

DTN/*The Progressive Farmer* Offers Fully Integrated Advertising Solutions

Events

2013 DTN/The Progressive Farmer Ag Summit
December 8-11, 2013 • Chicago Marriott on Magnificent Mile

- ▶ Offers a new perspective for producers; expert insight and on- message presentations from Agriculture, Industry and Academic thought leaders
- ▶ High-value producer connection point supported throughout by DTN's team of industry leading editors and advisors
- ▶ Focal Point of commitment to provide educational support to progressive producers including next generation support on key business topics that are of critical importance to all
- ▶ Offering first class amenities, including: hotel facilities, meals, evening receptions & networking events at popular destinations in Chicago
- ▶ Additional Partner Opportunities: Focus groups, private VIP tours & events, Room drops, hotel key card messaging, transportation & Video Sponsorships, new "Beer & Bull" session to support interaction with sponsors around their booth area

DTN University

DTN University is offering two courses, Estate Tax session, Pass it on! and DTN University Master Marketing course. These courses offer opportunities to be co-sponsored with locations TBD.

Webinars

Advertisers have the opportunity to sponsor educational Web-based events hosted on www.DTNProgressivefarmer.com. These webinars provide insight on topics such as ag business concerns, market trends, weather outlooks, new technology and more. Partner with our analysts and editors to position your company as the expert on specific topics.

Tradeshows

With a live tradeshow seminar sponsorship, your brand can be strategically aligned with the experts at DTN/The Progressive Farmer on highly relevant topics such as sustainability, risk management, market trends and weather outlooks. These sponsorships are available at agriculture tradeshows across the country where DTN/The Progressive Farmer are represented.

Upcoming Tradeshows

National Farm Machinery Show • Louisville, KY • February 12-15, 2013
Commodity Classic • Kissimmee, FL • February 28 - March 2, 2013

Ag Summit

DTN/*The Progressive Farmer* • A Telvent Brand

2012 Ag Summit Recap

- Total Attendees: 672
 - Total Farm Size 4,577 acres
 - Cropland Acres 4,468 acres
 - Corn Acres 2,407 acres
 - Soybean Acres 1,342 acres
 - Wheat Acres 1,247 acres
 - Cotton Acres 1,154 acres
 - Dairy Cows Milked 1,011 head
 - Beef Cattle Owned 801 head
 - Hogs Sold 11,426 head



Special Opportunity

Utilize the experts at DTN/The Progressive Farmer for your next company meeting or training seminar.

Contact your sales representative today to learn how our editorial staff can share their expertise at your next event.

