



DTN DAIRY®

Herding up this much information on your own might have you seeing spots

Available via satellite or the Internet, DTN Dairy is a reliable, real-time solution that's constantly updated, organized, and easy to use so you'll have quick access to the information you need. Online users can customize their content and layout in a personalized "control center" for a unique dashboard view of markets, weather, and top news.

With just a click of the mouse or push of a button, you get the production information, industry news, expert analysis and commentary, market information, and pinpointed weather data you need to make daily business decisions.

Understand your options

DTN Six Factors® Market Strategies gives marketers of all levels simple to follow recommendations and daily analysis for both cash and futures strategies based on six critical market factors. It is designed to minimize risk and maximize profits by helping you:

- Secure profitable milk prices
- Make better cash trading decisions
- Take advantage of market volatility
- Make more cost-effective feedstuffs
- Track seasonal trends
- Monitor production issues and policies

You also get daily market movements with exclusive opening and closing commentary, as well as midday updates right from Chicago Mercantile Exchange dairy traders. Track today's prices and compare against historical averages.

Buy lower, sell higher

We help you make better bottom-line decisions with accurate market information vital to buying and selling choices, as well as profitability.

- Measurement and currency preferences let you control how you view grain and fuel prices, and avoid costly conversion errors to help protect your bottom line.
- Chart Study and Indicator Alerts help you follow changing market signals to improve buying and selling decisions. Just set your criteria and receive instant mobile alerts.
- Improve your hedging by aggregating futures and options with a current cash grain position to determine your net position with Position Tracker. Its red light/green light indicator also shows when you are outside of a hedgeable quantity.
- Ensure that you are getting competitive prices for multiple inputs with Integrated Expense Benchmarking, which shows how your expenses stack up against national and state levels.
- Improve pesticide timing with field-specific corn growth projections. Our Growth Stage Timer helps you protect and maximize your yields and bottom line by optimizing the timing of chemical applications, irrigation, and more.
- Get text and email cash bid alerts on a per-agribusiness or commodity basis, based on your preferences. This helps you stay on top of fast-moving markets and act quickly to save time and money.



- Get custom recommendations for preparing tank-mixes — ensuring maximum compatibility and field performance. This helps you avoid costly mistakes and protect your bottom line. You can even save, modify, and print them.
- Determine your crops' maturity potential to improve pesticide application, cash grain sales, and input purchases with growing degree days for your defined locations and time periods. It compares results against identical historical time periods, and includes a 15-day forecast with side-by-side weather conditions.
- Stay on top of fuel prices with the same information the nation's top fuel distributors and buyers trust to determine competitive local prices. Get daily, local pricing from the five closest wholesale locations to your primary location for off-road diesel, propane, and unleaded gasoline to help negotiate contracts and save money.
- Quickly identify the grain buyers with the top cash bids and basis levels using our new cash bid/basis display selector.
- Chart and analyze customizable cash bid prices and basis between two locations or corresponding futures prices. See the difference in trends and find seasonal highs and lows by comparing against three-year averages.
- Comprehensive fuels data and analysis — see local prices, optimize purchase decisions, and lock in lower prices with recommendations and charts for trends and seasonality.
- Extensive regional and local pricing information for feedstuffs, distiller's grain, soy meal, cottonseed, and hay, along with updated pricing and sale location information, hay auction locations, and current prices. This helps you control replacement costs and make economical purchase decisions.
- A real-time dynamic profit calculator with price alerts determines break-even costs and yields, as well as profitable price targets. It establishes production costs on a per crop, field, or farm basis to measure individual profit performance, plus integrates your elevator's cash bid data for an instant outlook.
- Forward delivery month cash prices with multiple cash bid months for hundreds of agribusinesses. Find the best opportunities to buy and sell with easy to sort tables.

Cash in on today's grain markets

DTN Marketspace™ provides a private, secure, and reliable online marketplace that allows you to:

- Extend your reach to a regional market
- Make private offers to your selected agribusinesses
- Set price limits that execute automatically
- Determine profitability with freight-adjusted prices
- Track and manage open offers/forward contracts, delivery commitments, and revenues in one place
- Access at your convenience with 24/7 availability

Reduce weather-related risks

Protect your investment with our layered weather, a snapshot of area weather showing real-time radar, current conditions, and forecasts for your operation — all on one screen for easy access.

- **New!** View new plotted and contoured agronomy and weather maps to help you quickly and easily make key production management decisions with soil temperatures, accumulated growing degree days, growing degree day differential, accumulated corn heat units, and long-range precipitation and temperature outlooks.
- See weather information over detailed satellite field imagery maps for pinpointed accuracy. Current conditions, forecasts, and historical data show you what to expect and where. Plus see regional, local, and national cash and basis prices for profitable decisions.
- Anticipate heat and cold that can impact cattle at your defined locations. Our easy-to-read, color-coded cattle stress index forecasts up to 72 hours out. You can also receive text or email alerts for up to 36 hours out.
- Know when rain will impact hay harvest quality or yields. DTN HayTimer provides optimal three-day windows for hay and haylage production.
- Our Hay and Forage Harvest Index shows the ideal cutting window to preserve protein and quality.
- Know when to use misters and fans or close curtains and vents to limit production losses and avoid sickness.
- For the seventh consecutive year, our precipitation forecasts have outperformed others in the industry in an independent study by ForecastWatch.com.

Use the news to your advantage

With the industry's largest newsroom, we concentrate on the ag news you need to make smarter business decisions, including:

- Farm business content for planning and to protect profits — including farm tax information and advice, daily ag updated interest rates, and comprehensive Farm Bill resources.
- Dairy-specific news to help monitor critical issues affecting markets and your operation's bottom line.
- Domestic and foreign market issues, government policies, and market forecasts that can impact your bottom line.
- Wholesale charts and commentary for fertilizer with local pricing to understand trends and lock in the best price.
- Blogs that allow you to share your comments, opinions, and local perspectives with our editors and analysts.

Quickly find what you need amidst our deep coverage with advanced keyword searches of our news and blogs, news wires, and USDA content. Set up email alerts of your choosing.