



DTN MARKET STRATEGIES®

Market Strategies App for Android™ and iPhone®

A comprehensive, fully customizable mobile app that not only tells ag professionals what is happening in their volatile markets, but also what it means and how to respond.

Risk management is one of the most important — and complex — jobs of any ag producer or farm manager. Not only do they need to decipher what is currently happening in the volatile ag markets, but they also need to understand how those changes affect their operation and their industry, and respond with savvy business decisions. DTN/*The Progressive Farmer* aims to make this job as easy as possible with our patented DTN Six Factors® Market Strategies, and now we're bringing these valuable insights out of the office and into the field with a brand new mobile app.

What is it?

Currently available for iPhone and Android devices, the app is a fully customizable strategic hub with all the information crucial to the user's selected ag markets. By mixing and matching which market areas apply to their specific crops and inputs, users effectively create a customized market advisory plan for their farm. Choose from corn, dairy, cotton, gasoline, soybean and more — 15 strategy segments in all!

Our team of expert analysts looks at the six key factors that drive today's dramatically different markets: trend, noncommercial outlook, commercial traders, seasonal index, price probability and volatility. They use this information to provide a clear, concise breakdown of the current market environment and issue intelligent, reliable recommendations so users can take action with confidence. Users can browse this information, or receive real-time mobile alerts that notify them whenever there is a change in their market's strategy recommendation.

What can I do with it?

With this app, users will get a customizable watchlist to manage their portfolio, DTN/*The Progressive Farmer*'s award-winning market news and commentary, interactive charts to analyze trends in commodity markets, and access to the most robust database of cash grain bids in the industry.

Where can I get it?

The app is currently available from iTunes and Google Play for Android. A free **14-day trial** of the app is available to download at www.dtnpf.com/go/strategies-app.



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