

New!



MYDTN™

Get the insight you need to save time and turn yields into profits, anywhere you go

MyDTN is the premier, independent source of unbiased market commentary, field-level weather forecasts, and proprietary, award-winning industry coverage, designed to make your life easier and your farm more profitable.

With its online platform, you can save valuable time and resources by quickly viewing key information needed to make business and operational decisions — all in one place, from one trusted source. Access exchange and cash market prices and receive award-winning, unbiased market analysis to help you identify and capitalize on buying and selling opportunities. Rely on detailed weather forecasts to optimize field work — making the most of your resources and protecting your bottom line.

Critical active alerting

Never miss a favorable opportunity to buy or sell. Volatility breeds intraday opportunities, which are all too often missed due to busy work schedules on the farm. And as today's markets put a tighter grip on profit margins, you need to be able to capitalize on any immediate opportunity to sell your commodities at a higher price or purchase inputs for less. With MyDTN, the information you need is always at your fingertips, including:

- Automated text or email cash price alerts from our industry-leading database of more than 4,000 grain buyers and 33,000 daily real-time commodity prices. Simply set your price and the system will automatically alert you when your target is achieved.
- Fuel and fertilizer alerts for changes to our DTN Six Factors® market strategies, helping you to immediately identify market changes that can benefit your bottom line.

- Know up to three hours in advance when precipitation or high winds will impact a specific field, helping you to eliminate weather-related losses.

Anywhere access

Like most of today's busy producers, you're probably pressed for time. To meet your challenges, you need to be able to manage operational and business decisions both in and out of the office. With MyDTN you can:

- Stay connected to the tools and information you need with any Internet-enabled computer, tablet, or smartphone.
- Access it anywhere, including your cab, fields, or office.
- Receive personalized content for your specific operation, whether your produce common grains, specialty crops, or raise livestock and/or dairy.
- Set powerful, custom text and email alerts for markets, weather, or news, providing time to investigate and act.
- Improve your bottom line through time savings, resource conservation, and improved marketing efficiency.

Sell higher, buy lower

In today's market, it can be challenging to maximize your returns. To do so, you need to find and take action on the most favorable opportunities for buying inputs and selling your



commodities. MyDTN delivers reliable, unbiased information and easy-to-use tools that support your marketing and operational decisions. It offers:

- Unbiased, expert insights and recommendations based on six proven key factors, helping you make your best buying and selling decisions and reach your goals.
- The industry's most abundant cash bid database, updated daily, with local bids from nearly 4,000 locations.
- Comparative displays designed to help you spot trends and local opportunities near your core operations.
- Easily locate and compare local basis and cash prices for multiple delivery periods across your region.
- Text and email alerts for changing market signals, as well as your preferred, custom-set cash bids and prices.

Maximize production

The weather can cost you time and money. You need reliable forecasts, local observations, and historical information to schedule chemical applications, field work, and irrigation — avoiding losses, false starts, and wasted time. It's also vital to protecting the health of your livestock and ensuring quality hay. With the right information, you can maximize production through targeted operations. MyDTN delivers with:

- The industry's independently top-rated temperature and precipitation forecasts for the last seven years.
- Alerts for wind speed and direction changes, with start and stop times, to optimize spraying.
- Up to three hours of advanced lead time when precipitation is expected for your fields.
- The most precise possible forecasts and alerts, directly from your own fields, plus critical weather and agronomic data with our optional DTN Ag Weather Station.
- Valuable insight into how other area farms are doing and the potential impact on local markets with our optional, fast-growing DTN Ag Weather Network.
- Up to 72 hours of lead time for extreme heat and cold, which can impact the health of your livestock; includes text and email alerts up to 36 hours out with easy-to-read, color-coded forecasts.
- An optimal three-day window for hay and haylage production, helping you preserve protein and avoid rain that can impact quality and yields.

Stay informed

News can move markets. Use it to protect your bottom line and make the most of your opportunities. MyDTN provides an independent look at the national and world news through an "agricultural lens," directly from the industry's largest, most-awarded newsroom. MyDTN supplies:

- Award-winning agricultural coverage and analysis, broken down into more than a dozen value-driven topics
- Customized text and email alerts for breaking news
- Unique coverage of critical ag production, markets, policy, and economic issues
- The latest on legal, regulatory, and industry trends, as well as USDA reporting

A company you can trust

When you choose MyDTN, you are also choosing a company you can trust. For 30 years, we've been recognized as the industry leader in unbiased, agriculture-focused information. We're also the largest commercial weather provider in the United States, delivering unmatched forecasting accuracy. Our heavily awarded newsroom generates propriety, independent news and market commentary for a unique voice that speaks with your interests in mind. No other solution matches the convenience and time savings MyDTN achieves through in a single, robust platform.

