

# Centralized offer and hedge management system

Agribusinesses need ways to provide a level of service that allows producers fast access to information, and easy ways to initiate offers and transactions when it is convenient for them. In addition, they need ways to manage these services, along with the offers that multiple employees obtain, in one centralized integrated hedging system — while automatically providing full documentation for all parties involved.

To meet today's challenges, leading grain producers and agribusinesses are adopting real-time, online tools with low start-up costs, to help simplify marketing and merchandising, improve profitability, and reduce costs.

#### Now with hedging capabilities

DTN Portal has been enhanced with new functionality that streamlines and simplifies the hedging of offers. With it, you can now:

- New! Eliminate futures risk by electronically tying hedge orders to offers with one touch
- New! Smart cancel/replace when there is a basis change or offer adjustment
- New! Match your needs to your processes with integrated hedging featuring hands-on and hands-free capabilities
- New! Customize hedging capabilities to the way you currently do business with the industry's first electronic hedge thresholds
- New! More easily manage and hedge with a pending offers position report that automatically aggregates hedgeable and unhedgeable offers by type, futures symbol, and price
- New! Manage offers by groups and aggregate values based on your own criteria with customizable reports

 New! Do business 24/7 with electronic hedging that allows customers to submit offers on the overnight market, while ensuring your hedge order is in place eliminating risk

#### Reduce costs and improve margins

The DTN Portal offers a tailor-designed solution to meet the unique needs and demands of your business — and those of your customers. It provides the ability to:

- Centralize all buy/sell offers in real time so that everyone sees the same thing
- Synchronize required futures prices for cash offers with your basis changes or offer adjustments
- Automatically document detailed offer information for both parties
- Eliminate losing offers and missed opportunities
- Customize access and multiple authorization levels based on an employee's role
- Automatically send customer notifications once an offer has been accepted and grain purchased
- Retain valuable customers those who use it will continue to use it
- Conveniently record offers and delivery commitments for your customers
- Make private offers to select customers or groups



- Choose who can access bids and make offers online
- Generate contracts on demand with our integration package
- Connect with customers and prospects through easy-to-use communication tools

### A solution for today's market

Most producers visit your website after hours, so don't miss a single opportunity to buy grain or sell inputs. Make it easy to do business with you while ensuring your business runs efficiently. DTN Portal provides your own privately branded, online procurement tool — designed to help you beat the competition by leveraging powerful Internet communication, allowing producers to:

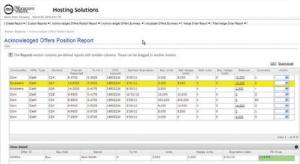
- Check your grain bids anytime
- Communicate offers and marketing plans
- Access documentation of offers and commitments
- Improve communication with email and mobile messages and alerts

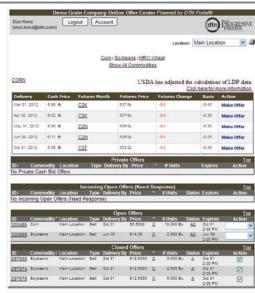
## A strong partner

Our success in communication tools for agribusiness professionals, plus our unmatched technology have laid the groundwork for online procurement with:

- An all-in-one full-service website, transactional hedging portal, and communications vehicle
- Implementation services to custom-tailor portals based on brand and business practices
- Integration services to match existing processes and systems, including your accounting packages eliminating the need for double entry
- Tools to originate grain from a larger draw area, increasing efficiencies without adding operational costs
- One easy-to-use Web interface for updating and maintaining your site
- The ability to help more customers with fewer resources, letting staff focus on revenue-generating activities
- Marketing services to help create brand awareness
- Help in facilitating more than 1 billion daily transactions







Top: DTN Portal helps agribusinesses centralize all offers and hedges to manage slippage, while providing a clean, enhanced and functional dashboard view.

Middle: The Acknowledged Offers Position Report provides an aggregated view of your offers. You can view the offers that make up each position or hedge a long balance or accept all offers within the position at one time.

Above: DTN Portal provides a competitive advantage with a branded, 24/7 storefront that easily allows your customers to make offers when it is most convenient for them, while providing automatic documentation for both parties.