



Grow producer engagement, yield bigger sales

DTN Connect is a first of its kind platform. It links disparate, but meaningful agricultural and customer data together in a single, simple-to-use sales and engagement tool. With it, your team can save time by accessing and analyzing all of the information they need in one place.

Turn data into insights

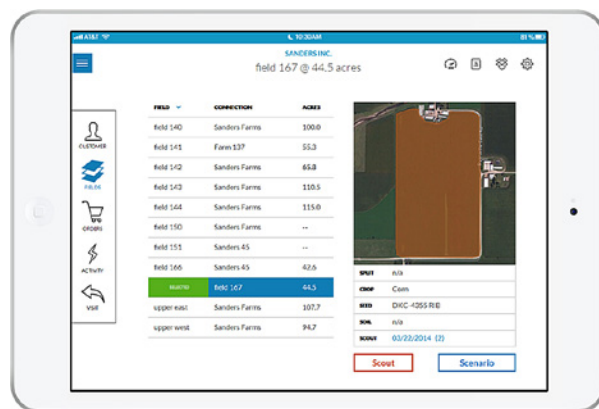
With DTN Connect, you can promote your sales people to trusted advisors by providing valuable, unified data and actionable insights. These insights can be used to immediately enhance sales morale and productivity.

DTN Connect helps your team to:

- Meet producers' increased expectations for professional, technologically-advanced, and personalized service
- Take orders and sign contracts in the field on an iPad® — eliminating paper while ensuring the data, including signatures, is securely recorded at your office
- Quickly view all of your producers' latest information — invoices, bookings, field boundaries, contracts, etc. — integrated in one app
- Easily build professional proposals by field or farm, and create advisory opportunities with a scenario calculator

Connect multiple systems

DTN Connect integrates with your precision ag platforms, back office system, and many others to provide a unified view of your producers' entire operations. It already has connectors for our DTN Scout solution, SST Summit, and SSI Agvance. With it, you can clearly see how your organization services its producers.



Create a level of customer service that builds and maintains loyalty through professional proposals and agronomic recommendations featuring justified economic outcomes. And when time is right, your team can quickly take orders from the field.

They can even contract fertilizer via their iPad. DTN Connect shows you the cost of remaining unsold inventory and allows you to set prices for contracts and approve price exceptions on the fly. Plus, you can see margins in real time from your team.

Better control programs and ROI

Integrate manufacturing programs and marketing efforts with DTN Connect. It allows one streamlined pipe to manage marketing programs for products and services all the way through the channel. With it, management can create targeted objectives based on insights, and drive execution down to the field using iPads.