



DTN GRAINS®

Fredrickson Farms

Osceola, Nebraska

Steve Fredrickson, owner of Fredrickson Farms, has been growing grains for more than 30 years. His operation, which is primarily focused on corn, covers about 1000 acres near Osceola, Nebraska.

The challenge

With such wide-spread fields, one of Fredrickson's biggest operational challenges is staying on top of the changing weather conditions that impact his field work — particularly in his outer fields.

The solution

A long-time DTN/*The Progressive Farmer* customer, he made the move from the company's satellite service to its DTN Grains Professional Online when high-speed Internet access became available in his area. The service — which Fredrickson keeps on 24/7 — is designed to provide growers of corn, soybeans, and wheat with market-specific information, real-time field-level weather management tools, and farm business news. It helps them earn better prices for their crops and improve decisions in all aspects of their business.

To help him better manage chemical applications and avoid the loss of costly inputs, Fredrickson relies on the service's exclusive precipitation timing alerts to improve the timing of his spraying. The patented PrecipTimer® technology tells Fredrickson which fields will receive rain with specific start and stop times for each location. In addition to viewing this

information on his computer, he can have customized alerts sent to his cell phone through DTN Mobile® — allowing him to easily monitor approaching rain on the go and manage his production decisions more effectively.

Aside from field-level weather conditions and forecasts, DTN Mobile also provides access to real-time market quotes and breaking news — meeting the ag business information needs of modern producers like Fredrickson.

The results

Fredrickson says the precipitation alerts are very handy and have helped him avoid spraying at the wrong times — protecting his bottom line.

"When I switched to online, I found that I had a lot more information," said Fredrickson, who keeps a close eye on its new blogs. The blogs, as well as online videos, feature expert commentary and analysis from the company's award-winning editorial staff.

Fredrickson is a fan of DTN/*The Progressive Farmer* Senior Analyst Darin Newsom's market blogs. He follows them often and even prints copies to share with friends.



The client's view

"The mobile service has helped me stay on track with precipitation in my outer fields."

Steve Fredrickson, Fredrickson Farms
Osceola, Nebraska