

Reclaim

Home

Money

Community

Rights

Product Overview & Bridge Funding Request

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The world has gone mad

- Widespread loss of faith and trust in institutions meant to serve us.
- Government systems that run daily life aren't modern. They're archaic.
- Complexity isn't an accident, it's by design. Incentives reward delay, deflection, and handoffs.

Bottom line:

Resignation replaces Participation

**If it's pay-to-play,
it isn't equal.**

Pay-to-play generates unfair outcomes

- When money is the gate, the system optimizes around billing, friction, and dependency.
- Incentives drive behavior: process over accountability, paperwork over problem-solving, job preservation over “what’s right”.
- People have given up - learned apathy has become the norm.

Bottom line:

“A Crisis of Connection” [American Psychological Association 2025 Annual Report](#)

What that means in real life

- Surprise home failures become expensive emergencies.
- Bills and subscriptions quietly drain money month after month.
- Disputes turn into paperwork cliffs; the organized side wins regardless of truth.
- Neighborhoods don't coordinate, so everyone absorbs risk alone.

Bottom line:

The gap isn't intelligence. It's tools and structure.

The Gap

- High stress. Low control.
- People have responsibilities but no operating system.
- People have protections, but no practical way to use them.
- Help exists, but it's fragmented and expensive.

Bottom line:

Reclaim closes the gap with practical tools.

Reclaim:

Common sense tools for your home, your money, your community, and your rights.

Product architecture

Four modules. One platform.

- Reclaim Home — Prevent the Surprise Failure.
- Reclaim Money — Stop the Silent Drain.
- Reclaim Rights — Put the system to work for you.
- Reclaim Community — Coordination, not surveillance.

Bottom line:

Start with one module. Expand when needed.

Reclaim Home (module): Prevent the Surprise Failure.

- Home asset list: systems, appliances, warranties, service history.
- Proactive maintenance schedules + reminders + practical checklists.
- Provider log, receipts, photos, before/after evidence in one place.

Outcome:

Fewer emergencies. Lower total cost. Less stress.

Reclaim Money (module): Stop the Silent Drain.

- Detect subscriptions, recurring charges, and duplicate services.
- Flag spikes and anomalies in utilities/telco versus your history.
- Cancellation and dispute workflows with a clean audit trail.
- Track outcomes and escalation steps so issues don't die in email.

Outcome:

Keep more of what you earn — without constant vigilance.

Reclaim Rights (module):

Put the legal system to work for you

- Timeline builder from messages, documents, photos, and notes.
- Evidence vault with tagging and fast retrieval.
- Draft support for letters, complaints, declarations, and forms (user review).
- Deadlines + workflow checklists to prevent mistakes and missed steps.

Outcome:

Stop getting buried. Operate calmly, correctly, and on your terms.

Tools and workflow only — not a law firm, not representation.

Reclaim Community (module): Community coordination & choice.

- Opt-in alerts for safety incidents, outages, scams, and shared local risks.
- Trusted circles (block/building) with privacy-first controls — you choose who sees what.
- Simple coordination: what happened, where, status, and what to do next.
- No law-enforcement workflow. No surveillance-by-design.
- Transparent sharing controls (who shared what, with whom, and when).

Outcome:

Real community connection through practical shared action

Why now?

- Household costs and complexity are rising.
- People are overwhelmed; systems assume the opposite.
- Resignation has replaced participation.
- Technology can finally reduce friction and organize action.

Bottom line:

The time for household control infrastructure is now.

Why Reclaim wins

- Household-first, Community-first. Not Institution-first.
- Modular adoption lowers resistance and improves retention.
- Immediate ROI wedge (Reclaim Home & Reclaim Money).
- Reclaim Rights creates leverage through documentation and process.
- Reclaim Community brings us together

Bottom line:

Reclaim earns trust first, then expands.

Competitive landscape (high level)

- DoNotPay.com: consumer workflows; narrow scope and positioning baggage.
Reclaim: not a legal template solution; not an AI lawyer. Reclaim helps you navigate
- LegalShield: a lawyer referral service
Reclaim: integrated, modular control platform built for real life.
- HomeShield: single-feature apps; no integrated household model
Reclaim: DIY first; proactive maintenance with real time product recall and advisory
- Ring (Amazon) / Axon / Flock: extending police surveillance
Reclaim: opt-in neighbor coordination with privacy-first controls

Business model (modular)

- Home (freemium)
- Community (free – subscriber acquisition strategy)
- Rights (subscription)
- Money (subscription)
- Technology partnerships (hardware / software)
- Advertising and community partnerships / charities

Bottom line:

Clear value per module. Simple billing. Local charities benefit.

Go to Market (first 100 → first 1,000)

- Early adopters: homeowners, high-bill households, people in active disputes.
- Proof points: quantified savings, prevented failures, dispute wins, resolution speed.
- Partnerships: local service providers, community leaders, consumer advocates.

Bottom line:

Prove ROI and control, then scale.

Roadmap (12–18 months)

- MVP: Home + Money (fast value).
- Pilot: Community in one neighborhood/building.
- Expand: Rights workflows + exportable “case packs.”
- Raise: seed/angel or Reg CF based on traction.

Bridge funding ask

- Bridge to MVP + proof.
- Why bridge: speed, focus, runway.
- Structure: Personal loan + SAFE incentive; optional conversion later.
- Target: \$100K total from 10 or less supporters.
Underwritten by Shaun Page
- Unlocks: MVP, pilots, proof, fundraising readiness.

Use of funds

- Product & engineering
- Data ingestion / integrations
- Pilot ops + case studies
- Basic operating runway

Bottom line:

Funding buys focus and speed.

Let's talk!

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