

Resume of Shaun Page

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Professional Summary

Global sales and executive leader with 25+ years of experience driving \$5B+ in revenues across technology, SaaS, networking, and cloud sectors. Recognized for leading high-impact sales transformations, scaling ARR, and securing strategic partnerships. Proven ability to deliver growth through innovative go-to-market (GTM) strategies, organizational restructuring, and cross-functional leadership.

Core Competencies

- Global Sales Strategy & SaaS Growth
- Strategic Partnerships & Market Expansion
- Applied AI & Decision Automation
- Cross-Functional Collaboration
- Market & Customer Systems Modeling
- Organizational Design & Talent Enablement

Professional Experience

Founder

AI powered Social Enterprise Startup (stealth mode)

2025 – Present

- Founder of an AI-native toolbox for individuals, families and communities to optimize household income, proactively maintain their homes, and rebuild their communities.
- Architected as a persistent AI system combining LLM orchestration, structured data models and external service integrations.
- Defined multi-faceted monetization strategy spanning consumer SaaS, enterprise partnerships, and public-sector funding aligned with resilience and consumer-protection initiatives.
- Leading end-to-end system design including product vision, technical architecture, UX concepts, and early pilot planning.

Founder and CEO

ParadigmX – San Jose, USA

2021 – Present

- Cornell University technology transfer startup, specializing in instant on-demand freezing systems for biomedical and food industries.
- Secured exclusive global technology rights, surpassing competitors including Nestlé and Unilever.
- Selected from 14,000 applicants for Startup Bootcamp 2023 Foodtech Innovation Cohort in Tasmania, Australia.

Independent Executive Consultant

Technology Startups – San Jose, USA

2018 - Present

- Companies include Kubecost, Blackwired, Brace168 (acquired by Cipherpoint) and Sinefa (acquired by Palo Alto Networks)
- Guided multiple startups through complex market entry, capital raising and growth strategies.

Senior Vice President, Worldwide Sales (SP Sector)

F5 Networks – Seattle, USA

2016 – 2017

Chief Revenue Officer / Head of Worldwide Sales

Big Switch Networks – Santa Clara, USA

2014 – 2016

Vice President, Strategic Alliances

Juniper Networks – Sunnyvale, USA

2011 – 2014

Vice President, EMEA (Service Provider Sector)

Juniper Networks – Amsterdam, The Netherlands

2010 – 2011

Vice President, Australia & New Zealand

Juniper Networks – Melbourne, Australia

2000 – 2009

Global Account Manager

Lucent Technologies / Ascend Communications – Hong Kong, HK

1998 – 2000

Education

Bachelor of Engineering: Industrial and Computing, First Class Honors

Monash University – Melbourne, Australia Graduated 1995

Board & Advisory Roles

Angel Investor & Board of Directors, Demain International Pty. Ltd. (2007 – 2014)

Angel Investor & Advisor, Velo Labs (2014)

Advisory Board Member, IBES (Institute for a Broadband Enabled Society) (2010 – 2013)