

Reclaim

Home

Money

Community

Rights

Concept & Bridge Funding Request

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It's official: We're in crisis



AMERICAN
PSYCHOLOGICAL
ASSOCIATION

STRESS IN AMERICA™ 2025

A Crisis of Connection



Our Epidemic of Loneliness and Isolation

The U.S. Surgeon General's Advisory on the
Healing Effects of Social Connection and Community



2023

Has the world has gone mad?

- Widespread loss of faith and trust in institutions
- Misinformation and collapse of reality
- Societal, economic and political polarization
- Extreme weather events

Bottom line:

Resignation replaces Participation

The Gap

- High stress. Low control.
- People have responsibilities but no operating system.
- People have protections, but no practical way to use them.
- Help exists, but it's fragmented and expensive.

Bottom line:

The gap isn't intelligence. It's tools and structure.

What that means in reality

- Cost of living outpaces household income growth.
- Financial barriers to legal system discourage most
- Neighbors don't coordinate, no sense of community
- Preventable home emergencies occur at the worst times

Bottom line:

It's time to address the “Crisis of Connection”

Reclaim:

Modular tools for everyday life

Product architecture

Four modules. One platform.

- Reclaim Home — Proactive. Preventable. Prepared.
- Reclaim Money — Make every dollar count
- Reclaim Rights — Put the system to work for you
- Reclaim Community — coordination, not surveillance

Bottom line:

Start with one module. Expand when needed.

Reclaim Home (module): Prevent the Surprise Failure.

- Home asset list: systems, appliances, warranties, service history.
- Proactive maintenance schedules + reminders + practical checklists.
- Provider log, receipts, photos, before/after evidence in one place.
- Insurance coverage integration

Outcome:

Fewer emergencies. Lower total cost. Less stress.

Reclaim Money (module): Stop the Silent Drain.

- Detect subscriptions, recurring charges, and duplicate services.
- Flag spikes and anomalies in utilities/telco versus your history.
- Cancellation and dispute workflows with a clean audit trail.
- Track outcomes and escalation steps so issues don't die in email.

Outcome:

Keep more of what you earn — without constant vigilance.

Reclaim Rights (module):

Put the legal system to work for you

- Timeline builder from messages, documents, photos, and notes.
- Evidence vault with tagging and fast retrieval.
- Draft support for letters, complaints, declarations, and forms (user review).
- Deadlines + workflow checklists to prevent mistakes and missed steps.

Outcome:

Stop getting buried. Operate calmly, correctly, and on your terms.

Tools and workflow only — not a law firm, not representation.

Reclaim Community (module): Build your own Fabric

- You choose who sees what - leverage existing door camera infrastructure
- Opt-in alerts for safety incidents, outages, scams, and shared local risks.
- Simple coordination: what happened, where, status, and what to do next.
- No law-enforcement workflow. No surveillance-by-design.
- Transparent sharing controls (who shared what, with whom, and when).

Outcome:

Real community connection through practical shared action

Why now?

- Household costs and complexity are rising.
- People are overwhelmed; systems assume the opposite.
- Resignation has replaced participation.
- Urgent need to address the “Crisis of Connection”

Bottom line:

The time for household control infrastructure is now.

Why Reclaim wins

- Household-first, Community-first, Not Institution-first.
- Modular adoption lowers resistance and improves retention.
- Immediate ROI wedge (Reclaim Home & Reclaim Money).
- Reclaim Rights creates leverage through documentation and process.
- Reclaim Community brings us together

Bottom line:

Reclaim earns trust first, then expands.

Competitive landscape (high level)

- donotpay.com: consumer workflows for day to day tasks
Reclaim: not a legal template solution; not an AI lawyer. Reclaim helps you navigate
- LegalShield: a lawyer referral service
Reclaim: integrated, modular control platform built for real life.
- HomeShield: single-feature apps; no integrated household model
Reclaim: DIY first; proactive maintenance with real time product recall and advisory
- Ring (Amazon) / Axon / Flock: extending police surveillance
Reclaim: opt-in neighbor coordination with privacy-first controls

Business model (modular)

- Home (*freemium*)
- Community (*free – subscriber acquisition strategy*)
- Rights (*subscription*)
- Money (*subscription*)
- Technology partnerships (*hardware / software*)
- Advertising and community partnerships / charities

Bottom line:

Clear value per module. Simple billing. Local charities benefit.

Bridge funding ask

- Bridge to MVP + proof.
- Why bridge: speed, focus, runway.
- Structure: Personal loan + SAFE incentive; optional conversion later.
- Target: \$100K total from 5 or less supporters.
Underwritten by Shaun Page
- Unlocks: MVP, pilots, proof, fundraising readiness.

Use of funds

- Product & engineering
- Data ingestion / integrations
- Pilot ops + case studies
- Basic operating runway

Bottom line:

Funding buys focus and speed.

Let's talk!

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