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Problem

We are all familiar with the phrase, “Early Bird Gets The Worm”. Since childhood, we have been asked to get things done on time.

Time is not just a dimension but a currency which we need to spend as wisely as possible for almost every work we do producing the same desired output, and that’s the problem we are addressing here.

A person spends around 6500 hours of his life waiting in queues.

We visit local shops, stationaries, restaurants, etc. every now & then, and waste our valuable time which we can utilize to complete other necessary tasks rather than waiting in a queue for long.

Waiting in queue for long hours also causes a sense of irritation, making it a more uncomfortable experience.

For an instance

On average, people may spend anywhere from a few minutes to several hours waiting in line at a ration shop, but it can vary. During peak hours, such as early in the morning or late in the evening, wait times can be longer. On the other hand, during off-peak hours, wait times may be shorter.

Additionally, some ration shops may have a limited number of employees or a limited amount of supplies, which can also cause longer wait times.

so CACHEVERSE came up with a solution to save your valuable time.

A queue based takeaway service where you can preorder your item while doing your work and pick it up from the shop in a fraction of time without waiting for the shopkeeper to listen to your order and prepare it for you

It will be favorable for local shops owners too to manage more customers at a time without any hassle.

Take away services in India are expected to increase by 18% by the year 2025

98% of grocery retail market is controlled by local stores, the total size of grocery retail market is around 3 billion USD in 2020, if we just consider local stores integrating our software with their stores we would have a astonishing market value of 2.94 billion dollars using our software based service.

Implementation

The first & foremost step is to promote our service to local shop owners and customers.

As we are addressing one of the major problems of the society, it will be a matter of time for people to realize that they do need our service for hassle free experience in everyday life.

The next step is set up the shop owners as local administrators and accommodate them with our application, where they can easily keep track of the customers' requests for the required items.

On the other hand, the customers can install our application to place the order for the required items and then after some time they can reach the shop they have placed the order from and pick up the required items.

Once the order is placed, a QR - code is generated at the admin side which is to be scanned by the customer to confirm the receipt of the correct items to the right customer.

Investment

For the smooth functioning of our service, we just have to make a mere investment in order to keep the server running.

Also, we have to make an initial investment for promoting our service through pamphlets, consisting of a QR code which can be scanned by the customer to access the catalogue of a particular shop from where the customer can place the order of the required items.

We have to manage the maintenance of the application as well.

Revenue

The main approach of this service is to save the valuable time of our customers and preventing them from the regular uneasy experience.

The customers ordering the required items through our application will just have to reach out & pick up the order, already prepared by the shop keeper without wasting any time waiting for it in the queue.

The customers who are in a hurry & want their order to be prepared before the pre – listed orders in the application will be charged with a very nominal fee.

TEAM

The most valuable resource in any aspect of a field is the team and its valiant efforts behind it.

Same goes for our ambitious and deterministic team as well.

We can vouch for each member of our team to deliver up to the best of their potential and are always eager to push their limits to produce the finest outcome.

We as a team come from a humble background and are very well aware of the unanswered daily life problems of the people around us.

Hence we are here with an ambitious effort to provide people of their daily needs with a purpose of saving their time along with getting them rid of their everyday hassle.