National Portal of India

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Hit Analysis Report

Duration of Report
1st January, 2015 – 31st January, 2015

For any further information/ Clarification please contact

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Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary	
Visits	3,823,169
Average per Day	123,328
Average Visit Duration	00:06:42
Median Visit Duration	00:01:33
International Visits	31%
Visits of Unknown Origin	1%
Visits from Your Country: India (IN)	68%

Visitor Summary	
Visitors	3,001,559
Visitors Who Visited Once	2,708,559
Visitors Who Visited More Than Once	293,000
Average Visits per Visitor	1.27

Countries

List of countries from where we have most of visitors to the portal.
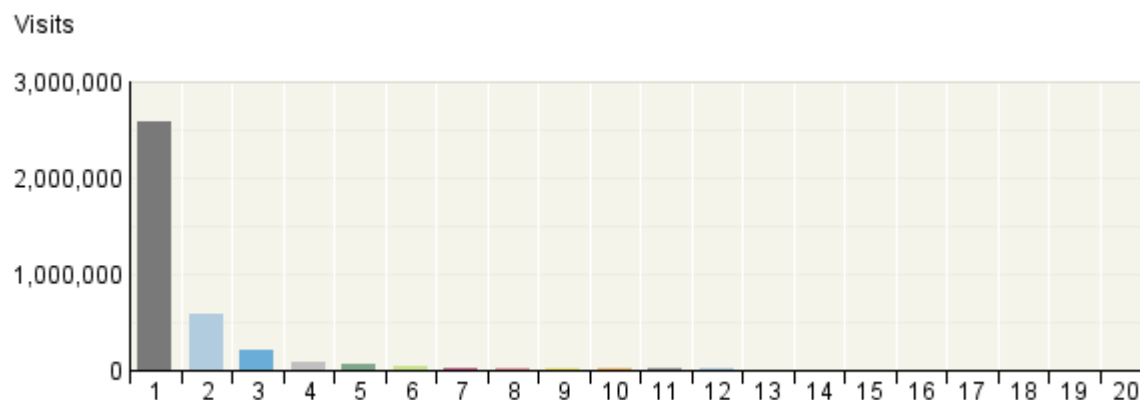
Countries

	Countries	Visits	% Visits
1.	India (IN)	2,586,586	68%
2.	United States (US)	592,183	15%
3.	Netherlands (NL)	210,986	6%
4.	Australia (AU)	85,637	2%
5.	China (CN)	53,412	1%
6.	Unknown Country	32,822	1%
7.	Singapore (SG)	30,185	1%
8.	United Kingdom (UK)	29,170	1%
9.	France (FR)	18,786	0%
10.	United Arab Emirates (AE)	17,147	0%
11.	Germany (DE)	13,737	0%
12.	Canada (CA)	12,180	0%
13.	Saudi Arabia (SA)	9,914	0%
14.	Finland (FI)	9,413	0%
15.	Ukraine (UA)	8,978	0%
16.	Russian Federation (RU)	6,308	0%
17.	Japan (JP)	6,023	0%
18.	Korea (South) (KR)	5,872	0%
19.	Hong Kong (HK)	5,669	0%
20.	Iceland (IS)	5,322	0%

Cities

List of the cities with most active visitors to the portal.

	City	Visits	% Visits
	Cities		
1.	Mumbai, India	673,705	18%
2.	Bangalore, India	532,775	14%
3.	New Delhi, India	424,264	11%
4.	Delhi, India	366,156	10%
5.	Amsterdam, Netherlands	209,725	6%
6.	Chantilly, Virginia, United States	120,580	3%
7.	Hyderabad, India	107,995	3%
8.	San Mateo, California, United States	91,636	2%
9.	Gurgaon, India	90,055	2%
10.	Chennai, India	78,868	2%
11.	Mountain View, California, United States	78,121	2%
12.	Brisbane, Australia	75,745	2%
13.	Pune, India	54,123	1%
14.	Seattle, Washington, United States	51,385	1%
15.	Sanpada, India	51,271	1%
16.	Calcutta, India	50,500	1%
17.	Beijing, China	30,449	1%
18.	Singapore, Singapore	30,185	1%
19.	Redmond, Washington, United States	25,484	1%
20.	Los Angeles, California, United States	20,025	1%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.
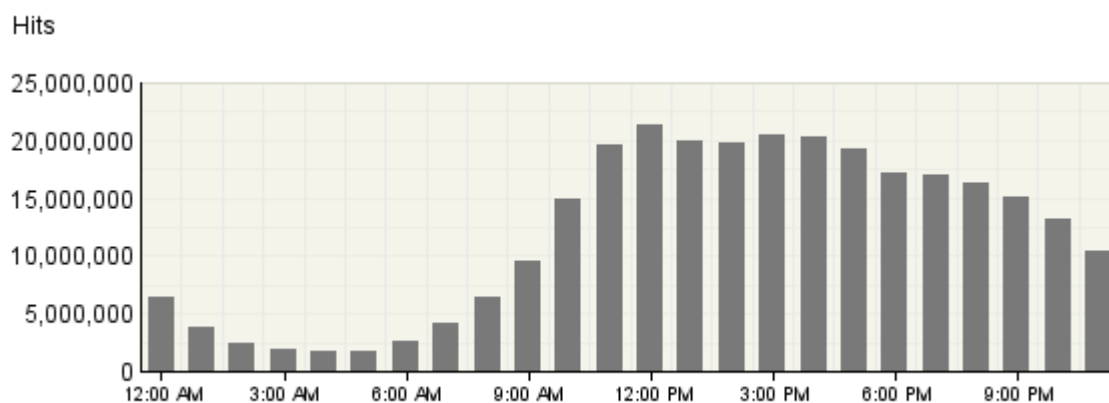
Hits by Hour of the Day

Hour	Hits	% Hits
12:00 AM	6,429,170	2%
1:00 AM	3,766,910	1%
2:00 AM	2,502,443	1%
3:00 AM	1,870,272	1%
4:00 AM	1,657,505	1%
5:00 AM	1,791,464	1%
6:00 AM	2,631,692	1%
7:00 AM	4,249,274	1%
8:00 AM	6,404,254	2%
9:00 AM	9,632,847	3%
10:00 AM	14,941,897	5%
11:00 AM	19,532,656	7%
12:00 PM	21,363,419	7%
1:00 PM	20,040,116	7%
2:00 PM	19,734,784	7%
3:00 PM	20,506,595	7%
4:00 PM	20,259,684	7%
5:00 PM	19,337,974	7%
6:00 PM	17,209,869	6%
7:00 PM	17,021,259	6%
8:00 PM	16,332,134	6%
9:00 PM	15,096,761	5%
10:00 PM	13,233,674	5%
11:00 PM	10,364,134	4%