National Portal of India

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Hit Analysis Report

Duration of Report
1st January, 2014 – 31st January, 2014

For any further information/ Clarification please contact

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Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary	
Visits	2,563,594
Average per Day	82,696
Average Visit Duration	00:09:11
Median Visit Duration	00:01:37
International Visits	32%
Visits of Unknown Origin	4%
Visits from Your Country: India (IN)	64%

Visitor Summary	
Visitors	1,865,789
Visitors Who Visited Once	1,664,802
Visitors Who Visited More Than Once	200,987
Average Visits per Visitor	1.37

Countries

List of countries from where we have most of visitors to the portal.

Countries
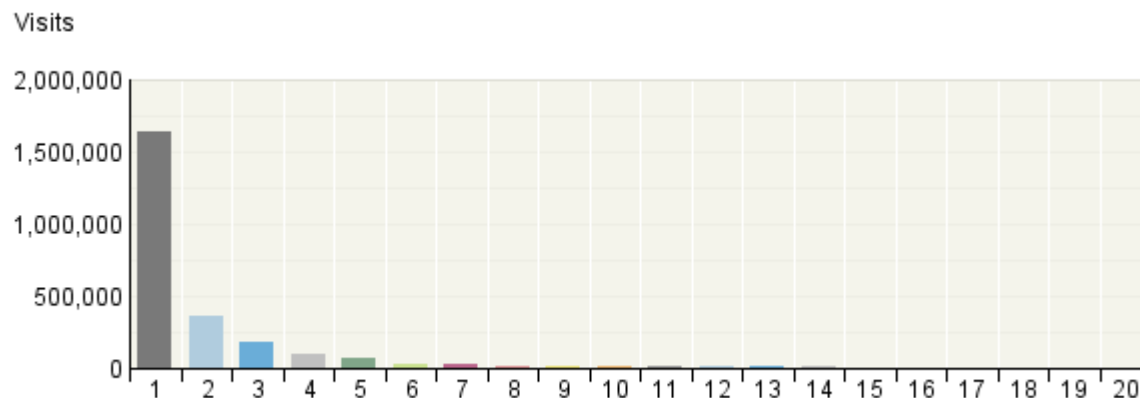
Countries			
	Countries	**Visits**	**% Visits**
1.	India (IN)	1,637,908	64%
2.	United States (US)	363,620	14%
3.	Finland (FI)	174,008	7%
4.	Unknown Country	99,601	4%
5.	United Kingdom (UK)	74,864	3%
6.	Australia (AU)	25,653	1%
7.	China (CN)	22,365	1%
8.	Singapore (SG)	18,083	1%
9.	Germany (DE)	16,287	1%
10.	Netherlands (NL)	14,538	1%
11.	Canada (CA)	9,450	0%
12.	United Arab Emirates (AE)	8,788	0%
13.	France (FR)	7,578	0%
14.	Saudi Arabia (SA)	7,528	0%
15.	Ukraine (UA)	6,565	0%
16.	Hong Kong (HK)	4,980	0%
17.	Korea (South) (KR)	4,198	0%
18.	Russian Federation (RU)	3,853	0%
19.	Sweden (SE)	3,229	0%
20.	Japan (JP)	3,044	0%

Cities

List of the cities with most active visitors to the portal.

	City	Visits	% Visits
1.	Mumbai, India	405,064	16%
2.	Bangalore, India	395,947	16%
3.	New Delhi, India	274,966	11%
4.	Delhi, India	191,879	8%
5.	Espoo, Finland	173,681	7%
6.	San Mateo, California, United States	113,204	5%
7.	Hyderabad, India	62,091	3%
8.	Chennai, India	59,520	2%
9.	Leeds, United Kingdom	47,952	2%
10.	Calcutta, India	42,856	2%
11.	Seattle, Washington, United States	37,405	2%
12.	Los Angeles, California, United States	37,265	2%
13.	Gurgaon, India	34,479	1%
14.	Pune, India	30,742	1%
15.	Menlo Park, California, United States	29,826	1%
16.	Sanpada, India	21,313	1%
17.	Brisbane, Australia	19,733	1%
18.	Singapore, Singapore	18,083	1%
19.	Indore, India	14,439	1%
20.	Broomfield, Colorado, United States	14,087	1%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day
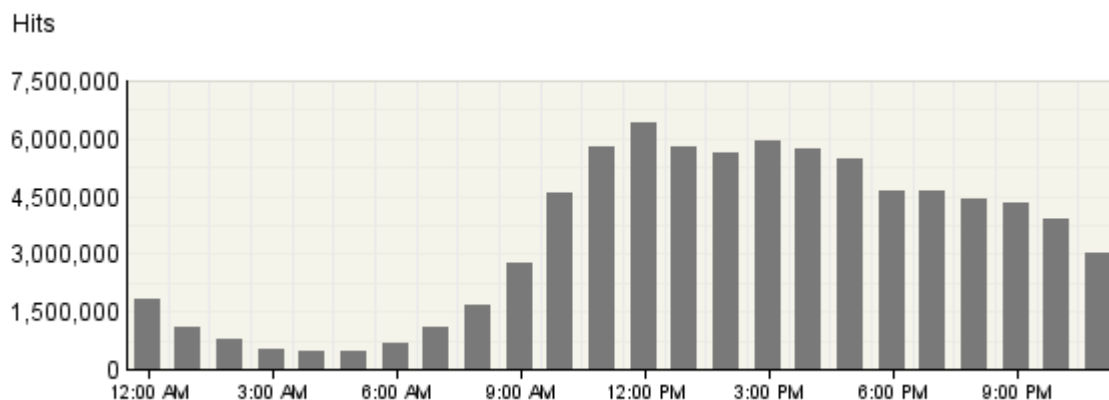
Hits by Hour of the Day		
Hour	**Hits**	**% Hits**
12:00 AM	1,814,771	2%
1:00 AM	1,085,109	1%
2:00 AM	768,866	1%
3:00 AM	546,438	1%
4:00 AM	451,794	1%
5:00 AM	485,154	1%
6:00 AM	660,352	1%
7:00 AM	1,119,093	1%
8:00 AM	1,680,948	2%
9:00 AM	2,741,519	3%
10:00 AM	4,588,109	6%
11:00 AM	5,790,763	7%
12:00 PM	6,393,960	8%
1:00 PM	5,799,652	7%
2:00 PM	5,622,102	7%
3:00 PM	5,949,844	7%
4:00 PM	5,746,101	7%
5:00 PM	5,446,111	7%
6:00 PM	4,614,533	6%
7:00 PM	4,625,468	6%
8:00 PM	4,449,010	5%
9:00 PM	4,308,894	5%
10:00 PM	3,923,304	5%
11:00 PM	3,034,808	4%