

National Portal of India

<http://india.gov.in>

Hit Analysis Report

Duration of Report

1st October, 2012 – 31st October, 2012

For any further information/ Clarification please contact

National Portal Secretariat

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Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

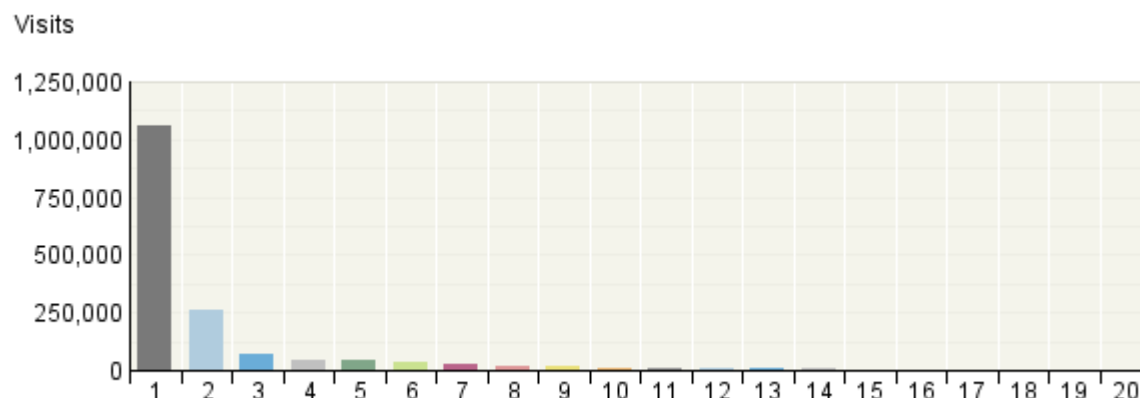
Visit Summary	
Visits	1,684,292
Average per Day	80,204
Average Visit Duration	00:08:50
Median Visit Duration	00:01:37
International Visits	35%
Visits of Unknown Origin	2%
Visits from Your Country: India (IN)	63%

Visitor Summary	
Visitors	1,272,184
Visitors Who Visited Once	1,149,063
Visitors Who Visited More Than Once	123,121
Average Visits per Visitor	1.32

Countries

List of countries from where we have most of visitors to the portal.

Countries



Countries			
	Countries	Visits	% Visits
1.	India (IN)	1,055,356	63%
2.	United States (US)	261,031	15%
3.	Australia (AU)	67,876	4%
4.	**	42,085	2%
5.	Netherlands (NL)	39,276	2%
6.	Unknown Country	33,222	2%
7.	Norway (NO)	27,600	2%
8.	United Kingdom (UK)	20,837	1%
9.	Singapore (SG)	19,944	1%
10.	Canada (CA)	12,018	1%
11.	China (CN)	11,399	1%
12.	Iceland (IS)	10,692	1%
13.	United Arab Emirates (AE)	8,447	1%
14.	Germany (DE)	6,696	0%
15.	France (FR)	3,881	0%
16.	Saudi Arabia (SA)	3,524	0%
17.	Pakistan (PK)	3,273	0%
18.	Hong Kong (HK)	3,192	0%
19.	Japan (JP)	3,109	0%
20.	Malaysia (MY)	2,891	0%

Cities

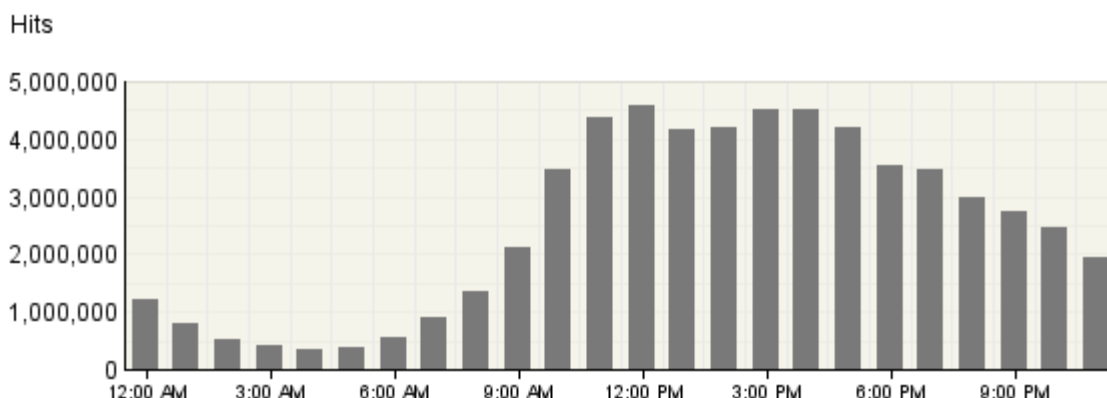
List of the cities with most active visitors to the portal.

Cities			
	City	Visits	% Visits
1.	New Delhi, India	503,696	35%
2.	Mumbai, India	222,635	15%
3.	Mountain View, California, United States	83,620	6%
4.	Milton, Australia	60,627	4%
5.	Reserved, **	42,085	3%
6.	Amsterdam, Netherlands	38,121	3%
7.	Chennai, India	32,046	2%
8.	Gurgaon, India	30,223	2%
9.	Oslo, Norway	27,261	2%
10.	Hyderabad, India	27,143	2%
11.	Chantilly, Virginia, United States	23,407	2%
12.	Bangalore, India	21,454	1%
13.	Singapore, Singapore	18,131	1%
14.	Redmond, Washington, United States	12,291	1%
15.	Palo Alto, California, United States	11,026	1%
16.	Reykjavik, Iceland	10,675	1%
17.	Sayreville, New Jersey, United States	8,722	1%
18.	Pune, India	8,538	1%
19.	Calcutta, India	7,740	1%

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

Hits by Hour of the Day



Hits by Hour of the Day		
Hour	Hits	% Hits
12:00 AM	1,209,848	2%
1:00 AM	799,662	1%
2:00 AM	514,348	1%
3:00 AM	400,095	1%
4:00 AM	345,428	1%
5:00 AM	381,341	1%
6:00 AM	555,054	1%
7:00 AM	912,644	2%
8:00 AM	1,369,156	2%
9:00 AM	2,109,116	4%
10:00 AM	3,463,693	6%
11:00 AM	4,382,641	7%
12:00 PM	4,576,514	8%
1:00 PM	4,156,452	7%
2:00 PM	4,193,045	7%
3:00 PM	4,503,865	8%
4:00 PM	4,504,158	8%
5:00 PM	4,203,555	7%
6:00 PM	3,536,183	6%
7:00 PM	3,480,340	6%
8:00 PM	2,990,234	5%
9:00 PM	2,736,879	5%
10:00 PM	2,457,274	4%
11:00 PM	1,939,779	3%