

# **National Portal of India**

http://india.gov.in

## **Hit Analysis Report**

Duration of Report

1<sup>st</sup> September, 2010 – 30<sup>th</sup> September, 2010

For any further information/ Clarification please contact

National Portal Secretariat

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### **Visitors Dashboard**

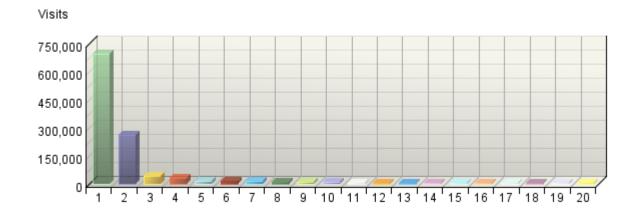
This reports presents an overview of the Visitors Pattern to the portal.

Visit Summary				
Visits	1,184,129			
Average per Day	42,290			
Average Visit Duration	00:07:50			
Median Visit Duration	00:01:29			
International Visits	38%			
Visits of Unknown Origin	3%			
Visits from India (IN)	59%			

Visitor Summary			
Visitors	886,940		
Visitors Who Visited Once	800,016		
Visitors Who Visited More	86,924		
Than Once			
Average Visits per Visitor	1.34		

### **Countries**

List of countries from where we have most of visitors to the portal.



	Countries	Visits	% Visits	
1.	India (IN)	698,057	59%	
2.	United States (US)	263,540	22%	
3.	Australia (AU)	43,074	4%	
4.	Unknown Country	31,550	3%	
5.	Singapore (SG)	18,628	2%	
6.	United Arab Emirates (AE)	13,917	1%	
7.	United Kingdom (UK)	13,430	1%	
8.	Germany (DE)	9,303	1%	
9.	Norway (NO)	8,330	1%	
10.	Western Europe - country unspecified (EU)	8,302	1%	
11.	Canada (CA)	4,949	0%	
12.	Poland (PL)	4,702	0%	
13.	Japan (JP)	4,654	0%	
14.	Saudi Arabia (SA)	4,219	0%	
15.	France (FR)	3,862	0%	
16.	Hong Kong (HK)	3,682	0%	
17.	China (CN)	3,486	0%	
18.	Sweden (SE)	2,845	0%	
19.	Korea (South) (KR)	2,736	0%	
20.	Netherlands (NL)	2,717	0%	
	Subtotal for rows 1–20	1,145,983	96.78%	
	Other	38,146	3.22%	
	Total	1,184,129	100.00%	
	Countries 1–20 of 207			

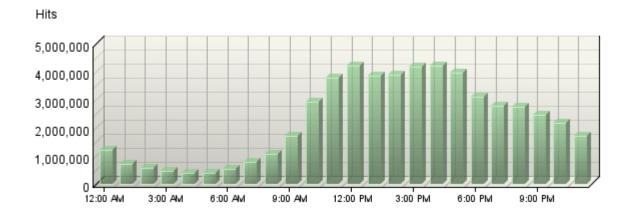
## **Cities**

List of the cities with most active visitors to the portal.

	Cities			
	City	Visits	% Visits	
1.	New Delhi, India	391,042	38%	
2.	Marina Del Rey, California, United States	122,918	12%	
3.	Mumbai, India	117,616	12%	
4.	Brisbane, Australia	36,187	4%	
5.	Redmond, Washington, United States	25,141	2%	
6.	Singapore, Singapore	17,388	2%	
7.	Chennai, India	17,134	2%	
8.	Bangalore, India	14,827	1%	
9.	Dubai, United Arab Emirates	13,533	1%	
10.	Mountain View, California, United States	12,319	1%	
11.	Hyderabad, India	7,864	1%	
12.	London, United Kingdom	7,789	1%	
13.	Asa, Norway	7,758	1%	
14.	Chicago, Illinois, United States	6,688	1%	
15.	Dallas, Texas, United States	5,473	1%	
16.	Lamba, India	5,243	1%	
17.	Chantilly, Virginia, United States	5,105	1%	
18.	Seattle, Washington, United States	5,017	0%	
19.	Santa Clara, California, United States	4,482	0%	
	Cities 1–19 of 3,897			

# Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.



Hour	Hits	% Hits
12:00 AM	1,200,395	2%
1:00 AM	724,603	1%
2:00 AM	565,992	1%
3:00 AM	446,640	1%
4:00 AM	388,851	1%
5:00 AM	383,191	1%
6:00 AM	552,535	1%
7:00 AM	787,783	1%
8:00 AM	1,080,921	2%
9:00 AM	1,723,249	3%
10:00 AM	2,927,288	5%
11:00 AM	3,775,665	7%
12:00 PM	4,228,852	8%
1:00 PM	3,856,248	7%
2:00 PM	3,884,884	7%
3:00 PM	4,174,428	8%
4:00 PM	4,226,733	8%
5:00 PM	3,960,948	7%
6:00 PM	3,090,993	6%
7:00 PM	2,796,048	5%
8:00 PM	2,736,685	5%
9:00 PM	2,460,650	5%
10:00 PM	2,193,891	4%
11:00 PM	1,707,265	3%
Total	53,874,738	100.00%