

## National Portal of India

<http://india.gov.in>

### Hit Analysis Report

Duration of Report

1<sup>st</sup> March, 2016 – 31<sup>st</sup> March, 2016

For any further information Clarification please contact

National Portal Secretariat  
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## Visitors Dashboard

This reports presents an overview of the Visitors Pattern to the portal.

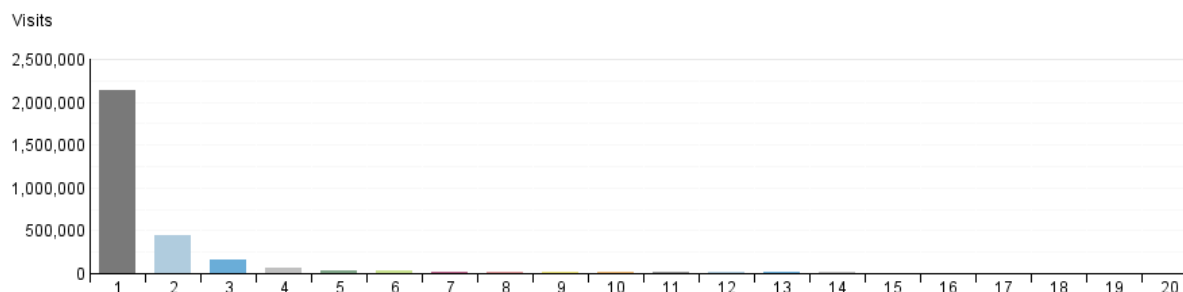
VISIT SUMMARY	
Visits	3,054,502
Average per Day	98,532
Average Visit Duration	00:07:48
Median Visit Duration	00:01:44
International Visits	29.15%
Visits of Unknown Origin	0.95%
Visits from Your Country: India (IN)	69.90%

VISITOR SUMMARY	
Visitors	2,500,059
Visitors Who Visited Once	2,288,761
Visitors Who Visited More Than Once	211,298
Average Visits per Visitor	1.22

## Countries

List of countries from where we have most of visitors to the portal.

### Countries



COUNTRIES			
	Countries	Visits	% Visits
1.	India (IN)	2,135,190	69.90%
2.	United States (US)	442,441	14.48%
3.	Australia (AU)	161,586	5.29%
4.	Netherlands (NL)	61,000	2.00%
5.	**	29,630	0.97%
6.	Unknown Country	28,980	0.95%
7.	United Kingdom (UK)	19,842	0.65%
8.	Singapore (SG)	16,093	0.53%
9.	Russian Federation (RU)	12,535	0.41%
10.	United Arab Emirates (AE)	11,270	0.37%
11.	Germany (DE)	10,997	0.36%
12.	China (CN)	10,575	0.35%
13.	Canada (CA)	9,124	0.30%
14.	France (FR)	7,970	0.26%
15.	Ukraine (UA)	7,147	0.23%
16.	Sweden (SE)	6,307	0.21%
17.	Romania (RO)	5,773	0.19%
18.	Saudi Arabia (SA)	5,370	0.18%
19.	Hong Kong (HK)	5,016	0.16%
20.	Kuwait (KW)	4,943	0.16%

## Cities

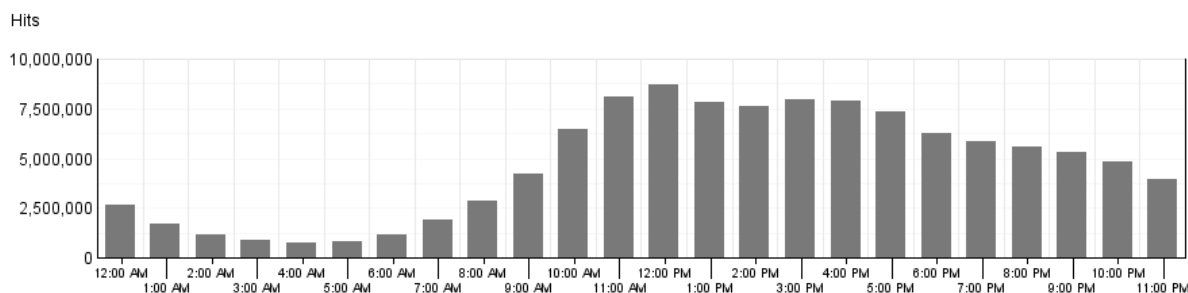
List of the cities with most active visitors to the portal.

CITIES			
	City	Visits	% Visits
1.	Mumbai, India	570,230	18.85%
2.	Bangalore, India	384,150	12.70%
3.	New Delhi, India	358,454	11.85%
4.	Delhi, India	294,161	9.72%
5.	Chantilly, Virginia, United States	158,805	5.25%
6.	Brisbane, Australia	150,481	4.97%
7.	Hyderabad, India	83,000	2.74%
8.	Chennai, India	78,260	2.59%
9.	Gurgaon, India	71,063	2.35%
10.	Calcutta, India	63,872	2.11%
11.	Amsterdam, Netherlands	59,074	1.95%
12.	Sanpada, India	40,636	1.34%
13.	Pune, India	37,603	1.24%
14.	Reserved, **	29,630	0.98%
15.	Broomfield, Colorado, United States	28,944	0.96%
16.	Noida, India	24,848	0.82%
17.	Wilmington, Delaware, United States	18,812	0.62%
18.	Mountain View, California, United States	18,632	0.62%
19.	Singapore, Singapore	16,093	0.53%
20.	Chandigarh, India	15,539	0.51%

## Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days.

### Hits by Hour of the Day



HITS BY HOUR OF THE DAY		
Hour	Hits	% Hits
00:00	2,683,404	2.40%
01:00	1,698,319	1.52%
02:00	1,161,279	1.04%
03:00	883,371	0.79%
04:00	780,948	0.70%
05:00	820,543	0.73%
06:00	1,142,732	1.02%
07:00	1,881,988	1.69%
08:00	2,826,782	2.53%
09:00	4,229,363	3.79%
10:00	6,449,663	5.78%
11:00	8,080,292	7.24%
12:00	8,694,883	7.79%
13:00	7,819,753	7.00%
14:00	7,598,343	6.80%
15:00	7,943,458	7.11%
16:00	7,860,041	7.04%
17:00	7,319,808	6.55%
18:00	6,245,750	5.59%
19:00	5,861,241	5.25%
20:00	5,608,085	5.02%
21:00	5,315,199	4.76%
22:00	4,806,475	4.30%
23:00	3,957,113	3.54%