Shaurya Srivastava

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EDUCATION

New York University, Leonard N. Stern School of Business   **New York, NY**
B.A. in Computer Science, B.S. in Business Technology and Entrepreneurship (GPA: 3.7/4.0)   *Sep 2022 - Dec 2025*
Cornell University
Certificate in Product Management   *Jun 2024 - Aug 2024*

EXPERIENCE

Zone&Co   **New York, NY**
Product Manager Intern   *Jul 2024 - Present*
• Owned the Zone KnowledgeBase, coordinating with Product Managers to create 200+ product documentation pages
• Liased with marketing, engineering, and risk teams to iterate on branding, feature launches, and customer feedback
• Analyzed quantitative/qualitative user metrics to identify user goals in 2 products, ZoneBilling and ZoneReporting

Legacy Lane Ventures   **New York, NY**
Product and Software Fellow   *Jun 2024 - Jul 2024*
• Programmed, executed, and debugged REST API and 3 website landing pages, leveraging basic programming principles
• Facilitated 20+ customer calls to draft a product requirements document (PRD) and presented it to software engineers
• Created 30+ Jira Tickets as part of agile methodology to assist in the development of an MVP for a portfolio company

Hints.so   **Mountain View, CA**
Product Manager Intern   *May 2023 - Aug 2023*
• Mined product data to discover key customer KPIs, leveraging the analysis to increase user engagement by 15%
• Leveraged UX research to convince 3 engineering teams to re-do the website UI, improving CTR metrics by 10%
• Coordinated with the CEO to pivot the product into the sales industry with 30+ customer interviews and analysis

PROJECTS

Jitter   **New York, NY**
Co-Founder   *Sep 2024*
• Conducted 30 customer discovery interviews with tech and finance students to identify a key customer segment of target
• Drafted a prototype on Figma and iterated on the prototype to create a user-focused networking automation platform
• Specified product requirements and used Python and PostgreSQL to create a full-stack web application

Keeper.ai   **Berkeley, CA**
Co-Founder   *Jun 2024*
• Contacted 15 travel nurses to conduct customer discovery interviews and learn about existing problems in the industry
• Analyzed qualitative user interviews via design thinking to identify key pain-points for our target customer base
• Created a product backlog to develop the product at UC Berkeley's CalHacks, earning recognition from PearVC

FilmU   **New York, NY**
Co-Founder   *Nov 2022*
• Designed a product tailored to be a "LinkedIn for film students" to help film students with industry job recruiting
• Facilitated 20+ customer interviews within the NYU Tisch film school, leveraging design thinking to formulate an idea
• Drafted 2 technical PRDs and backlogs for newly proposed features and applications for the film students

LEADERSHIP & EXTRACURRICULARS

NYU Varsity Cross Country and Track and Field (NCAA Division III)   **New York, NY**
Collegiate Athlete and National Team Member   *Sep 2022 - Present*
• Trained rigorously for 30+ hours a week in goal-oriented and team-based setting, including multiple practices per day
• Earned a spot in the Top-7 racing squad to race at NCAA Regional and National championships for all years

NYU Product Management Club   **New York, NY**
Product Fellow   *Mar 2023 - Present*
• Engaged in Product Workshops to develop and practice skills such as prototyping, roadmapping, and PRD drafting
• Participated in Intercollegiate Product Case Competitions as a member of the NYU Product Team

SKILLS AND TOOLS

Programming Languages: Python, Java, C, React, Javascript, HTML/CSS, SQL, PostgreSQL
Tools: Pandas, Tableau, Docker, ClickUp, Jira, Confluence, Adobe Photoshop, Microsoft Excel/Word, Figma
Frameworks: Agile, Scrum, Django, Flask