

Revenue

Sales Quantity

Total Profit Margin

₹142M

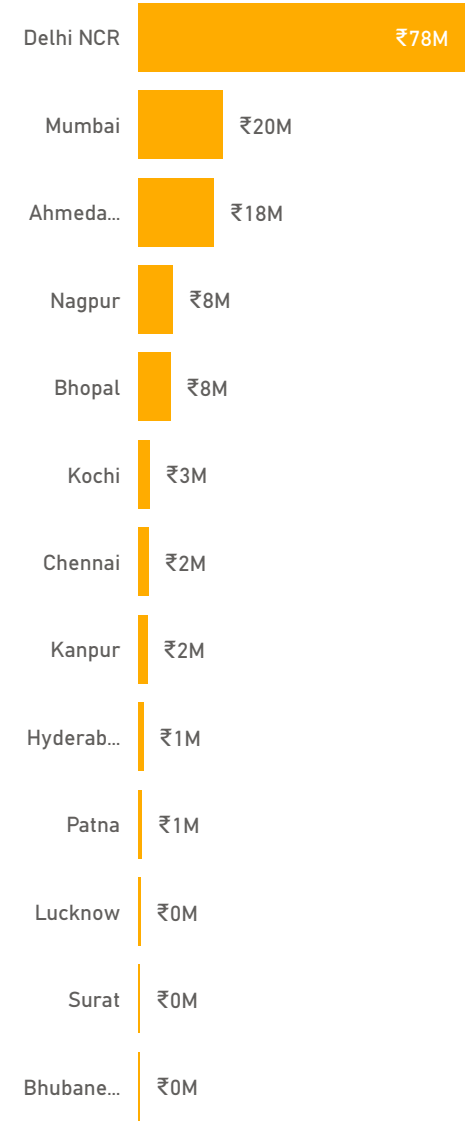
350K

₹2.1M

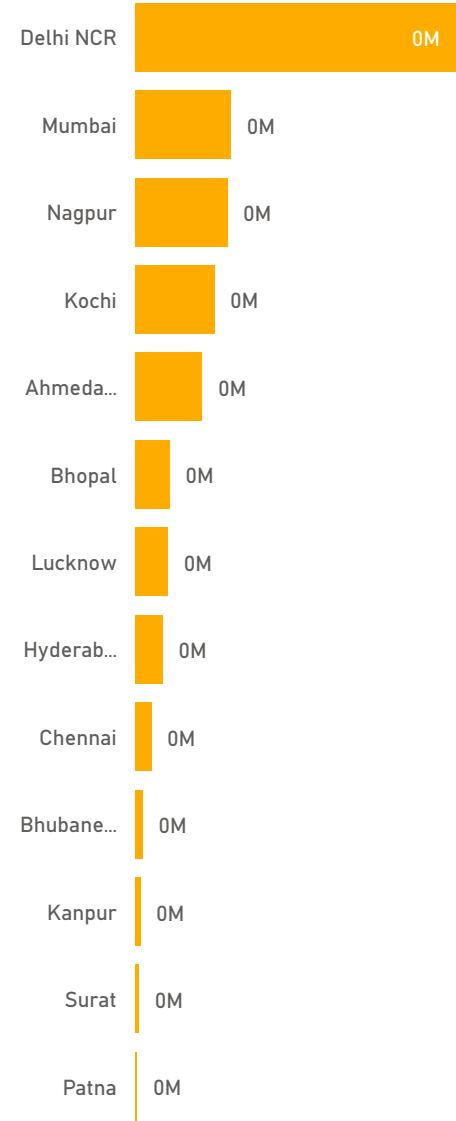
2017	2018	2019	2020
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Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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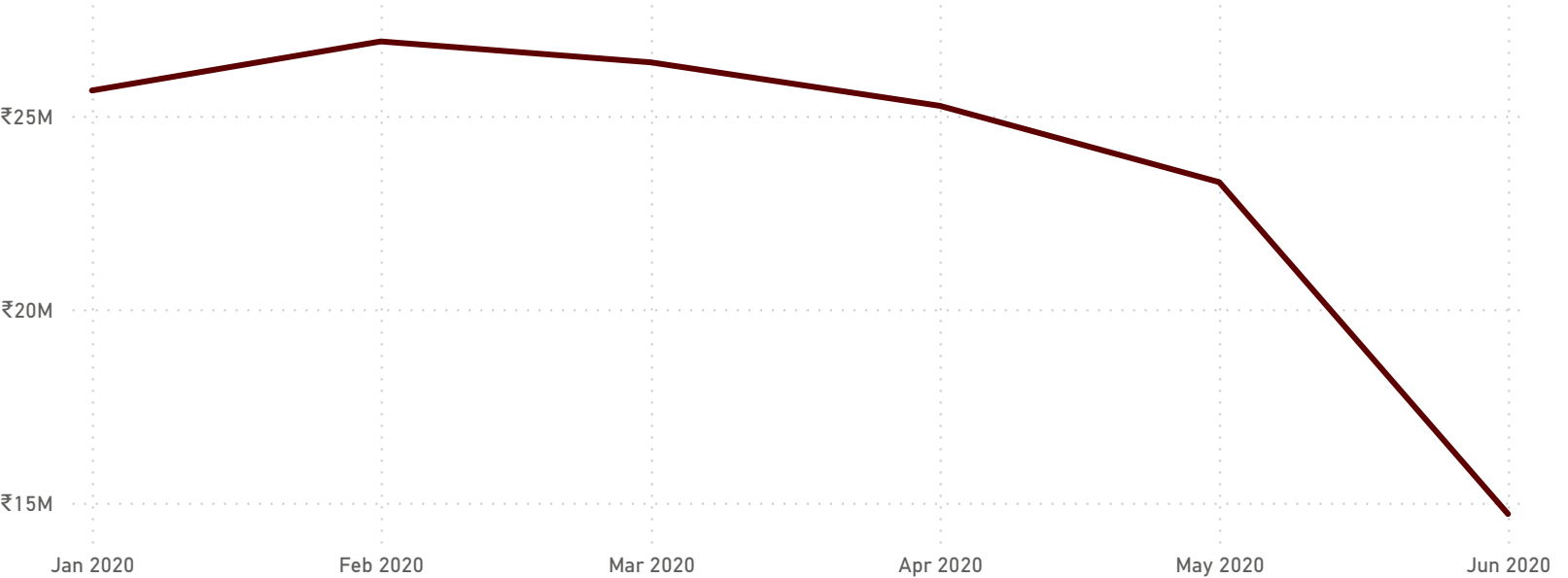
Revenue by Markets



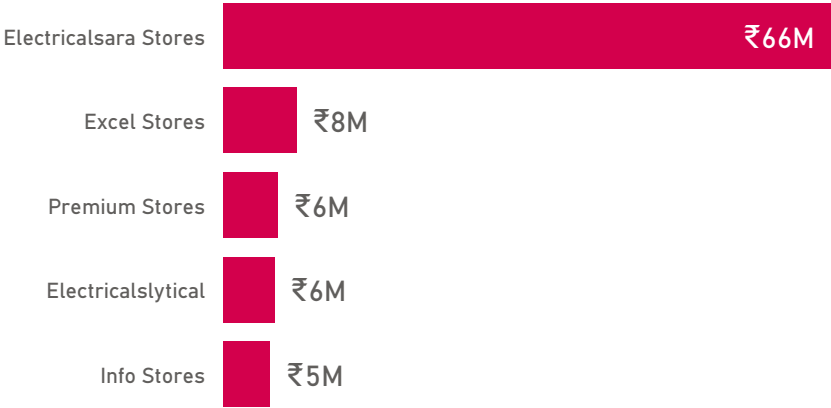
Sales Qty by Markets



Revenue Trend



Top 5 Customers



Top 5 Products





RevenueSales QuantityTotal Profit Margin

₹142M350K₹2.1M

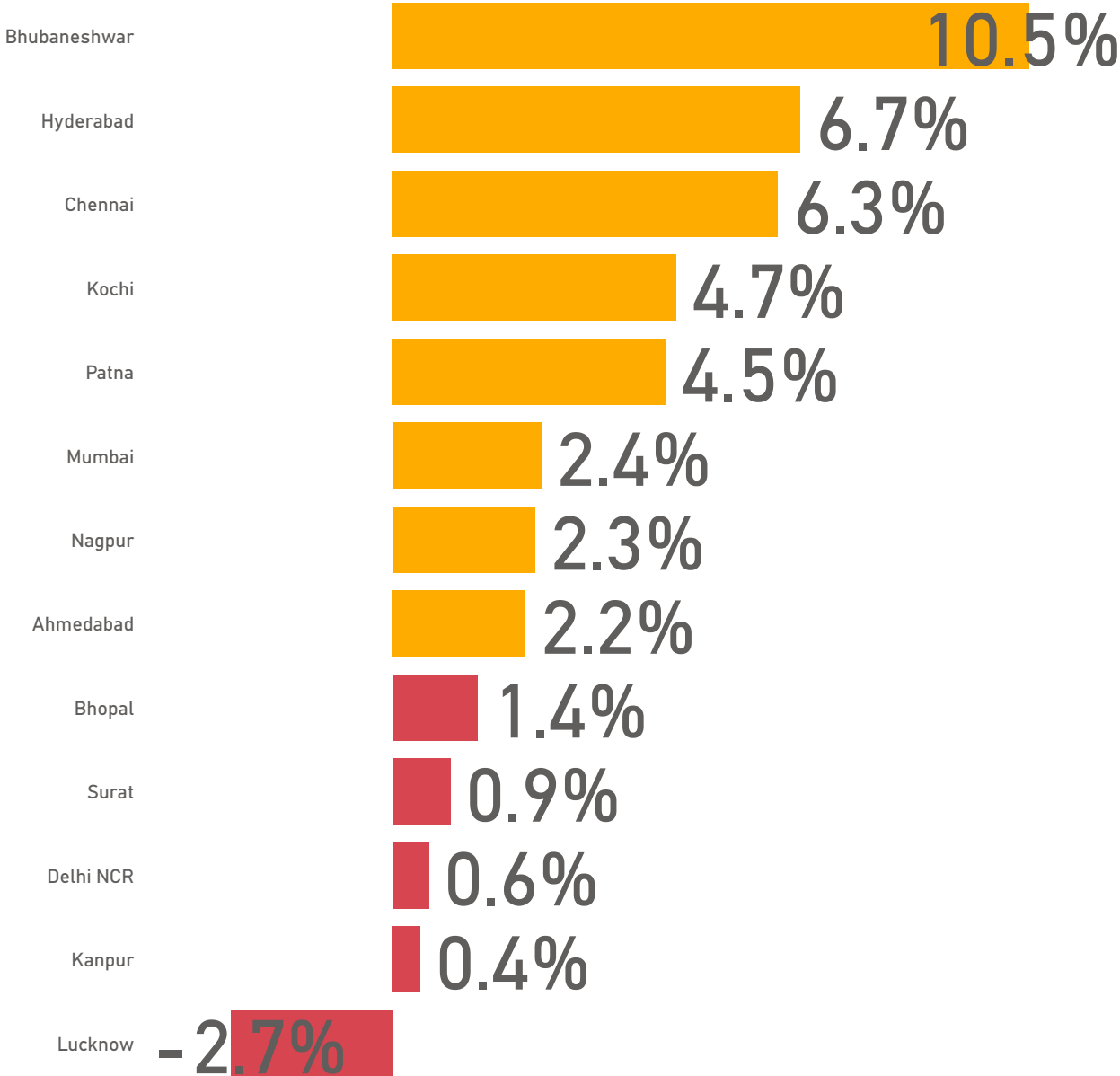
Profit Target

2%

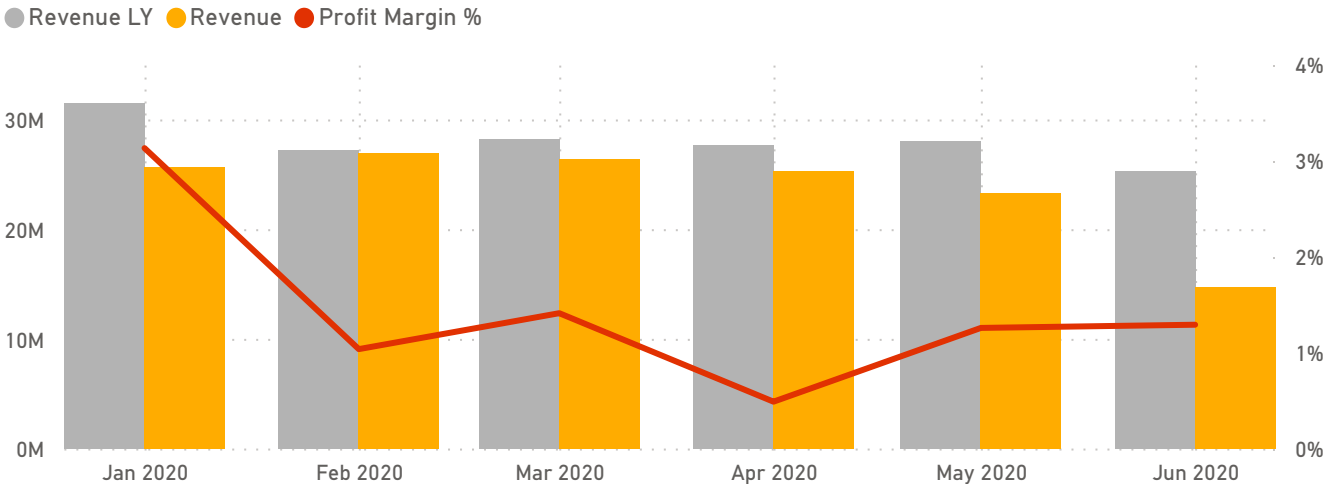
2017201820192020

Jan 20Feb 20Mar 20Apr 20May 20Jun 20

Revenue Contribution % by Market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65,641,977	46.2%	11.9%	0.4%
Excel Stores	₹7,928,385	5.6%	12.5%	3.3%
Premium Stores	₹5,899,748	4.1%	1.4%	0.5%
Electricalslytical	₹5,537,904	3.9%	1.3%	0.5%
Info Stores	₹5,064,374	3.6%	7.8%	3.2%
Control	₹4,182,662	2.9%	2.5%	1.2%
Surge Stores	₹3,953,600	2.8%	11.9%	6.2%
Logic Stores	₹3,319,243	2.3%	0.6%	0.4%
Acclaimed Stores	₹3,116,384	2.2%	6.1%	4.0%
Nixon	₹3,028,345	2.1%	4.7%	3.2%
Epic Stores	₹3,002,834	2.1%	-6.8%	-4.7%
Forward Stores	₹2,560,961	1.8%	5.4%	4.3%
Electricalsocity	₹2,520,938	1.8%	3.3%	2.7%
Modular	₹2,453,519	1.7%	5.0%	4.2%
Surface Stores	₹2,420,004	1.7%	3.2%	2.7%
Atlas Stores	₹2,189,613	1.5%	2.1%	2.0%
Nomad Stores	₹1,978,550	1.4%	4.0%	4.1%
Integration Stores	₹1,909,611	1.3%	-0.2%	-0.2%
Unity Stores	₹1,748,166	1.2%	3.3%	3.9%
Path	₹1,723,307	1.2%	1.0%	1.1%
Leader	₹1,671,901	1.2%	4.9%	6.0%
Elite	₹1,247,785	0.9%	3.2%	5.3%
Total	₹142,224,545	100.0%	100.0%	1.4%