

20.2 Transition to New Website

The Committee was asked to consider a date when the website scgpc.org.uk could be decommissioned.

Until Craig Willetts had confirmed that all historical information had been transferred, a decommissioning date could not be agreed.

20.3 Advertising for Contributors to Shavingtononline

The Committee was asked to consider if any further action was required. A post had been added to the website and in the newsletter inviting local groups to contribute by advertising the activities of their groups.

It was suggested that there should be a 'catch up' with local organisations inviting them to feed back on whether the previous gathering had been of benefit. It was suggested that the next meeting could be held in Shavington Club and subsequent meetings in the Village Hall.

20.4 Signage in the Parish

Signs could not be purchased until the telephone No. for the Parish Council had been organised.

20.5 E-Mail Addresses for Councillors

At the Parish Council meeting held on 6 June 2018, approval was given to dedicated e-mail addresses to be provided for each councillor.

The Committee was asked to consider the style of address.

RESOLVED: (a) That the style of e-mail address for each councillor should be firstnamesurname@shavingtononline.co.uk.

(b) That each Councillor be asked how they wished their first name to be styled.

21 FEES FOR PHOTOGRAPHS REQUESTED BY BUSINESSES

The Committee considered what would be an appropriate charge for photographs featured on the website, which were requested by commercial organisations.

At the previous meeting, the Committee agreed that there should be no charge where requests were made by individuals or non-profit organisations, but that a small charge, yet to be agreed, be made for commercial organisations.

The following suggestions were made, but there was no specific decision reached, and it was suggested that a charging policy be drawn up for consideration at a future meeting.

- Charge each individual £1 each.
- Differentiate between digital and paper photographs.
- Possibly request a donation.
- Possibly introduce a licence arrangement.

RESOLVED: (a) That Councillor Ferguson discuss with Nicola Cooper her business charges and report back; and

(b) That a note be added to the website stating that the Parish Council owned all the photographs it commissioned.

22 PHOTOGRAPHS OF HISTORIC DOCUMENTS

The Committee was invited to consider allowing Nicola Cooper access to the store-room in the upstairs meeting room in the Village Hall for the purpose of taking photographs of historic documents.

RESOLVED: (a) That Nicola Cooper be granted access to the upstairs storage room in the Village Hall to photograph all historical documents over a period of time until complete, to ensure that the Parish Council had a digital record;

(b) That the photography work be carried out within the 10 hours average per month; and

(c) That on each occasion, a parish councillor would be present.

23 ACCESS TO THE WEBSITE FOR NICOLA COOPER

The Committee was asked to consider giving Nicola Cooper access to the Parish Council's website to enable her to post direct, rather than routing through the Chairman. This would give her administrator status.

RESOLVED: That arrangements be made for Nicola Cooper to post photographs direct onto the Parish Council's website.

24 NEWSLETTER TO BE ISSUED BY 1 SEPTEMBER 2018

Members gave initial consideration to articles to be included in the next quarterly newsletter but focused on the Village Hall and agreed that it should be featured prominently as a double-page spread with photographs prior to the upgrading and after completion of the work.

It was suggested that the Village Hall should be promoted so that it rivalled other village and community halls in neighbouring parishes. The purpose would be to increase the footfall and income and ensure continued viability.

Members considered that although there was a Village Hall Management Committee which dealt with the day-to-day operation of the hall, it would be appropriate for the Communications Committee to be given authority to promote the hall by offering promotional pricing to encourage bookings. A few examples were given.

RESOLVED: That the Parish Council be asked to delegate to the Communications Committee the power to advertise and market the Village Hall, and to set promotional pricing to run until the end of December 2018.

25 DATE OF NEXT MEETING

No date was fixed for the next meeting.