

Logo Versions



SIDEKICK



Primary

Wordmark Only

Icon

Colours



Primary

Hex #CF7650 RGB rgb(207,118,80)

1(GD -8-(---)---

CMYK 0 43 61 19

Pantone 16-1337



Secondary

Hex #CF7650

RGB rgb(207,118,80)

CMYK 0 43 61 19

Pantone 16-1337



Accent

Hex #D5A187

RGB rgb(213,161,135)

CMYK 0 24 37 16

Pantone 15-1322



Background

Hex #162836

RGB rgb(22,40,54)

CMYK 59 26 0 79

Pantone 19-4012

Typography

Primary

BRUNO ACE SC

AA BB CC