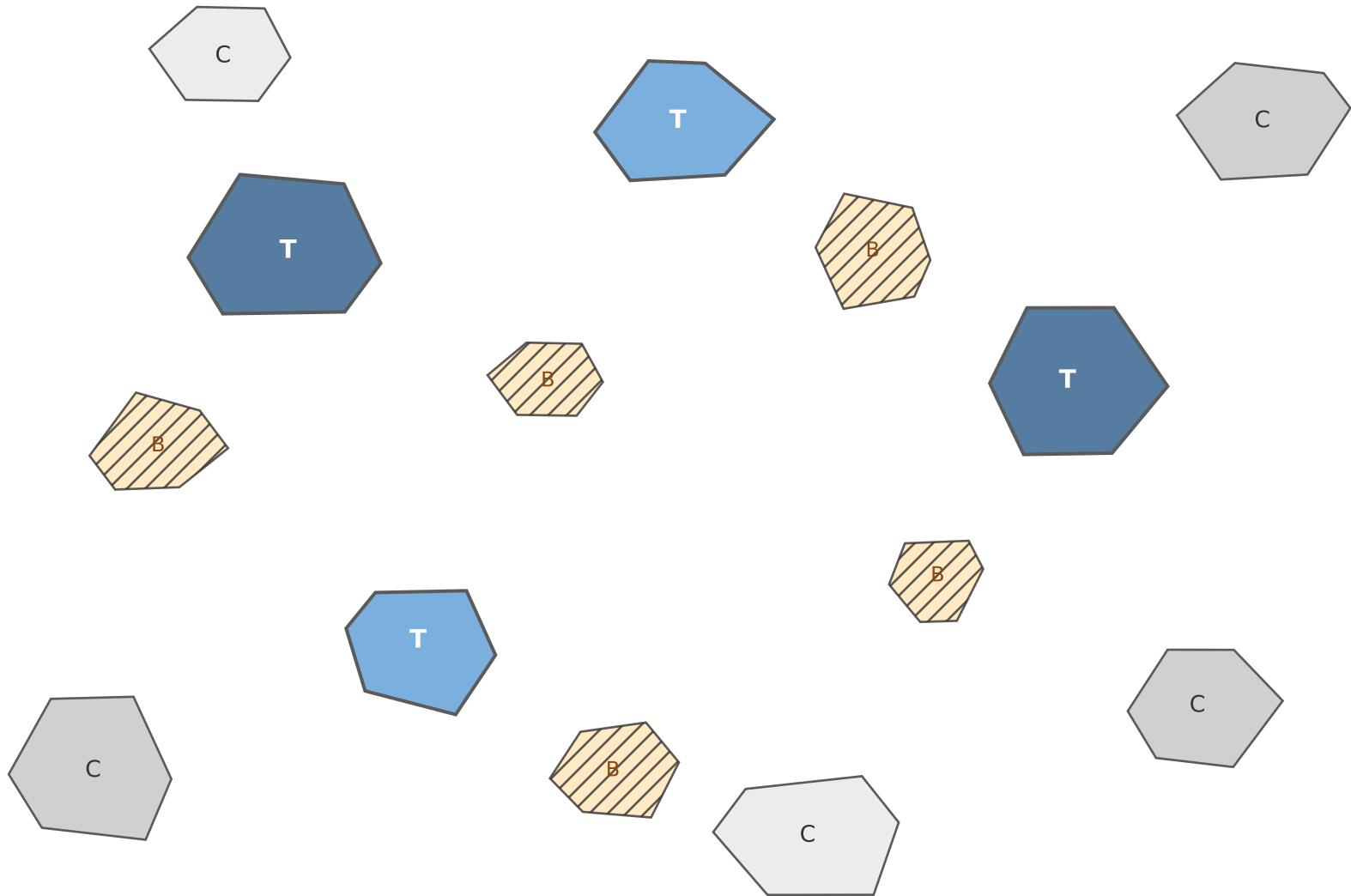


## Geo-Experiment Design: DMAs with Buffers and Stratification



*T = Treated DMA, C = Control DMA, B = Buffer Zone  
Stratification by urban/rural shown by color intensity*