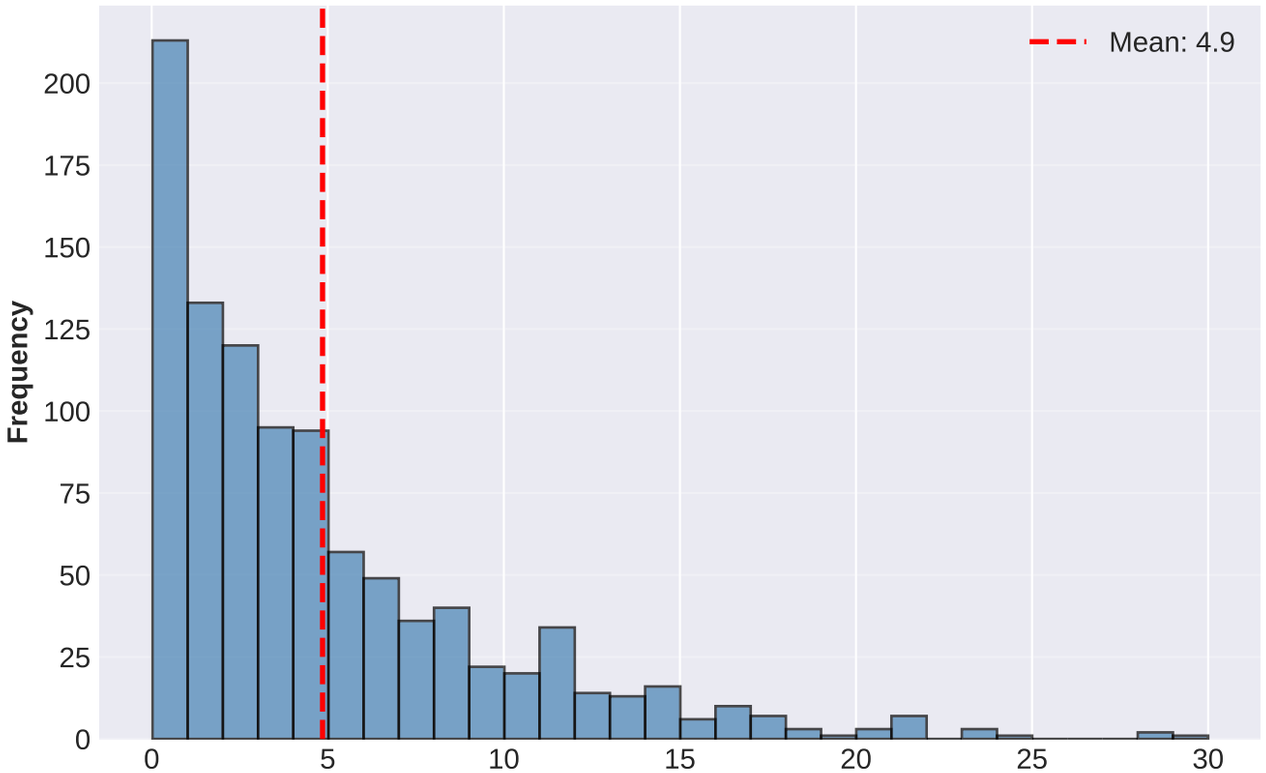
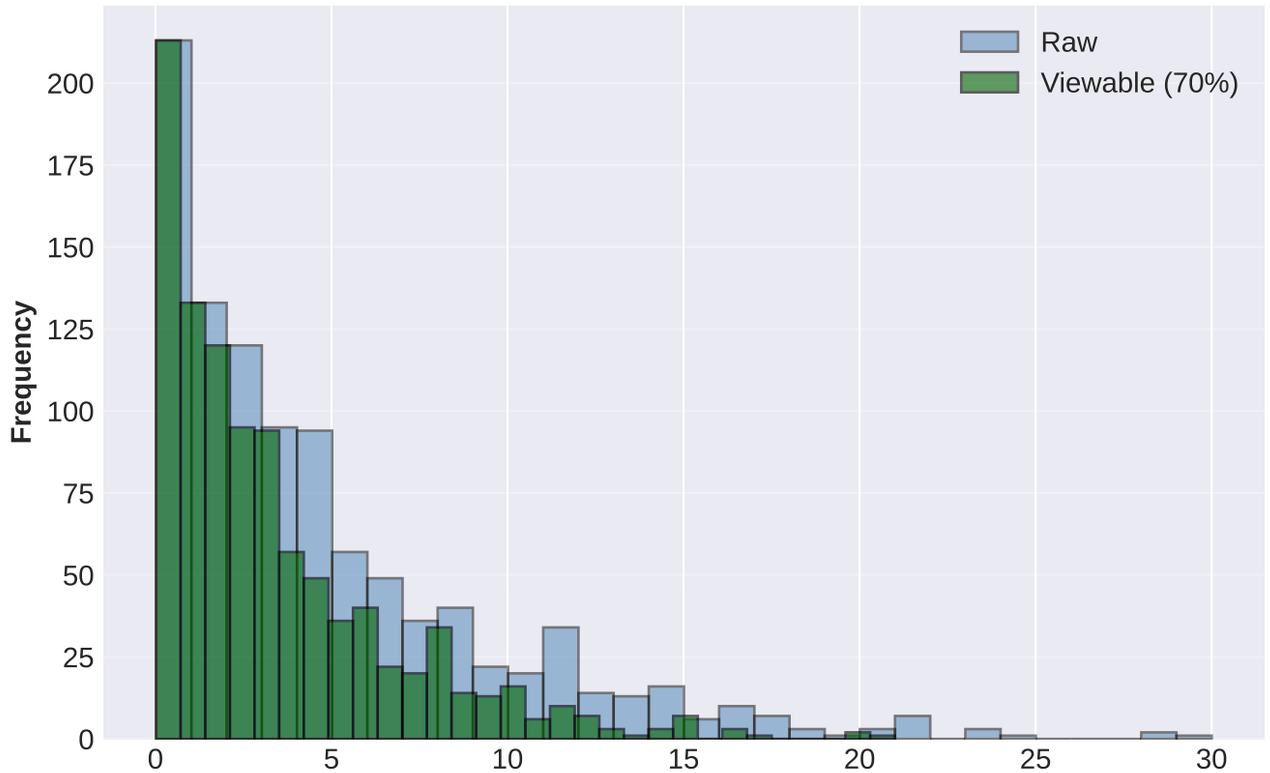
Exposure Construction Pipeline: Raw → Viewable → Capped → Trimmed

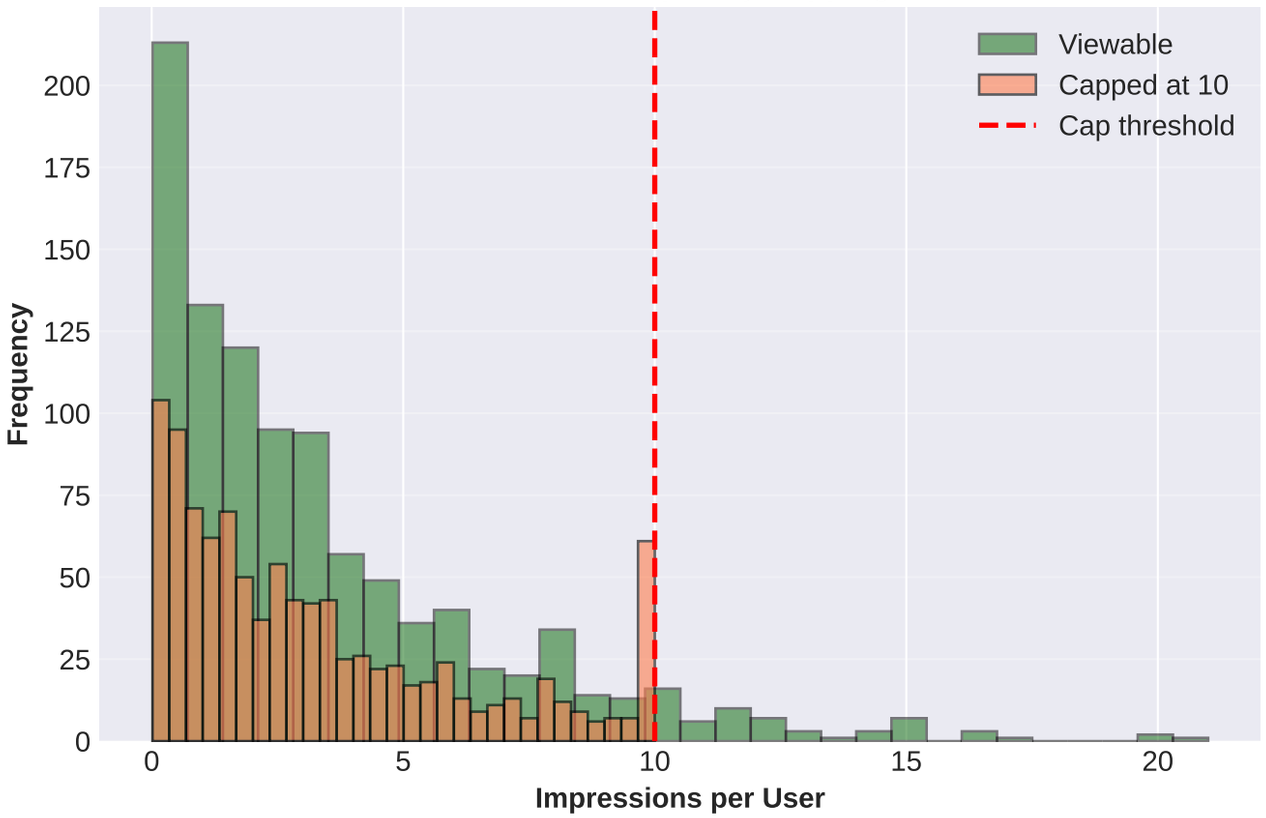
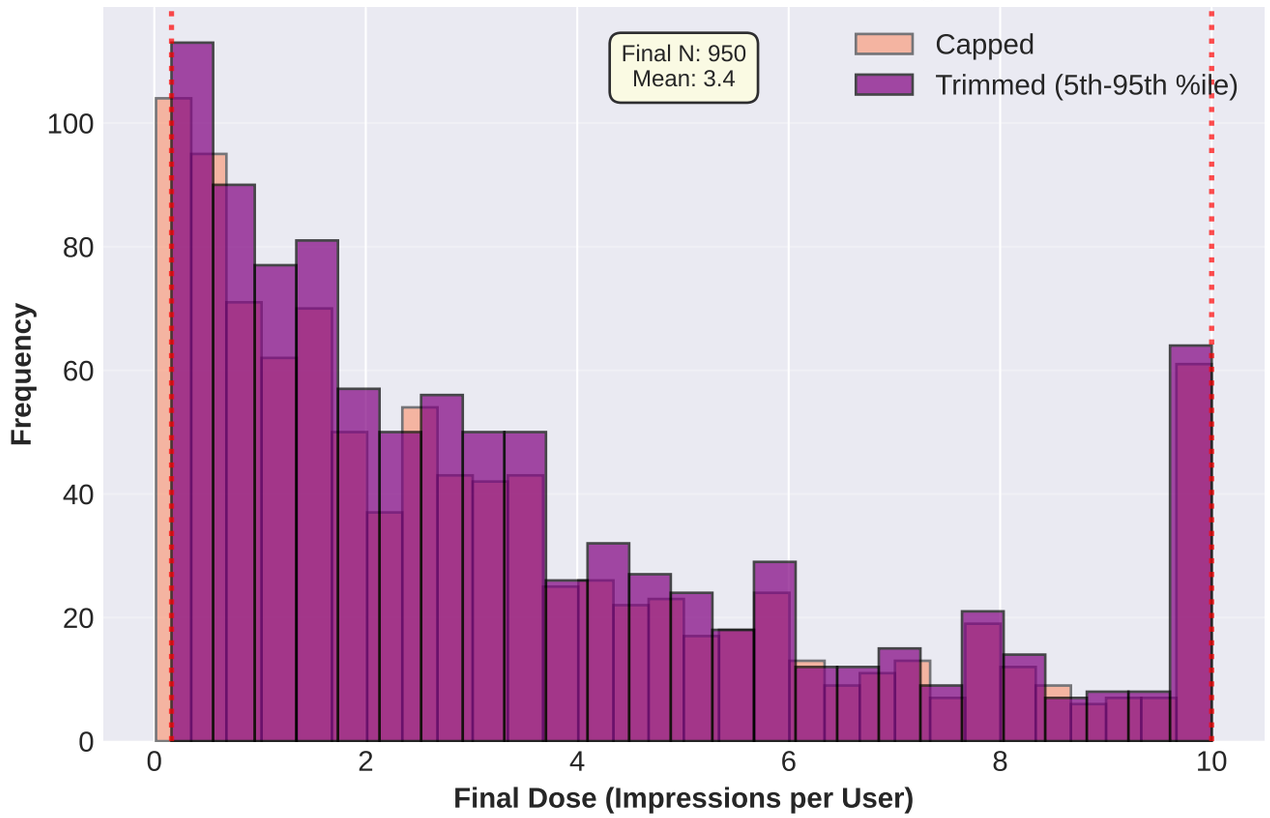
Panel A: Raw Impressions



Panel B: Viewability Adjustment



Panel C: Frequency Capping



Panel D: Final Dose with Trimming