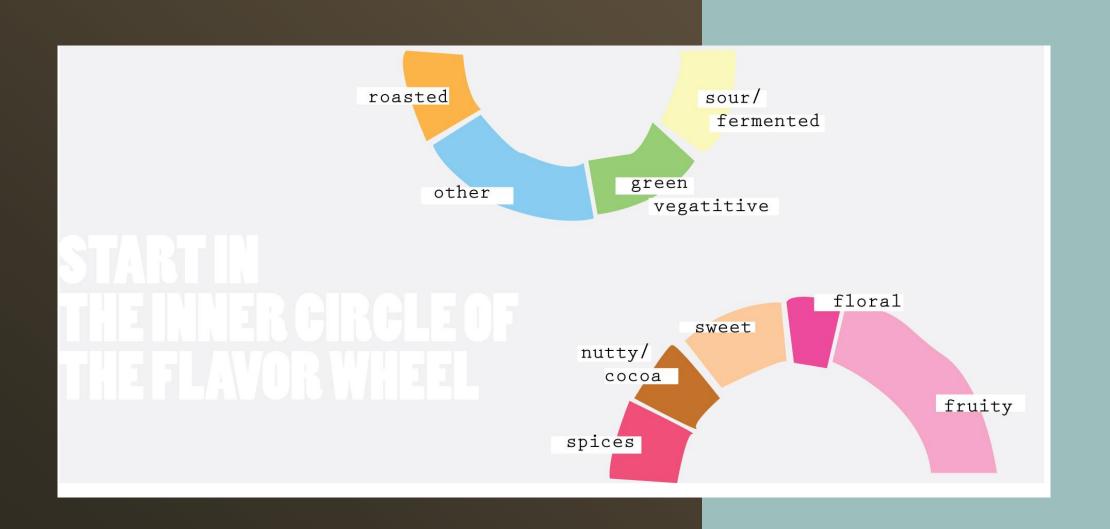




## LIGHT, MEDIUM, AND DARK ROASTS



## COFFEE TASTING

reaches a bitter taste receptor on your tongue



when
a bitter compound
in your coffee

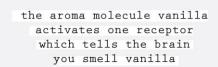


orthonasal

retronasa1

a signal is sent to your brain that you are tasting bitter

## TASTING & SHELLING VOLATILE



## THANK YOU



