ShawnChang UX/UI/front-end

Key skills **▼**

.Design

UX, UI, detail interaction, visual
Design speaks for itself, please see my portfolio below
http://shawnc619.github.io/

.Tools

Sketch, Invision, Sublime, Adobe Suite, Balsamic

.Front-end

HTML5, CSS3, jQuery, JavaScript, Bootstrap, Foundation

Experience | UX/UI Designer/SMS consulting, Macquarie Bank

08.2015 - present, Sydney

- Lead/advice the user experience
- Review current design/use case
- Wireframe and UI flow
- · Detail responsive UI design

- Invision prototype
- Visual design
- Responsive web page delivery

Digital Designer/NRMA

01.2015 - 08.2015, Sydney

• Responsive campaigns design/develop

Usability review

Senior Web Designer/The Iconic

07.2014 - 01.2015, Sydney

- iOS APP UI flow/wireframe
- Responsive landing page design/develop
- Digital campaigns design/develop
- · Junior training/supervising

Web Designer/Harvey Norman

11.2011 - 07.2014, Sydney

- Digital campaigns design/develop
- Responsive landing page design/develop

Front-end code review

Web Designer/PermissionCorp

11.2008 - 11.2011, Sydney

- Product site RewardCentral UI improvement
- Product site MyOpinions UI review/redesign/develop
- Product site DNS design

- · Corporate site Front-end development
- Internal ticketing system review/redesign



"Shawn is a talented and detailed designer. He is easy to work with and has friendly personality. He is very good at developing business requirements into amazing designs."

Michelle Wu, Senior Web Designer at PermissionCorp



Projects 2015 UI flow DEFT payment gateway • Wireframe 2014 The Iconic Swimwear campaign . UI design The Iconic iOS app redesign • Interaction design 2012-2013 Visual design Harvey Norman cooking campaign . Harvey Norman widget design . Sketch 2011 Phtotoshop DNS website redesign . MyOpinions website redesign • Invision 2010 Insider Deals website design HTML/CSS jQuery 2009 RewardsCentral Quote (B2B Site) • Internal Ticketing System • 2008 RewardsCentral website design .

Project | highlight

The Iconic - Swimwear Mix & Match 2014

highlight 10.2014, UI Designer

- UI design/Front-end development
- · Delivered in 4 days

 \bullet 14% of monthly gross sale, well received by CEO & MD

The Iconic - iOS App Redesign 2015

08.2014 - 10.2014, UI Designer

• UI flow/wireframe

Usability review

Harvey Norman Cooking In Style 2012

 $07.2012 - 11.2012, \, \mathsf{Visual} \,\, \mathsf{Designer}$

- Visual design/UI design/Front-end development
- HTML5 Landing page, gamified iPAD ad
- 100,000+ visit over 2 weeks, 500,000+ CTR

Extra curricular

2011-Present

Documentary, Tzu Chi Sydney Team Lead/Mentor

2010

Taste Living Home Textiles Pattern

Design.

Graphic Designer

Stage Production: Only If Romeo Knew Art Director

2008

Tzu Chi Australia Website Design

Web Designer

2007

Documentary: Alan Chapman Composer

2006

Sydney Tzu Chi Youth Camp Team Leader/Coordinator

Highlight I Only If Romeo Knew

05.2010 - 10.2010, Art Director

- Raise fund & environmental awareness
- Manage for 16 design professionals
- 1200+ recycled box to create interactive stage
- Costumes made of recycled material for 16 actors

Interaction Design

Visual Design

Consultation

Project

management

• Raised over AU\$25,000+



"Having collaborated with Shawn on numerous projects, what stands out the most for me is his attention to detail; this applies to his works in graphic, music composing, and his overall understanding of the brief, he knows exactly how to trigger a response from the audience/viewer."

Jack Chen/Architect/JAA Studio (Stage Design Team Leader, "Only If Romeo Knew")

Referee | Available upon request



EXPERIENCE

MORE