

{ShawnChang

UI/VISUAL / FRONT-END

KEY SKILLS

.Design

UI design, visual design, interactive design
Design speaks for itself, please see my portfolio below
<http://shawnc619.github.io/>

.Software

Adobe Photoshop, Illustrator,
Sublime, Sketch3, Invision, Balsamic, Pop,
Flash, Indesign

.Front-End

HTML5, CSS3,
jQuery, JavaScript,
Foundation, Bootstrap

.Project Management

Time, resource, people management

EXPERIENCE | Digital Designer/NRMA

01.2015 - present, Sydney

- Responsive UI design/develop
- Campaign design/develop
- Deal with stakeholders

Senior Web Designer/The Iconic

07.2014 - 01.2015, Sydney

- iOS APP user journey/wireframe
- Campaign design/develop
- Team training
- Responsive UI design/develop
- Process improvement

Web Designer/Harvey Norman

11.2011 - 07.2014, Sydney

- Campaign design/develop
- EDM design/develop
- Code QA
- Responsive UI design/develop

Web Designer/PermissionCorp

11.2008 - 11.2011, Sydney

- Web page design/develop
- EDM design/develop
- Print design

EDUCATION | Music Production, Australian Institute of Music

2006 - 2008, Music Composition & Production

Science Architecture, University of New South Wales

2001 - 2005, Website Design & Development



"Shawn is a talented and detailed designer. He is easy to work with and has friendly personality. He is very good at developing business requirements into amazing designs."

Michelle Wu, Senior Web Designer at PermissionCorp



Mobile 0415 834 691

Email chiau.chang@gmail.com

Portfolio <http://shawnc619.github.io/>

EXPERIENCE

PROJECT

EXTRACURRICULAR

PROJECTS | 2014

The Iconic - Swimwear Mix and Match

The Iconic iOS app redesign

Fisher & Paykel Promotion

2012-2013

Harvey Norman Cooking In Style

JBL Facebook Campaign

Harvey Norman Site Contents

Domayne Winter Color Palette

2011

Digital Network Sale Website Redesign

MyOpinions Website Redesign

2010

Insider Deals Website Design

PieStock Website Design

2009

RewardsCentral Quote (Client Site)

RewardsCentral Ticketing System (Internal)

2008

RewardsCentral Website Design

UI Design

Interactive Design

UX Design

Visual Design

Photoshop

Illustrator

HTML5/CSS3

jQuery

Project
Management

Communication

Attention
to Detail

PROJECT HIGHLIGHT | The Iconic - Swimwear Mix & Match 2014

10.2014, UI Designer

- UI design/Interactive design/Front-end development
- Delivered in 4 days
- Coordinate with PM, Art Director, Back-End Developer
- 14% of monthly sale, very well received by CEO & MD

The Iconic - iOS App Redesign 2014

08.2014 - 10.2014, UI Designer

- Wireframe/Interactive prototype/ User Journey/UI
- Coordinate with PM, Art Director, UX Lead

Harvey Norman Cooking In Style 2012

07.2012 - 11.2012, Visual Designer

- Visual design/UI design/Front-end development
- 100,000+ visit over 2 weeks, 500,000+ CTR
- Coordinate with Marketing team



Mobile 0415 834 691

Email chiau.chang@gmail.com

Portfolio <http://shawnc619.github.io/>

EXPERIENCE

PROJECT

EXTRACURRICULAR

EXTRA CURRICULAR

2011-Present

Tzu Chi Foundation Sydney Branch
Mentor

2010

Taste Living Home Textiles Pattern Design
Graphic Design

Stage Production: Only If Romeo Knew
Art Director/Graphic Designer

Game: Monkey King
Composer

2008

Tzu Chi Foundation Australia Website Design
Web Designer

2007

Documentary: Alan Chapman
Composer

Documentary: Michael
Composer

2006

Sydney Tzu Chi Collegiate Youth Association Camp
Team Leader/Coordinator

Interaction Design

Visual Design

Consultation

Project Management

Communication

Attention to Detail

PROJECT HIGHLIGHT

Only If Romeo Knew

05.2010 - 10.2010, Art Director/Graphic Designer

- Raise fund & environmental awareness
- Manage for 16 design professionals
- 1200+ Recycled box to create interactive stage
- Recycled material to create costumes for 16 actors
- Raised over AU\$25,000+



“Having collaborated with Shawn on numerous projects, what stands out the most for me is his attention to detail; this applies to his works in graphic, music composing, and his overall understanding of the brief, he knows exactly how to trigger a response from the audience/viewer.”

Jack Chen/Architect/JAA Studio (Stage Design Team Leader, “Only If Romeo Knew”)

REFERENCE | Available upon request



Mobile 0415 834 691

Email chiau.chang@gmail.com

Portfolio <http://shawnc619.github.io/>

EXPERIENCE

PROJECT

EXTRACURRICULAR