

ShawnChang

I am a **disciplined** designer who possess both **creative flare & front-end technical competency**; a **self-motivated, result orientated** team player who works well under pressure.

Professional Experience

Mid-Weight Web Designer, Generic Publications (Harvey Norman)

November 2011 - Present, West Homebush, NSW

Duties include design and building onsite and external advertising campaigns, edm's for both desktop and mobile devices.

Web Designer, PermissionCorp

November 2008 - November 2011, St Leonard, NSW

Main duties include design and building corporate and subsidiary websites. Also designed and managed print, logo and edm design/build.

Key Abilities

Design Skill

Design speaks for itself, please see my works at <http://www.behance.net/shawnchang>

Technical Proficiency

Expert: Photoshop, Illustrator, Flash, HTML5, CSS3

Working Knowledge: jQuery, JavaScript, Indesign

Communication

I possess efficient communication skills which I have gained through my roles collaborating with campaign coordinators, developers, and marketing teams. I have also worked with many direct clients (through freelancing) including a Gaming Company, Charity Organization and Film Director.

Management and Organization

9 years of volunteer experience in Tzu Chi Foundation as core committee, I am very experienced in organizing events and people including conference camps and charity fund raisers. I was involved in a fund raiser production for "Only If Romeo Knew" as art director in 2010, where I managed a team of 16 artists from different backgrounds.

Educational Qualifications

Bachelor of Music, Australian Institute of Music

2006 - 2008, Major in Composition and Music Production

Bachelor of Science Architecture, UNSW

2001 - 2005

- » Website development
- » Multimedia communication
- » Graphic presentation and 3-D modeling



"Shawn is a talented and detailed designer. He is easy to work with and has friendly personality. He is very good at developing business requirements into an amazing design."

Michelle Wu, Senior Web Designer at PermissionCorp



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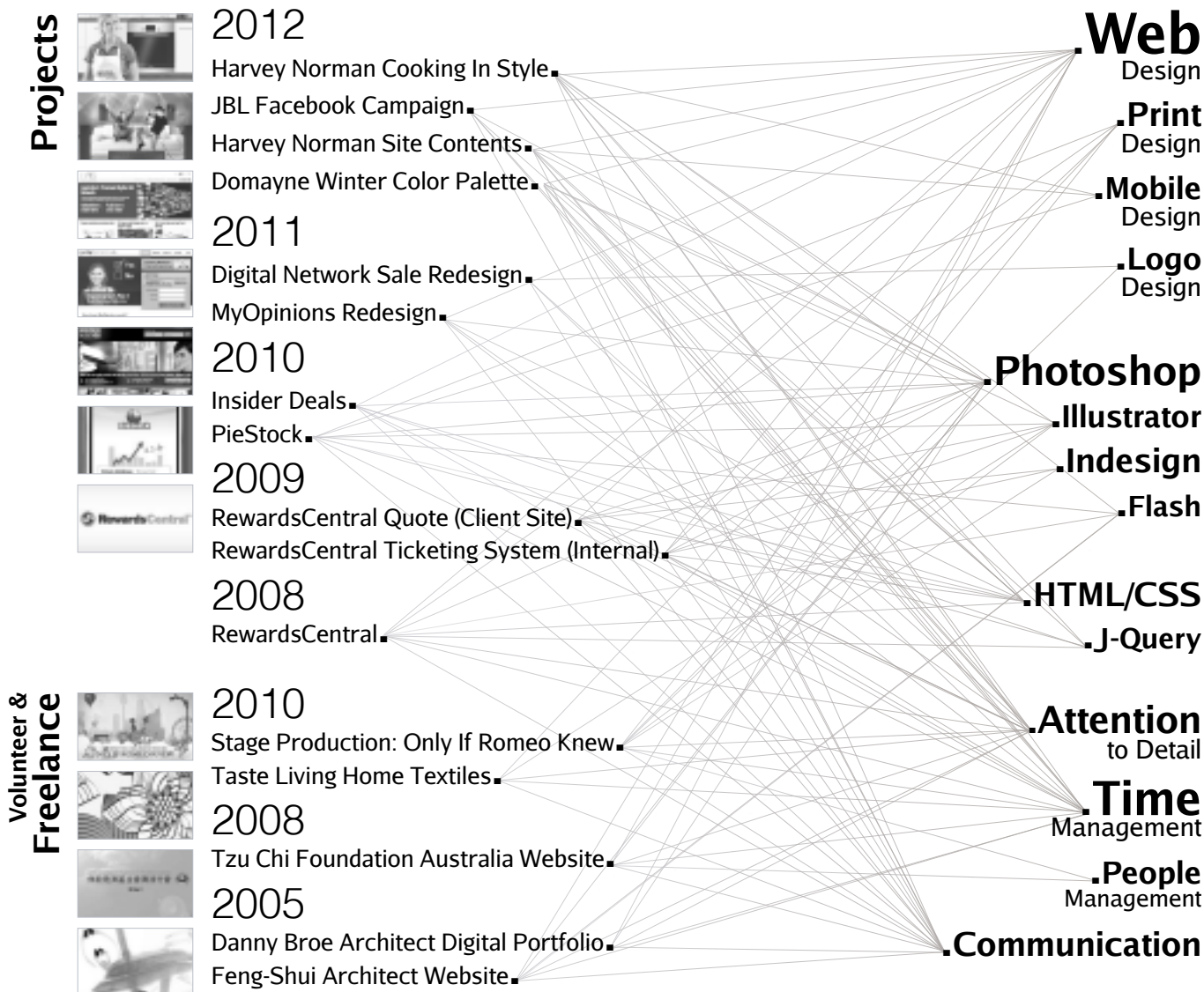
E-mail chiau.chang@gmail.com

Portfolio <http://www.behance.net/shawnchang>

Experience

Projects

Extracurricular



Project Highlight

Harvey Norman Cooking In Style 2012

July 2012 to November 2012, Web Designer

Responsible for designing Harvey Norman's largest campaign (which occurs bi-annually) and includes an responsive onsite landing page, mobile landing page, onsite and external ad units that included flash and HTML5 placement on google and yahoo network. As a result, the campaign, which broadcasted for 29 days, had 50,000 visits and 39189 clicks.

Only If Romeo Knew

May 2010 to October 2010, Art Director/Graphic Designer

This fund-raiser project was to raise funds and to raise environmental awareness. I was in charge for a team of 16 professionals responsible for stage design, costume design, graphic design and music. We transformed an ordinary hall into an interactive stage using 1,200 recycled boxes, exhibiting global environmental issues and costumes made of recycled materials for 18 actors. The audience was 1,000+ people and the project rose over \$25,000 and went towards the 2010 Haiti Earthquake.



"Having collaborated with Shawn on numerous projects, what stands out the most for me is his attention to detail; this applies to his works in graphic, music composing, and his overall understanding of the brief, he knows exactly how to trigger a response from the audience/viewer."

Jack Chen, Stage Design Team Leader, "Only If Romeo Knew", Architect at JAA Studio



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Experience

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Extracurricular Achievements

2013

Sydney Tzu Chi Collegiate Youth Association.
Mentor

2010

Game: Monkey King.
Composer

2008

Documentary: A Medium Outcome.
Composer

2007

Documentary: Alan Chapman.
Composer

Documentary: Michael.
Composer

2006

Sydney Tzu Chi Collegiate Youth Association Camp.
Camp Leader / Coordinator

2005

Sydney Tzu Chi Collegiate Youth Association.
General Secretary

.Music
Production

.Attention
to Detail

.Time
Management

.People
Management

.Communication

Project Highlight

A Medium Outcome

June 2008, Composer

The aim of this documentary was to paint the personality and touching moments of a psychic who talks to spirits. My role, as composer, was to translate client's vision into music. The client was extremely satisfied with the outcome and he specifically recommended me to other directors a year after the project.

Sydney Tzu Chi Collegiate Youth Association Camp

February 2006 to April 2006, Camp Leader/Coordinator

The camp was aimed at recruiting young people to join in volunteer activities. Together, 28 staff members and I organized transportation, food, accommodation and 4 days worth of classes. To help manage expenditure we raised funds to cover costs. We were successful in recruiting 60 new members.



"Thanks for your great work on A Medium Outcome. I showed the film to someone and they specifically mentioned how they love the music..."

Greg Thurling, Director, "A Medium Outcome"

Referee

Available upon request



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