Bill Kirven

age: 19
residence: South Carolina
education: College
occupation: Student
marital status: Single

Parking is just awful on campus, I cant park anywhere, and I dislike it very much.

Going to class, hanging out with friends, and playing basketball is how I spend my days.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Getting to class on time and, striving for success in all of my day to day activates.

Needs

- - A phone
- - Passport Parking App
- - A car
-

Wants

- - To know where and when to park and if spots are available or not.

Values

- - Values time and efficiency

Fears

- - fears not being able to park anywhere

MOBILITY LABS

Name

age: 18
residence: Columbia, South Carolina
education: Bachelors in Engineering and Computing
occupation: Student
marital status: Single-no kids
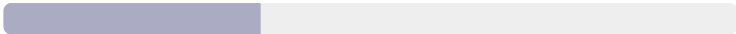
I'm a rootin' tootin' shootin' crimpin' frogman.

My ideal day is an early morning drinking coffee, followed by a short walk or hike, and a relaxing afternoon spent with friends and family at home.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

A stable and rich working environment with those who share some of the same values when it comes to work and life.

Needs

- - Continuous Feedback
- - Stable working environment
- - Collaboration

Wants

- - Remote Work
- - Unlimited PTO

Values

- - Inclusion
- - Attention to detail
- - Communication

Fears

- - Not delivering
- - Unable to care for family
- - Not achieving potential

MOBILITY LABS

Luis Kligman

age: 18
residence: Myrtle Beach
education: High School Education
occupation: Student
marital status: Single

Finding parking around campus is very difficult when trying to get to class.

I normally spend my day going to class, doing homework, working out or hanging out with friends.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

In order for success we need an app that will display open parking spaces around campus.

Needs

- Something we need is a digital interface with a map, showing all parking spaces on campus and if they are taken or empty.

Wants

- Something we want in our app is to be able to pick certain destinations that you desire to park in. Another want for our app is to be notified when a parking space becomes empty.

Values

- Values we want is accurate information disclosing real-time parking availability.

Fears

- Fears that we have are incorrect sensors and people messing with our system in order to keep their spot even while they are not there.