Shawn Dreifuss San Diego, CA | 760-470-0245 | <u>DreifussShawn@gmail.com</u> LinkedIn: <a href="https://www.linkedin.com/in/shawn-dreifuss">https://www.linkedin.com/in/shawn-dreifuss</a> | GitHub: <a href="https://github.com/shawndreifuss">https://github.com/shawndreifuss</a> | Portfolio: <a href="https://Shawndreifuss.com">https://Shawndreifuss.com</a>

**SUMMARY** Full Stack Developer with a proven track record building web applications and a passion for delivering user-centric experiences. Proficient in both front-end and back-end technologies, leveraging JavaScript, React, Node.js, and MongoDB. Experience in e-commerce development and deploying projects on platforms like Netlify and AWS.

#### **TECHNICAL SKILLS**

- Programming Languages: JavaScript (ES6+), TypeScript, Solidity, HTML5, CSS3,
- Front-End: React.js, Vue.js, Tailwind CSS, Bootstrap, Material UI, Next.js
- Back-End: Node.js, Express.js, MongoDB, MySQL, Firebase, GraphQL, Prisma
- CMS & E-commerce: Craft CMS, WooCommerce, WordPress
- DevOps & Deployment: AWS (EC2, S3, Lambda), Heroku, Netlify, GitHub Actions, Terraform, Vercel, Planet-Scale
- Tools: Git, GitHub, GitLab,

#### PROFESSIONAL EXPERIENCE

## Full Stack Developer (Freelance) – Fiverr, Upwork (2023-2024)

- Independently designed and built server-side applications for various web projects with a focus on high-quality code and continuous integration.
- Worked with 15+ clients designing and helping build their websites using MERN stack HTML CSS and JavaScript.
- Collaborated with clients to understand their requirements and deliver customized solutions.

## **Business Account Executive** – AT&T (2022-2023)

- Built strong relationships with clients, leading to high retention rates and exceeding satisfaction targets.
- Developed tailored telecom solutions, showcasing problem-solving and client-centric focus.

# Store Manager - T-Mobile (2016-2022)

- Led a team of 35 to top district performance for 12 consecutive months.
- Improved customer satisfaction with streamlined complaint resolution and loyalty programs.
- Demonstrated data analysis skills to measure project success and drive strategic decisions.

#### **PORTFOLIO**

## Ripple: Business Management and Website Host Platform <a href="https://rippleproduction.vercel.app/">https://rippleproduction.vercel.app/</a>

 Built and developed a comprehensive business management and web design platform using a modern technology stack: Next.js, TypeScript, Clerk, Stripe, Tailwind CSS, Vercel, Planet Scale, Prisma, and SQL.

- **Streamlined:** Developed robust project management tools featuring a real-time ticket system and Kanban board, alongside intuitive website building functionality with easy-to-use templates that have full functionality.
- **E-commerce and Website Focus:** Empowered users to create fully functioning e-commerce and business companies and build websites directly within the platform, with the ability to host these sites seamlessly.
- **Customer Engagement:** Integrated Stripe for seamless payment processing, enhancing the platform's ability to generate sales in a single step.
- **User-Centric Design:** Leveraged Tailwind CSS, Shadon and Next.js to create a responsive, visually appealing user interface and optimize the website experience.
- **Data-Driven Insights:** Incorporated a built-in dashboard that extracts and presents key website metrics such as visitor data, contact form submissions, user engagement and sales figures.
- **Secure and Scalable:** Employed Clerk for user authentication and Planet Scale as a secure, scalable database solution.

# Aurora: Al Generation Model <a href="https://auroraproduction.vercel.app/">https://auroraproduction.vercel.app/</a>

- Technologies: Next.js, TypeScript, OpenAl API, Clerk, Stripe, Replicate API, Vercel, SQL, Prisma And Planet Scale
- Built a versatile AI app utilizing OpenAI's models to generate conversations, code, music, videos, and images.
- Implemented user authentication with Clerk and streamlined media processing with Replicate API.
- Integrated Stripe for seamless payment processing, enhancing the platform's ability to generate sales in a single step.

## Blog App with Admin Panel (Next.js) https://github.com/shawndreifuss/next.js-blog

- Built a secure blog platform using Next.js, featuring GitHub authentication and JWT-based session management for both regular users and administrators.
- Developed a comprehensive admin dashboard enabling users to manage creating blogs and managing users, providing control over application settings.
- Enhanced user experience with SEO optimizations, ensuring content discoverability.
- Demonstrated proficiency in modern web development practices by leveraging the latest Next.js beta features.

## **EDUCATION & CERTIFICATIONS**

- Full Stack Developer Technical Degree University of California, Los Angeles
- Google Project Manager Certification
- Free Code Camp Certification in JavaScript