Unbox yourself

(as a Smiski)

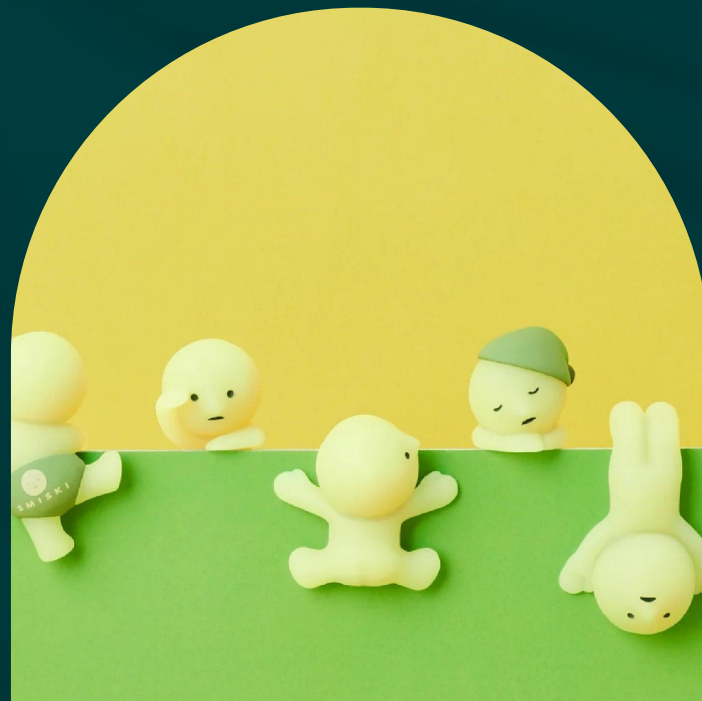Lesly Leanos, Lily Leanos, Yuvika Satapathy, and Shawn Duong

What is a Smiski?

Over the last year, Smiski collectables have gone viral and taken on the pop culture world and we can totally see why! The adorable green characters have caught everyone's eye with their unique look of representing everyday life in their collections. Whether it is a Work series for the workaholics, the Exercise Series for those who love an active life, or the Sunday series for those who try new things, there is a Smiski for everyone!

But the best part is that they come in surprise boxes. You'll never know which Smiski of the series you will get. Therefore this unboxing experience makes it extra fun for those who love a good surprise!
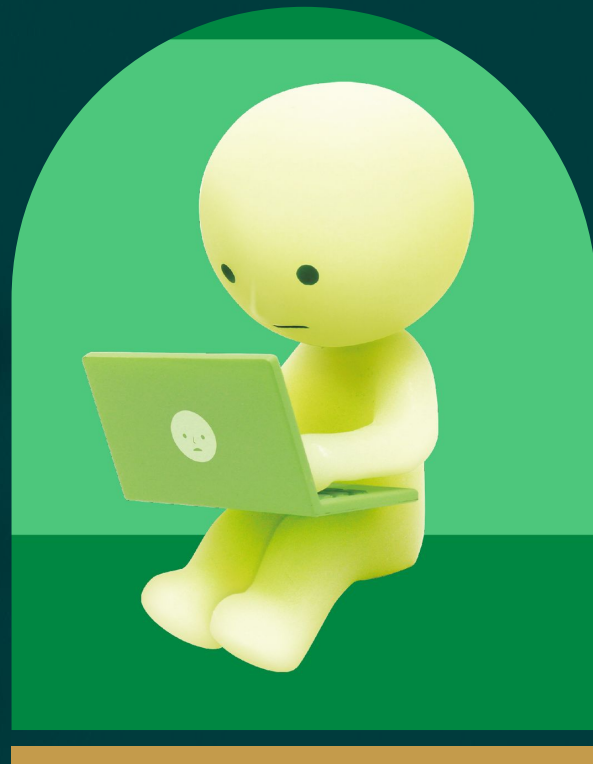
Our Project Goal:

Smiski unboxing with a twist...

- Bring the unboxing excitement and experience online with a twist
  - Instead you "unbox" a Smiski that is based off of the user's answer responses

- We took inspiration from Buzzfeed quizzes which are personality quizzes that categorize you into for example a TV show character

- How can this be used?
  - To give users a personalized Smiski that best matches their personality
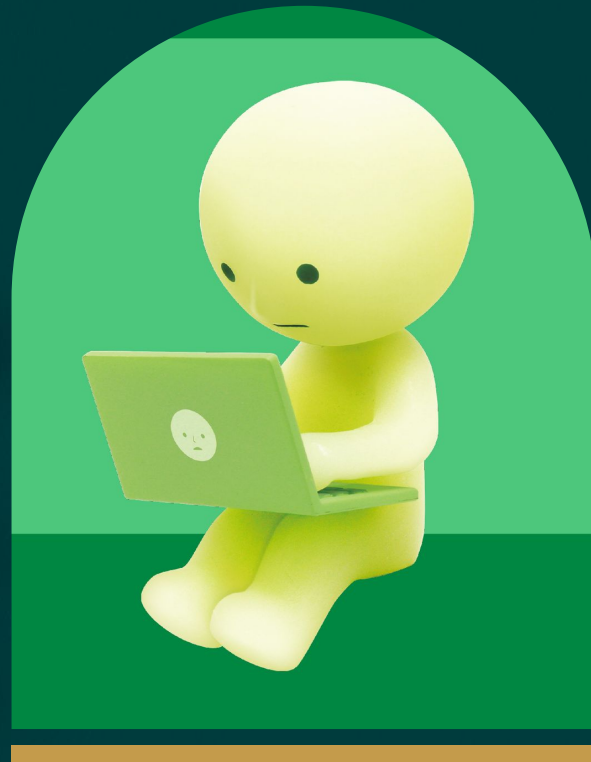
01
Our Data Set

Data Collection

- 6 Smiski Series
  - Exercising
  - Hippers
  - Dressing
  - Work
  - Bed
  - Sunday

- 3 types of each series
  - Doing Crunches, Dumbbell, Stretch (Exercising)
  - On His Smartphone, Sticking, Upside Down (Hippers)
  - Sweater, Struggling, Underpants (Dressing)
  - On the Road, Researching, Presenting (Work)
  - Before Rest, Sleepy, At sleep (Bed)
  - Skateboarding, Paper Airplane, Gardening (Sunday)

- Image address for each type

02
Outcome

Expected Outcome

The outcome of our project should be that a Smiski type should be returned to the user in a way where it is specific to them and their responses. Their responses are being stored in order to collect data from about the user to determine what their personality type is and then use that information to categorize them into a Smiski series, where they get a randomized Smiski in that series collection.

Website Demo

Link to Web
Quiz

Thank you