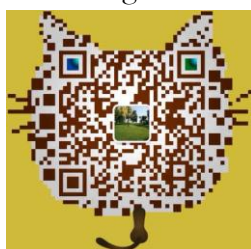


English Education Matters
ShawnEnglishClub
Questionnaire
2014
China
肖恩英语问卷调查(中国)

Our WeChat ID/我们的微信号: ShawnEnglishClub (or/或) 18510452323



Personal Information/个人基本资料信息

Contact email:

您的电子信箱:

Contact QQ:

您的 QQ:

Gender:

性别:

Name / 姓名:

Contact phone number:

您的电话号码:

Contact WeChat:

您的微信:

Male

☐男

Female

☐女

What kind of circumstances are you?

请您是什么样状况?

Are you a foreign-run-firm worker?

☐您是一位外企员工?

Are you are a state-owned staff?

☐您是国企员工?

Are you a private firm employee?

☐您是一位私企员工?

Are you a self-employed solo trader?

☐您是一位私企老板?

Are you a retired person?

☐您是已经退休人员?

Are you an English language lover?

☐您是一位英语语言爱好者?

Are you a current full-time student if so what stage are you?

☐您是一位全职学生(国内国外都算)?

Secondary

☐初中

Senior/High School

☐高中

College

☐学院

University

☐大学

Others

☐其它

Current Proficiency of English:

您目前英语水平级别:

IELTS (6.5)/TOEFL (95)

☐ 雅思 6.5 或 托福 95

Ultimate

☐ 极好(专业英语 8 级)

Excellent

☐ 良好(专业英语 6 级)

Good

☐ 中等(专业英语 4 级)

Average

☐ 一般

Beginner

☐ 较差

Initial Learner

☐ 完全零基础

Q1 What is the goal of English learning or multiple purposes?

您学习英语最主要的目的是什么?

A、Examinations and Oversea-targeted

☐ 为了应付考试去国外留学、生活

B、Short visiting overseas purposes

☐ 短期国外出行目的

C、Personal interests and hobbies

☐ 个人兴趣与业余爱好

D、Foreign-work-purposed

☐ 涉外企业就业

E、Parents-teachers-driven

☐ 家长、老师的意愿

F、Foundation of future

☐ 为了更好的未来打基础

Q2 How many hours do you spend on English practice every week?

您每周用于英语学习的时间:

A、Less one-hour

☐ <1 个小时

B、Less 2-hour

☐ < 2 个小时

C、More than 2 hours

☐ >2 个小时

Q3 What is your passion of learning English?

您学习英语的兴趣:

A、Very strong

☐ 很高

B、Strong

☐ 高

C、Average

☐ 一般

D、Lack

☐ 低, 没有

Q4 Is an additional English curriculum class needed?

你需要课外英语培训吗?

A、Urgently needed

☐ 非常需要

B、Absolutely indeed

☐ 需要

C、Needed

☐ 一般

D、No thanks

☐ 不需要

Q5 Through the English training course what are you expecting for?

您希望通过英语培训，想达到以下目的：

A、High-score-driven and additional improvement. Grammar-emphasized with skillful knowledge

☐ 提高校内的考试成绩，对校内教材的补充. 加强语法知识和运用技巧

B、Delegate and representative of oversea purchases

☐ 海外代理代购

C、Emphasis of writing and reading especially in commercial English

☐ 加强英文阅读和写作尤其商务类英语

D、Learning English throughout vivid realistic atmosphere and make some conversational communications with native English speakers or people around you is the best way to reach to advanced English level.

☐ 通过丰富多彩的生活化情景，在活动中学习英语，正真流利自如地应用英语与英语母语国的人沟通。

E、The pleasure and satisfaction from English movies, songs and literatures

☐ 欣赏英文电影，歌曲和文学著作

F、Take examinations for instance : TOFOL, IELTS

☐ 通过托福、雅思考试

G、Problem solving of digital conferences and daily phone conversations

☐ 解决视频会议和日常电话交流中的困难与问题

H、Problem solving skills of business writing and emailing

☐ 商务英语写作和电子邮件的解决技巧

Q6 What sort of English class stratification would you like to join in?

您所希望英语培训的上课形式：

A、One to one

☐ 一对一

B、VIP (2-3)

☐ 2-3 人 经典特殊班

C、Small class (4-10)

☐ 4-10 人小班

D、Less 20 or over 20

☐ 20 或 20 人以上大班

D、On-line study

☐ 在线学习

Q7 What is the best time for you to go to an additional curriculum English class afterwards you finish school, work or hectic rush hours?

您在一天忙碌后最佳的英语培训学习时间:

A、Between 6-8pm

☐ 晚上 6-8 点

B、From 7 to 9pm

☐ 晚上 7-9 点

C、Weekends

☐ 周末

D、Daytime particularly point

☐ 白天的一段时间

E、Holidays, vacations, festivals

☐ 任何假期

Q8 What range of price can you afford to pay off the English training courses?

您可以接受的英语培训辅导价格:

Q8.1. One to one

☐ 一对一:

A、150-200yuan/h

☐ ¥150-200 元/小时

B、200-300yuan/h

☐ ¥200-300 元/小时

Q8.2. 2-3 VIP

☐ 2-3 人经典特殊班:

A、100-120yuan/h

☐ ¥100-120 元/小时

B、120-140yuan/h

☐ ¥120-140 元/小时

Q8.3. Small class (4-10)

☐ 4-10 人小班:

A、60-70yuan/h

☐ ¥60-70 元/小时

B、80-90yuan/h

☐ ¥80-90 元/小时

Q8.4. Less 20 or over 20

☐ 20 或 20 人以上大班

A、40-50yuan/h

☐ ¥40-50 元/小时

B、50-60yuan/h

☐ ¥50-60 元/小时

Q8.5 On-line study

A、90-120yuan/h

☐ ¥90-120 元/小时

B、120-150yuan/h

☐ ¥120-150 元/小时

Q9 Apart from the school contents books, what kind of English learning materials have you been studying in?

除了校内教材, 您还在学习什么英文辅助教材?

A、《New Concept English》

☐ 新概念

B、《Family Album U.S.A》

☐ 走遍美国

C、《Interchange》

☐ 剑桥英语

D、Others, please write down the names

☐ 其它教材, 请列名

Q10 What would you like to do in the future if your English highly improved after the special English training?

经过特殊的英语培训后您的英语提高后您想做什么或下一步的计划是什么?

A、Prepare for Home-based universities

☐ 国内大学高考

B、Go to over-seas universities

☐ 出国留学

C、Foreign-run organizations

☐ 去涉外单位工作

D、For travelling purposes

☐ 旅游目的

E、Others

☐ 其它, 请说明

Q11 Do you think that learning English is very important to Chinese people?

你认为学习英语对中国人很重要吗?

A、Very important

☐ 很重要

B、Important

☐ 重要

C、Average

☐ 一般

D、Don 't mind

☐ 无所谓

Q12 What kind of improvement have you had from English learning?

你在英文学习方面会有那些改变?

Q12.1. Pay attention to

关注

A、Increased

☐ 增加

B、Nothing changed

☐ 维持不变

C、Decreased

☐ 减少

Q12.2. Time invested in

投入的时间

A、Increased

☐ 增加

B、Nothing changed

☐ 维持不变

C、Decreased

☐ 减少

Q12.3. Taking an curriculum English class

参加课外英语辅导

A、Increased

☐ 增加

B、Nothing changed

☐ 维持不变

C、Decreased

☐ 减少

Q12.4. Rehearsals of speaking and listening

口语和听力的练习

A、Increased

☐ 增加

B、Nothing changed

☐ 维持不变

C、Decreased

☐ 减少

Q12.5. Rehearsals of reading and writing

阅读和写作的练习

A、Increased

☐ 增加

B、Nothing changed

☐ 维持不变

C、Decreased

☐ 减少

Q13 Have you paid any outside school additional curriculum English classes before?

你有没有参加过任何校外英语培训课程?

A、Have done before

☐ 参加过

B、Have been doing

☐ 正在参加

C、Not yet

☐ 没有

Q14 What is the more important expectation for you and your family to be expected of learning English?

您和您的家人对学习英语有如何的期望值?

A、Obtain a decent high score and to be joined in a top-listed university

☐取得优异成绩，考上重点学校

B、To be an outstanding student and ready to go abroad to continuing to study

☐取得优异成绩，去国外深造

C、High proficiency of English and have ability of surviving in some foreign countries

☐熟练运用英语，能在国外生活

D、Achieve to personal ambition of English appreciation

☐达到个人的英语欣赏要求即可

E、No specific requirement or achievement

☐没有特殊要求

Q15 Grammar-driven or spoken-first which way are you going to pick up?

重视语法或交流第一，那种您认为您会选择当您学英语时候?

A、Grammar focused and examinations

☐语法，会考试

B、Practiced and conversations

☐实用，能交流

Q16 To learn English is a long term or a short term for you?

对您来说学习英语是长期行为或只是短期效益?

A、Short term for examinations only

☐短期，为了应付考试

B、Long term for future

☐长期，英语是为了将来生活的必须工具

C、Others

☐其它

Q17 Have you even been taught in a full English version environment before?

您以前有没有在纯英文环境下学习过?

A、Yes

☐有

B、Never

☐没有

Q18 Which is your weakest point of English knowledge? For instance, speaking, listening, writing or reading?

您学英语最大的弱点是什么? 比如: 口语, 听力, 写作或阅读?

A、Listening

☐ 听力

B、Speaking and communication

☐ 口语表达

C、Writing

☐ 写作

D、Reading

☐ 阅读

Q19 Are you happy with local English training organizations so far?

您对当地的英语培训机构满意吗?

A、Very satisfied/happy

☐ 非常满意

B、Satisfied/happy

☐ 满意

C、Alright/good

☐ 一般

D、Disappointed/dissatisfied

☐ 不满意

Q19.1. Reasons for satisfaction

满意的原因是:

A、Sites/places

☐ 地点

B、Eligibilities

☐ 师资

C、Materials

☐ 教材

D、Environments

☐ 环境

E、Services

☐ 服务

F、Prices

☐ 价格

G、Effectiveness

☐ 效果

H、Others

☐ 其它

Q19.2. Reasons for unsatisfactory

不满意的原因是:

A、Sites/places

☐ 地点

B、Eligibilities

☐ 师资

C、Materials

☐ 教材

D、Environments

☐ 环境

E、Services

☐ 服务

F、Prices

☐ 价格

G、Effectiveness

☐ 效果

H、Others

☐ 其它

- Q20 What is the order of priority of choosing an English training organization?
How would you like to rank the order of precedence? (please fill in numbers in checks are below): example: 1. 2. 3...
- 当您在选择课外英语培训学校时, 选择的次序是(请按喜欢的次序在方格里填上顺序数字): 例如: 1. 2. 3...

A、Sites/places

☐ 地点

B、Eligibilities

☐ 师资

C、Materials

☐ 教材

D、Environments

☐ 环境

E、Services

☐ 服务

F、Prices

☐ 价格

G、Effectiveness

☐ 效果

H、Others

☐ 其它

- Q21 Do you believe an effective big brand? Such as some very famous English training brands like New Oriental, Wall Street, Global IELTS, ABC, and EF, etc.
您相信名牌效益? 例如: 有名的英语培训机构, 新东方, 华尔街, 环球雅思, ABC 以及英孚等.....

A、Yes, a good reputation

☐ 相信, 慕名而来

B、Don' t mind, result-driven

☐ 无所谓, 更关注效果

- Q22 Have you even thought that you are going to an English-speaking country to live or to study in the future?
您有没有想过将来到一个英语国家去生活或学习?

A、Yes, have had a plan

☐ 会去, 已经有计划

B、Have been considering

☐ 正在考虑

C、Not on schedule yet

☐ 没有考虑

D、Don' t think so

☐ 不会去

- Q23 Would you like to learn English with a native-speaker or a well-educated professional bilingual non-native-speaker and why?
您学英语愿意和纯外教, 还是和精通双语的中教?

A、A native-speaker does not understand Chinese language

☐ 纯外教 不懂中文

B、A well-educated professional bilingual close-to-native-speaker

☐ 精通双语的中教

- Q24 How often do you use English? For example, speak to other people, write down an email, or go to an English corner?
您经常会用到英语? 比如: 和别人交流, 写电子邮件, 去英语角等?

A、Frequently

☐ 经常

B、Sometimes

☐ 一般

C、Rarely

☐ 很少

D、Never

☐ 从来不用

