**MONEYBALL**

**FIRST SLIDE**



**CAPTION**

Starting today, once every month, Cine Central, our Film Club, will be talking about one movie that you should watch this weekend if you haven’t! Today, we talk about **Moneyball** (2011).

Based on the book of the same name, the term ‘Moneyball’ in the general sense translates to utilizing data and statistics to find opportunities in undervalued options. Be it budgeting or financing, there is no realm in business today that doesn’t appertain to the concept of Moneyball.

**Cast** : Brad Pitt, Jonah Hill

**Director**: Bennett Mille

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**SECOND SLIDE**

In 2002, one of the most unfashionable teams in Major League Baseball – the Oakland Athletics - defied the odds to go on a record-breaking 20-game winning streak. Their success was powered by a new approach to player recruitment – Sabermetrics. At a time when data usage in mainstream sports was still unheard of, Billy Beane, the General Manager of Oakland Athletics and his assistant, Peter Brand redefined the game by employing simple baseball metrics to influence their scouting, team selection and budgeting. No superficial biases based on age and personality, no hogwash prejudices towards certain types of players, as was the practice till the time.

**THIRD SLIDE**



**FOURTH SLIDE**

Moneyball not only celebrates the spirit of innovation, it also enforces the idea of stimulating creativity in a milieu where constraints are aplenty. The ineffectiveness of traditionalist approaches led Beane to conduct a scientific investigation of the sport. Having been a victim of these prejudices himself as a player, Beane was determined to do away with them and go against the old order . Judgements were now aligned towards a factual interpretation of the game. And this, made all the difference.