

Shawn Pang

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EDUCATION

Ivey Business School, Western University, London, ON, Canada

2021

Candidate for Bachelor of Arts, Honors Business Administration (HBA)

- Completed first two years in Bachelor of Science, *Computer Science* (GPA 3.94 | AVG 92.45%)
- Dean's Honor List (2017-2019), Western Scholars, and Class of '49 Award
- 4 Year Continuing Admission Scholarship (2017), Ivey Claude Lamoureux Scholarship

WORK EXPERIENCE

AvocadoCore Technology, London, ON, Canada

September 2017 – Present

Co-Founder and Business Lead

- Prepared and regularly updated the business strategy for a learning platform to help students with machine learning; platform was used by faculties in Western University and subscribed by thousands of students each year.
- Oversaw business development to find opportunities by delivering speeches and pitching the project; achieved support from Propel Incubator, W5 Startup, and Western Accelerator with close to \$20,000 funding cumulatively.
- Recruited and interviewed most members with the other co-founder, set up incentive system to better retain and train members, and maintained a positive team culture by organizing team-building events.

MidYouth Education, Weifang, Shandong, Country

Each Summer in 2015 – Present

Founder and VP Academics

- Organized Youth Leaders Summits in China's Shandong Province to annually offer middle school students project-based learning and competition in business, technology, English, and public speaking in 7 days; MidYouth became a famous brand, attracted more than 150 students each year, and generated stable profits.
- Founded MidYouth initially as a high school club to improve the educational equality in China in 2015; converted the club into a social enterprise to for a higher efficiency by gradually testing different products and business models; indirectly sold the company shares to 271 Education Group and trained the new general manager.

ByteDance, Beijing, China

April 2019 – June 2019

Summer Software Engineer Intern

- Implemented product backend features for ByteDance's flagship App with 0.6 billion users, Toutiao, such as risk assessment for all books published on Toutiao and a more user-friendly admin board for authors.
- Designed and developed a distributed micro-service system, to update, store, and analyze users' reading statistics with Thrift, MongoDB, Redis, Go, and Python to support millions of data entries and queries each quarter.
- Authored a Beginner's Guide to help backend interns understand the novel project's tech stack; delivered a presentation to help frontend developers understand backend workflows better.

BizTC Tech Consulting, Toronto, ON, Canada

April 2018 – April 2019

Co-Founder and Part-Time Project Manager

- Designed product features and supervised an outsourced team from Tencent Cloud to successfully develop an apartment rental platform App; licensed by Toronto Real Estate Board to share the housing data in Ontario.
- Addressed clients' (small and medium local businesses) needs by deploying online platforms, optimizing search engine results, advertising and maintain customer relations online to improve efficiency and generate more sales.
- Achieved an exclusive partnership with OTT Financials in London and Windsor to promote and manage OTT Pay, the major payment system for consumers with Alipay and WeChat in major malls and other businesses.

OTHER ACTIVITIES & INTERESTS

Interests: Breakdancing (1st Place in Ivey Talent Show 2019, 8 years' experience), Martial Art, and Hiking

Awards: Ivey Ace Conference Pitch Competition Champion (2019), National Model Student of China (2016)

Languages: Fluent in English and Mandarin Chinese

Technical Skills: Backend Development, Web Crawlers, Server and Database Management, WordPress

Business Skills: Microsoft-Office, Online Marketing, Data Analysis, Accounting and Finance