

Pizza Sales Analysis

Jan/15 - Dec/15



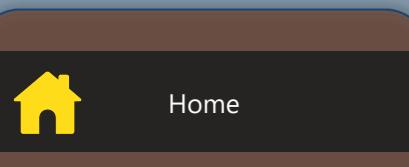
Pizza Type

All

Pizza Type

1/1/2015

12/31/2015



Home



Busiest Days and Times

Days
Order are highest on Fridays vs others days of the week
Sundays tend to be the lowest

Monthly
The maximum orders took place in Jan and July
The lowest orders took place in Feb, Sep, Oct and Dec

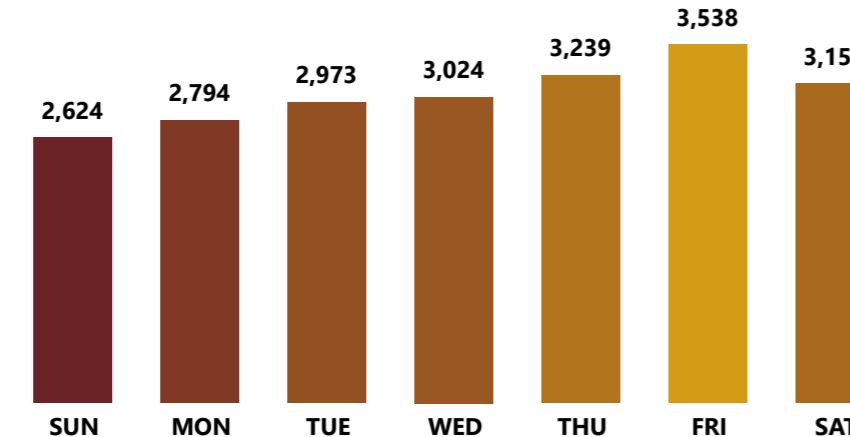
Sales Performance

Category
Classic Category contributes to the maximum sales and sales orders

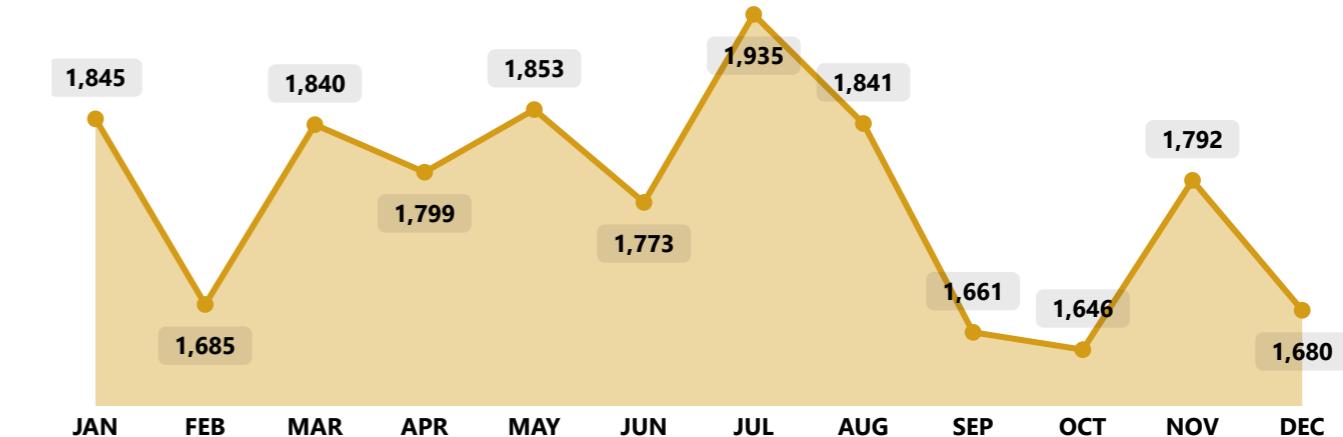
Size
Large size pizza contributed the maximum sales
Jumbo and X-large sold the contributed least



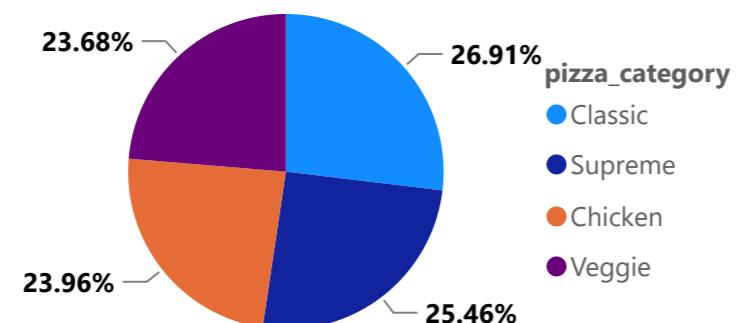
Total Orders by Order Day



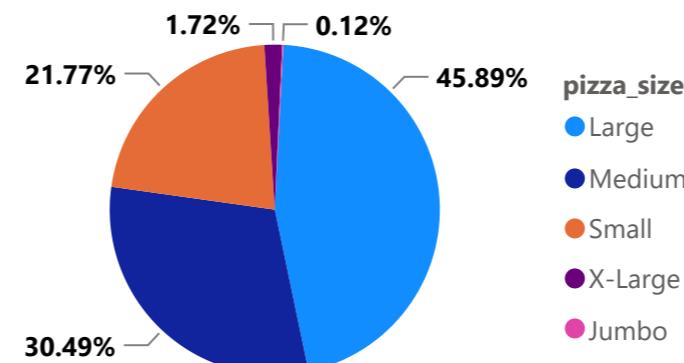
Total Orders by Order month



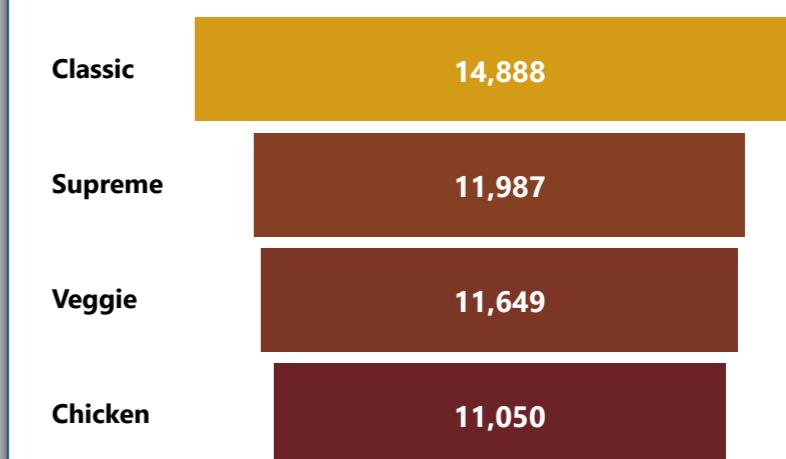
% Sales/Rev by Pizza Category



% Pizza Size by Pizza Category



Total Pizzas Sold by Pizza Category



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Jan/15 -



Pizza Type

All

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Best Sellers

Revenue

Thai Chicken Pizza contributed to the Maximum Revenue

QTY

Classic Deluxe Pizza contributed to the Maximum qty sold

Total Orders

Classic Deluxe Pizza contributed to the Maximum in Orders



\$817,860

Total Revenue



\$38.31

Ave order Value



49,574

Total Pizzas Sold



21,350

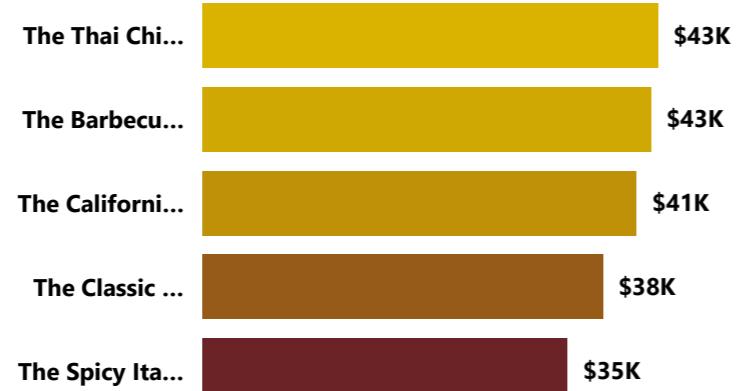
Total Orders



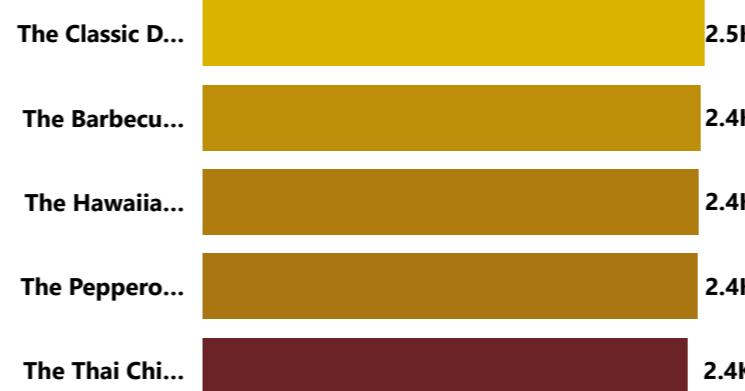
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Ave Pizzas Per Orders

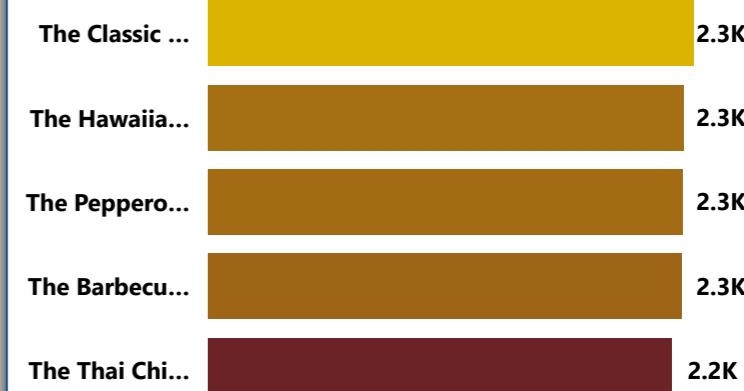
Top 5 Pizza Names by Total Revenue



Top 5 Pizza Names by QTY Sold



Top 5 Pizza Names by Orders



Bottom Sellers

Revenue

Brie Carrie Minimum Rev

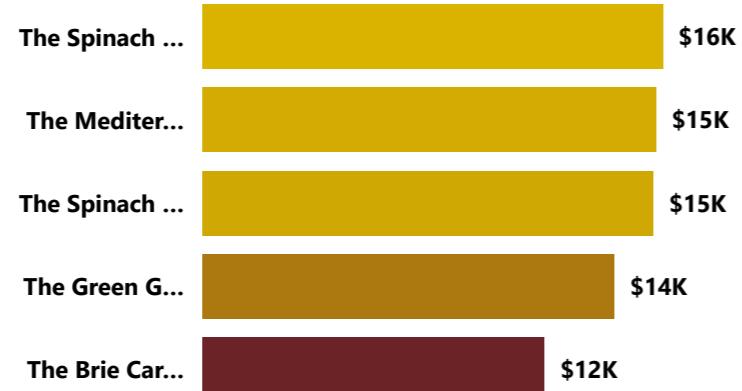
QTY

Brie Carrie contributes to the Minimum QTY

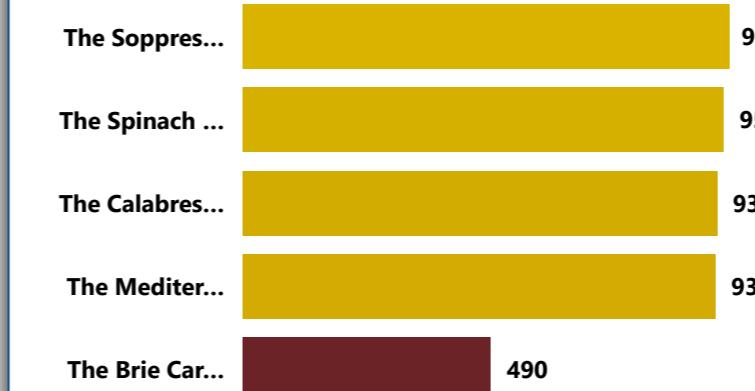
Total Orders

Brie Carrie contributes to the Minimum Orders

Bottom 5 Pizza Names by Total Revenue



Bottom 5 Pizza Names by QTY Sold



Bottom 5 Pizza Names by Orders

