# Shawn Anderson, MSc.

#### **Data Scientist**

Extremely passionate computing scientist, machine learning specialist, experienced educator.



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# **WORK EXPERIENCE**

# Founder and Data Scientist Longtail Financial

09/2018 – Present

Nanaimo, BC, Canada

LTF provides confidence to investors by providing systematically controlled investment strategies by taking a Big Data approach to automated trading.

#### Achievements/Tasks

- Designed, developed, and deployed Melange, a fully automated portfolio optimization system which achieved 20.2% ROI by executing 11337 trades in 197 days (6 months).
- Designed, developed, and deployed Disarb, a physical asset discount search and arbitrage engine.
- Provided token engineering consulting on the UBX ecosystem, a gold-backed currency to facilitate equitable commerce across the continent of Africa.
- Founded and bootstrapped a successful startup environment by recruiting and motivating passionate collaborators.

## **Data Scientist**

### First Green Bank Network

10/2019 – 02/2020 Kelowna, BC, Canada

FGBN provides continuous and interactive reporting and validation of large scale green projects in accordance with the Green Bond Principles.

#### Achievements/Tasks

- Produced the Green Bank Network Token (ERC-20) with fully compliant registration in the state of Wyoming.
- Modeled optimization systems applied to the flow of green capital between investors, projects, and communities.
- Designed an AI system that maps financial documents to a 17 dimensional latent space of Sustainable Development.

# **Teaching Assistant**Programming for Big Data II

01/2019 – 04/2019

Burnaby, BC, Canada

Simon Fraser University - Professional Master's in Computing Science Achievements/Tasks

- Guided students in completion of their assignments and projects relating to data science, big data, machine learning, and data visualization.
- Personally mentored 28 students that focused on financial applications of big data for their capstone projects.

## **SKILLS**

Python Numpy Pandas SKLearn PyViz

Algorithms Machine Learning Blockchain

Teaching Writing Communications Finance

## **PROJECT EXAMPLES**

State of the Art Reinforcement Learning and Evolution Strategy: A comparison of Scalability 🗷

Predicting Limb Movement Intention From EEG Signals ☑

Instrument Recognition in African Music Field Recordings ♂

#### **EDUCATION**

### MSc. Computing Science

Simon Fraser University, Professional Masters in Big Data

09/2017 - 12/2018

Burnaby, BC, Canada

#### Courses

- Deep Learning
- Machine Learning
- Data Mining
- Data Visualization
- Big Data Systems
- Financial Data Science

# **BSc. Honors, Computing Science** University of Alberta

09/2011 - 04/2016

Edmonton, AB, Canada

#### Courses

- Reinforcement Learning
- Machine Learning
- Probabilistic Graphical Models
- Al in Gaming
- Competitive Programming
- Software Engineering

# **WORK EXPERIENCE**

### **Data Scientist**

## Royal Bank of Canada Capital Markets

05/2018 - 08/2018

Toronto, ON, Canada

RBC is one of the largest banks in the world and the fifth largest in North America by market capitalization.

#### Achievements/Tasks

- Worked with a team of four as a lean-startup/agile/design thinking unit, vertically and horizontally across all of capital markets to reinvent how access management is performed.
- Used unsupervised learning techniques such as matrix factorization and tensor decomposition to reduce access management overhead by 90%.
- In some cases, reduced access control points for managers from the order of millions to the order of hundreds.
- Enabled easy identification of anomalous access points, saving the bank billions of dollars in potential losses from improper access, and millions of dollars in regulatory fines.
- Our team won 'Most Disruptive Internal Solution' at the 2019 Amp Expo, and our team was featured in the promotional video that was produced for the program that year.

# **Teaching Assistant**

# Implications of a Computerized Society

09/2017 – 12/2017 Burn Simon Fraser University - Computing Science

Achievements/Tasks

Burnaby, BC, Canada

- An examination of social processes that are being
- automated and the dehumanizing and humanizing parts of systems, as well as, how systems can be designed to have a humanizing effect.
- This was a thrilling and rapidly educational experience where I got to co-create new curriculum along side Dr. Diana Cukeirman.
- Duties included participation in class discussions, hosting office hours, aiding in curriculum development, and marking assignments.

# **Software Development Contractor** Four Winds & Associates

08/2016 - 09/2019

Edmonton, AB, Canada

Four Winds is one of the longest running Indigenous consulting firms in Alberta. For over 20 years, they have been helping Indigenous communities and organizations achieve their social and economic goals.

#### Achievements/Tasks

- Built a Community Demographics database to be used by first nations communities across Canada to maintain data relating to members, employment, community programs, government relations, housing, and transportation.
- Web application development using Python, Django, JavaScript, HTML.

## **Junior Developer**

#### Government of the Northwest Territories

05/2015 – 08/2015 Department of Justice Yellowknife, NT, Canada

Department of Justice

Achievements/Tasks

- Developed a back-end REST database interface that allows citizens to pay parking fines online.
- Backend developed in Scala with the Play Framework.

# **MEDIA APPEARANCES**

## **Decentralized Banking is Possible**

Bloom Living Podcast 🗷

05/2020 Nanaimo, BC, Canada

# **Imagining a New Financial Architecture**

The Economics of Well-Being Podcast

03/2020 Edmonton, AB, Canada

# Crypto Community Supports Paralyzed Entrepreneur

The Trader Cobb Show 🗷

12/2019

International

### The Rise of The New World

The Future is Now - AIBC Summit Malta 2019 (EP 10) ♂

11/2019 Malta

# Artificial Intelligence in Crypto Markets

Blockgeeks.com 🗷

08/2019 Toronto, ON, Canada

# RBC Amp Expo 2018 (Most Disruptive Solution)

Royal Bank of Canada 🗷

08/2018 Toronto, ON, Canada

# Visualizing and Forecasting the Cryptocurrency Ecosystem

SFU Big Data 🗷

04/2018 Burnaby, BC, Canada

# **VOLUNTEER EXPERIENCE**

#### **VP Social**

Undergraduate Association of Computing Science

2014 – 2015 Edmonton, AB, Canada

#### Youth Basketball Coach

Edmonton Youth Basketball Association

2013 – 2015 Edmonton, AB, Canada

# Youth Basketball Coach

NWT High School Basketball

2007 – 2011 Yellowknife, NT, Canada

# **INTERESTS**

Interactive Computing Decentralization Python

Reinforcement Learning Computational Finance

Algorithms Data Mining Optimization Rust