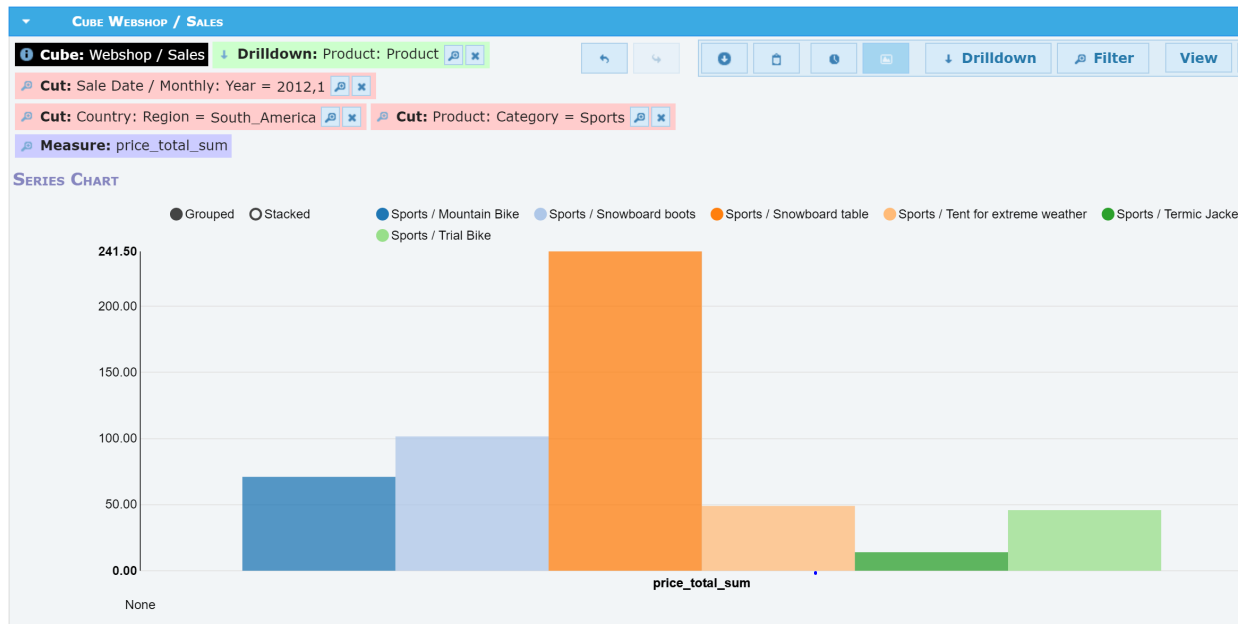


MP5

A

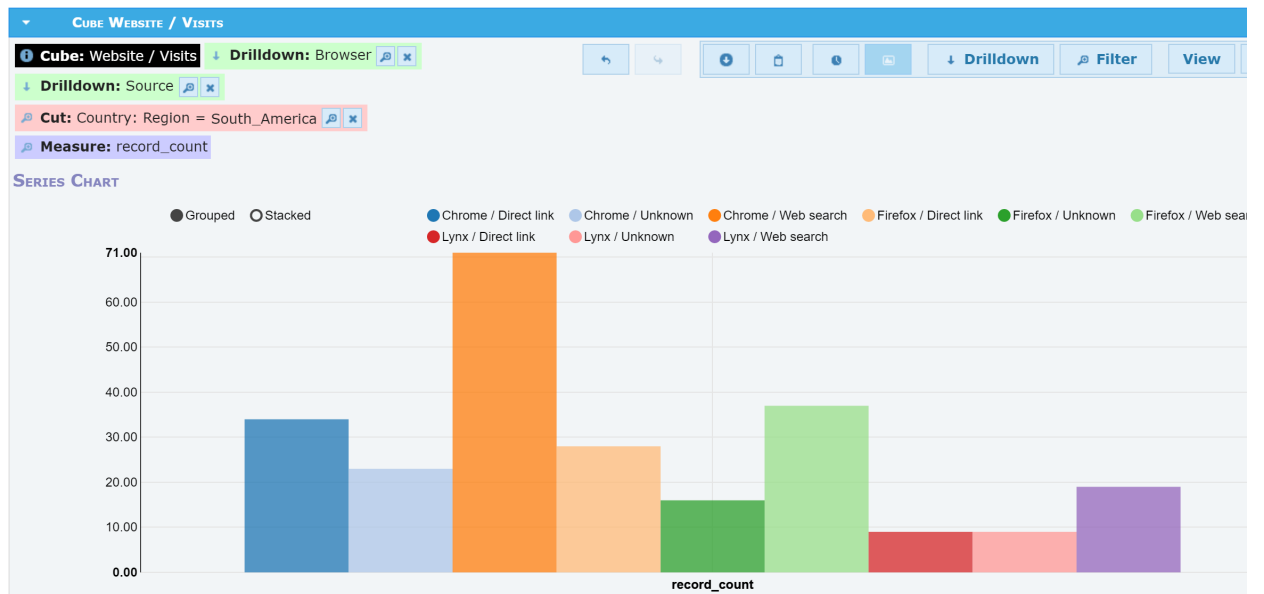


For the dataset Webshop/Sales in category Sports in South America during the first quarter of the year 2012,

Snowboard boots has the highest revenue, (Orange bar in the chart)

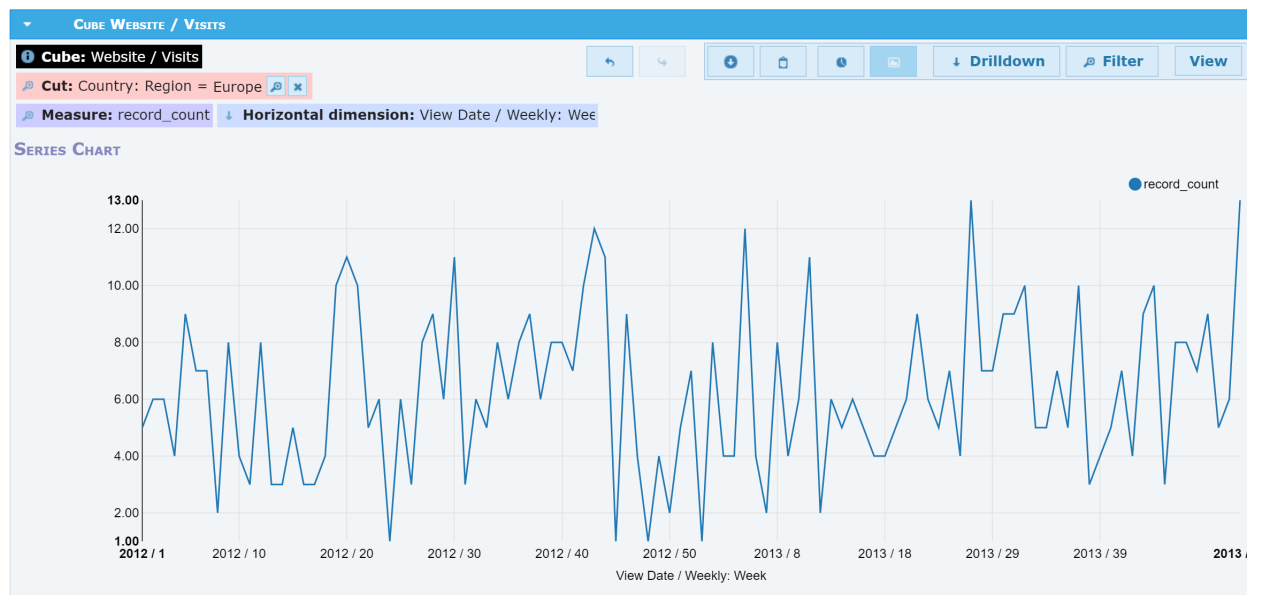
Temic Jackets has the least revenue. (Deep green bar in the chart)

B



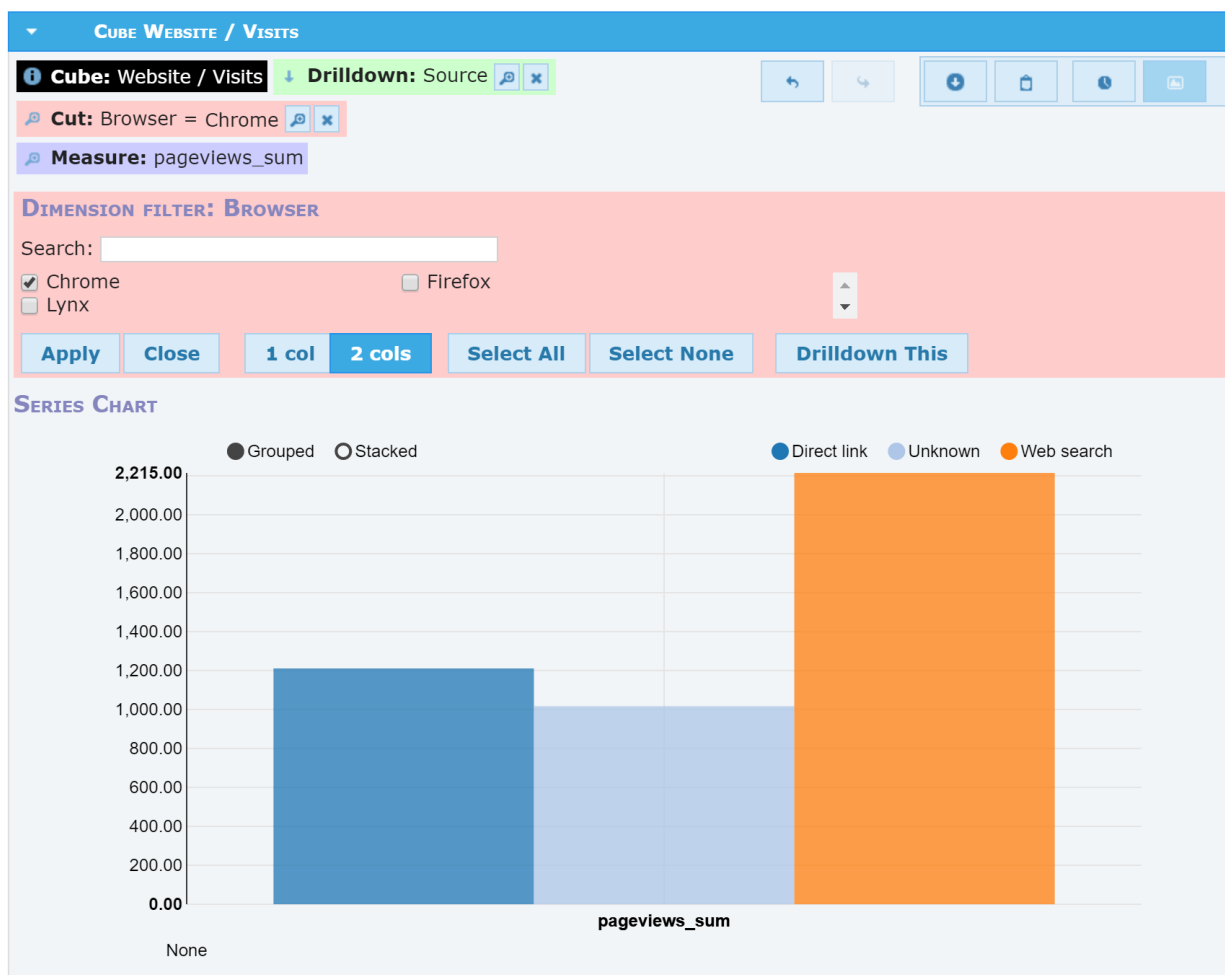
The most popular way is **Chrome/web** search used by customers from South American, evaluated by visit count. (The highest one in orange in the chart)

C



Draw the line chart to show the fluctuation within week

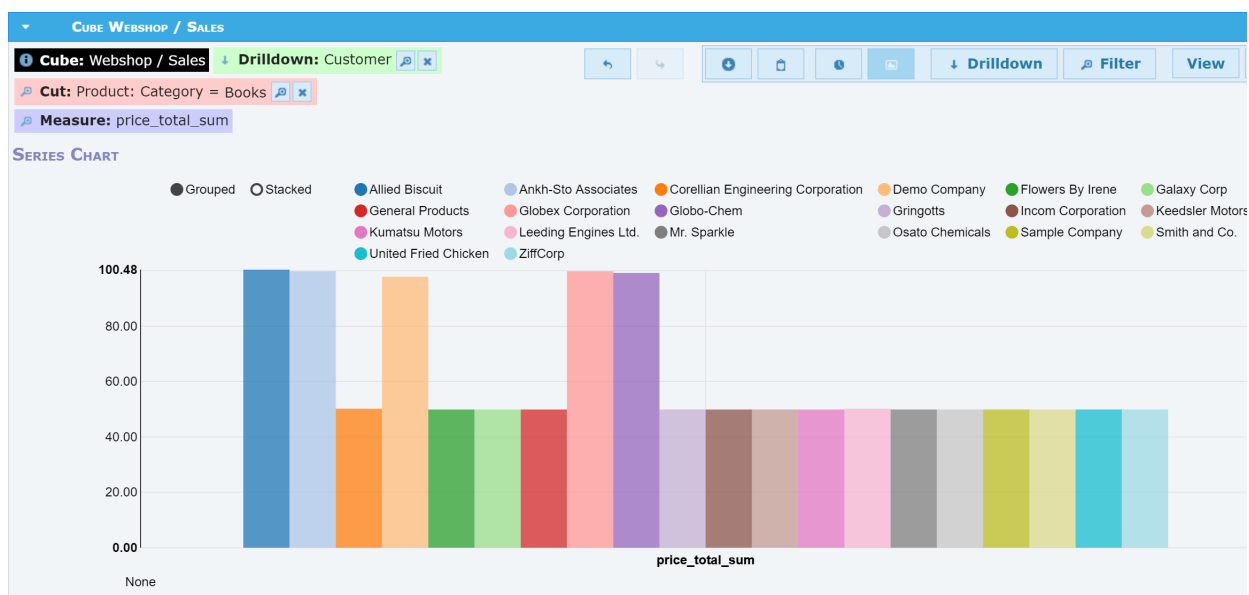
D



Recommendation 1:

Chrome user view most from **web search** source.

If shop owner wants to advertise to chrome user, they need consider pay more budget on web search region.



Recommendation 2:

For book category, The top 5 buyer is **Allied Biscuit, Ankh_Sto Associate, Demo Company, Globex Corporation and Globo-Chem**

An online book store may give more coupons to the top 5 buyer to earn more market share.