

GDG Website —Vision and Product Spec

GDGoC NEHU

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Purpose

This document describes the vision for the club website as a living community hub. The site is designed to be a center point for members, with ongoing value through events, resources, roadmaps, and project showcases. The goal is to avoid a one-time static website and instead create a platform the community returns to.

Mission

Create a centralized, community-first hub that makes it easy to discover, share, and contribute to club activities, knowledge, and projects.

Audience

- Current club members seeking events, resources, and roadmaps.
- Prospective members looking for a clear view of club activity and culture.
- Alumni and collaborators who want to follow updates or contribute.

Vision Principles

- **Living content:** The site stays fresh through updates, not just launches.
- **Community-first:** Members can discover and contribute easily.
- **Clarity over clutter:** Clean information architecture and quick access to core items.
- **Reliable and accessible:** Fast, mobile-friendly, and easy to navigate.

Core Features

- **Events:** Calendar, upcoming events, registrations, and past event archive.
- **Resources:** Curated guides, tools, links, and learning materials.
- **Roadmaps:** Structured learning paths from beginner to advanced.
- **Project Showcase:** Highlighted projects with images, tags, and progress.

- **Blog/Updates:** Ongoing updates, tutorials, and member stories.
- **Community Links:** Discord, social channels, and contribution entry points.

Content Strategy

- **Cadence:** Weekly or biweekly updates to keep momentum.
- **Ownership:** Each content area has a designated maintainer.
- **Quality bar:** Short, useful, and consistent posts over long, infrequent updates.
- **Discoverability:** Tags and filters for projects, resources, and roadmaps.

Ease of Use and Content Updates

- **Admin experience:** Simple, fast workflows for creating events, posts, and projects.
- **Backend support:** A functioning backend will allow quick data updates without code changes.
- **Goal:** Make content updates easy enough for non-developers to manage.

Governance

- **Roles:** Editor, Reviewer, and Publisher roles to keep content accurate.
- **Review process:** Lightweight review for public-facing posts.
- **Archive policy:** Older events and projects should remain searchable.

MVP Scope

- Home page with hero, featured sections, and clear calls to action.
- Projects list with tags and featured items.
- Roadmaps list with curated paths.
- Blog list with recent posts and detail view.
- Team section and community links.

Backend Status and Timeline

- Backend work is almost ready.
- With the backend in place, the remaining time needed is reduced.

Success Metrics

- Repeat visits and time on site.
- Content update frequency and contributor count.
- Event sign-ups and resource usage.
- Project submissions and engagement.

Next Steps

- Finalize MVP content owners and update cadence.
- Connect the backend to dynamic content sections.
- Launch MVP with a clear onboarding path for new members.