# SHAWWAL MUSTAPHER - CURRICULUM VITAE

## **Shawwal Mustapher**

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# **Professional Summary**

A creative and results-driven Graphic Designer with over 3 years of self-taught professional experience, specializing in creating visually compelling graphics that enhance brand identity and boost online presence. Proficient in the Adobe Creative Suite, I help businesses translate their vision into effective visual communication. My skills are further complemented by expertise in front-end web development, including HTML, CSS, and React.js, as well as a strong foundation in Microsoft Office Suite, data management, and digital marketing gained through ongoing studies in Business and Computer Studies.

# Skills

- Graphic Design: Adobe Photoshop, Adobe InDesign, Adobe Illustrator
- Front-End Development: HTML, CSS, Tailwind CSS, React.js
- Software & Digital: Microsoft Office Suite, Data Entry, Data Cleaning, Digital Marketing

# **Professional Experience**

# **Graphic Designer & Front-End Developer (Freelance)**

- Developed and executed graphic design strategies for various businesses, resulting in improved online engagement and brand recognition.
- Created a wide range of digital assets, including social media graphics, branding materials, and website visuals, to strengthen clients' brand presence.
- Successfully collaborated with clients to understand their needs and translate their vision into effective visual communication.
- Utilized front-end skills to build and maintain responsive websites and user interfaces, ensuring a seamless user experience.
- Managed and cleaned data for various projects, demonstrating strong attention to detail and organizational skills.

#### **Education**

Currently studying at **MUBAS** (Malawi University of Business and Applied Sciences), Bachelor of Business and Computer Studies, ODeL (Open Distance and e-Learning).