

App idea: Make a digital archive to preserve and honor the memory of America's military veterans.

Audiences: Families of veterans, military historians & researchers, genealogists & ancestry enthusiasts, and veterans' organizations/

What they like: Verified service records, accurate data, advanced filters, ability to export statistics.

Relative ages: Varies for different groups of people:

- Military historians & researchers: 25-70
- Veterans' families & descendants: any
- Veterans' organizations & advocacy groups: 45-80