

**Date:** 02/25/10  
**Current Geography Selection:** (3 Selected) 1,3,5 mile radii: 9413 APISON  
PIKE, OOLTEWAH, TN 37363

**Lat:** 35.060461 **Long:** -85.068573  
**City:** Collegedale **Pop:** 8,019  
**County:** Hamilton County **Pop:** 362,632  
**Zip:** 37363 **Pop:** 26,402

## Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

### 2009 Demographics

Total Population	2,681	24,358	56,241
Total Households	881	7,616	18,401
Female Population	1,408	12,492	28,658
% Female	52.5%	51.3%	51.0%
Male Population	1,273	11,866	27,583
% Male	47.5%	48.7%	49.0%
Population Density (per Sq. Mi.)	853.4	861.5	716.1

### Age:

Age 0 - 4	8.5%	7.2%	6.8%
Age 5 - 14	12.9%	12.8%	12.3%
Age 15 - 19	5.6%	7.7%	7.2%
Age 20 - 24	7.7%	8.4%	7.1%
Age 25 - 34	13.3%	11.5%	11.2%
Age 35 - 44	12.7%	13.9%	14.1%
Age 45 - 54	12.9%	14.4%	15.5%
Age 55 - 64	11.5%	11.3%	12.4%
Age 65 - 74	7.4%	6.4%	7.0%
Age 75 - 84	5.2%	4.5%	4.6%
Age 85 +	2.3%	1.9%	1.8%
Median Age	36.8	37.0	39.2

### Housing Units

Total Housing Units	1,016	8,762	21,196
Owner Occupied Housing Units	57.4%	68.8%	67.9%
Renter Occupied Housing Units	29.3%	18.1%	19.0%
Vacant Housing Units	13.3%	13.1%	13.2%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.6%	0.6%	0.5%
Asian	1.2%	1.5%	2.0%
Black	12.6%	10.9%	9.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%

White	81.6%	83.6%	85.4%
Other	2.1%	1.5%	1.1%
Multi-Race	1.9%	1.9%	1.6%

Hispanic Ethnicity	7.4%	6.4%	4.5%
Not of Hispanic Ethnicity	92.6%	93.7%	95.5%

**Marital Status:**

Age 15 + Population	2,108	19,506	45,522
Divorced	16.1%	9.7%	8.7%
Never Married	15.7%	22.4%	21.3%
Now Married	53.5%	56.6%	59.6%
Separated	7.2%	5.8%	4.3%
Widowed	7.6%	5.6%	6.1%

**Educational Attainment:**

Total Population Age 25+	1,750	15,581	37,505
Grade K - 8	4.6%	3.3%	2.6%
Grade 9 - 12	11.3%	9.6%	7.7%
High School Graduate	32.7%	25.5%	25.0%
Associates Degree	6.8%	8.2%	7.3%
Bachelor's Degree	18.9%	20.4%	23.1%
Graduate Degree	8.1%	10.6%	11.0%
Some College, No Degree	17.6%	22.5%	23.4%

**Household Income:**

Income \$ 0 - \$9,999	9.8%	5.6%	4.0%
Income \$ 10,000 - \$14,999	5.5%	3.8%	3.1%
Income \$ 15,000 - \$24,999	9.3%	8.0%	7.4%
Income \$ 25,000 - \$34,999	15.0%	10.1%	7.8%
Income \$ 35,000 - \$49,999	14.5%	13.2%	12.4%
Income \$ 50,000 - \$74,999	21.6%	21.8%	20.9%
Income \$ 75,000 - \$99,999	9.0%	15.7%	17.8%
Income \$100,000 - \$124,999	6.0%	8.7%	10.0%
Income \$125,000 - \$149,999	3.7%	4.6%	5.3%
Income \$150,000 +	5.6%	8.6%	11.3%

Average Household Income	\$61,513	\$75,891	\$83,714
Median Household Income	\$44,566	\$59,787	\$68,047
Per Capita Income	\$22,889	\$25,505	\$28,932

**Vehicles Available:**

0 Vehicles Available	2.5%	2.5%	2.9%
1 Vehicle Available	32.5%	24.2%	24.3%
2+ Vehicles Available	65.0%	73.4%	72.8%

Average Vehicles Per Household	2.00	2.10	2.10
Total Vehicles Available	1,732	16,347	39,459

#### Business and Employment:

Number of Employees	1,271	6,106	16,153
Number of Establishments	105	447	1,235

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1 Miles:	3 Miles:	5 Miles:
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#### 2014 Demographics

Total Population	3,465	28,811	69,320
Total Households	959	7,723	19,699
Female Population	1,807	14,686	35,151
% Female	52.2%	51.0%	50.7%
Male Population	1,658	14,124	34,169
% Male	47.8%	49.0%	49.3%

#### Age:

Age 0 - 4	7.5%	6.5%	6.1%
Age 5 - 14	14.0%	13.9%	13.1%
Age 15 - 19	5.1%	6.9%	6.3%
Age 20 - 24	7.1%	7.7%	6.5%
Age 25 - 34	14.2%	12.4%	12.2%
Age 35 - 44	11.3%	12.4%	12.5%
Age 45 - 54	12.2%	13.5%	14.6%
Age 55 - 64	12.0%	12.0%	13.3%
Age 65 - 74	8.7%	7.8%	8.7%
Age 75 - 84	5.3%	4.7%	4.8%
Age 85 +	2.6%	2.2%	2.0%
Median Age	37.2	37.4	40.0

#### Housing Units Trend

Total Housing Units	1,189	9,559	24,484
Owner Occupied Housing Units	57.2%	66.5%	64.7%
Renter Occupied Housing Units	23.4%	14.3%	15.7%
Vacant Housing Units	19.4%	19.2%	19.5%

#### Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.2%	0.2%
Asian	0.8%	1.1%	1.6%
Black	13.2%	11.5%	10.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	82.8%	85.0%	86.6%

Other	1.6%	1.1%	0.7%
Multi-Race	1.3%	1.1%	0.9%
Hispanic Ethnicity	8.7%	7.7%	5.3%
Not of Hispanic Ethnicity	91.3%	92.3%	94.7%

**Marital Status:**

Age 15 + Population	2,722	22,965	56,018
Divorced	15.9%	9.8%	8.7%
Never Married	15.7%	21.9%	21.0%
Now Married	53.4%	56.8%	59.7%
Separated	7.4%	5.9%	4.2%
Widowed	7.6%	5.7%	6.3%

**Educational Attainment:**

Total Population Age 25+	2,300	18,763	47,163
Grade K - 9	3.5%	2.5%	2.0%
Grade 9 - 12	12.2%	10.3%	8.0%
High School Graduate	33.4%	26.4%	25.2%
Associates Degree	6.4%	7.7%	6.9%
Bachelor's Degree	19.3%	20.9%	24.3%
Graduate Degree	8.4%	10.8%	11.1%
Some College, No Degree	16.9%	21.5%	22.6%

**Household Income:**

Income \$ 0 - \$9,999	9.2%	5.4%	3.8%
Income \$ 10,000 - \$14,999	5.3%	3.7%	2.9%
Income \$ 15,000 - \$24,999	8.6%	7.4%	6.8%
Income \$ 25,000 - \$34,999	12.5%	8.8%	6.7%
Income \$ 35,000 - \$49,999	15.9%	13.1%	11.6%
Income \$ 50,000 - \$74,999	21.4%	20.8%	19.6%
Income \$ 75,000 - \$99,999	9.6%	15.8%	17.7%
Income \$100,000 - \$124,999	6.4%	9.7%	11.3%
Income \$125,000 - \$149,999	4.0%	5.3%	6.2%
Income \$150,000 +	7.1%	10.1%	13.4%

Average Household Income	\$72,344	\$88,576	\$97,938
Median Household Income	\$47,765	\$63,171	\$73,161
Per Capita Income	\$22,494	\$25,228	\$29,135

**Vehicles Available**

0 Vehicles Available	2.6%	2.4%	2.9%
1 Vehicle Available	30.7%	23.3%	24.4%
2+ Vehicles Available	66.8%	74.3%	72.7%
Average Vehicles Per Household	2.20	2.30	2.30

Total Vehicles Available	1,939	17,147	43,203
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1 Miles:	3 Miles:	5 Miles:
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## 2000 Census Demographics

Total Population	1,733	18,240	42,657
Total Households	629	6,189	15,099
Female Population	916	9,405	21,838
% Female	52.9%	51.6%	51.2%
Male Population	817	8,834	20,819
% Male	47.2%	48.4%	48.8%

## Age:

Age 0 - 4	7.2%	5.9%	5.6%
Age 5 - 14	14.3%	13.9%	13.6%
Age 15 - 19	5.8%	8.2%	7.6%
Age 20 - 24	7.7%	8.5%	7.1%
Age 25 - 34	15.5%	13.1%	12.7%
Age 35 - 44	14.9%	16.2%	16.5%
Age 45 - 54	12.7%	14.3%	15.6%
Age 55 - 64	8.6%	8.4%	9.4%
Age 65 - 74	6.4%	5.5%	6.0%
Age 75 - 84	4.7%	4.1%	4.2%
Age 85 +	2.1%	1.9%	1.8%

Median Age	34.7	35.3	37.2
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## Housing Units Trend

Total Housing Units	671	6,576	16,051
Owner Occupied Housing Units	61.2%	74.1%	73.4%
Renter Occupied Housing Units	32.6%	20.1%	20.7%
Vacant Housing Units	6.2%	5.9%	5.9%

## Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%
Asian, and Hawaiian or other Pacific Islander	1.3%	1.6%	2.0%
Black	10.8%	9.4%	8.0%
White	83.7%	85.4%	87.2%
Other	2.1%	1.5%	1.1%
Two or More Races	1.8%	1.8%	1.5%
Hispanic Ethnicity	4.4%	3.6%	2.6%
Not of Hispanic Ethnicity	95.6%	96.4%	97.4%

**Marital Status:**

Age 15 + Population	1,361	14,632	34,464
Divorced	16.4%	9.4%	8.6%
Never Married	15.8%	23.1%	21.8%
Now Married	53.6%	56.4%	59.4%
Separated	6.9%	5.7%	4.4%
Widowed	7.4%	5.4%	5.9%

**Educational Attainment:**

Total Population Age 25+	1,126	11,586	28,176
Grade K - 9	7.5%	5.0%	4.1%
Grade 9 - 11, No diploma	14.2%	12.2%	10.0%
High School Graduate	27.7%	21.1%	21.4%
Associates Degree	7.3%	8.6%	7.6%
Bachelor's Degree	16.8%	17.9%	20.4%
Graduate Degree	7.6%	10.1%	10.6%
Some College, No Degree	18.6%	24.6%	25.5%
No Schooling Completed	0.5%	0.4%	0.4%
Public School Enrollment	77.0%	57.0%	59.8%
Private School Enrollment	23.0%	43.0%	40.2%

**Household Income:**

Income \$ 0 - \$9,999	11.8%	6.6%	4.9%
Income \$ 10,000 - \$14,999	7.0%	5.2%	4.7%
Income \$ 15,000 - \$24,999	12.9%	10.0%	8.6%
Income \$ 25,000 - \$34,999	16.8%	12.7%	10.9%
Income \$ 35,000 - \$49,999	18.4%	16.4%	16.1%
Income \$ 50,000 - \$74,999	16.0%	24.8%	25.9%
Income \$ 75,000 - \$99,999	7.9%	11.4%	12.8%
Income \$100,000 - \$124,999	4.5%	5.6%	6.4%
Income \$125,000 - \$149,999	1.3%	2.5%	3.5%
Income \$150,000 - \$199,999	1.5%	2.3%	2.9%
Income \$200,000 or More	1.9%	2.6%	3.3%
Average Household Income	\$48,633	\$62,155	\$68,361
Median Household Income	\$36,710	\$48,967	\$54,735
Per Capita Income	\$17,668	\$21,089	\$24,197

**Vehicles Available**

0 Vehicles Available	2.8%	3.0%	3.3%
1 Vehicle Available	32.2%	23.5%	23.6%
2 Vehicles Available	45.1%	47.8%	46.1%

3+ Vehicles Available	19.9%	25.7%	27.0%
Average Vehicles Per Household	1.80	2.00	2.00
Total Vehicles Available	1,195	12,825	31,460
Blue Collar Occupations	412	3,639	7,447
White Collar Occupations	408	5,763	14,770
% Blue Collar Workers	50.2%	38.7%	33.5%
% White Collar Workers	49.8%	61.3%	66.5%

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	1 Miles:	3 Miles:	5 Miles:
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### 1990 Demographics

Total Population	1,223	14,313	32,821
Total Households	440	4,623	10,800
Female Population	652	7,353	16,878
% Female	53.3%	51.4%	51.4%
Male Population	571	6,960	15,942
% Male	46.7%	48.6%	48.6%

### Age:

Total Population	1,223	14,313	32,821
Age 0 - 4	6.8%	7.0%	6.4%
Age 5 - 14	13.4%	14.2%	14.2%
Age 15 - 19	8.2%	8.9%	8.2%
Age 20 - 24	7.9%	9.3%	7.8%
Age 25 - 34	15.3%	16.2%	15.4%
Age 35 - 44	15.1%	15.7%	16.8%
Age 45 - 54	10.8%	10.6%	11.9%
Age 55 - 64	8.6%	7.2%	8.1%
Age 65 - 74	6.8%	5.5%	5.9%
Age 75 - 84	4.6%	3.5%	3.6%
Age 85 +	2.3%	1.9%	1.8%
Median Age	34.0	31.8	33.8

### Housing Units

Total Housing Units	464	4,921	11,525
Owner Occupied Housing Units	64.2%	75.0%	74.9%
Renter Occupied Housing Units	30.4%	19.0%	18.9%
Vacant Housing Units	5.4%	6.1%	6.3%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%
Asian	0.3%	1.0%	1.0%

Black	8.9%	7.8%	5.9%
White	89.9%	90.0%	92.3%
Other	0.7%	1.0%	0.6%

Hispanic Ethnicity	2.0%	2.0%	1.4%
Not of Hispanic Ethnicity	98.0%	98.0%	98.6%

#### **Educational Attainment:**

Total Population Age 25+	778	8,674	20,813
Grade K - 9	12.2%	11.1%	9.9%
Grade 9 - 12	25.3%	15.7%	12.8%
High School Graduate	19.5%	24.4%	25.5%
Associates Degree	5.3%	7.0%	6.4%
Bachelor's Degree	10.0%	13.6%	16.0%
Graduate Degree	4.8%	7.2%	8.1%
Some College, No Degree	22.9%	20.9%	21.3%

#### **1990 Household Income:**

Income \$ 0 - \$9,999	19.4%	12.4%	10.9%
Income \$ 10,000 - \$19,999	28.5%	17.0%	13.9%
Income \$ 20,000 - \$29,999	22.8%	16.6%	14.9%
Income \$ 30,000 - \$39,999	9.5%	14.1%	14.7%
Income \$ 40,000 - \$49,999	6.2%	14.7%	14.9%
Income \$ 50,000 - \$59,999	3.0%	7.5%	9.7%
Income \$ 60,000 - \$74,999	4.5%	9.0%	10.3%
Income \$ 75,000 - \$99,999	2.4%	4.8%	6.2%
Income \$100,000 - \$124,999	1.1%	1.6%	2.2%
Income \$125,000 - \$149,999	0.8%	0.5%	0.3%
Income \$150,000 +	1.6%	1.8%	2.1%

Average Household Income	\$30,349	\$40,916	\$44,312
Median Household Income	\$21,227	\$32,035	\$36,971
Per Capita Income	\$11,387	\$13,404	\$14,940

#### **Vehicles Available**

0 Vehicles Available	9.1%	4.1%	3.0%
1 Vehicle Available	31.7%	22.9%	20.7%
2+ Vehicles Available	59.2%	73.0%	76.3%
Average Vehicles Per Household	1.70	2.00	2.10
Total Vehicles Available	764	9,435	22,847

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1 Miles:	3 Miles:	5 Miles:
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Population Trend			
1990	1,223	14,313	32,821
2000	1,733	18,240	42,657
Change 1990 to 2000	41.7%	27.4%	30.0%
2009	2,681	24,358	56,241
2014	3,465	28,811	69,320
Change 2009 to 2014	29.3%	18.3%	23.3%
Household Trend			
1990	440	4,623	10,800
2000	629	6,189	15,099
Change 1990 to 2000	43.2%	33.9%	39.8%
2009	881	7,616	18,401
2014	959	7,723	19,699
Change 2009 to 2014	8.9%	1.4%	7.1%
Average Household Size Trend			
1990	2.65	2.82	2.82
2000	2.63	2.69	2.64
2009	2.92	2.90	2.84
2014	3.50	3.44	3.32
Median Age Trend			
1990	34	32	34
2000	35	35	37
Change 1990 to 2000	2.0%	11.0%	9.9%
2009	37	37	39
2014	37	37	40
Change 2009 to 2014	1.4%	1.1%	2.1%
Housing Units Trend			
Total Housing Units			
Change 1990 to 2000	44.5%	33.6%	39.3%
Change 2009 to 2014	17.1%	9.1%	15.5%
Owner Occupied Housing Units			
Change 1990 to 2000	37.6%	32.0%	36.5%
Change 2009 to 2014	16.8%	5.4%	10.2%
Renter Occupied Housing Units			
Change 1990 to 2000	55.0%	41.3%	52.8%
Change 2009 to 2014	-6.6%	-13.9%	-4.1%
Vacant Housing Units			
Change 1990 to 2000	67.9%	29.9%	31.2%
Change 2009 to 2014	70.8%	60.2%	71.2%

## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 1990 to 2000	130.9%	106.5%	65.4%
Change 2009 to 2014	-50.5%	-55.8%	-54.7%

### Asian or Pacific Islander

Change 1990 to 2000	608.6%	106.2%	166.6%
Change 2009 to 2014	-11.5%	-17.0%	-2.4%

### Black

Change 1990 to 2000	71.7%	53.1%	75.2%
Change 2009 to 2014	36.0%	24.9%	31.3%

### White

Change 1990 to 2000	31.9%	20.9%	22.9%
Change 2009 to 2014	31.2%	20.2%	25.0%

### Other

Change 1990 to 2000	316.7%	91.7%	125.1%
Change 2009 to 2014	-1.8%	-18.1%	-21.2%

### Hispanic Ethnicity

Change 1990 to 2000	208.5%	129.7%	145.5%
Change 2009 to 2014	52.7%	43.2%	45.9%

### Not of Hispanic Ethnicity

Change 1990 to 2000	38.2%	25.3%	28.4%
Change 2009 to 2014	27.4%	16.6%	22.2%

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.  
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