

Date: 04/05/10

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 1531 S SCALES ST, REIDSVILLE, NC 27320

Lat: 36.341999 **Long:** -79.663364

City: Reidsville **Pop:** 14,343

County: Rockingham County **Pop:** 90,810

Zip: 27320 **Pop:** 38,530

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2009 Demographics

Total Population	3,518	16,227	23,608
Total Households	1,611	6,927	9,877
Female Population	1,979	9,003	12,884
% Female	56.2%	55.5%	54.6%
Male Population	1,539	7,224	10,724
% Male	43.8%	44.5%	45.4%
Population Density (per Sq. Mi.)	1,119.8	573.9	300.6

Age:

Age 0 - 4	6.2%	6.7%	6.7%
Age 5 - 14	11.0%	11.8%	12.0%
Age 15 - 19	5.6%	5.9%	6.2%
Age 20 - 24	4.3%	4.7%	4.9%
Age 25 - 34	11.0%	11.0%	11.1%
Age 35 - 44	13.3%	13.3%	13.7%
Age 45 - 54	13.6%	14.1%	14.6%
Age 55 - 64	11.9%	12.6%	12.8%
Age 65 - 74	10.3%	9.5%	8.8%
Age 75 - 84	8.6%	7.3%	6.5%
Age 85 +	4.1%	3.1%	2.6%
Median Age	43.9	42.7	41.9

Housing Units

Total Housing Units	1,822	7,892	11,259
Owner Occupied Housing Units	58.8%	57.3%	61.8%
Renter Occupied Housing Units	29.6%	30.5%	25.9%
Vacant Housing Units	11.6%	12.2%	12.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	0.1%	0.1%	0.1%
Black	19.4%	31.5%	27.1%
Hawaiian/Pacific Islander	0.0%	0.1%	0.0%

White	75.1%	62.5%	66.9%
Other	2.9%	3.2%	3.5%
Multi-Race	2.4%	2.6%	2.3%

Hispanic Ethnicity	4.8%	4.9%	5.1%
Not of Hispanic Ethnicity	95.2%	95.1%	94.9%

Marital Status:

Age 15 + Population	2,911	13,228	19,191
Divorced	11.7%	11.6%	10.7%
Never Married	18.8%	21.0%	20.6%
Now Married	51.4%	48.6%	52.0%
Separated	6.8%	7.0%	6.4%
Widowed	11.3%	11.8%	10.3%

Educational Attainment:

Total Population Age 25+	2,561	11,510	16,583
Grade K - 8	6.5%	7.8%	7.7%
Grade 9 - 12	13.2%	15.3%	14.6%
High School Graduate	30.8%	35.1%	36.5%
Associates Degree	8.9%	8.9%	9.5%
Bachelor's Degree	13.5%	10.9%	10.2%
Graduate Degree	8.1%	5.6%	5.1%
Some College, No Degree	19.1%	16.6%	16.4%

Household Income:

Income \$ 0 - \$9,999	7.9%	11.7%	10.9%
Income \$ 10,000 - \$14,999	6.0%	6.9%	6.3%
Income \$ 15,000 - \$24,999	12.3%	13.4%	12.8%
Income \$ 25,000 - \$34,999	10.6%	11.7%	11.3%
Income \$ 35,000 - \$49,999	19.3%	17.0%	17.4%
Income \$ 50,000 - \$74,999	18.6%	17.8%	18.4%
Income \$ 75,000 - \$99,999	10.4%	9.9%	10.5%
Income \$100,000 - \$124,999	7.4%	5.8%	6.1%
Income \$125,000 - \$149,999	2.7%	2.1%	2.5%
Income \$150,000 +	4.8%	3.8%	3.9%

Average Household Income	\$56,023	\$50,314	\$52,016
Median Household Income	\$45,676	\$40,379	\$42,164
Per Capita Income	\$25,119	\$21,903	\$22,154

Vehicles Available:

0 Vehicles Available	6.2%	9.5%	8.0%
1 Vehicle Available	38.4%	36.2%	32.7%
2+ Vehicles Available	55.4%	54.3%	59.2%

Average Vehicles Per Household	1.80	1.80	1.90
Total Vehicles Available	2,958	12,434	18,937

Business and Employment:

Number of Employees	3,407	9,880	13,379
Number of Establishments	233	804	1,043

1 Miles:	3 Miles:	5 Miles:
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2014 Demographics

Total Population	3,458	15,928	22,962
Total Households	1,730	7,421	10,494
Female Population	2,078	9,457	13,431
% Female	60.1%	59.4%	58.5%
Male Population	1,380	6,471	9,530
% Male	39.9%	40.6%	41.5%

Age:

Age 0 - 4	5.6%	6.0%	6.0%
Age 5 - 14	11.4%	12.0%	12.3%
Age 15 - 19	5.5%	5.8%	6.1%
Age 20 - 24	4.9%	5.4%	5.7%
Age 25 - 34	9.1%	9.3%	9.5%
Age 35 - 44	11.8%	12.0%	12.4%
Age 45 - 54	13.5%	14.0%	14.5%
Age 55 - 64	12.7%	13.3%	13.5%
Age 65 - 74	11.9%	11.0%	10.3%
Age 75 - 84	9.3%	8.0%	7.1%
Age 85 +	4.3%	3.2%	2.7%
Median Age	46.3	44.7	43.6

Housing Units Trend

Total Housing Units	1,926	8,324	11,783
Owner Occupied Housing Units	72.7%	71.4%	74.1%
Renter Occupied Housing Units	17.1%	17.7%	15.0%
Vacant Housing Units	10.2%	10.9%	10.9%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.2%
Asian	0.1%	0.1%	0.1%
Black	17.5%	27.2%	23.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	77.2%	67.0%	70.0%

Other	3.1%	3.2%	3.7%
Multi-Race	2.0%	2.3%	2.2%
Hispanic Ethnicity	6.3%	6.4%	6.7%
Not of Hispanic Ethnicity	93.7%	93.6%	93.3%
Marital Status:			
Age 15 + Population	2,871	13,069	18,776
Divorced	11.7%	11.6%	10.7%
Never Married	18.0%	20.3%	20.1%
Now Married	51.8%	49.0%	52.1%
Separated	6.7%	6.9%	6.3%
Widowed	11.8%	12.2%	10.7%
Educational Attainment:			
Total Population Age 25+	2,511	11,288	16,077
Grade K - 9	5.3%	6.4%	6.4%
Grade 9 - 12	11.7%	13.7%	13.2%
High School Graduate	29.7%	34.4%	35.9%
Associates Degree	10.3%	10.3%	10.9%
Bachelor's Degree	14.4%	11.9%	11.0%
Graduate Degree	9.7%	6.8%	6.2%
Some College, No Degree	18.9%	16.7%	16.5%
Household Income:			
Income \$ 0 - \$9,999	7.1%	10.6%	10.0%
Income \$ 10,000 - \$14,999	5.5%	6.4%	5.8%
Income \$ 15,000 - \$24,999	11.4%	12.4%	11.8%
Income \$ 25,000 - \$34,999	8.3%	10.5%	10.3%
Income \$ 35,000 - \$49,999	17.5%	16.2%	16.4%
Income \$ 50,000 - \$74,999	22.3%	19.1%	19.3%
Income \$ 75,000 - \$99,999	9.7%	10.0%	10.8%
Income \$100,000 - \$124,999	8.6%	7.1%	7.3%
Income \$125,000 - \$149,999	3.9%	3.0%	3.3%
Income \$150,000 +	5.8%	4.7%	4.9%
Average Household Income	\$77,209	\$69,406	\$71,219
Median Household Income	\$50,186	\$43,490	\$45,144
Per Capita Income	\$37,369	\$32,720	\$32,915
Vehicles Available			
0 Vehicles Available	4.5%	7.1%	6.2%
1 Vehicle Available	34.1%	32.4%	29.4%
2+ Vehicles Available	61.4%	60.5%	64.4%
Average Vehicles Per Household	2.10	2.10	2.20

Total Vehicles Available	3,441	14,679	21,926
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1 Miles:	3 Miles:	5 Miles:
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2000 Census Demographics

Total Population	3,489	16,232	23,784
Total Households	1,563	6,774	9,716
Female Population	1,901	8,715	12,549
% Female	54.5%	53.7%	52.8%
Male Population	1,588	7,518	11,234
% Male	45.5%	46.3%	47.2%

Age:

Age 0 - 4	5.8%	6.1%	6.1%
Age 5 - 14	12.4%	13.2%	13.4%
Age 15 - 19	5.5%	5.8%	6.1%
Age 20 - 24	4.7%	5.0%	5.2%
Age 25 - 34	13.0%	13.0%	13.1%
Age 35 - 44	15.0%	15.0%	15.4%
Age 45 - 54	13.5%	14.0%	14.5%
Age 55 - 64	9.3%	9.8%	10.0%
Age 65 - 74	9.5%	8.8%	8.2%
Age 75 - 84	7.9%	6.7%	5.9%
Age 85 +	3.4%	2.5%	2.1%

Median Age	40.7	39.7	39.1
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Housing Units Trend

Total Housing Units	1,668	7,287	10,449
Owner Occupied Housing Units	58.7%	57.3%	62.7%
Renter Occupied Housing Units	34.9%	35.7%	30.3%
Vacant Housing Units	6.3%	7.0%	7.0%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.2%	0.3%
Asian, and Hawaiian or other Pacific Islander	0.5%	0.6%	0.5%
Black	21.2%	37.1%	31.0%
White	75.8%	59.6%	65.7%
Other	1.2%	1.4%	1.5%
Two or More Races	1.0%	1.1%	1.0%
Hispanic Ethnicity	2.7%	2.7%	2.8%
Not of Hispanic Ethnicity	97.3%	97.3%	97.2%

Marital Status:

Age 15 + Population	2,857	13,101	19,164
Divorced	11.8%	11.6%	10.7%
Never Married	19.4%	21.6%	21.0%
Now Married	50.7%	48.0%	51.7%
Separated	6.9%	7.1%	6.4%
Widowed	11.2%	11.7%	10.2%

Educational Attainment:

Total Population Age 25+	2,503	11,343	16,486
Grade K - 9	7.8%	8.2%	8.1%
Grade 9 - 11, No diploma	18.8%	22.2%	21.1%
High School Graduate	26.5%	30.3%	31.8%
Associates Degree	5.1%	5.0%	5.5%
Bachelor's Degree	12.6%	9.8%	9.3%
Graduate Degree	6.6%	4.3%	4.0%
Some College, No Degree	21.9%	18.5%	18.5%
No Schooling Completed	0.7%	1.7%	1.8%
Public School Enrollment	89.6%	90.0%	89.3%
Private School Enrollment	10.4%	10.0%	10.7%

Household Income:

Income \$ 0 - \$9,999	10.2%	14.5%	13.3%
Income \$ 10,000 - \$14,999	8.3%	9.4%	8.5%
Income \$ 15,000 - \$24,999	12.5%	15.5%	15.1%
Income \$ 25,000 - \$34,999	16.6%	16.3%	16.0%
Income \$ 35,000 - \$49,999	24.1%	17.7%	17.5%
Income \$ 50,000 - \$74,999	12.4%	14.2%	16.2%
Income \$ 75,000 - \$99,999	9.1%	7.1%	7.6%
Income \$100,000 - \$124,999	3.1%	2.3%	2.8%
Income \$125,000 - \$149,999	1.0%	1.0%	1.0%
Income \$150,000 - \$199,999	1.6%	0.8%	0.8%
Income \$200,000 or More	1.1%	1.3%	1.3%
Average Household Income	\$44,630	\$40,601	\$42,575
Median Household Income	\$36,405	\$31,679	\$33,283
Per Capita Income	\$19,987	\$16,943	\$17,392

Vehicles Available

0 Vehicles Available	7.5%	11.7%	9.9%
1 Vehicle Available	41.4%	38.8%	35.0%
2 Vehicles Available	30.9%	30.5%	32.6%

3+ Vehicles Available	20.2%	19.0%	22.5%
Average Vehicles Per Household	1.60	1.50	1.60
Total Vehicles Available	2,641	11,076	17,055
Blue Collar Occupations	617	3,699	5,679
White Collar Occupations	873	3,186	4,855
% Blue Collar Workers	41.4%	53.7%	53.9%
% White Collar Workers	58.6%	46.3%	46.1%

	1 Miles:	3 Miles:	5 Miles:
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1990 Demographics

Total Population	3,476	16,000	23,017
Total Households	1,542	6,489	9,086
Female Population	1,910	8,754	12,342
% Female	54.9%	54.7%	53.6%
Male Population	1,566	7,246	10,675
% Male	45.1%	45.3%	46.4%

Age:

Total Population	3,476	16,000	23,017
Age 0 - 4	5.7%	6.3%	6.3%
Age 5 - 14	10.4%	12.3%	12.8%
Age 15 - 19	6.2%	7.2%	7.4%
Age 20 - 24	5.9%	6.2%	6.4%
Age 25 - 34	14.7%	15.2%	15.6%
Age 35 - 44	13.7%	14.1%	15.1%
Age 45 - 54	9.9%	10.4%	10.7%
Age 55 - 64	10.5%	10.2%	9.8%
Age 65 - 74	12.1%	10.4%	9.3%
Age 75 - 84	8.5%	6.2%	5.3%
Age 85 +	2.3%	1.5%	1.3%
Median Age	39.7	36.9	35.9

Housing Units

Total Housing Units	1,628	6,881	9,627
Owner Occupied Housing Units	62.8%	60.8%	65.2%
Renter Occupied Housing Units	31.9%	33.6%	29.1%
Vacant Housing Units	5.3%	5.7%	5.6%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.2%	0.2%
Asian	0.4%	0.3%	0.3%

Black	15.5%	35.5%	30.2%
White	83.8%	63.8%	69.2%
Other	0.3%	0.2%	0.2%

Hispanic Ethnicity	0.4%	0.6%	0.6%
Not of Hispanic Ethnicity	99.6%	99.4%	99.4%

Educational Attainment:

Total Population Age 25+	2,492	10,888	15,434
Grade K - 9	17.4%	17.8%	16.7%
Grade 9 - 12	18.3%	21.5%	22.0%
High School Graduate	26.1%	27.0%	28.5%
Associates Degree	4.6%	4.6%	5.2%
Bachelor's Degree	13.4%	9.4%	8.1%
Graduate Degree	5.3%	4.0%	3.6%
Some College, No Degree	15.0%	15.8%	15.8%

1990 Household Income:

Income \$ 0 - \$9,999	19.5%	23.0%	19.6%
Income \$ 10,000 - \$19,999	19.2%	20.3%	19.9%
Income \$ 20,000 - \$29,999	18.4%	17.3%	17.4%
Income \$ 30,000 - \$39,999	12.1%	13.1%	15.6%
Income \$ 40,000 - \$49,999	11.1%	9.4%	10.8%
Income \$ 50,000 - \$59,999	7.1%	5.8%	6.1%
Income \$ 60,000 - \$74,999	5.6%	6.4%	6.2%
Income \$ 75,000 - \$99,999	4.6%	3.6%	3.2%
Income \$100,000 - \$124,999	1.9%	0.8%	0.8%
Income \$125,000 - \$149,999	0.0%	0.3%	0.2%
Income \$150,000 +	0.7%	0.3%	0.2%

Average Household Income	\$32,339	\$28,805	\$29,766
Median Household Income	\$26,315	\$23,788	\$25,817
Per Capita Income	\$13,807	\$11,646	\$11,723

Vehicles Available

0 Vehicles Available	11.0%	14.0%	11.5%
1 Vehicle Available	29.6%	30.2%	27.6%
2+ Vehicles Available	59.4%	55.8%	60.9%
Average Vehicles Per Household	1.70	1.70	1.80
Total Vehicles Available	2,659	10,897	16,467

1 Miles:	3 Miles:	5 Miles:
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Population Trend

1990	3,476	16,000	23,017
2000	3,489	16,232	23,784
Change 1990 to 2000	0.4%	1.5%	3.3%
2009	3,518	16,227	23,608
2014	3,458	15,928	22,962
Change 2009 to 2014	-1.7%	-1.8%	-2.7%

Household Trend

1990	1,542	6,489	9,086
2000	1,563	6,774	9,716
Change 1990 to 2000	1.3%	4.4%	6.9%
2009	1,611	6,927	9,877
2014	1,730	7,421	10,494
Change 2009 to 2014	7.4%	7.1%	6.2%

Average Household Size Trend

1990	2.18	2.42	2.49
2000	2.16	2.34	2.40
2009	2.09	2.27	2.32
2014	1.91	2.07	2.12

Median Age Trend

1990	40	37	36
2000	41	40	39
Change 1990 to 2000	2.4%	7.5%	9.0%
2009	44	43	42
2014	46	45	44
Change 2009 to 2014	5.3%	4.7%	4.0%

Housing Units Trend**Total Housing Units**

Change 1990 to 2000	2.5%	5.9%	8.5%
Change 2009 to 2014	5.8%	5.5%	4.6%

Owner Occupied Housing Units

Change 1990 to 2000	-4.2%	-0.2%	4.3%
Change 2009 to 2014	30.6%	31.5%	25.5%

Renter Occupied Housing Units

Change 1990 to 2000	12.1%	12.7%	12.8%
Change 2009 to 2014	-38.8%	-38.7%	-39.6%

Vacant Housing Units

Change 1990 to 2000	22.8%	31.1%	35.4%
Change 2009 to 2014	-6.6%	-6.3%	-6.8%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	248.2%	48.4%	80.1%
Change 2009 to 2014	76.2%	88.1%	79.9%

Asian or Pacific Islander

Change 1990 to 2000	50.6%	100.2%	100.3%
Change 2009 to 2014	-41.6%	-33.3%	-31.2%

Black

Change 1990 to 2000	36.6%	5.8%	6.0%
Change 2009 to 2014	-11.3%	-15.3%	-14.6%

White

Change 1990 to 2000	-9.2%	-5.2%	-1.8%
Change 2009 to 2014	1.0%	5.2%	1.9%

Other

Change 1990 to 2000	367.1%	532.2%	632.0%
Change 2009 to 2014	5.5%	-0.8%	3.1%

Hispanic Ethnicity

Change 1990 to 2000	595.0%	332.1%	369.4%
Change 2009 to 2014	27.7%	29.2%	29.0%

Not of Hispanic Ethnicity

Change 1990 to 2000	-1.9%	-0.7%	1.1%
Change 2009 to 2014	-3.2%	-3.4%	-4.4%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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