

**Date:** 09/18/09

**Current Geography Selection:** (3 Selected) 1,3,5 mile radii: 501 WASHINGTON ST, READING, PA 19601

**Lat:** 40.337127 **Long:** -75.926776

**City:** Reading **Pop:** 79,917

**County:** Berks County **Pop:** 403,204

**Zip:** 19601 **Pop:** 31,288

## Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

### 2009 Demographics

Total Population	47,172	115,471	190,419
Total Households	16,194	41,764	70,562
Female Population	23,680	59,560	97,988
% Female	50.2%	51.6%	51.5%
Male Population	23,492	55,911	92,430
% Male	49.8%	48.4%	48.5%
Population Density (per Sq. Mi.)	15,015.3	4,084.0	2,424.5

### Age:

Age 0 - 4	9.1%	7.6%	6.8%
Age 5 - 14	16.1%	13.6%	13.0%
Age 15 - 19	7.6%	7.5%	6.9%
Age 20 - 24	9.0%	8.1%	6.8%
Age 25 - 34	15.3%	13.6%	12.9%
Age 35 - 44	12.1%	11.8%	12.6%
Age 45 - 54	11.1%	12.1%	13.5%
Age 55 - 64	8.8%	10.1%	11.2%
Age 65 - 74	5.4%	7.0%	7.8%
Age 75 - 84	3.9%	5.8%	5.9%
Age 85 +	1.8%	2.8%	2.6%
Median Age	30.0	34.7	37.9

### Housing Units

Total Housing Units	20,396	49,277	80,926
Owner Occupied Housing Units	44.8%	57.3%	65.1%
Renter Occupied Housing Units	34.6%	27.5%	22.1%
Vacant Housing Units	20.6%	15.3%	12.8%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.1%	0.1%
Asian	2.0%	2.1%	2.0%
Black	14.5%	9.5%	6.8%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%

White	45.1%	64.6%	74.8%
Other	32.7%	19.4%	12.7%
Multi-Race	5.6%	4.2%	3.5%

Hispanic Ethnicity	60.5%	36.9%	25.0%
Not of Hispanic Ethnicity	39.5%	63.1%	75.1%

**Marital Status:**

Age 15 + Population	35,304	91,014	152,820
Divorced	11.1%	10.2%	9.6%
Never Married	39.0%	32.6%	27.7%
Now Married	33.2%	41.7%	49.3%
Separated	8.4%	6.8%	5.4%
Widowed	8.4%	8.8%	8.2%

**Educational Attainment:**

Total Population Age 25+	27,518	72,967	126,606
Grade K - 8	10.3%	6.6%	4.8%
Grade 9 - 12	21.1%	15.6%	12.3%
High School Graduate	37.9%	37.9%	37.0%
Associates Degree	5.9%	6.5%	7.4%
Bachelor's Degree	7.2%	11.3%	14.4%
Graduate Degree	3.4%	6.4%	7.8%
Some College, No Degree	14.3%	15.8%	16.3%

**Household Income:**

Income \$ 0 - \$9,999	17.9%	12.0%	8.4%
Income \$ 10,000 - \$14,999	8.5%	5.9%	4.6%
Income \$ 15,000 - \$24,999	17.3%	13.9%	11.4%
Income \$ 25,000 - \$34,999	14.1%	12.7%	11.2%
Income \$ 35,000 - \$49,999	15.4%	16.3%	15.4%
Income \$ 50,000 - \$74,999	15.3%	18.4%	19.9%
Income \$ 75,000 - \$99,999	5.7%	9.1%	12.1%
Income \$100,000 - \$124,999	2.9%	4.9%	7.3%
Income \$125,000 - \$149,999	1.7%	2.7%	3.8%
Income \$150,000 +	1.3%	4.2%	5.8%

Average Household Income	\$38,640	\$54,834	\$63,412
Median Household Income	\$29,584	\$39,960	\$48,814
Per Capita Income	\$13,809	\$20,564	\$24,183

**Vehicles Available:**

0 Vehicles Available	28.6%	17.8%	12.4%
1 Vehicle Available	37.9%	37.3%	34.1%
2+ Vehicles Available	33.5%	44.9%	53.6%

Average Vehicles Per Household	1.20	1.50	1.70
Total Vehicles Available	18,909	61,028	117,966

#### Business and Employment:

Number of Employees	27,036	83,463	120,835
Number of Establishments	1,979	5,318	7,818

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1 Miles:	3 Miles:	5 Miles:
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#### 2014 Demographics

Total Population	45,571	112,247	188,693
Total Households	14,311	37,007	63,852
Female Population	22,556	57,138	95,803
% Female	49.5%	50.9%	50.8%
Male Population	23,015	55,109	92,891
% Male	50.5%	49.1%	49.2%

#### Age:

Age 0 - 4	8.9%	7.4%	6.6%
Age 5 - 14	15.8%	13.2%	12.6%
Age 15 - 19	6.8%	6.8%	6.2%
Age 20 - 24	9.2%	8.3%	6.9%
Age 25 - 34	16.0%	14.2%	13.5%
Age 35 - 44	10.9%	10.6%	11.3%
Age 45 - 54	10.8%	11.7%	13.0%
Age 55 - 64	9.8%	11.2%	12.5%
Age 65 - 74	6.3%	8.3%	9.2%
Age 75 - 84	3.6%	5.5%	5.6%
Age 85 +	1.7%	2.8%	2.6%
Median Age	30.2	35.1	38.8

#### Housing Units Trend

Total Housing Units	20,108	48,682	81,593
Owner Occupied Housing Units	54.6%	62.8%	67.8%
Renter Occupied Housing Units	16.6%	13.2%	10.5%
Vacant Housing Units	28.8%	24.0%	21.7%

#### Race and Ethnicity

American Indian, Eskimo, Aleut	0.0%	0.0%	0.0%
Asian	2.4%	2.6%	2.6%
Black	13.2%	8.8%	6.5%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%
White	45.8%	65.0%	74.9%

Other	32.9%	19.3%	12.5%
Multi-Race	5.5%	4.1%	3.4%
Hispanic Ethnicity	62.3%	39.3%	27.7%
Not of Hispanic Ethnicity	37.7%	60.7%	72.3%
<b>Marital Status:</b>			
Age 15 + Population	34,310	89,063	152,485
Divorced	11.1%	10.1%	9.5%
Never Married	39.1%	32.6%	27.6%
Now Married	33.2%	41.8%	49.5%
Separated	8.4%	6.8%	5.4%
Widowed	8.3%	8.7%	8.1%
<b>Educational Attainment:</b>			
Total Population Age 25+	27,011	72,120	127,717
Grade K - 9	8.3%	5.4%	3.9%
Grade 9 - 12	19.9%	14.7%	11.6%
High School Graduate	37.8%	37.3%	36.2%
Associates Degree	6.7%	7.3%	8.2%
Bachelor's Degree	7.8%	11.5%	14.5%
Graduate Degree	4.1%	7.1%	8.6%
Some College, No Degree	15.4%	16.7%	17.2%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	16.9%	11.3%	7.8%
Income \$ 10,000 - \$14,999	8.1%	5.6%	4.3%
Income \$ 15,000 - \$24,999	16.3%	12.7%	10.3%
Income \$ 25,000 - \$34,999	13.3%	11.8%	10.2%
Income \$ 35,000 - \$49,999	15.3%	15.6%	14.6%
Income \$ 50,000 - \$74,999	16.5%	19.2%	20.0%
Income \$ 75,000 - \$99,999	6.3%	9.8%	12.6%
Income \$100,000 - \$124,999	3.5%	5.8%	8.5%
Income \$125,000 - \$149,999	1.9%	3.1%	4.6%
Income \$150,000 +	1.7%	5.0%	7.2%
Average Household Income	\$42,032	\$60,340	\$70,413
Median Household Income	\$31,382	\$42,334	\$52,987
Per Capita Income	\$13,819	\$20,744	\$24,591
<b>Vehicles Available</b>			
0 Vehicles Available	21.9%	13.4%	9.3%
1 Vehicle Available	37.7%	36.0%	32.3%
2+ Vehicles Available	40.4%	50.6%	58.4%
Average Vehicles Per Household	1.20	1.40	1.70

Total Vehicles Available	19,094	59,709	116,618
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1 Miles:	3 Miles:	5 Miles:
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## 2000 Census Demographics

Total Population	48,355	116,082	184,367
Total Households	17,635	44,713	72,662
Female Population	24,602	60,548	95,942
% Female	50.9%	52.2%	52.0%
Male Population	23,753	55,534	88,425
% Male	49.1%	47.8%	48.0%

### Age:

Age 0 - 4	8.9%	7.5%	6.6%
Age 5 - 14	18.3%	15.3%	14.5%
Age 15 - 19	7.6%	7.6%	7.0%
Age 20 - 24	7.9%	7.2%	6.0%
Age 25 - 34	15.6%	13.9%	13.3%
Age 35 - 44	14.2%	13.9%	14.7%
Age 45 - 54	10.1%	11.2%	12.6%
Age 55 - 64	6.5%	7.6%	8.5%
Age 65 - 74	5.4%	7.3%	8.2%
Age 75 - 84	4.0%	6.2%	6.3%
Age 85 +	1.5%	2.5%	2.3%

Median Age	29.7	34.0	36.8
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### Housing Units Trend

Total Housing Units	20,832	49,564	78,429
Owner Occupied Housing Units	37.6%	52.5%	61.7%
Renter Occupied Housing Units	47.0%	37.8%	30.9%
Vacant Housing Units	15.4%	9.8%	7.4%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.3%	0.2%
Asian, and Hawaiian or other Pacific Islander	1.6%	1.6%	1.5%
Black	14.5%	9.1%	6.3%
White	51.2%	69.7%	79.1%
Other	27.5%	16.1%	10.5%
Two or More Races	4.7%	3.2%	2.4%
Hispanic Ethnicity	45.6%	27.1%	18.1%
Not of Hispanic Ethnicity	54.4%	72.9%	81.9%

**Marital Status:**

Age 15 + Population	35,203	89,652	145,454
Divorced	11.1%	10.3%	9.7%
Never Married	38.8%	32.5%	27.9%
Now Married	33.1%	41.6%	48.7%
Separated	8.4%	6.8%	5.4%
Widowed	8.6%	8.9%	8.3%

**Educational Attainment:**

Total Population Age 25+	27,715	72,579	121,511
Grade K - 9	13.3%	8.7%	6.5%
Grade 9 - 11, No diploma	27.0%	19.9%	16.0%
High School Graduate	34.4%	36.7%	37.0%
Associates Degree	3.7%	4.6%	5.5%
Bachelor's Degree	4.3%	8.7%	11.9%
Graduate Degree	2.0%	5.3%	6.8%
Some College, No Degree	11.6%	13.9%	14.8%
No Schooling Completed	3.8%	2.3%	1.5%
Public School Enrollment	89.1%	82.4%	81.9%
Private School Enrollment	10.9%	17.6%	18.2%

**Household Income:**

Income \$ 0 - \$9,999	21.3%	14.5%	10.5%
Income \$ 10,000 - \$14,999	11.0%	8.0%	6.6%
Income \$ 15,000 - \$24,999	19.4%	16.7%	14.3%
Income \$ 25,000 - \$34,999	15.4%	15.3%	14.3%
Income \$ 35,000 - \$49,999	15.2%	16.9%	16.8%
Income \$ 50,000 - \$74,999	10.9%	15.8%	19.3%
Income \$ 75,000 - \$99,999	3.9%	6.4%	9.3%
Income \$100,000 - \$124,999	1.8%	3.0%	4.3%
Income \$125,000 - \$149,999	0.3%	1.0%	1.7%
Income \$150,000 - \$199,999	0.4%	1.1%	1.6%
Income \$200,000 or More	0.4%	1.3%	1.5%
Average Household Income	\$31,220	\$43,097	\$50,065
Median Household Income	\$23,984	\$31,782	\$38,613
Per Capita Income	\$11,386	\$16,600	\$19,731

**Vehicles Available**

0 Vehicles Available	36.7%	23.2%	16.4%
1 Vehicle Available	38.1%	39.1%	36.5%
2 Vehicles Available	20.1%	28.9%	35.0%

3+ Vehicles Available	5.1%	8.8%	12.1%
Average Vehicles Per Household	0.80	1.10	1.40
Total Vehicles Available	16,797	56,440	106,752
Blue Collar Occupations	10,685	24,048	36,751
White Collar Occupations	6,733	24,115	46,814
% Blue Collar Workers	61.3%	49.9%	44.0%
% White Collar Workers	38.7%	50.1%	56.0%

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	1 Miles:	3 Miles:	5 Miles:
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## 1990 Demographics

Total Population	46,299	112,093	171,666
Total Households	18,646	45,593	69,308
Female Population	24,263	59,769	90,798
% Female	52.4%	53.3%	52.9%
Male Population	22,035	52,324	80,868
% Male	47.6%	46.7%	47.1%

## Age:

Total Population	46,299	112,093	171,666
Age 0 - 4	8.6%	7.3%	6.7%
Age 5 - 14	14.3%	12.5%	12.4%
Age 15 - 19	6.9%	6.4%	6.2%
Age 20 - 24	8.6%	7.7%	6.9%
Age 25 - 34	17.7%	16.1%	15.6%
Age 35 - 44	12.2%	12.4%	13.5%
Age 45 - 54	8.0%	8.9%	9.9%
Age 55 - 64	7.9%	9.7%	10.5%
Age 65 - 74	8.2%	10.0%	10.2%
Age 75 - 84	5.8%	6.9%	6.4%
Age 85 +	1.7%	2.0%	1.8%
Median Age	31.2	35.0	36.6

## Housing Units

Total Housing Units	20,824	48,995	73,593
Owner Occupied Housing Units	44.3%	57.6%	64.2%
Renter Occupied Housing Units	45.3%	35.4%	30.0%
Vacant Housing Units	10.5%	6.9%	5.8%

## Race and Ethnicity

American Indian, Eskimo, Aleut	0.2%	0.1%	0.1%
Asian	0.9%	1.3%	1.2%

Black	12.8%	7.0%	4.8%
White	73.3%	84.4%	89.1%
Other	12.8%	7.2%	4.8%

Hispanic Ethnicity	23.0%	13.3%	9.0%
Not of Hispanic Ethnicity	77.0%	86.7%	91.0%

#### **Educational Attainment:**

Total Population Age 25+	28,496	74,025	116,581
Grade K - 9	18.8%	13.7%	11.2%
Grade 9 - 12	26.7%	22.5%	19.3%
High School Graduate	35.3%	36.3%	37.1%
Associates Degree	3.5%	4.2%	5.0%
Bachelor's Degree	4.3%	8.7%	11.0%
Graduate Degree	2.3%	4.7%	5.7%
Some College, No Degree	9.2%	9.9%	10.8%

#### **1990 Household Income:**

Income \$ 0 - \$9,999	25.3%	18.9%	15.1%
Income \$ 10,000 - \$19,999	24.7%	20.8%	18.3%
Income \$ 20,000 - \$29,999	20.3%	18.9%	17.9%
Income \$ 30,000 - \$39,999	14.0%	15.6%	15.6%
Income \$ 40,000 - \$49,999	7.3%	10.0%	11.7%
Income \$ 50,000 - \$59,999	4.4%	6.1%	7.7%
Income \$ 60,000 - \$74,999	2.4%	4.5%	6.3%
Income \$ 75,000 - \$99,999	1.1%	2.7%	4.0%
Income \$100,000 - \$124,999	0.1%	0.9%	1.3%
Income \$125,000 - \$149,999	0.2%	0.6%	0.7%
Income \$150,000 +	0.2%	1.2%	1.3%

Average Household Income	\$0	\$0	\$0
Median Household Income	\$19,992	\$25,261	\$29,182
Per Capita Income	\$9,717	\$13,170	\$14,656

#### **Vehicles Available**

0 Vehicles Available	34.3%	22.7%	16.7%
1 Vehicle Available	36.1%	37.7%	35.1%
2+ Vehicles Available	29.5%	39.6%	48.2%
Average Vehicles Per Household	1.00	1.20	1.40
Total Vehicles Available	17,929	56,594	99,685

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1 Miles:	3 Miles:	5 Miles:
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Population Trend			
1990	46,299	112,093	171,666
2000	48,355	116,082	184,367
Change 1990 to 2000	4.4%	3.6%	7.4%
2009	47,172	115,471	190,419
2014	45,571	112,247	188,693
Change 2009 to 2014	-3.4%	-2.8%	-0.9%
Household Trend			
1990	18,646	45,593	69,308
2000	17,635	44,713	72,662
Change 1990 to 2000	-5.4%	-1.9%	4.8%
2009	16,194	41,764	70,562
2014	14,311	37,007	63,852
Change 2009 to 2014	-11.6%	-11.4%	-9.5%
Average Household Size Trend			
1990	2.46	2.40	2.43
2000	2.71	2.51	2.47
2009	2.87	2.65	2.62
2014	3.13	2.89	2.86
Median Age Trend			
1990	31	35	37
2000	30	34	37
Change 1990 to 2000	-4.8%	-2.8%	0.4%
2009	30	35	38
2014	30	35	39
Change 2009 to 2014	0.9%	1.2%	2.5%
Housing Units Trend			
Total Housing Units			
Change 1990 to 2000	0.0%	1.2%	6.6%
Change 2009 to 2014	-1.4%	-1.2%	0.8%
Owner Occupied Housing Units			
Change 1990 to 2000	-15.0%	-7.9%	2.5%
Change 2009 to 2014	20.0%	8.4%	4.9%
Renter Occupied Housing Units			
Change 1990 to 2000	3.9%	7.8%	9.8%
Change 2009 to 2014	-52.7%	-52.7%	-52.1%
Vacant Housing Units			
Change 1990 to 2000	46.8%	42.6%	34.6%
Change 2009 to 2014	38.0%	55.4%	71.2%

## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 1990 to 2000	177.8%	184.6%	175.4%
Change 2009 to 2014	-88.1%	-91.0%	-91.9%

### Asian or Pacific Islander

Change 1990 to 2000	91.8%	27.4%	36.7%
Change 2009 to 2014	20.4%	22.5%	25.4%

### Black

Change 1990 to 2000	17.6%	33.6%	39.7%
Change 2009 to 2014	-11.7%	-9.4%	-5.9%

### White

Change 1990 to 2000	-27.0%	-14.4%	-4.6%
Change 2009 to 2014	-1.9%	-2.3%	-0.8%

### Other

Change 1990 to 2000	124.4%	132.0%	134.9%
Change 2009 to 2014	-2.7%	-3.2%	-2.3%

### Hispanic Ethnicity

Change 1990 to 2000	107.4%	111.7%	115.3%
Change 2009 to 2014	-0.6%	3.7%	9.9%

### Not of Hispanic Ethnicity

Change 1990 to 2000	-26.3%	-13.0%	-3.3%
Change 2009 to 2014	-7.6%	-6.6%	-4.5%

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Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.  
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