

Date: 04/05/10

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 1001 MARKET ST, DALTON, GA 30721

Lat: 34.758990 **Long:** -84.999556

City: Dalton **Pop:** 30,654

County: Whitfield County **Pop:** 93,649

Zip: 30720 **Pop:** 26,399

Demographic Detail Comparison Report

1 Miles: 3 Miles: 5 Miles:

2009 Demographics

Total Population	2,898	28,627	54,036
Total Households	1,137	9,410	18,106
Female Population	1,516	13,985	26,529
% Female	52.3%	48.9%	49.1%
Male Population	1,382	14,642	27,507
% Male	47.7%	51.2%	50.9%
Population Density (per Sq. Mi.)	922.6	1,012.5	688.0

Age:

Age 0 - 4	5.9%	8.8%	8.9%
Age 5 - 14	13.7%	15.5%	16.0%
Age 15 - 19	6.4%	7.6%	7.5%
Age 20 - 24	4.1%	7.7%	7.3%
Age 25 - 34	8.4%	12.8%	12.6%
Age 35 - 44	11.8%	12.7%	13.1%
Age 45 - 54	17.4%	12.1%	12.5%
Age 55 - 64	15.4%	9.9%	10.4%
Age 65 - 74	9.7%	6.3%	6.5%
Age 75 - 84	4.8%	3.7%	3.2%
Age 85 +	2.3%	2.8%	2.1%
Median Age	44.8	33.1	33.3

Housing Units

Total Housing Units	1,299	10,869	20,782
Owner Occupied Housing Units	64.5%	41.2%	48.5%
Renter Occupied Housing Units	23.1%	45.4%	38.6%
Vacant Housing Units	12.5%	13.4%	12.9%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.4%
Asian	3.4%	1.7%	1.5%
Black	2.2%	4.1%	3.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%

White	65.9%	47.9%	50.1%
Other	18.9%	38.4%	37.5%
Multi-Race	9.3%	7.5%	6.9%

Hispanic Ethnicity	16.8%	45.2%	41.0%
Not of Hispanic Ethnicity	83.2%	54.9%	59.0%

Marital Status:

Age 15 + Population	2,333	21,684	40,621
Divorced	10.2%	9.8%	10.2%
Never Married	15.0%	23.7%	22.7%
Now Married	66.5%	51.3%	53.1%
Separated	2.1%	8.4%	7.1%
Widowed	6.2%	6.9%	6.9%

Educational Attainment:

Total Population Age 25+	2,026	17,303	32,670
Grade K - 8	4.0%	19.9%	20.0%
Grade 9 - 12	4.3%	12.4%	12.6%
High School Graduate	18.6%	25.1%	27.5%
Associates Degree	8.5%	6.5%	6.4%
Bachelor's Degree	28.0%	13.1%	10.8%
Graduate Degree	16.8%	7.7%	6.5%
Some College, No Degree	19.8%	15.4%	16.2%

Household Income:

Income \$ 0 - \$9,999	1.8%	8.8%	8.5%
Income \$ 10,000 - \$14,999	1.6%	5.1%	4.8%
Income \$ 15,000 - \$24,999	5.9%	11.6%	11.2%
Income \$ 25,000 - \$34,999	7.9%	12.0%	12.7%
Income \$ 35,000 - \$49,999	11.9%	16.5%	16.2%
Income \$ 50,000 - \$74,999	20.1%	17.7%	19.7%
Income \$ 75,000 - \$99,999	10.4%	8.8%	10.4%
Income \$100,000 - \$124,999	10.6%	7.2%	6.5%
Income \$125,000 - \$149,999	5.1%	3.3%	3.0%
Income \$150,000 +	24.7%	8.9%	7.0%

Average Household Income	\$121,991	\$60,015	\$56,349
Median Household Income	\$76,881	\$44,947	\$45,863
Per Capita Income	\$48,924	\$20,726	\$19,466

Vehicles Available:

0 Vehicles Available	2.1%	9.8%	7.7%
1 Vehicle Available	31.8%	38.9%	37.2%
2+ Vehicles Available	66.2%	51.4%	55.1%

Average Vehicles Per Household	2.00	1.80	1.80
Total Vehicles Available	2,276	16,795	32,651

Business and Employment:

Number of Employees	1,983	24,914	45,002
Number of Establishments	148	1,969	2,994

1 Miles:	3 Miles:	5 Miles:
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2014 Demographics

Total Population	2,956	27,868	55,403
Total Households	1,195	9,638	19,594
Female Population	1,524	13,408	26,830
% Female	51.6%	48.1%	48.4%
Male Population	1,432	14,460	28,573
% Male	48.4%	51.9%	51.6%

Age:

Age 0 - 4	4.4%	6.6%	6.6%
Age 5 - 14	14.0%	15.9%	16.2%
Age 15 - 19	6.2%	7.5%	7.3%
Age 20 - 24	4.2%	8.3%	7.7%
Age 25 - 34	8.1%	12.9%	12.6%
Age 35 - 44	10.9%	11.7%	12.2%
Age 45 - 54	16.4%	11.9%	12.3%
Age 55 - 64	16.4%	10.7%	11.4%
Age 65 - 74	12.0%	7.8%	8.3%
Age 75 - 84	5.6%	4.4%	3.8%
Age 85 +	1.9%	2.3%	1.6%
Median Age	46.6	33.9	34.7

Housing Units Trend

Total Housing Units	1,378	11,241	22,666
Owner Occupied Housing Units	61.1%	35.4%	44.5%
Renter Occupied Housing Units	25.7%	50.3%	41.9%
Vacant Housing Units	13.3%	14.3%	13.6%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.7%	0.7%	0.7%
Asian	3.1%	1.6%	1.5%
Black	3.8%	5.3%	4.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	42.4%	29.8%	31.8%

Other	33.4%	50.8%	50.6%
Multi-Race	16.5%	11.7%	10.5%
Hispanic Ethnicity	22.5%	48.9%	43.8%
Not of Hispanic Ethnicity	77.5%	51.1%	56.2%

Marital Status:

Age 15 + Population	2,413	21,599	42,791
Divorced	10.1%	9.8%	10.5%
Never Married	15.0%	23.9%	22.2%
Now Married	66.8%	51.6%	53.9%
Separated	2.2%	8.0%	6.5%
Widowed	5.9%	6.7%	6.8%

Educational Attainment:

Total Population Age 25+	2,105	17,192	34,454
Grade K - 9	3.2%	17.4%	16.9%
Grade 9 - 12	3.9%	11.6%	11.4%
High School Graduate	18.9%	26.5%	29.0%
Associates Degree	8.4%	6.9%	6.9%
Bachelor's Degree	26.7%	12.8%	11.0%
Graduate Degree	19.7%	9.1%	7.8%
Some College, No Degree	19.3%	15.8%	17.1%

Household Income:

Income \$ 0 - \$9,999	1.7%	8.9%	8.2%
Income \$ 10,000 - \$14,999	1.3%	4.7%	4.1%
Income \$ 15,000 - \$24,999	4.8%	10.9%	10.0%
Income \$ 25,000 - \$34,999	6.2%	10.5%	11.2%
Income \$ 35,000 - \$49,999	11.6%	16.6%	16.1%
Income \$ 50,000 - \$74,999	18.8%	17.7%	20.3%
Income \$ 75,000 - \$99,999	11.1%	9.0%	11.2%
Income \$100,000 - \$124,999	11.3%	7.8%	7.5%
Income \$125,000 - \$149,999	6.7%	4.1%	3.9%
Income \$150,000 +	26.5%	10.0%	7.5%

Average Household Income	\$99,650	\$49,415	\$46,080
Median Household Income	\$86,741	\$47,864	\$50,432
Per Capita Income	\$41,370	\$17,934	\$16,771

Vehicles Available

0 Vehicles Available	2.0%	11.1%	8.2%
1 Vehicle Available	31.5%	39.8%	38.0%
2+ Vehicles Available	66.5%	49.1%	53.8%
Average Vehicles Per Household	2.10	1.90	2.00

Total Vehicles Available	2,434	17,612	35,741
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1 Miles:	3 Miles:	5 Miles:
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2000 Census Demographics

Total Population	2,840	26,650	49,017
Total Households	1,152	9,362	17,214
Female Population	1,499	13,090	24,198
% Female	52.8%	49.1%	49.4%
Male Population	1,341	13,560	24,819
% Male	47.2%	50.9%	50.6%

Age:

Age 0 - 4	5.8%	8.5%	8.6%
Age 5 - 14	12.6%	13.8%	14.4%
Age 15 - 19	6.4%	7.4%	7.3%
Age 20 - 24	4.5%	8.2%	7.7%
Age 25 - 34	10.9%	16.4%	16.2%
Age 35 - 44	13.1%	13.7%	14.2%
Age 45 - 54	17.1%	11.8%	12.0%
Age 55 - 64	12.9%	8.1%	8.4%
Age 65 - 74	9.4%	6.0%	6.1%
Age 75 - 84	5.7%	4.3%	3.7%
Age 85 +	1.7%	1.9%	1.4%
Median Age	42.6	32.3	32.4

Housing Units Trend

Total Housing Units	1,202	9,892	18,084
Owner Occupied Housing Units	74.1%	49.7%	56.5%
Renter Occupied Housing Units	21.7%	45.0%	38.7%
Vacant Housing Units	4.2%	5.4%	4.8%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	3.4%	1.7%	1.3%
Black	1.2%	6.2%	5.3%
White	90.3%	71.9%	74.3%
Other	3.6%	17.3%	16.5%
Two or More Races	1.3%	2.5%	2.3%
Hispanic Ethnicity	8.2%	34.1%	30.8%
Not of Hispanic Ethnicity	91.8%	65.9%	69.2%

Marital Status:

Age 15 + Population	2,318	20,704	37,749
Divorced	10.3%	9.9%	10.2%
Never Married	14.9%	23.6%	22.8%
Now Married	66.5%	51.7%	53.1%
Separated	2.0%	8.0%	7.2%
Widowed	6.3%	6.7%	6.8%

Educational Attainment:

Total Population Age 25+	2,009	16,556	30,389
Grade K - 9	3.9%	17.9%	18.5%
Grade 9 - 11, No diploma	6.2%	17.6%	18.1%
High School Graduate	18.9%	23.3%	25.6%
Associates Degree	5.7%	3.9%	3.8%
Bachelor's Degree	26.3%	11.8%	9.4%
Graduate Degree	16.5%	7.2%	5.8%
Some College, No Degree	22.5%	15.4%	16.0%
No Schooling Completed	0.2%	2.8%	2.9%
Public School Enrollment	82.4%	89.7%	91.3%
Private School Enrollment	17.6%	10.3%	8.7%

Household Income:

Income \$ 0 - \$9,999	2.4%	10.6%	10.4%
Income \$ 10,000 - \$14,999	2.5%	7.6%	7.1%
Income \$ 15,000 - \$24,999	8.2%	13.4%	14.0%
Income \$ 25,000 - \$34,999	12.0%	17.2%	16.8%
Income \$ 35,000 - \$49,999	15.1%	15.5%	16.6%
Income \$ 50,000 - \$74,999	17.2%	14.5%	16.7%
Income \$ 75,000 - \$99,999	13.2%	9.3%	8.6%
Income \$100,000 - \$124,999	6.3%	3.9%	3.4%
Income \$125,000 - \$149,999	4.4%	2.2%	1.8%
Income \$150,000 - \$199,999	8.5%	2.3%	2.0%
Income \$200,000 or More	10.2%	3.5%	2.5%
Average Household Income	\$98,042	\$56,720	\$53,666
Median Household Income	\$60,821	\$36,033	\$36,386
Per Capita Income	\$39,764	\$19,926	\$18,846

Vehicles Available

0 Vehicles Available	2.1%	10.5%	8.7%
1 Vehicle Available	30.0%	36.9%	35.4%
2 Vehicles Available	44.7%	34.5%	37.5%

3+ Vehicles Available	23.1%	18.1%	18.4%
Average Vehicles Per Household	1.90	1.60	1.60
Total Vehicles Available	2,272	15,745	29,797
Blue Collar Occupations	300	6,132	11,938
White Collar Occupations	1,140	5,562	10,062
% Blue Collar Workers	20.9%	52.4%	54.3%
% White Collar Workers	79.2%	47.6%	45.7%

	1 Miles:	3 Miles:	5 Miles:
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1990 Demographics

Total Population	2,785	23,147	42,671
Total Households	1,097	9,027	16,365
Female Population	1,442	11,876	21,858
% Female	51.8%	51.3%	51.2%
Male Population	1,343	11,272	20,814
% Male	48.2%	48.7%	48.8%

Age:

Total Population	2,785	23,147	42,671
Age 0 - 4	4.7%	6.6%	7.0%
Age 5 - 14	13.3%	13.2%	13.6%
Age 15 - 19	7.5%	7.7%	7.8%
Age 20 - 24	7.1%	9.0%	8.6%
Age 25 - 34	12.0%	16.3%	16.7%
Age 35 - 44	17.1%	14.7%	14.8%
Age 45 - 54	15.0%	10.9%	11.2%
Age 55 - 64	11.5%	8.7%	8.9%
Age 65 - 74	7.7%	7.1%	6.6%
Age 75 - 84	3.5%	4.3%	3.7%
Age 85 +	0.7%	1.5%	1.1%
Median Age	38.3	33.2	32.7

Housing Units

Total Housing Units	1,169	9,813	17,690
Owner Occupied Housing Units	69.0%	48.1%	54.7%
Renter Occupied Housing Units	24.9%	43.9%	37.8%
Vacant Housing Units	6.2%	8.0%	7.5%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.1%	0.3%	0.3%
Asian	2.0%	1.0%	0.7%

Black	1.6%	7.5%	6.0%
White	95.6%	86.8%	89.9%
Other	0.7%	4.3%	3.1%

Hispanic Ethnicity	1.0%	6.0%	4.5%
Not of Hispanic Ethnicity	99.0%	94.0%	95.5%

Educational Attainment:

Total Population Age 25+	1,876	14,705	26,866
Grade K - 9	4.8%	19.2%	20.6%
Grade 9 - 12	5.5%	16.7%	19.1%
High School Graduate	15.3%	21.6%	25.0%
Associates Degree	7.8%	5.4%	4.7%
Bachelor's Degree	29.5%	13.7%	10.2%
Graduate Degree	14.4%	6.7%	4.9%
Some College, No Degree	22.6%	16.8%	15.5%

1990 Household Income:

Income \$ 0 - \$9,999	5.4%	16.5%	16.5%
Income \$ 10,000 - \$19,999	11.6%	19.6%	19.7%
Income \$ 20,000 - \$29,999	9.4%	18.2%	18.8%
Income \$ 30,000 - \$39,999	11.7%	13.8%	15.1%
Income \$ 40,000 - \$49,999	10.6%	9.3%	9.7%
Income \$ 50,000 - \$59,999	8.6%	6.7%	7.1%
Income \$ 60,000 - \$74,999	12.3%	5.0%	4.9%
Income \$ 75,000 - \$99,999	15.8%	5.5%	4.4%
Income \$100,000 - \$124,999	2.7%	1.5%	1.1%
Income \$125,000 - \$149,999	5.0%	1.4%	0.9%
Income \$150,000 +	6.4%	2.3%	1.6%

Average Household Income	\$69,566	\$39,826	\$36,344
Median Household Income	\$51,423	\$27,062	\$26,711
Per Capita Income	\$28,337	\$15,654	\$13,960

Vehicles Available

0 Vehicles Available	2.4%	9.5%	7.7%
1 Vehicle Available	24.5%	32.3%	30.6%
2+ Vehicles Available	73.2%	58.2%	61.8%
Average Vehicles Per Household	2.10	1.70	1.80
Total Vehicles Available	2,286	15,049	28,864

1 Miles:	3 Miles:	5 Miles:
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Population Trend			
1990	2,785	23,147	42,671
2000	2,840	26,650	49,017
Change 1990 to 2000	2.0%	15.1%	14.9%
2009	2,898	28,627	54,036
2014	2,956	27,868	55,403
Change 2009 to 2014	2.0%	-2.7%	2.5%
Household Trend			
1990	1,097	9,027	16,365
2000	1,152	9,362	17,214
Change 1990 to 2000	5.0%	3.7%	5.2%
2009	1,137	9,410	18,106
2014	1,195	9,638	19,594
Change 2009 to 2014	5.1%	2.4%	8.2%
Average Household Size Trend			
1990	2.54	2.50	2.57
2000	2.47	2.78	2.81
2009	2.55	2.87	2.89
2014	2.47	2.75	2.76
Median Age Trend			
1990	38	33	33
2000	43	32	32
Change 1990 to 2000	11.1%	-2.7%	-0.8%
2009	45	33	33
2014	47	34	35
Change 2009 to 2014	4.0%	2.3%	4.0%
Housing Units Trend			
Total Housing Units			
Change 1990 to 2000	2.8%	0.8%	2.2%
Change 2009 to 2014	6.0%	3.4%	9.1%
Owner Occupied Housing Units			
Change 1990 to 2000	10.4%	4.1%	5.5%
Change 2009 to 2014	0.5%	-11.0%	0.1%
Renter Occupied Housing Units			
Change 1990 to 2000	-10.1%	3.3%	4.7%
Change 2009 to 2014	18.1%	14.6%	18.4%
Vacant Housing Units			
Change 1990 to 2000	-30.4%	-32.6%	-34.3%
Change 2009 to 2014	12.7%	9.9%	14.8%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	190.1%	77.9%	66.4%
Change 2009 to 2014	93.9%	56.2%	66.6%

Asian or Pacific Islander

Change 1990 to 2000	71.7%	86.8%	128.9%
Change 2009 to 2014	-6.3%	-5.7%	7.8%

Black

Change 1990 to 2000	-26.3%	-4.6%	-0.2%
Change 2009 to 2014	79.4%	27.4%	36.1%

White

Change 1990 to 2000	-3.7%	-4.6%	-5.1%
Change 2009 to 2014	-34.3%	-39.4%	-34.8%

Other

Change 1990 to 2000	426.7%	358.6%	503.4%
Change 2009 to 2014	80.4%	28.8%	38.5%

Hispanic Ethnicity

Change 1990 to 2000	739.5%	556.5%	685.2%
Change 2009 to 2014	37.0%	5.4%	9.5%

Not of Hispanic Ethnicity

Change 1990 to 2000	-5.4%	-19.3%	-16.8%
Change 2009 to 2014	-5.1%	-9.2%	-2.3%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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