Demographics *Now*[®]

Date: 08/27/11

Current Geography Selection: (3 Selected) 1,3,5 mile radii: 450 PIKE ST,

MARIETTA, OH 45750

Lat: 39.411770 **Long:** -81.433904

City: Marietta Pop: 13,572

County: Washington County Pop: 61,352

Zip: 45750 **Pop:** 27,320

Demographic Detail Comparison Report

	1 Miles:	3 Miles:	5 Miles:
Fall 2010 Demographics			
Total Population	4,067	19,528	29,166
Total Households	1,526	8,276	12,205
Female Population	2,148	10,346	15,273
% Female	52.8%	53.0%	52.4%
Male Population	1,920	9,183	13,894
% Male	47.2%	47.0%	47.6%
Population Density (per Sq. Mi.)	1,294.7	690.7	371.4
Age:			
Age 0 - 4	5.2%	4.7%	4.9%
Age 5 - 14	9.6%	10.5%	10.8%
Age 15 - 19	10.7%	7.3%	6.7%
Age 20 - 24	16.3%	8.6%	7.5%
Age 25 - 34	10.0%	10.5%	10.4%
Age 35 - 44	9.4%	11.0%	11.3%
Age 45 - 54	11.4%	14.1%	14.9%
Age 55 - 64	10.6%	12.4%	13.3%
Age 65 - 74	8.0%	10.1%	10.4%
Age 75 - 84	6.2%	7.2%	6.7%
Age 85 +	2.6%	3.6%	3.1%
Median Age	33.0	42.9	43.8
Housing Units			
Total Housing Units	1,713	9,251	13,455
Owner Occupied Housing Units	48.0%	54.3%	61.8%
Renter Occupied Housing Units	41.1%	35.1%	28.9%
Vacant Housing Units	10.9%	10.6%	9.3%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%
Asian	1.2%	0.9%	0.9%
Black	1.1%	1.1%	0.9%

Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	94.6%	95.5%	96.1%
Other	0.2%	0.4%	0.3%
Multi-Race	2.5%	1.7%	1.5%
Hispanic Ethnicity	1.2%	1.0%	0.8%
Not of Hispanic Ethnicity	98.8%	99.0%	99.2%
Marital Status:			
Age 15 + Population	3,465	16,555	24,605
Divorced	13.1%	12.8%	11.1%
Never Married	31.1%	23.8%	21.8%
Now Married	34.1%	46.7%	52.6%
Separated	13.5%	6.9%	5.2%
Widowed	8.3%	9.8%	9.3%
Educational Attainment:			
Total Population Age 25+	2,368	13,454	20,470
Grade K - 8	2.1%	2.6%	2.5%
Grade 9 - 12	10.0%	8.6%	7.9%
High School Graduate	41.3%	38.5%	40.0%
Associates Degree	7.2%	7.2%	7.3%
Bachelor's Degree	11.2%	14.4%	14.1%
Graduate Degree	8.7%	9.0%	8.1%
Some College, No Degree	19.6%	19.7%	20.1%
Household Income:			
Income \$ 0 - \$9,999	14.1%	11.0%	9.1%
Income \$ 10,000 - \$14,999	12.3%	8.8%	7.3%
Income \$ 15,000 - \$24,999	15.6%	14.0%	13.5%
Income \$ 25,000 - \$34,999	12.4%	12.9%	11.9%
Income \$ 35,000 - \$49,999	11.0%	14.0%	14.5%
Income \$ 50,000 - \$74,999	14.8%	17.5%	19.7%
Income \$ 75,000 - \$99,999	8.7%	9.3%	10.9%
Income \$100,000 - \$124,999	4.5%	5.6%	6.1%
Income \$125,000 - \$149,999	2.4%	2.6%	2.5%
Income \$150,000 +	4.1%	4.4%	4.4%
Average Household Income	\$48,426	\$54,457	\$59,090
Median Household Income	\$31,009	\$37,930	\$42,078
Per Capita Income	\$22,662	\$25,200	\$26,251
Vehicles Available:			
0 Vehicles Available	13.4%	10.0%	7.9%
1 Vehicle Available	42.6%	40.2%	35.5%

2+ Vehicles Available	44.0%	49.8%	56.6%
Average Vehicles Per Household	1.6	1.7	1.8
Total Vehicles Available	2,403	13,856	22,039
Business and Employment:			
Number of Employees	5,687	17,557	20,923
Number of Establishments	413	1,262	1,506
	1 Miles:	3 Miles:	5 Miles:
2015 Demographics			
Total Population	3,979	19,165	28,781
Total Households	1,513	8,178	12,112
Female Population	2,098	10,130	15,032
% Female	52.7%	52.9%	52.2%
Male Population	1,881	9,036	13,749
% Male	47.3%	47.2%	47.8%
Age:	4.70/	4.40/	4 50/
Age 0 - 4	4.7%	4.4%	4.5%
Age 5 - 14	9.1%	9.9%	10.2%
Age 15 - 19	9.9%	6.7%	6.2%
Age 20 - 24	15.9%	8.5%	7.4%
Age 25 - 34	11.1%	11.3%	11.3%
Age 35 - 44	8.7%	10.2%	10.4%
Age 45 - 54	10.0%	12.4%	13.1%
Age 55 - 64	11.5%	13.2%	14.2%
Age 65 - 74	9.2%	11.6%	11.9%
Age 75 - 84	7.0%	8.0%	7.5%
Age 85 +	2.9%	3.9%	3.4%
Median Age	34.3	44.1	45.0
Housing Units Trend			
Total Housing Units	1,699	9,140	13,350
Owner Occupied Housing Units	48.0%	54.3%	61.8%
Renter Occupied Housing Units	41.1%	35.2%	29.0%
Vacant Housing Units	10.9%	10.5%	9.3%
vacant nousing onits	10.9%	10.5%	3.3%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.4%	0.5%	0.4%
Asian	1.3%	0.9%	0.9%
Black	1.2%	1.1%	0.9%
Hawaiian/Pacific Islander	0.0%	0.1%	0.0%

Vehicles Available 0 Vehicles Available	12.8%	9.5%	7.5%
Vehicles Available			
Per Capita Income	\$24,683	\$27,474	\$28,584
Median Household Income	\$33,622	\$40,840	\$46,164
Average Household Income	\$52,969	\$59,281	\$64,229
Income \$150,000 +	4.8%	5.2%	5.0%
Income \$125,000 - \$149,999	2.9%	3.0%	2.9%
Income \$100,000 - \$124,999	5.2%	6.3%	6.9%
Income \$ 75,000 - \$99,999	9.8%	10.3%	11.9%
Income \$ 50,000 - \$74,999	15.4%	18.2%	20.4%
Income \$ 35,000 - \$49,999	10.6%	13.4%	13.9%
Income \$ 25,000 - \$34,999	11.6%	12.0%	11.0%
Income \$ 15,000 - \$24,999	14.5%	12.9%	12.4%
Income \$ 10,000 - \$14,999	11.9%	8.5%	7.0%
Income \$ 0 - \$9,999	13.5%	10.4%	8.6%
Household Income:			
Some College, No Degree	19.6%	19.7%	20.1%
Graduate Degree	8.9%	9.2%	8.2%
Bachelor's Degree	11.8%	15.1%	14.9%
Associates Degree	7.3%	7.4%	7.5%
High School Graduate	42.2%	39.1%	40.6%
Grade 9 - 12	8.5%	7.3%	6.6%
Grade K - 9	1.9%	2.3%	2.2%
Total Population Age 25+	2,404	13,509	20,623
Educational Attainment:			
Widowed	8.3%	9.8%	9.3%
Separated	13.2%	6.8%	5.2%
Now Married	34.5%	46.9%	52.8%
Never Married	30.9%	23.7%	21.7%
Divorced	13.2%	12.8%	11.1%
Age 15 + Population	3,428	16,425	24,539
Marital Status:			
,			
Not of Hispanic Ethnicity	98.7%	98.9%	99.1%
Hispanic Ethnicity	1.3%	1.1%	0.9%
	2.0 /0	,	
Multi-Race	1.3%	1.9%	1.5%
White Other	0.3%	0.9%	0.7%
	95.5%	94.6%	95.6%

Total Vehicles Available	2,441	13,973	22,358
	1 Miles:	3 Miles:	5 Miles:
2000 Census Demographics			
Total Population	4,126	20,406	30,173
Total Households	1,520	8,389	12,214
Female Population	2,186	10,836	15,842
% Female	53.0%	53.1%	52.5%
Male Population	1,941	9,570	14,331
% Male	47.0%	46.9%	47.5%
Age:			
Age 0 - 4	6.0%	5.3%	5.4%
Age 5 - 14	11.3%	12.3%	12.6%
Age 15 - 19	11.9%	8.1%	7.5%
Age 20 - 24	14.5%	7.8%	6.8%
Age 25 - 34	10.4%	11.0%	11.0%
Age 35 - 44	12.7%	14.9%	15.1%
Age 45 - 54	11.2%	13.9%	14.6%
Age 55 - 64	7.9%	9.3%	10.0%
Age 65 - 74	6.7%	8.4%	8.6%
Age 75 - 84	5.7%	6.5%	6.2%
Age 85 +	1.8%	2.5%	2.2%
Median Age	31.2	39.1	39.9
Housing Units Trend			
Total Housing Units	1,697	9,325	13,389
Owner Occupied Housing Units	52.0%	57.8%	64.7%
Renter Occupied Housing Units	37.5%	32.2%	26.5%
Vacant Housing Units	10.5%	10.0%	8.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.3%	0.4%	0.3%
Asian, and Hawaiian or other Pacific Islander	1.0%	0.7%	0.7%
Black	0.9%	0.8%	0.7%
White	96.4%	96.9%	97.3%
Other	0.1%	0.2%	0.2%
Two or More Races	1.4%	1.0%	0.8%
Hispanic Ethnicity	0.9%	0.7%	0.6%

1.6

1.7

1.8

Average Vehicles Per Household

Not of Hispanic Ethnicity	99.1%	99.3%	99.4%
Marital Status:			
Age 15 + Population	3,415	16,823	24,760
Divorced	13.4%	12.9%	11.2%
Never Married	30.7%	23.8%	21.8%
Now Married	34.6%	46.9%	52.6%
Separated	13.0%	6.6%	5.1%
Widowed	8.3%	9.9%	9.4%
Educational Attainment:			
Total Population Age 25+	2,328	13,578	20,433
Grade K - 9	2.1%	2.7%	2.8%
Grade 9 - 11, No diploma	13.8%	12.0%	11.0%
High School Graduate	39.7%	37.2%	38.8%
Associates Degree	6.8%	6.8%	7.0%
Bachelor's Degree	9.5%	12.5%	12.3%
Graduate Degree	8.2%	8.7%	7.8%
Some College, No Degree	19.6%	19.6%	20.0%
No Schooling Completed	0.4%	0.5%	0.4%
Public School Enrollment	61.9%	75.2%	77.1%
Private School Enrollment	38.1%	24.9%	22.9%
Household Income:			
Income \$ 0 - \$9,999	15.6%	12.5%	10.6%
Income \$ 10,000 - \$14,999	13.7%	9.9%	8.4%
Income \$ 15,000 - \$24,999	19.5%	17.7%	17.5%
Income \$ 25,000 - \$34,999	15.0%	16.1%	15.1%
Income \$ 35,000 - \$49,999	12.1%	15.7%	16.4%
Income \$ 50,000 - \$74,999	12.8%	15.1%	17.4%
Income \$ 75,000 - \$99,999	5.8%	6.2%	7.4%
Income \$100,000 - \$124,999	2.5%	3.1%	3.5%
Income \$125,000 - \$149,999	1.1%	1.2%	1.3%
Income \$150,000 - \$199,999	1.4%	1.3%	1.1%
Income \$200,000 or More	0.5%	1.2%	1.4%
Average Household Income	\$36,184	\$42,291	\$45,211
Median Household Income	\$25,663	\$30,797	\$33,891
Per Capita Income	\$13,325	\$17,387	\$18,302
Vehicles Available			
0 Vehicles Available	14.0%	10.3%	8.2%
1 Vehicle Available	40.8%	38.2%	34.2%
1 Vernete / (Valiable	TO:0 /0	JU.2 /0	J7.2 /U

2 Vehicles Available	31.2%	36.2%	39.0%
3+ Vehicles Available	14.1%	15.3%	18.6%
Average Vehicles Per Household	1.3	1.4	1.6
Total Vehicles Available	2,286	13,512	21,129
Blue Collar Occupations	748	3,612	5,537
White Collar Occupations	1,023	5,369	8,037
% Blue Collar Workers	42.3%	40.2%	40.8%
% White Collar Workers	57.8%	59.8%	59.2%
	1 Miles:	3 Miles:	5 Miles:
1990 Demographics			
Total Population	4,274	20,957	30,048
Total Households	1,477	8,301	11,681
Female Population	2,265	11,208	15,834
% Female	53.0%	53.5%	52.7%
Male Population	2,008	9,749	14,214
% Male	47.0%	46.5%	47.3%
Age:			
Total Population	4,274	20,957	30,048
Age 0 - 4	, 5.9%	6.1%	6.1%
Age 5 - 14	12.2%	13.2%	13.6%
Age 15 - 19	11.5%	7.8%	7.6%
Age 20 - 24	13.6%	8.2%	7.4%
Age 25 - 34	14.5%	15.1%	14.8%
Age 35 - 44	12.1%	14.0%	14.7%
Age 45 - 54	7.8%	9.6%	10.5%
Age 55 - 64	8.1%	9.5%	9.9%
Age 65 - 74	7.7%	8.6%	8.5%
Age 75 - 84	5.0%	5.6%	5.0%
Age 85 +	1.4%	2.2%	1.9%
Median Age	29.8	34.7	35.3
Housing Units			
Total Housing Units	1,570	8,978	12,532
Owner Occupied Housing Units	55.6%	59.1%	65.6%
Renter Occupied Housing Units	38.6%	33.4%	27.6%
Vacant Housing Units	5.9%	7.6%	6.8%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.2%	0.1%	0.1%

	1 Miles:	3 Miles:	5 Miles:
Total Vellicies Available	2,090	12,333	10,517
Average Vehicles Per Household Total Vehicles Available	1.4 2,096	1.5 12,335	1.6 18,917
2+ Vehicles Available	48.9%	50.2%	55.7%
1 Vehicle Available	38.7%	37.7%	34.7%
0 Vehicles Available	12.4%	12.1%	9.6%
Vehicles Available			
i ci capita income	۵,۷۷,۶	φ11,030	φ1 2,220
Per Capita Income	\$20,540 \$9,073	\$21,975 \$11,856	\$24,333 \$12,220
Average Household Income Median Household Income	\$24,270 \$20,540	\$29,349 \$21,975	\$30,986 \$24,333
Average Household Income	¢24.270	¢20 340	¢30 086
Income \$150,000 +	0.0%	0.7%	0.7%
Income \$125,000 - \$149,999	0.0%	0.3%	0.3%
Income \$100,000 - \$124,999	0.4%	0.8%	1.0%
Income \$ 75,000 - \$99,999	1.7%	3.3%	3.3%
Income \$ 60,000 - \$74,999	3.2%	4.1%	4.6%
Income \$ 50,000 - \$59,999	5.1%	5.0%	6.1%
Income \$ 40,000 - \$49,999	6.6%	8.8%	10.5%
Income \$ 30,000 - \$39,999	12.8%	13.5%	14.4%
Income \$ 20,000 - \$29,999	21.7%	18.7%	18.7%
Income \$ 10,000 - \$19,999	24.0%	23.6%	22.1%
Income \$ 0 - \$9,999	24.4%	21.2%	18.4%
1990 Household Income:			
Some College, No Degree	17.6%	15.3%	16.1%
Graduate Degree	5.8%	6.7%	6.4%
Bachelor's Degree	9.7%	12.4%	11.8%
Associates Degree	4.9%	6.5%	6.4%
High School Graduate	35.7%	36.4%	37.9%
Grade 9 - 12	14.4%	13.4%	12.8%
Grade K - 9	11.9%	9.5%	8.7%
Total Population Age 25+	2,426	13,555	19,614
Educational Attainment:			
Not of Hispanic Ethnicity	99.5%	99.6%	99.6%
Hispanic Ethnicity	0.5%	0.4%	0.4%
Other	0.1%	0.1%	0.1%
White	98.7%	98.4%	98.7%
Black	0.6%	0.9%	0.7%
Asian	0.5%	0.4%	0.4%

Population Trend			
1990	4,274	20,957	30,048
2000	4,126	20,406	30,173
Change 1990 to 2000	-3.4%	-2.6%	0.4%
2010	4,067	19,528	29,166
2015	3,979	19,165	28,781
Change 2010 to 2015	-2.2%	-1.9%	-1.3%
Household Trend			
1990	1,477	8,301	11,681
2000	1,520	8,389	12,214
Change 1990 to 2000	2.9%	1.1%	4.6%
2010	1,526	8,276	12,205
2015	1,513	8,178	12,112
Change 2010 to 2015	-0.8%	-1.2%	-0.8%
Average Household Size Trend			
1990	2.4	2.4	2.5
2000	2.3	2.3	2.3
2010	2.2	2.2	2.2
2015	2.2	2.2	2.2
Median Age Trend			
1990	30	35	35
2000	31	39	40
Change 1990 to 2000	4.7%	12.7%	12.8%
2010	33	43	44
2015	34	44	45
Change 2010 to 2015	4.0%	2.7%	2.7%
Housing Units Trend			
Total Housing Units			
Change 1990 to 2000	8.1%	3.9%	6.8%
Change 2010 to 2015	-0.8%	-1.2%	-0.8%
Owner Occupied Housing Units	516 76		3.3 70
Change 1990 to 2000	1.1%	1.6%	5.4%
Change 2010 to 2015	-0.9%	-1.3%	-0.8%
Renter Occupied Housing Units			
Change 1990 to 2000	5.3%	0.0%	2.6%
Change 2010 to 2015	-0.7%	-1.0%	-0.7%
Vacant Housing Units			
Change 1990 to 2000	91.8%	37.7%	37.9%
Change 2010 to 2015	-0.9%	-1.4%	-1.0%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut			
Change 1990 to 2000	113.2%	159.6%	133.5%
Change 2010 to 2015	7.2%	5.9%	7.0%
Asian or Pacific Islander			
Change 1990 to 2000	94.0%	81.8%	84.3%
Change 2010 to 2015	3.2%	4.5%	5.1%
Black			
Change 1990 to 2000	42.6%	-15.1%	-10.3%
Change 2010 to 2015	6.5%	3.1%	5.5%
White			
Change 1990 to 2000	-5.8%	-4.1%	-0.9%
Change 2010 to 2015	-1.3%	-2.8%	-1.8%
Other			
Change 1990 to 2000	58.1%	161.0%	94.5%
Change 2010 to 2015	24.2%	123.4%	115.5%
Hispanic Ethnicity			
Change 1990 to 2000	87.3%	72.3%	72.0%
Change 2010 to 2015	7.7%	6.4%	6.4%
Not of Hispanic Ethnicity			
Change 1990 to 2000	-3.9%	-2.9%	0.2%
Change 2010 to 2015	-2.3%	-1.9%	-1.4%

Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.

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