

Shayan S. Golshan

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(408) 621-0449

Qualifications:

Data Science and Business Analytics

- Regression Model Forecasting with Econometrics
- Machine Learning and Computing in R
- Extracting information and storytelling with large datasets
- Data Visualization
- Web Scraping
- AWS Cloud Computing
- Languages: Python, R, SQL

Information Systems Project Management:

- Scope management, issue tracking, and project timeline coordination
- Business Systems Analysis
- Planning for Strategy
- Lean Six Sigma Process Improvement (DMAIC Process for Business Flow Redevelopment)

Information Systems:

- Analysis & Architecture
- Relational Databases, NoSQL
- Salesforce
- Office 365

Marketing:

- General Management and Strategy
- Market Segmentation with Analytics

Communications:

- Reasoning, Argumentation, and Writing
- Mediation, Arbitration, and Negotiation
- Cross Functional Collaboration

Results-driven data analytics graduate student with a strong academic record and experience seeking to contribute to the organization. Experienced within the Hi-Tech industry and business process analysis. Self-starter who embraces change, thrives in creative and diverse environments, and enjoys providing solutions to complex issues. Adept at defining, implementing, and standardizing metrics, reports, and dashboards using quality data.

Education & Professional Training:

M.S. Business Analytics – California Polytechnic State University (San Luis Obispo)

June 2023 – Orfalea College of Business

B.S. Business Administration, Information Systems – California Polytechnic State University (San Luis Obispo)

June 2022 – Orfalea College of Business

Graduated Cum Laude

Work Experiences:

GATO365

San Luis Obispo, CA

Product Manager

August 2022 – March 2023

- Managed database and validate data for product release.
- Developed standard operating procedures for related business processes.
- Ensured high-quality deliverables for clients through validation and enhancements prior to deployment.

Samsung Semiconductor (SSI)

San Jose, CA

Business Process Intern, Device Solutions America (DSA) Foundry **June 2021 – September 2021**

- Analyzed all existing processes, creating Business Process Flow Diagrams, and identified gaps and opportunities for advancement.
- Created and maintained DSA Operations Task Directory, DSA Operations Process Map and matched to DSA Sales Salesforce Stage process (RFQ, Design In/Win/Award, Tape Out).
- Evaluated Samsung Foundry's business processes and IT collaboration tools, recommending short- and long-term improvements to support scalable growth.
- Developed all Samsung Foundry process flows (were none prior to that) and gave a blueprint for new hires to follow when onboarding.

Work-Study Experiences:

Netflix

Los Gatos, CA

Business Data Analyst

April 2023 – Present

- Using analytics to sharpen Netflix's marketing edge for exploring opportunities/strategies within the gaming industry.

Salesforce Inc

San Francisco, CA

Business Data Analyst

January 2023 – March 2023

- Developed cost metrics to optimize expense generation through analysis of travel data.
- Created and implemented remote employee metrics for business operations.
- Conducted travel cost analysis for hybrid workplace environment.
- Performed data scraping, cleaning, and dataset creation to facilitate analytics processes.

Vintage Auto

San Luis Obispo, CA

Business Data Analyst

September 2020 - December 2020

- Worked with management to implement a database system to manage costs.
- Developed a robust relational database system to support business process improvements.
- Used Oracle APEX to create and execute SQL queries that contain business intelligence.
- Produced reports and data models to help guide operational enhancements.

Certifications & Activities:

Salesforce Certified Administrator – May 2022

AWS Certified Cloud Practitioner – June 2022

Cal Poly Advisory Board – April 2023

- Organizing industry chats with professionals and Cal Poly graduate students