FINANCIAL SERVICES

Web Design Proposal

For: Tez Financial Services

From: Shayan Shaikh

Motivation

Our mission to stand out doesn't stop with our internal goals. After all, our clients' satisfaction is what keeps our doors open, and helping you stand out is the best way to make sure you're completely satisfied. We're committed to helping your brand stand out in a crowded market, against a sea of hungry competitors.

I've included a lot of detail in this proposal, because I want to make it abundantly clear that **Shayan Shaikh is the best web designer in business today.** You'll find details regarding the functionality of your future website, our web design process, testimonials from past Shayan Shaikh 's clients, and detailed project pricing.
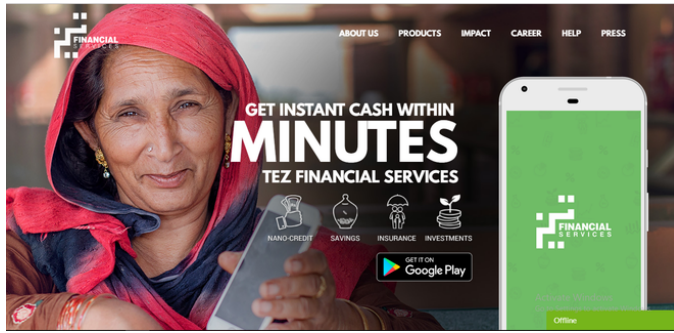
To make things simple for you, this proposal doubles as an executable contract. We've included all necessary terms of agreement at the end, and your electronic signature turns it into a binding project, allowing us to move forward with your web design project immediately.

Thanks again for the opportunity, and I look forward to working for you!
, Shayan Shaikh

Shayan Shaikh

Overview

"TEZ FINANCIAL SERVICES COMPANY" did a great job on our website. The previous version of website is on "wordpress" now company want to update website new version on "ReactJS".

Our old website was terrible. It didn't work on mobile, and I don't think it ever generated a lead for our sales team. The Company Want to build a new site from the ground up, which will responsive and work on every plate form"

Features

Your website will include the following pages:

- Home Page
- Tez Advance
- Other Products
- Help
- Contact
- Career
- About
- Press

Based on your needs, we feel that ReactJS And NodeJS is the best platform for your website. To ensure consistent reliability and scalability, we'll host your website on Cpanel.

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Our Development Process

We take a structured approach to web design. Our development process was created to ensure every project is delivered on-time and.Here's what to expect:

Initial Planning

The first order of business is to sit down with your team and create a detailed set of design and technical specifications. These specifications serve as a roadmap for the rest of the web design process.

Wireframing

Wireframes are your first chance to visualize your website. While they're not nearly as detailed as the final site will be, they give us a visual representation of the site's overall layout.

Mockups

Once all site mockups are completed and approved, we'll proceed with site mockups. These add color and a bit more detail to the initial wireframes, giving us a stronger visual representation of the final product.

Copy & Graphics

Once we've agreed on a final design based on the mockups, our team will proceed with development, kicking off two phases in unison. The first involves creating your site's copy and graphics. Our team will get to work performing SEO and competitive research and come up with the copy and images that will flesh out your final site.

Development

At the same time, we'll kick off the technical side of the web design process. This will include deploying your CMS, creating your custom theme and page designs, and setting up your website's analytics.

Testing

Once our writers, designers, and developers have finished their work, our Quality Assurance team will get to work testing your site's performance and reliability. We'll use various tools to benchmark your site for loading, responsiveness, and speed, while also ensuring that it works reliably on all web browsers and mobile devices.

Deployment & Optimization

Once we're sure that your site is ready to be released to the public, we'll deploy it on your public domain. Then, we'll shift into a monthly support process that will continue for 12 months. During that period, we'll create monthly backups of your site, update scripts and plugins to maintain security and reliability, and perform layout and content updates at your request.

Project Terms

Shayan Shaikh will build a website for Tez Financial Services according to the description laid out in this proposal. Any additional features, pages, or other changes to project requirements may affect the timeline and costs laid out in the tables above, and will require a separate change order document.

All works produced as a result of the above described web design project will become the sole intellectual property of Tez Financial Services. Shayan Shaikh reserves the right to use visual representations of the final product as part of our project portfolio.

Acceptance

Humza Hussain

Shayan Shaikh

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Co-founder: Humza Hussain

Web Developer

Tez Financial Services

Shayan Shaikh

03/15/2019

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