## •) STEP # 1 : CHOOSING MARKETPLACE TYPE

**a) Choice :** " Q - Commerce for a Restaurant "

**2) Description:** Q- commerce focuses on delivering product quickly to customers, often in hours. A restaurant does this by taking orders online, cooking food and bring it to your doorstep.

**3) Primary Purpose :** The main reason is to make people happy by giving them delicious meals quickly and easily. It's super helpful for busy people or those who don't want to cook or go out to eat but still want fresh, yummy food right away. It saves time, reduces hassle and lets customer enjoy their favorite food without waiting for too long.

## •) STEP # 2 : GOALS

**Qs) What does your Marketplace aim to solve ?**

This quick food Delivery platform for a restaurant fixes a lot of everyday problems :

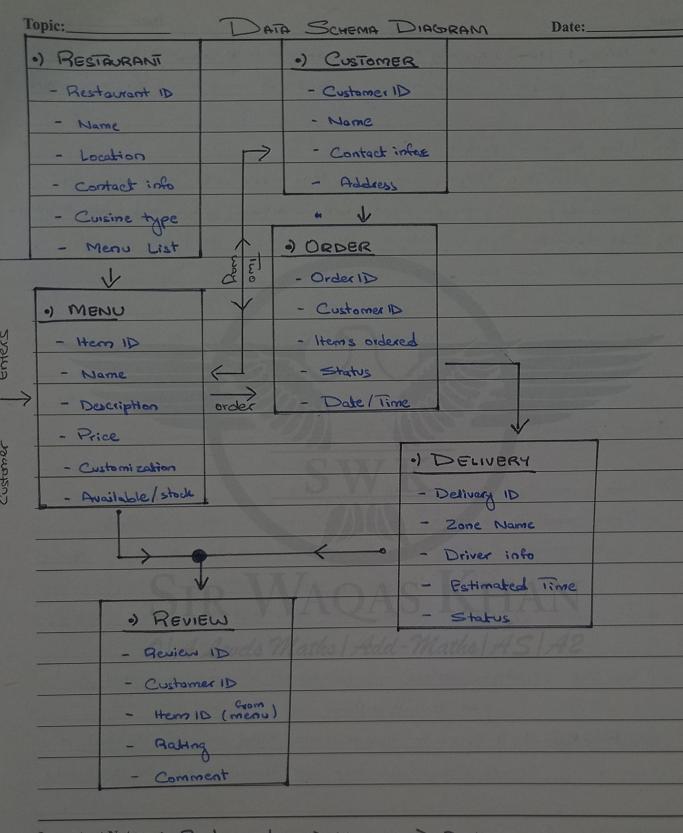- **Convinience :** Some people are too busy or tired to go out to eat. With this platform, they can get tasty food right to their door.
- **Speed :** Regular delivery services can take a while. This platform focuses on getting food to customers quickly, so meals arrive hot and fresh.

**Important Notes :**

- <u>Variety</u> : Not everybody has access to different kinds of food nearby. The platform makes it easy to find and order from a big menu online.

Q2) Who is your target audience ?

1) Busy workers : People who work long hours and need meal fast.
2) Students : Young people who want affortable, quick meals while studying.
3) City Residents: People living in cities who need food solutions that match their busy lifestyles

A parent comes home after work and orders dinner for the whole family. They pick meals from the restawrant's menu and customize dishes for each person. The food arrives in under 30 mins — 60 mins, making dinnertime simple and stress free.

Q) What products/services will you offer ?

1) Fresh meals : A variety of dishes made in the Restawrant
2) Custom orders : Customers can adjust their orders by adding toppings removing ingredients or special notes for the chef.
3) Fast delivery : Reliable service that gets food to customer quickly, keeping it warm and fresh
4) Live order tracking : Customers can see updates about their food and when it will arrive
5) Feed Back : A space for reviews and rating, mainly to help others pick meals and get ideas to improve food quality.

**Important Notes :**

# DATA SCHEMA DIAGRAM

**•) RESTAURANT**
- Restaurant ID
- Name
- Location
- Contact info
- Cuisine type
- Menu List

**•) CUSTOMER**
- Customer ID
- Name
- Contact infoE
- Address

**•) ORDER**
- Order ID
- Customer ID
- Items ordered
- Status
- Date / Time

**•) MENU**
- Item ID
- Name
- Description
- Price
- Customization
- Available / stock

**•) DELIVERY**
- Delivery ID
- Zone Name
- Driver info
- Estimated Time
- Status

**•) REVIEW**
- Review ID
- Customer ID
- Item ID (from menu)
- Rating
- Comment

Enters

Customer

from item

order

**Important Notes :** •) Restaurant ⟶ Menu ⟶ Review

•) Customer ⟶ order ⟶ Delivery ⟶ Review

menu