

Lovable Expert Builder Program

Top 20 Contacts for Gloo's Expert Builder Application

This document contains a strategic outreach list for getting accepted into the Lovable Expert Builder program. Contacts are prioritized by their likely influence over the program, with personalized messages tailored to each role.

About Gloo: A company founded by longtime Lovable advocates, building operator-led GTM tools including ROI calculators, workback plans, and account planning tools.

Portfolio: <https://glooxlovable-expertbuilder.lovable.app/>

Website: <https://buildwithgloo.com/>

Name & Role	LinkedIn	Personalized Message	Why Reach Out
TIER 1: DIRECT EXPERT PROGRAM INFLUENCE			
1. Stephane Boghossian Product Marketing Manager	https://www.linkedin.com/in/stephane-boghossian/	Hi Stephane, I came across the Hire a Lovable Partner program you helped launch and it really resonated with what we're building at Gloo. We're a group of longtime Lovable advocates who've founded a company building operator-led GTM tools on the platform. Would love to chat about the Expert Builder program if you have a few minutes.	Co-authored the Partner program blog post - directly manages expert program content and recruitment
2. Whitney Menarcheck Community Manager	https://www.linkedin.com/in/whitneymenarcheck/	Hi Whitney, I've been impressed by the community you're building at Lovable. We recently applied to the Expert Builder program and wanted to introduce ourselves - we're a team of GTM operators building tools on Lovable for account planning, ROI calculators, and more. Would love to connect and share what we've been creating.	Runs community initiatives, SheBuilds events, and Discord - can advocate for quality builders
3. Monica Perez Customer Success Lead	https://www.linkedin.com/in/monica-a-perez/	Hi Monica, We recently applied to the Lovable Expert Builder program. As someone who works closely with partners and customers, I thought you'd appreciate what we're building at Gloo - GTM tools created by operators, for operators. Happy to walk you through our portfolio if helpful.	Leads customer success and works with partners - understands what makes builders successful
4. Caroline Wong Business & Operations	https://se.linkedin.com/in/carolinewong5	Hi Caroline, I saw you co-authored the Partner program announcement and wanted to reach out. We've applied to the Expert Builder program with a portfolio of GTM tools we've built on Lovable. As someone who works on business development, thought you might want to see what we're creating.	Co-authored Partner program blog, handles business operations and partner relationships

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5. Ryan Meadows CRO, Head of Revenue	https://www.linkedin.com/in/rmeadows/	Hi Ryan, Congrats on the growth at Lovable - incredible trajectory. We've applied to the Expert Builder program and are building GTM tools on the platform. As someone who scaled revenue at Klaviyo and HubSpot, I think you'd appreciate our operator-first approach. Happy to share more.	Oversees all GTM including partnerships - can champion quality partners
6. Mindaugas Petrutis Growth	https://ie.linkedin.com/in/mindaugapetrutis	Hi Mindaugas, Loved your story about joining Lovable through Backchannel. We're doing something similar - building operator-led GTM tools on Lovable and just applied to the Expert Builder program. As someone in growth, thought you might appreciate what we're creating.	Handles influencer/creator relationships and growth - can recognize and promote quality builders
7. Alberto Incisa Enterprise/GTM	https://se.linkedin.com/in/alberto-incisa	Hi Alberto, We've applied to the Lovable Expert Builder program with a focus on GTM tools for account teams. Given your enterprise GTM experience at June.so and now Lovable, thought you'd appreciate our approach. Happy to share our portfolio.	Works on enterprise GTM relationships - can evaluate partner quality
8. Maximilian Keil Sales	https://www.linkedin.com/in/maximiliankeil/	Hi Max, We recently applied to the Expert Builder program at Lovable. As a fellow HubSpot alum, thought you'd appreciate what we're building - GTM tools created by operators who've lived these workflows. Would love to connect.	Sales team member who can advocate for quality partners
TIER 2: KEY DECISION MAKERS			
9. Anton Osika CEO & Co-founder	https://se.linkedin.com/in/antonosika	Hi Anton, Congrats on Lovable's incredible growth. We've applied to the Expert Builder program - we're building operator-led GTM tools that showcase what's possible on your platform. Would be honored to contribute to the ecosystem.	CEO who sets strategic direction for partnerships and ecosystem
10. Fabian Hedin CTO & Co-founder	https://se.linkedin.com/in/fabian-hedin-2377b0144	Hi Fabian, We've applied to the Expert Builder program with a portfolio of GTM tools built entirely on Lovable. As a technical co-founder, thought you might appreciate our approach. Happy to share what we've created.	CTO who influences technical partnership decisions
11. Elena Verna Head of Growth	https://www.linkedin.com/in/elena-verna	Hi Elena, Huge fan of your growth work from Miro to Amplitude to now Lovable. We've applied to the Expert Builder program - building GTM tools that we think align with Lovable's growth story. Would love your perspective.	Head of Growth who can champion partners that drive platform adoption
12. Cecilia Stallsmith Head of Marketing	https://www.linkedin.com/in/cecistallsmith/	Hi Ceci, Congrats on joining Lovable as Head of Marketing. We've applied to the Expert Builder program with a focus on GTM tools. Given your developer marketing background at Slack and Box, thought you'd appreciate our approach.	Head of Marketing who influences partner visibility and co-marketing
13. Rachel Hepworth Marketing	https://www.linkedin.com/in/rachelhepworth/	Hi Rachel, We've applied to the Lovable Expert Builder program. With your Notion and Pilot background, thought you'd appreciate what we're building - GTM tools by operators, for operators. Happy to share more.	Senior marketing leader who can advocate for ecosystem partnerships

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14. Kristian Ruiz Kyvik Product	https://www.linkedin.com/in/kristianruizkyvik/	Hi Kristian, I've watched your Lovable prototyping content and it's been really helpful. We've applied to the Expert Builder program with a portfolio of GTM tools. Would love to connect and share what we've built.	Product team member with partnerships experience at Otovo and Belvo
TIER 3: SUPPORTIVE CONTACTS			
15. Olivia Jacobsson Business/Finance/Ops	https://www.linkedin.com/in/oliviajacobsson/	Hi Olivia, I read the TechFundingNews piece about you being the 'Miss Fixit' at Lovable - impressive range. We've applied to the Expert Builder program and wanted to make sure we're connected to the right people.	Key internal connector who can route to decision makers
16. Maryanne Caughey People Team	https://www.linkedin.com/in/brownmaryanne/	Hi Maryanne, We've applied to the Lovable Expert Builder program. If there's a specific team member we should be speaking with about the program, would appreciate any guidance.	People leader who can route to appropriate teams
17. Nad Chishtie Head of Design	https://uk.linkedin.com/in/nad-chishtie	Hi Nad, Love what you're building with Lovable's design tools. We've applied to the Expert Builder program with a portfolio of polished GTM tools. As a design leader, thought you might appreciate the craft.	Head of Design who can appreciate quality of builder work
18. Matias Salonen Business & Operations	https://www.linkedin.com/in/matiassalonen/	Hi Matias, We've applied to the Lovable Expert Builder program. Given your investor background at byFounders, thought you'd appreciate our approach to building GTM tools on the platform.	Business ops who can connect to right stakeholders
19. Brandon Lipman Growth Consultant	https://www.linkedin.com/in/lipmanb/	Hi Brandon, I saw you're consulting on growth at Lovable. We've applied to the Expert Builder program - building GTM tools that we think could showcase what's possible on the platform. Would love to connect.	Growth consultant who can advocate for quality partners
20. Niklas Vatn Technical Staff	lovable.dev/@niklasvatn	Hi Niklas, I've seen you host Lovable Office Hours events. We've applied to the Expert Builder program with a focus on GTM tools. Would love to connect and share what we're building.	Hosts community events and can introduce to program managers