Shayan Gheidi, PhD (Canadian Citizen)

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EDUCATION

- *PhD Physics*, Simon Fraser University, Canada (2022)
- MSc Physics, University of Toronto, Canada (2017)
- BSc Physics, University of British Columbia, Canada (2016)

WORK EXPERIENCE

Associate Data Scientist

May 2022 - December 2024

Euromonitor International, Chicago, IL, USA (TN Visa)

- Trained, tested, monitored, and built machine learning prediction models (NER & logistic regression) to improve metrics (precision and recall) by up to 30%,
- Built Python web app that allowed TBs of data stored on PostgreSQL to be labeled by staff. Improved ML model performance metrics by up to 15% and reduced labeling time by up to 50%,
- Used Python/SQL/BigQuery to calculate annual report of pricing, nutrition and availability of millions of products in 40 countries. Sophisticated interpolation, outlier detection, smoothing algorithms were used. Results were sold to subscribers,
- Developed and scaled a fully featured Python (Dash) web app with a custom database (BigQuery and PostgreSQL), providing users with detailed statistical analysis on millions of products that staff use to write and sell reports.

Research Scientist 2017 – 2022

Department of Physics, Simon Fraser University, Vancouver, BC, Canada

- Analysis, statistical and computational modelling, visualization, simulation, regression of spectrometer data. Wrote custom Python regression scripts,
- Co-supervised undergrad students, presented award-winning talks, published 5 peer-reviewed papers in high impact journals, received Faculty of Science Excellence in Teaching Award.

SKILLS

- Programming: Python, SQL, Jupyter Notebooks, PostgreSQL, R
- Libraries/Frameworks/Cloud/Tools: (pandas, SciPy, Matplotlib, TensorFlow, Dash, scikit-learn), Google Cloud Platform (GCP), BigQuery, Cloud Run, AWS (Lambda, EC2, ECS, ECR), Docker, Git, CI/CD, Tableau, Power BI, Excel
- **Quantitative**: Machine learning, regression, exploratory data analysis, statistical analysis, modelling, data visualization, analytics, forecasting, time series, scraping, dashboards, NLP, A/B testing, LLMs, web dev

CERTIFICATES AND PERSONAL PROJECTS

- Machine Learning with Python (IBM, Coursera)
- 1-800 Slowed & Reverb: A moody music processing web application written in Python (Dash, Scipy, Numpy), deployed to Google Cloud Run via Dockerfile + GitHub.