

An app that allows for easy, fast, and convenient way to fix devices

Operates on a peer-to-peer fashion by hiring Techlt's and connecting them with customers with the app itself. It is an electronic repair service with an uber-like customer interface that allows potential customers to find a Techlt repair person to quickly and conveniently repair that device.

## **PERSONAS**



College Student who is looking for a cost effective and quick way to fix their broken iPhone screen.



Busy working professional who cannot wait to take it to an instore repair place which requires weeks to fix his laptop.



Tech expert who does not like to be confided to an office and would rather work freelance on his own time.

## **COMPS**



Phone Doctor Plus



Doze



All-in-one Toolbox