

SHAYAN SINGHA

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PROFESSIONAL SUMMARY

Analytical and customer-focused graduate with hands-on experience in data analysis, dashboards, and solution insights. Skilled in understanding user requirements, preparing presentations, and collaborating with cross-functional teams. Strong interest in SaaS, CRM platforms, and customer-facing presales roles.

SKILLS

Programming Languages :	Python
Tools & Platforms :	Tableau, Power BI
Databases :	MySQL
Soft Skills :	Communication, Problem Solving, Presentation Skills, Stakeholder Collaboration, Critical Thinking
Languages :	English, Hindi

PROJECTS

Fintech SaaS Funnel Analytics Github	Sep 2025 - Oct 2025
<ul style="list-style-type: none">Analyzed customer journeys across 12+ funnel stages, tracking KPIs (49.7% activation, 32.8% login success) to uncover behavioral drop-offs.Mapped user pain points to product fixes, resolving login and MFA bottlenecks to reduce churn and improve conversions.Built Power BI and MySQL dashboards with documentation, cutting reporting time by ~30% and aligning product, CRM, and sales teams.Identified onboarding and login friction during demos, driving UX improvements and boosting data-driven decisions by ~20%.	
Technologies / Tools Used : MySQL, Power BI, Excel	
Supply Chain Optimization Dashboard Website	Jul 2025 - Aug 2025

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<ul style="list-style-type: none">Analyzed 500+ sales records to uncover demand patterns and supply gaps, improving forecast accuracy and transfer efficiency.Built a Streamlit dashboard integrating sales and routing APIs, reducing stockouts by 15% and increasing shelf availability by 20%.Supported presales planning with KPI-aligned insights and cloud-ready demos, accelerating stakeholder evaluations by ~25%.	
Technologies / Tools Used : Streamlit, Tableau	

WORK EXPERIENCES

Data Analyst Intern Internship Unified Mentor	Nov 2024 - Jan 2025 Gurugram, India
<ul style="list-style-type: none">Transformed 500+ records across 12+ funnel stages into actionable insights for presales, increasing data-driven decision adoption by ~20%.Built 10+ Power BI and Tableau dashboards, cutting reporting time by ~30% and supporting client demos, evaluations, and sales reviews.Analyzed workforce and funnel KPIs (85% model accuracy; 49.7% activation, 32.8% login success) to uncover drop-offs and sales gaps.Converted complex analytics into clear dashboards and presentations, improving stakeholder clarity and alignment by ~40%.Partnered with cross-functional teams to streamline reporting workflows, reducing manual effort by ~25% and enabling scalable decisions.	
Technologies / Skills Used : Tableau, Power BI, Excel	

EDUCATIONS

Year	Degree	Institute
Sep 2022 - Present	B.Tech. in Computer Science and Engineering	Vellore Institute of Technology
Aug 2021 - Jul 2022	Class 12	Kendriya Vidyalaya Maligaon
Apr 2019 - May 2020	Class 10	South Point School