# Shayan Singha

## Analyst

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## **SUMMARY**

Computer Science Engineering undergraduate skilled in C/C++, Python, SQL, and Power BI, with experience in data security, algorithm design, machine learning, and data analysis. Strong problem-solver combining low-level programming with data-driven solutions for scalable, efficient systems and impactful presentations.

### WORK EXPERIENCE

Nov '24 — Jan '25 **Data Analyst Intern** 

Unified Mentor

Gurgaon, India (Remote)

- Built ML models to predict employee turnover with 85% accuracy, enhancing HR decision-making.
- Developed 10+ SQL/Python (NumPy, pandas) visualizations, cutting reporting time by 30% and improving decisions.
- Delivered insights that drove a 20% rise in data-driven decisions and influenced company policies.
- Created Tableau dashboards to reveal trends, boosting stakeholder understanding by 40%.

### **EDUCATION**

Bachelor of Technology in Computer Science (AI ML), VIT Bhopal University	Sep '22 — Present Bhopal, India
12, Kendriya Vidyalaya Maligaon	Aug '21 — Jul '22 Guwahati, India
10, South Point School	Apr '19 — May '20 Guwahati, India

## **PROJECTS**

## Fintech SaaS Funnel Analytics Link

Sep '25 — Oct '25

- Designed and deployed an end-to-end funnel analytics pipeline using MySQL for data storage, Python for ETL, and Power BI for visualization, improving accessibility of insights for stakeholders.
- Tracked funnel KPIs (Activation ~49.7%, Login Success ~32.8%, Completion ~0.04%, Pull-through ~0.08%) to measure engagement and drop-offs.
- Developed **interactive funnel and outcome dashboards** in Power BI to monitor order progression across 12+ stages, enabling granular visibility of churn vs. conversion.
- Highlighted login and MFA bottlenecks, recommending fixes to reduce churn and improve conversion.

# Supply Chain Analytics: Smart Inventory Routing Dashboard Link

Jul '25 — Aug '25

- Built a **Streamlit-based supply chain dashboard** to optimize inter-store stock transfers.
- Developed an ETL pipeline combining Walmart sales with Google Maps + VisualCrossing APIs for routing and forecasting.
- Trained a **Random Forest model** on 500+ records with weather/traffic data to improve demand prediction.
- Cut stockouts by 15% and raised shelf availability by 20% with urgency-based filtering and auto-approvals.

#### **Automated Retail Billing System**

Aug '25 — Present

- Developing an AI-powered retail billing system aimed at reducing labor costs by ~20%
- Designing scalable self-checkout solutions to help retailers serve more customers with fewer resources.
- Testing shows ~25% faster transactions with reduced manual billing errors.
- Positioning the system to boost customer satisfaction and throughput while enabling future autonomous retail.

## **ACHIEVEMENTS**

# **Health Hackathon Finalist**

VIT Bhopal University, India and Johns Hopkins University, USA

## **CERTIFICATES**

## Generative AI Using IBM Watsonx, IBM

Apr '25

**Applied Machine Learning in Python**, University of Michigan

Dec '23

# **SKILLS**

**Programming Languages** Python, C, C++, MySQL, PostgreSQL, NoSQL, Go, Next.js, R

**Data Visualization** Tableau, PowerBI, Seaborn, Plotly, Matplotlib

**Development Tools** Github, Jupyter Notebook, VS Code, Git, Agile, AWS, Docker, API, Oracle, Selenium

Machine Learning Frameworks Tensorflow, PyCharm, NumPy, Scikit-Learn, LLMs, PySpark

Relevant Skills Critical Thinking, Solution Orientated, Verbal Communication Skills, Data Structure and Algorithms,

Object Oriented Programming, SDLC, Problem Solving, Proactive, Attention to Detail