

SHAYAN SINGHA

+919365246017

shayansingha2004@gmail.com

GitHub

LinkedIn

Kolkata

PROFESSIONAL SUMMARY

Analytical and customer-focused graduate with hands-on experience in data analysis, dashboards, and solution insights. Skilled in understanding user requirements, preparing presentations, and collaborating with cross-functional teams. Strong interest in SaaS, CRM platforms, and customer-facing presales roles.

WORK EXPERIENCES

Data Analyst Intern | Internship Nov 2024 - Jan 2025
Unified Mentor Gurugram, India

- Translated data into clear insights using data analysis to address customer requirements and support presales solution planning, enabling stakeholders to align product delivery with business goals.
- Prepared reports, dashboards, and presentations with professional and written communication to support documentation for demos, evaluations, and internal reviews.
- Analyzed workforce trends using basic research and mapping to identify customer needs, creating presales-ready insights for presentations and CRM stakeholders.
- Simplified complex findings into visual formats, enhancing stakeholder clarity by 40%.
- Collaborated with cross-functional teams during customer engagements to ensure data insights met business needs, prototyping dashboards in Python, MySQL, and Tableau; leveraged cloud technologies and automation where appropriate.

Technologies / Skills Used : Python, MySQL, Tableau

EDUCATIONS

Year	Degree	Institute
Sep 2022 - Present	B.Tech. in Computer Science and Engineering	Vellore Institute of Technology
Aug 2021 - Jul 2022	Class 12	Kendriya Vidyalaya Maligaon
Apr 2019 - May 2020	Class 10	South Point School

PROJECTS

Fintech SaaS Funnel Analytics | GitHub Sep 2025 - Oct 2025

- Analyzed customer journey data across multiple funnel stages using structured evaluations and basic research to understand customer requirements, user behavior, and drop-offs.
- Mapped user challenges to potential product and process improvements by performing solution mapping and aligning insights with customer needs.
- Prepared structured dashboards and documentation to support internal product and CRM and sales discussions, enabling professional communication and written communication across teams.
- Identified onboarding and login friction points during demos and engagements to refine user experience strategies and support smooth product delivery.

Technologies / Tools Used : MySQL, Python, Power BI

Supply Chain Optimization Dashboard | Website Jul 2025 - Aug 2025

- Conducted market and operational analysis to identify demand patterns and supply constraints.
- Visualized operational bottlenecks for stakeholders, enhancing stock availability by 20%.
- Supported solution planning by aligning insights with operational priorities and presales workflows, contributing to foundation documentation and creating demos for prototype evaluations in cloud platforms.

Technologies / Tools Used : Streamlit, Google Maps, VisualCrossing, Python

SKILLS

Programming Languages :	Python
Tools & Platforms :	Tableau, Power BI
Databases :	MySQL
Soft Skills :	Communication, Problem Solving, Presentation Skills, Stakeholder Collaboration, Critical Thinking
Languages :	English, Hindi