

# SHAYAN SINGHA

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## PROFESSIONAL SUMMARY

Analytical and customer-focused graduate with hands-on experience in data analysis, dashboards, and solution insights. Skilled in understanding user requirements, preparing presentations, and collaborating with cross-functional teams. Strong interest in SaaS, CRM platforms, and customer-facing presales roles.

## WORK EXPERIENCES

<b>Data Analyst Intern</b>   Internship <i>Unified Mentor</i>	Nov 2024 - Jan 2025 Gurugram, India
<ul style="list-style-type: none"><li>Translated data into clear insights using data analysis to address customer requirements and support presales solution planning, enabling stakeholders to align product delivery with business goals.</li><li>Prepared reports, dashboards, and presentations with professional and written communication to support documentation for demos, evaluations, and internal reviews.</li><li>Analyzed workforce trends using basic research and mapping to identify customer needs, creating presales-ready insights for presentations and CRM stakeholders.</li><li>Simplified complex findings into visual formats, enhancing stakeholder clarity by 40%.</li><li>Collaborated with cross-functional teams during customer engagements to ensure data insights met business needs, prototyping dashboards in Python, MySQL, and Tableau; leveraged cloud technologies and automation where appropriate.</li></ul>	

**Technologies / Skills Used :** Python, MySQL, Tableau

## EDUCATIONS

Year	Degree	Institute
Sep 2022 - Present	B.Tech. in Computer Science and Engineering	Vellore Institute of Technology
Aug 2021 - Jul 2022	Class 12	Kendriya Vidyalaya Maligaon
Apr 2019 - May 2020	Class 10	South Point School

## PROJECTS

<b>Fintech SaaS Funnel Analytics</b>   Github	Sep 2025 - Oct 2025
<ul style="list-style-type: none"><li>Analyzed customer journey data across multiple funnel stages using structured evaluations and basic research to understand customer requirements, user behavior, and drop-offs.</li><li>Mapped user challenges to potential product and process improvements by performing solution mapping and aligning insights with customer needs.</li><li>Prepared structured dashboards and documentation to support internal product and CRM and sales discussions, enabling professional communication and written communication across teams.</li><li>Identified onboarding and login friction points during demos and engagements to refine user experience strategies and support smooth product delivery.</li></ul>	

**Technologies / Tools Used :** MySQL, Python, Power BI

<b>Supply Chain Optimization Dashboard</b>   Website	Jul 2025 - Aug 2025
<ul style="list-style-type: none"><li>Conducted market and operational analysis to identify demand patterns and supply constraints.</li><li>Visualized operational bottlenecks for stakeholders, enhancing stock availability by 20%.</li><li>Supported solution planning by aligning insights with operational priorities and presales workflows, contributing to foundation documentation and creating demos for prototype evaluations in cloud platforms.</li></ul>	

**Technologies / Tools Used :** Streamlit, Google Maps, VisualCrossing, Python

## SKILLS

<b>Programming Languages :</b>	Python
<b>Tools &amp; Platforms :</b>	Tableau, Power BI
<b>Databases :</b>	MySQL
<b>Soft Skills :</b>	Communication, Problem Solving, Presentation Skills, Stakeholder Collaboration, Critical Thinking
<b>Languages :</b>	English, Hindi