

# SHAYNA ASCHER

## PRODUCT DESIGNER

### Work Experience

#### Experienced Hire Recruiting Coordinator / Deloitte

November 2021 — Present (Remote)

Coordinate all interview logistics, draft offer letters, post job requisitions and review required onboarding information. Build strong working relationships with Principals, Managing Directors and Peers to ensure a seamless recruiting cycle.

#### English Teacher / Spanish Ministry of Education

October 2019 — June 2021 (Valencia, Spain)

Instructed dynamic English lessons to 150 students aged 6-12 years old in a public primary school through lectures, discussions, group activities and demonstrations. Engaged in cultural immersion programs with students to further augment global understanding.

#### Account Executive / WeddingWire

August 2018 — August 2019 (Chevy Chase, MD)

Maintained over 100% YTD of sales goal by selling internet advertising to qualified wedding vendors across the East Coast. Contributed over \$250,000 YTD in new business revenue, with an ASP of about \$2,000. Provided mentorship to new Sales Reps.

#### Senior Sales Associate / WeddingWire

February 2018 — August 2018 (Chevy Chase, MD)

Awarded for being one of three representatives (out of 70) to achieve the top percentage of new business sold in Q3. Increased team productivity through organization of team incentives to hit daily revenue goals, activity metrics and more.

#### Sales Associate / WeddingWire

July 2017 — February 2018 (Chevy Chase, MD)

Consulted with 100+ vendors simultaneously through action-oriented meetings focused on increasing profitability by investing in marketing solutions. Prospected new business opportunities and created innovative, solution-oriented proposals based on client goals.

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### EDUCATION

#### CareerFoundry

UI Design Program  
2022

#### University Of Maryland

B.S. Animal Sciences  
College Park, MD  
2013 - 2017

### SKILLS

UI Design  
Prototyping  
Wireframing  
User Flows  
Usability Testing  
Competitive Analysis  
User Personas  
Intermediate Spanish

### TOOLS

Sketch  
Adobe XD  
Invision  
Balsamiq  
Marvel  
Visual Studio Code  
Basic HTML/CSS  
Salesforce  
Avature