

# Solo

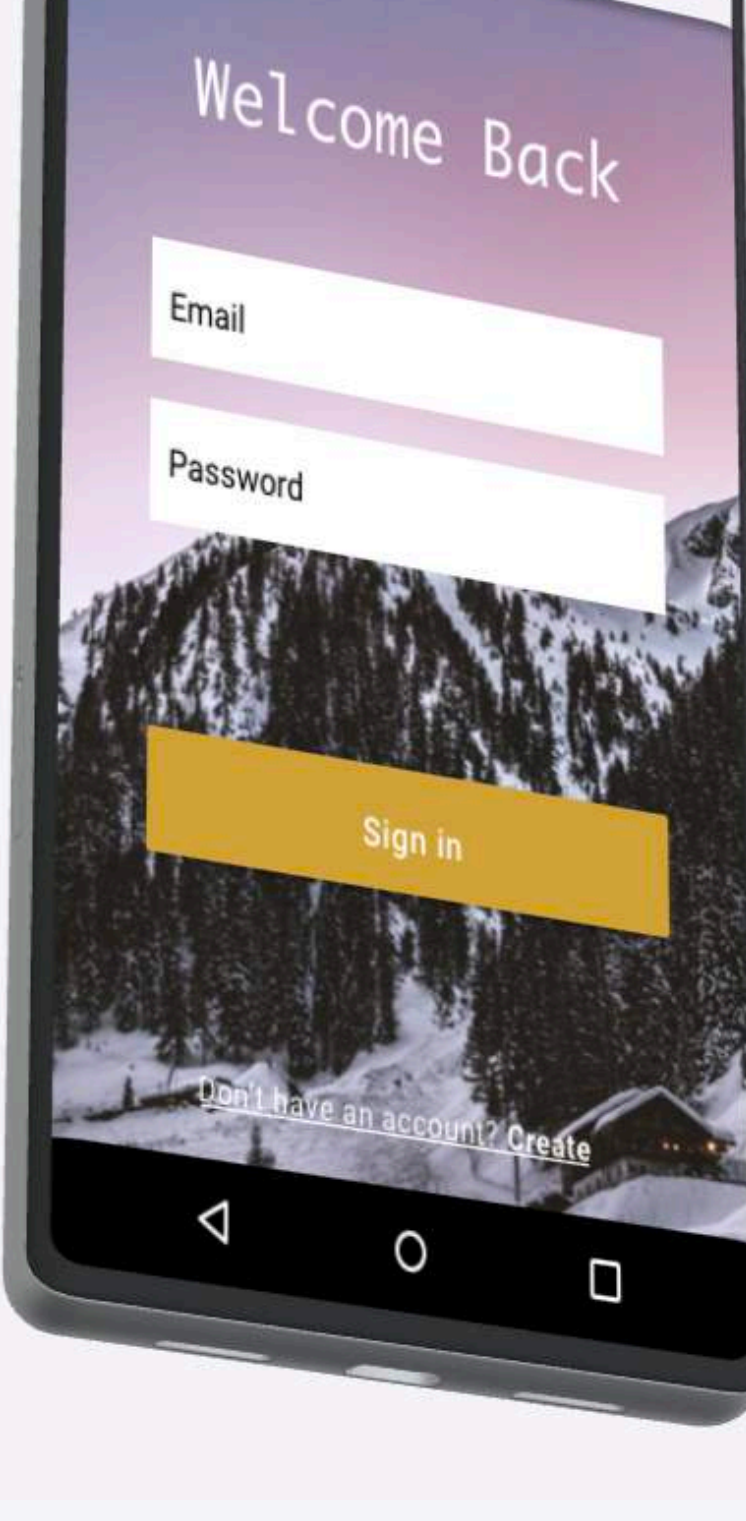
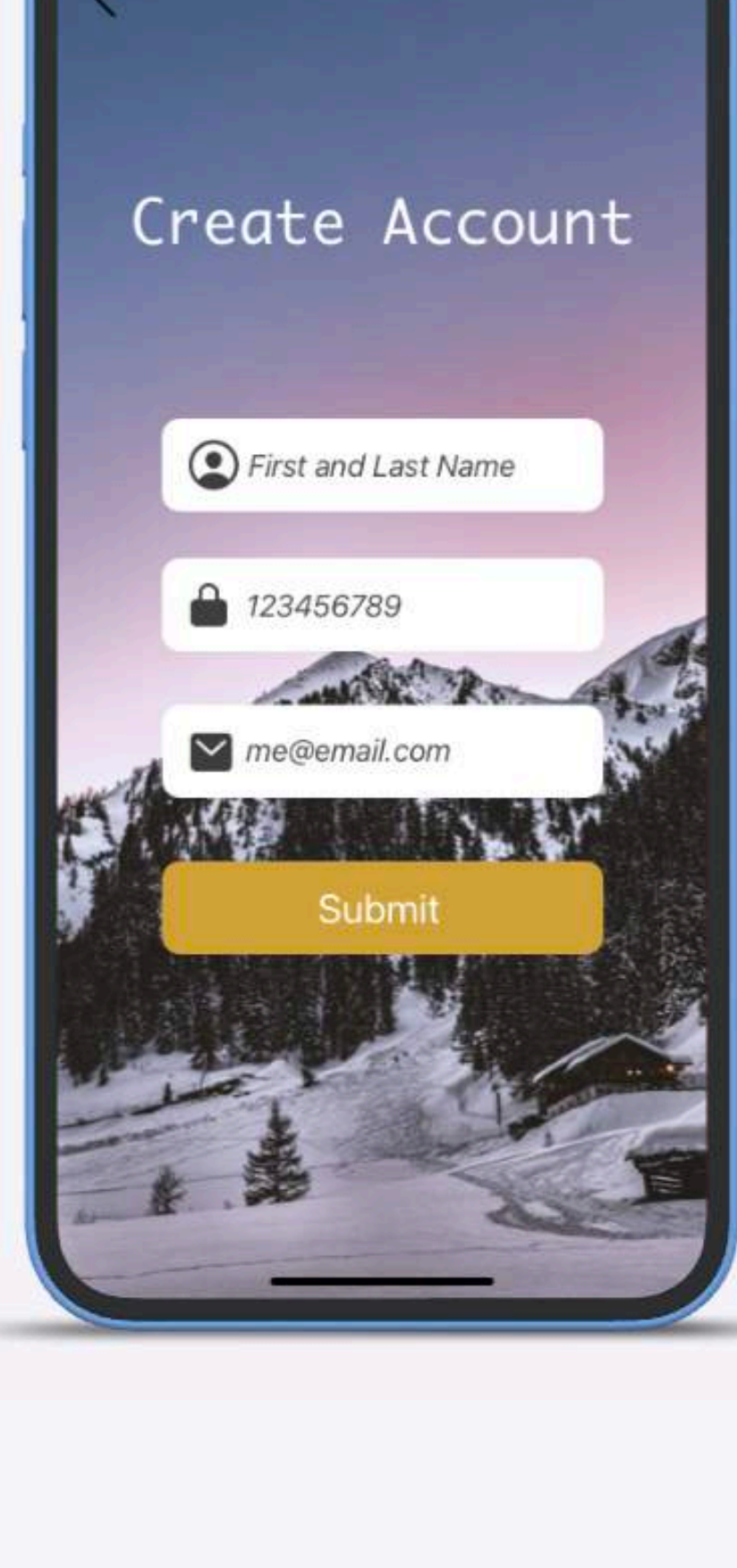
A meet up iOS & Android app for snowboarders & skiers

## Challenge

There is no location based app on the market specifically designed for snowboarders & skiers to find and meet up with each other in real time.

## Approach

- 1. Research & Define. 2. Wireframe. 3. Prototype & Feedback. 4. Apply.



## Research & Define

Before diving into the design aspect of my app, I like to research and define certain perimeters seen below. I do my research by looking at similar apps and doing a search on Google.

Objective: Design the iOS and Android version of a mobile app that solves a specific user problem.

My users: Solo skiers and snowboarders.

About: My users will be able to find, connect and meet up with other solo skiers and snowboarders on the same mountain.

Key features: Find friends, Message, track yours and other's stats, find playlists, find apres ski spots.

### Competitive Analysis

Slope



Positive: Features where you can see your stats and find info about the mountain.

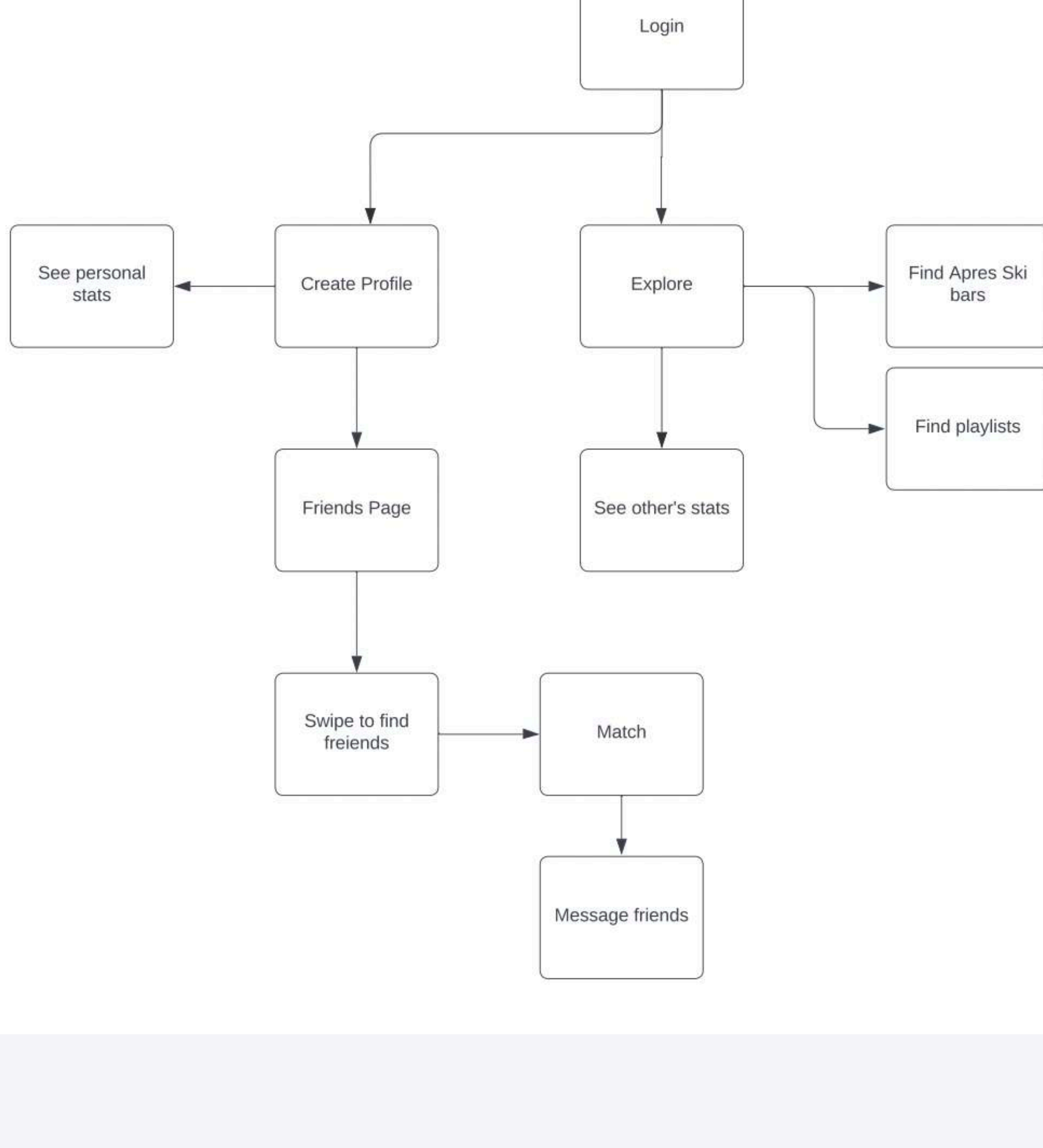
Negative: No feature to find friends in your area.

Bumble



Positive: Feature where you can swipe for friends in your area.

Negative: Cannot narrow your search down to specific hobbies. For example: snowboarding/skiing.



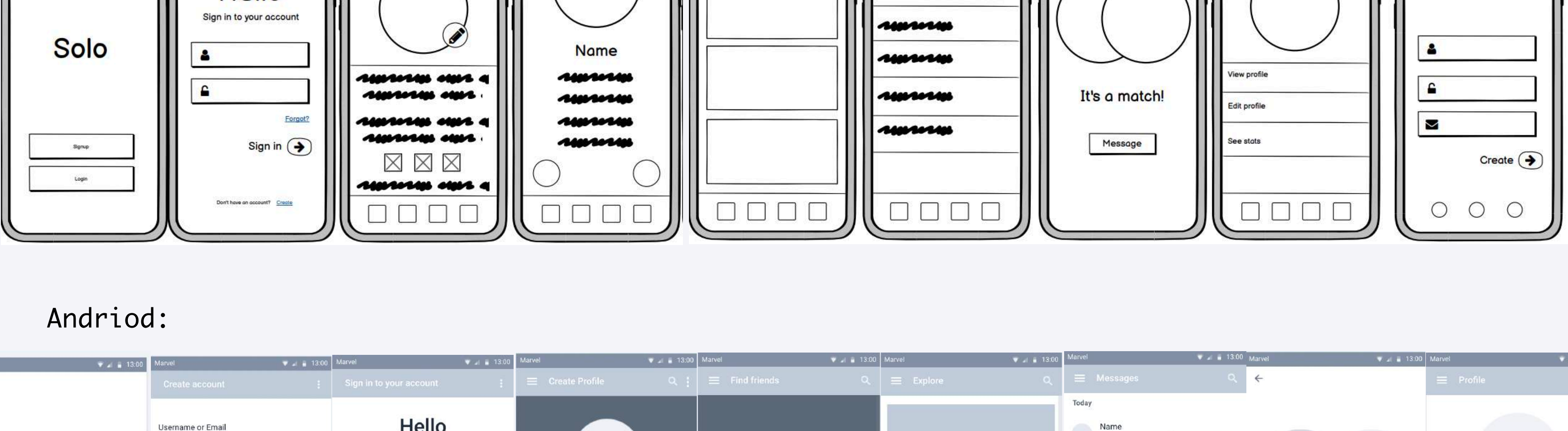
Flow chart: This shows how my users will be able to access the key features. The starting point is the login screen and from there it shows the progression to seeing stats, messaging friends, finding playlists and finding apres ski spots.

## Solution

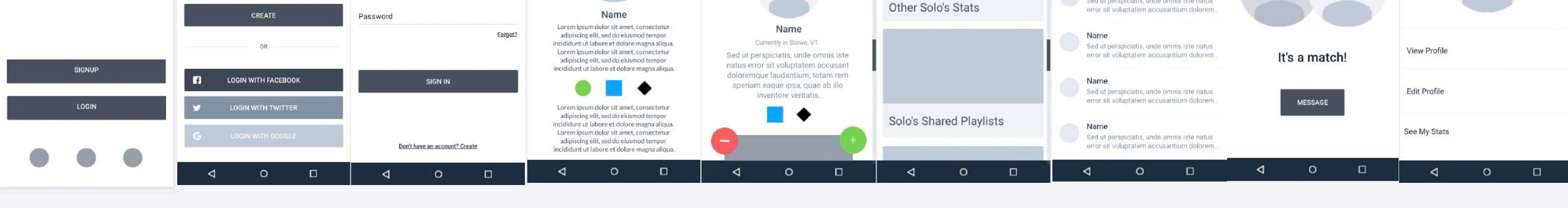
Create an iOS & Android mobile app where skiers & snowboarders on the same mountain can find each other, message and meet up.

## Wireframes

iOS:

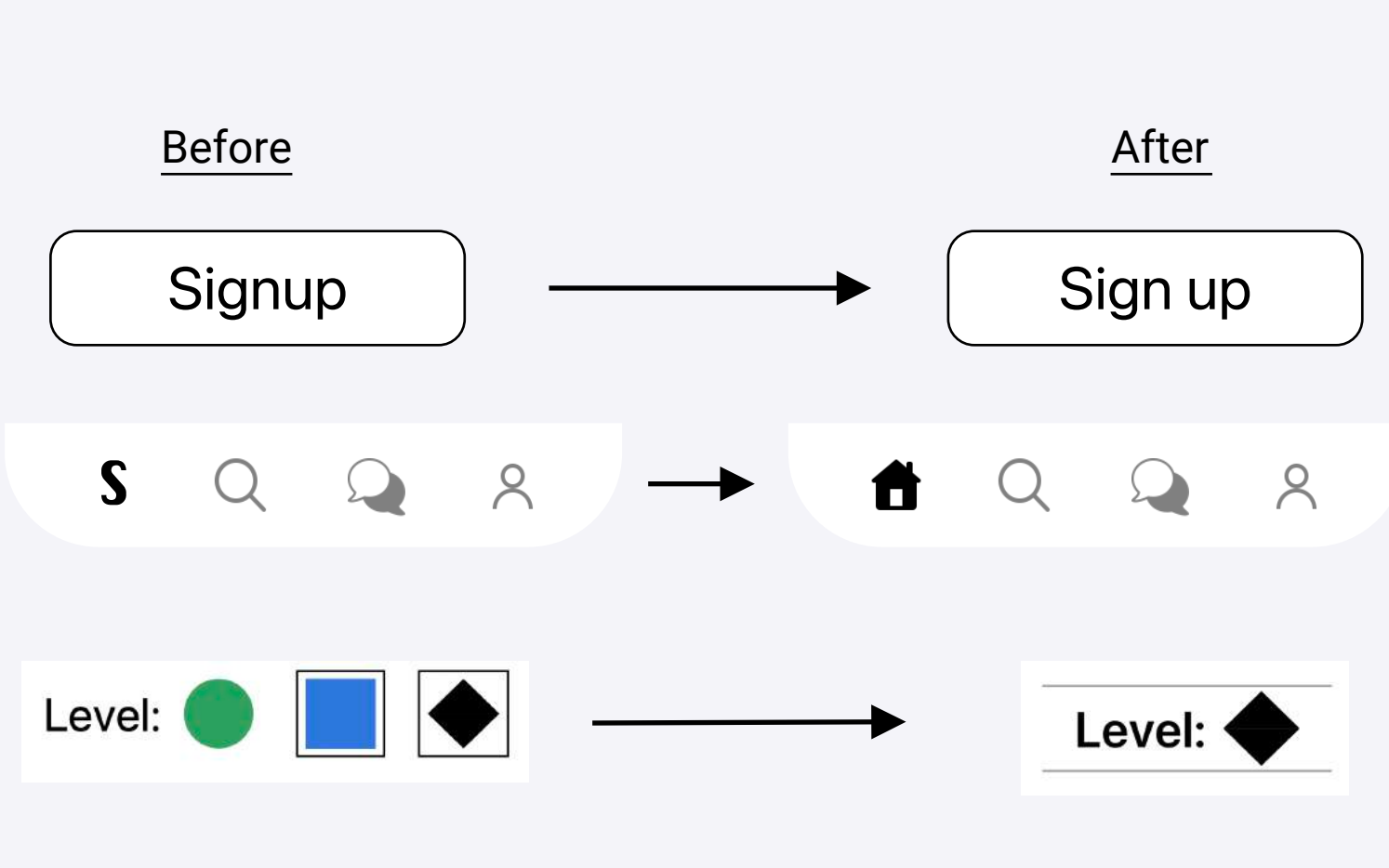


Andriod:



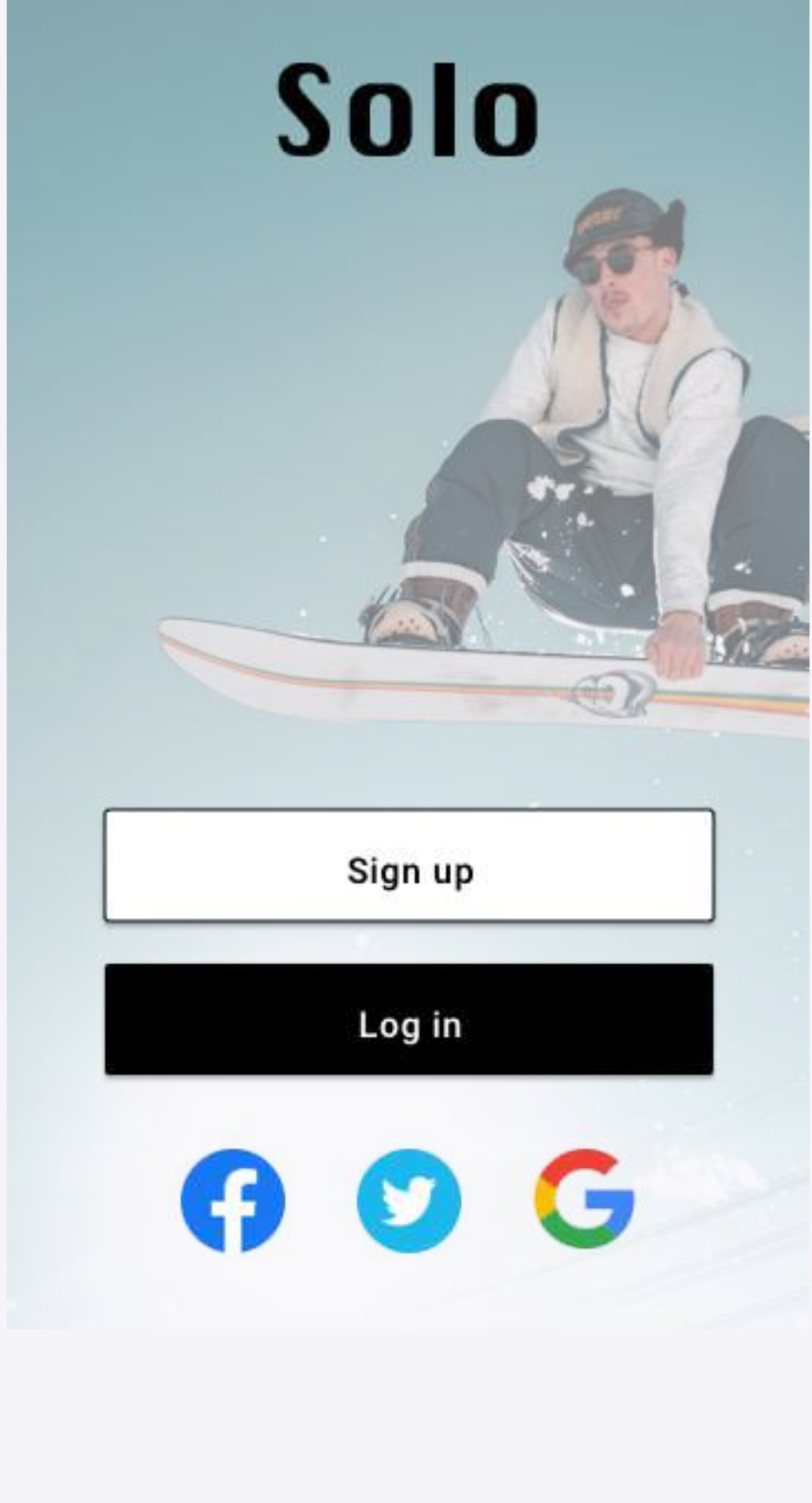
## Protyope & Feedback

At this point I have put my mid-fidelity screens into a prototype. I sent the iOS version to three iPhone users and the Andriod version to three Andriod users. Here is the feedback I implemented from my users:



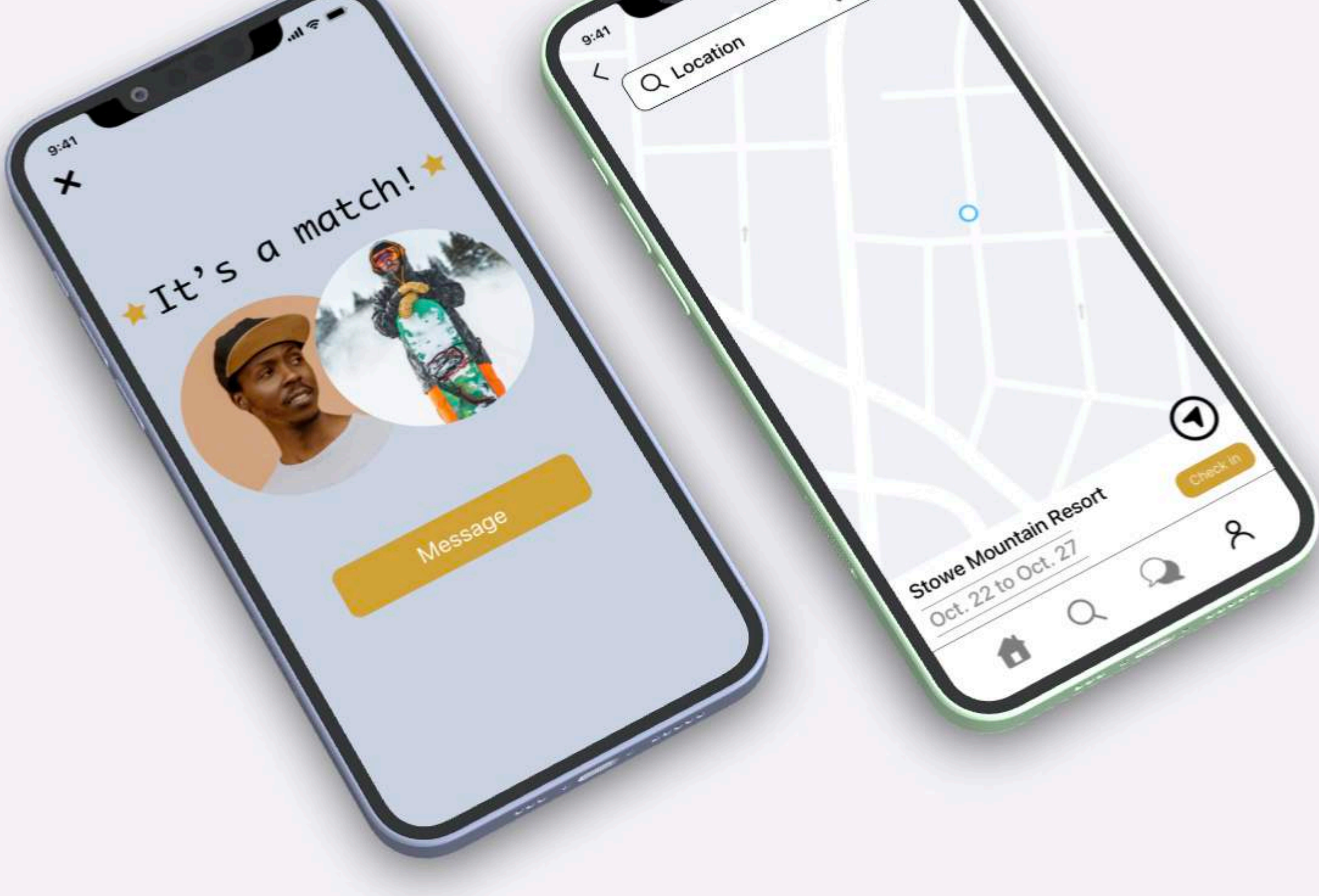
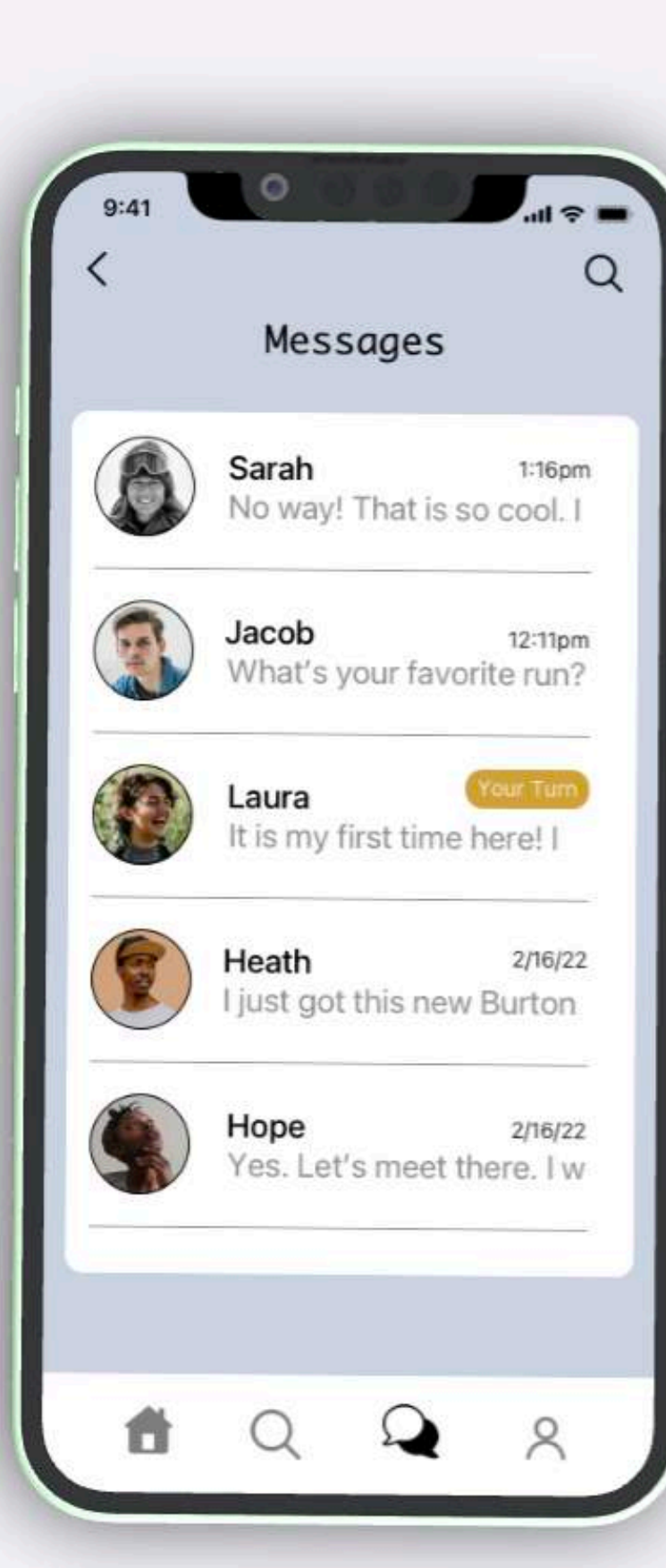
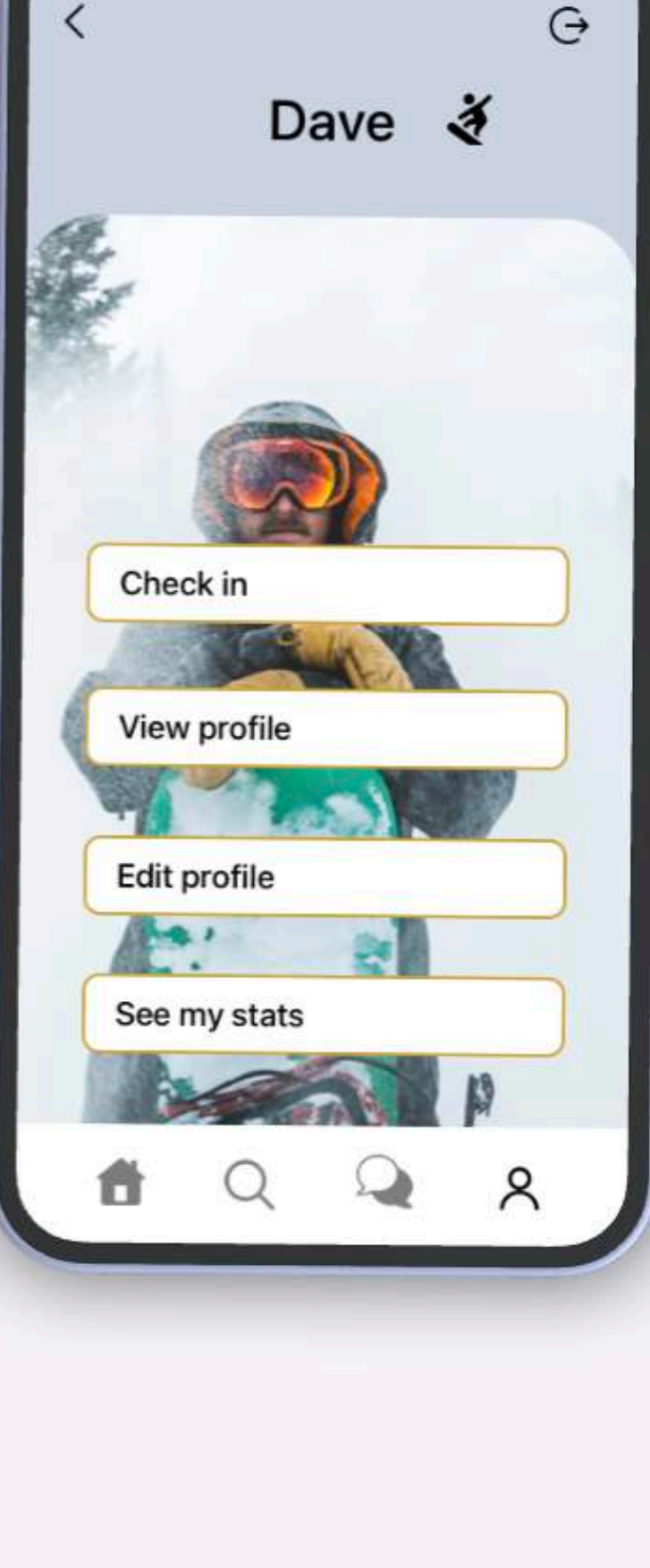
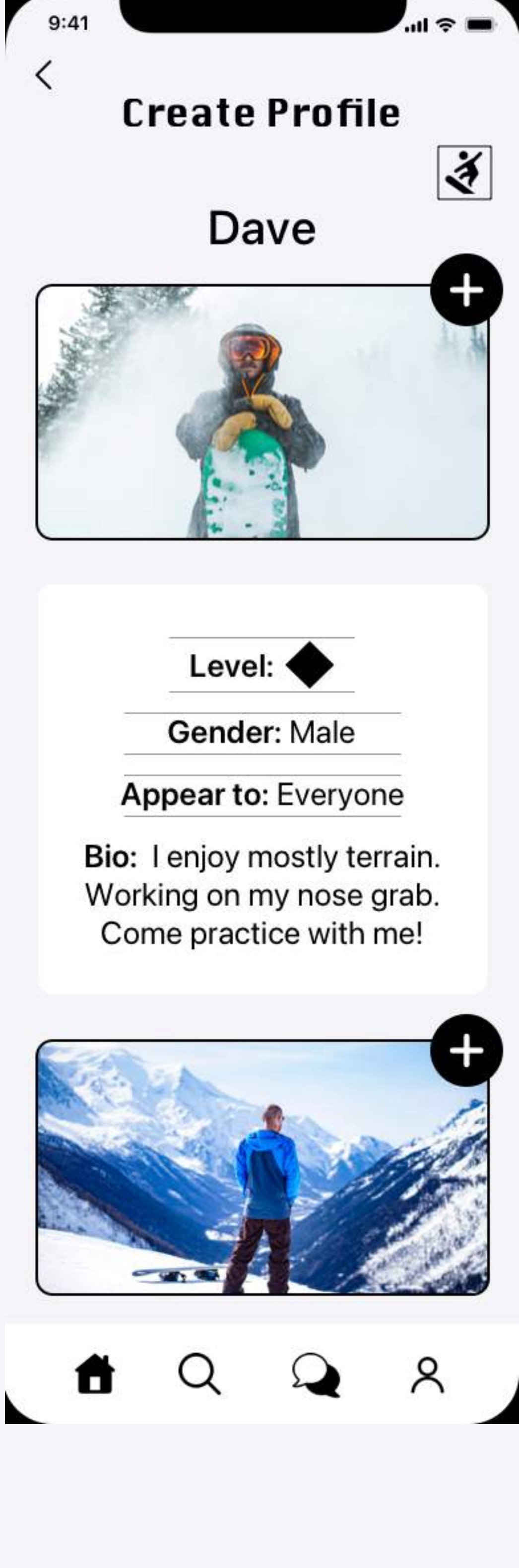
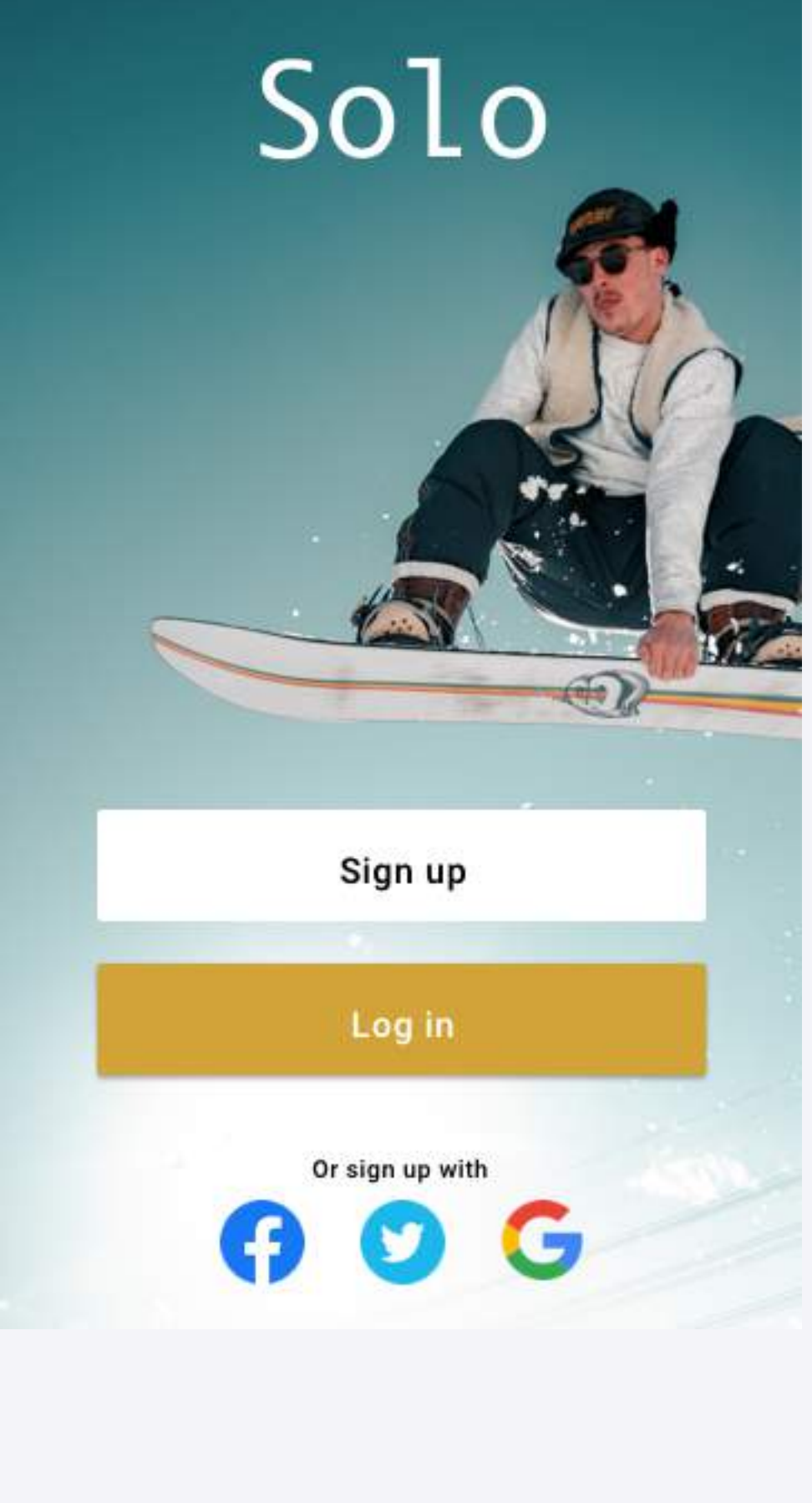
Here is some feedback after I met with my UI Design mentor:

Before:



Use full opacity so the photo pops. Change the font to a lighter font. The font in combination with the black buttons comes across as too harsh.

After:



Thank you!