

December & January 2023/24
Issue #20

solucky

Capturing
Iconic Inspo

*Embracing the influence
of Britney Spears &
Justin Timberlake's
unforgettable era
from the 2000s*

Creator
Spotlight

*Unveiling the
essence of Alisha
Gupta & her
trailblazing
journey as well as
future endeavors*



THE AFTERPARTY



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She hopes to pursue law school in the near future

21 year old recent graduate from UC Santa Barbara with a B.S. in Psychology & a minor in Feminist Studies

Aside from her academic interests, she enjoys all things fashion, dancing & exploring different genres of music



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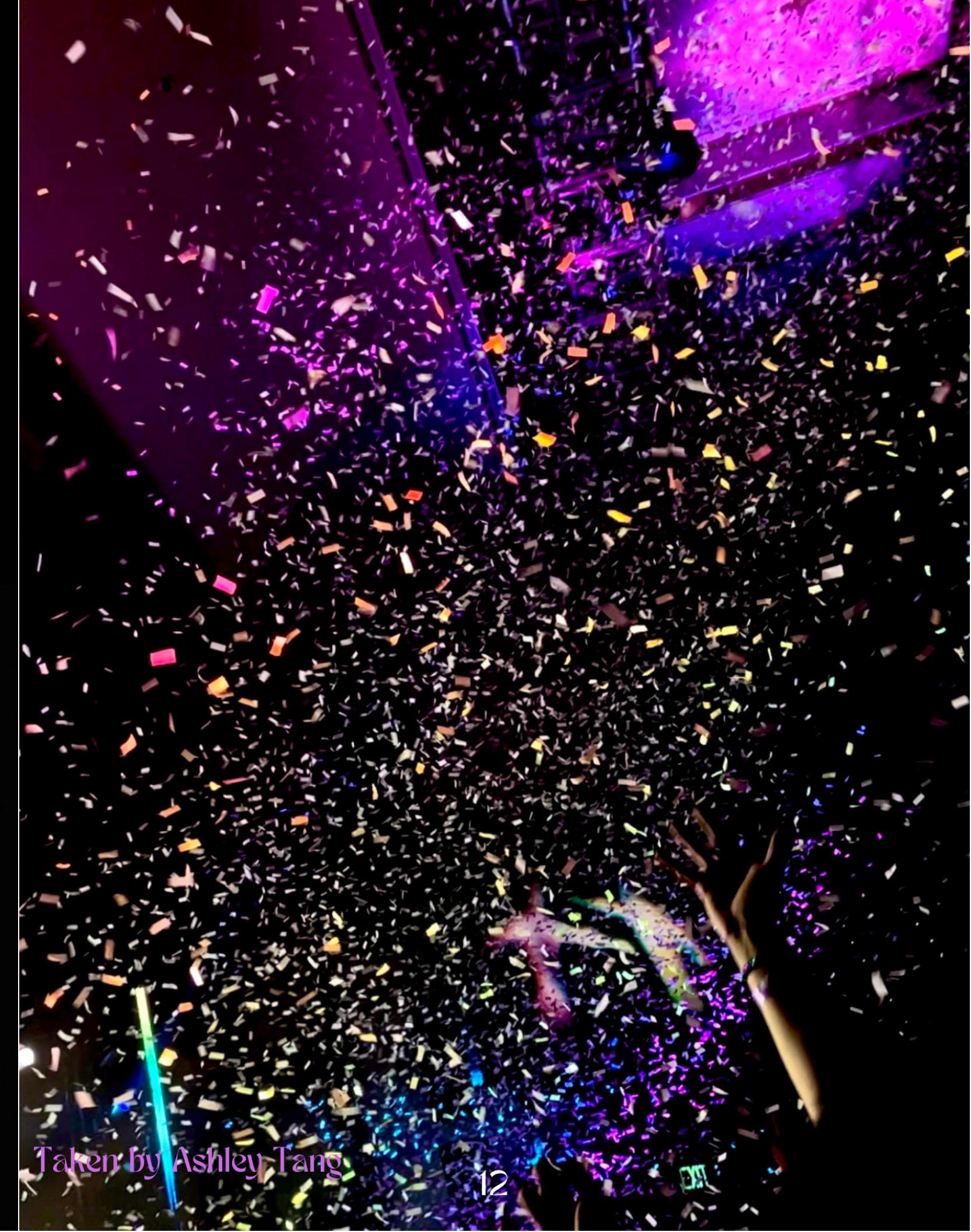
DECEMBER & JANUARY 2023/24

ISSUE



Taken by Amrutha Gururaja
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Taken by Ashley Tang

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Taken by Amrutha Gururaja
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From the Founder

This time around, **solucky** has excitedly welcomed the new year with big open wide arms. After countless hours of pondering & an endless adding of pins to our Pinterest vision board, it has been settled that **2024** must be the year that we do it all. As a brand, our main focus and overall goal is to do everything that we can to expand our community/reach, sharpen our creative focal points, & get as much done as possible within this new year. The year of **2024** is when many of our very own **solucky** team members and myself will be graduating from college, meaning this is the last year to really give it our all. Post-grad does not promise a future for **solucky**, but if we make it worth through **2024**, it may be something that we can keep around.

With that being said, our attitude is to get as much done as possible within this year while also maintaining quality over quantity. This means we are likely to have a handful of collaborations begin/end, surprise pop-up **solucky** wardrobe shops, new magazine issue releases, social events, an expansion to the team, reconstructed website, merchandise, & more! Obviously, we are speaking into existence here, but consider it settled!



While on the note of collaborations ending, we are sad to say goodbye to our long-term collaboration, **solucky x evolvewithfashion**. This collaboration consisted of teaming up with our very own, Alina Jafri (@alinajz on IG) who is the fashionista writer behind her blog, **Evolve With Fashion** (@evolvewithfashion on IG), to release multiple fashionable chronicles that delved deep into origin of trends, the latest fashion lines/runway shoes, and of course her take on certain fashion as well! Our collaboration entailed six different articles written for **solucky** magazine issues from Issue #13 to #19, with all of them being able to be found on **Evolve With Fashion**'s website. You can find all her articles, along with a plethora of other fashion-related content, on Alina's blog, **Evolve With Fashion** - we are eagerly anticipating her next steps!

At last, we are more than **lucky** enough to be ringing the new year in with delightful company. As months & years go by, we tend to lose and add on many team members, since it is only natural. Due to this, it is always best to recap who is still standing with us here today after a very hardworking and passionate year. On the next page you will be able to see all of our dedicated **contributors** who have volunteered their unique creativity & energy to making **solucky** what it is today. Some have been with us for years, while some only a few months, I am thankful to say this is my tea energy to making **solucky** what it is today. Some have been with us for years, while some only a few months, I am thankful to say this is my team!

- Founder of **solucky**, Sanjana Solanki



Aarushi Bali



Alina Jafri



Amani Chowdhury



Heena Bains



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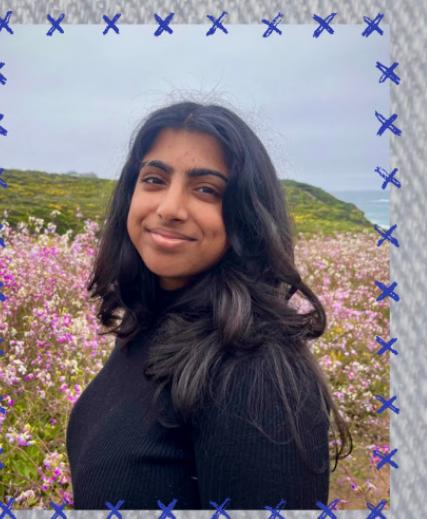
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Sanjana Solanki





Taken by Niya Maudgalya

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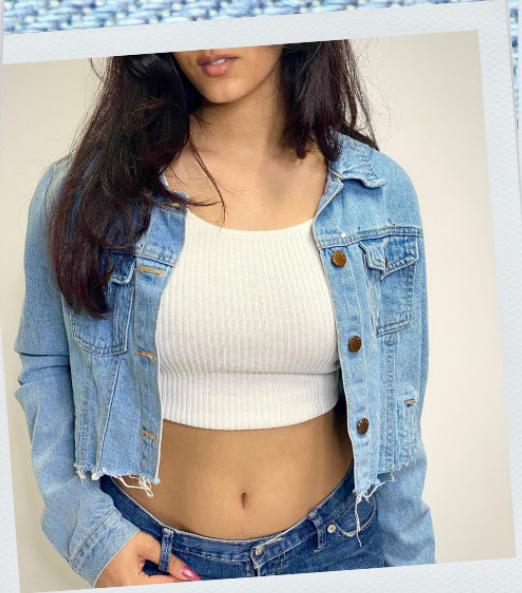


Taken by Niya Maudgalya

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CANDIE'S



FOREVER 21



BANANA REPUBLIC

SOLUCKY

w a r d r o b e

ALL photos submitted by Sanjana Solanki



(NO TAG)



225



TRIXXI

With "Denim & Diamonds" being our aesthetic theme here, you can already begin to expect what you may find in the solucky wardrobe. Our obvious main focus was anything denim which included boots/heels, purses, skirts, vests, you name it! Then to add on, anything that sparkled, of course. Lots of inspiration was taken from the individually iconic Britney Spears & Justin Timberlake along with specifically their unforgettable denim outfit from the 2001 American Music Awards. Throughout this issue, you will be able to notice both of the successful artists' fashion taste guiding our fashion taste & design.



GOLDWATER GREEK

(NO TAG)



SEVEN 7

(NO TAG)



(NO TAG)



MOSSIMO



Taken by Sanjana Solanki

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Taken by Amrutha Gururaja
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Taken by Amrutha Gururaja

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In the dynamic landscape of South Asian creativity, Alisha Gupta stands out as a multifaceted force, seamlessly blending her passion for dance with advocacy and entrepreneurship. From her early struggles with identity to her current endeavors in mentoring and activism, Gupta's journey is one of resilience, innovation, and community empowerment.

Embarking on a transformative dance tour after graduating early in December 2023, Gupta sought to explore her creative passions and connect with diverse dance communities worldwide. What began as a personal exploration evolved into a scaled tour, fueled by Gupta's dedication to sharing her choreography and fostering connections within the dance world. Despite the challenges of balancing travel and work, Gupta navigates each day with purpose, embracing flexibility and spontaneity while charting her course on Notion.

"The balance between work and travel is all in embracing 'one thing at a time'"



Central to Gupta's mission is her commitment to breaking stereotypes and nurturing a sense of belonging among South Asians. Through her nonprofit, Needed But Forgotten, she leverages excess inventories to support foster children in California, embodying her belief in the power of kindness and care to drive positive change. Gupta's advocacy extends to anti-cyberbullying initiatives and a podcast, "What Cause Inspires You," amplifying voices of changemakers and providing platforms for dialogue and community building.

"I soon changed my mindset to realize that dance is an evolutionary process - you can always learn a new style, you can always improve your own abilities, and you can always mess up sometimes"

Reflecting on her high school experience, Gupta recalls the struggle to reconcile her identity in a predominantly white environment. Yet, it was through Bollywood dance that she found solace and strength, ultimately

@alisha_g9
on IG

becoming a trailblazer as the only female Indian member of her cheer team and captain of her school's Bollywood dance team. Embracing her South Asian heritage, Gupta finds boundless potential for exploration and growth, anchored by a supportive community that uplifts and inspires her.

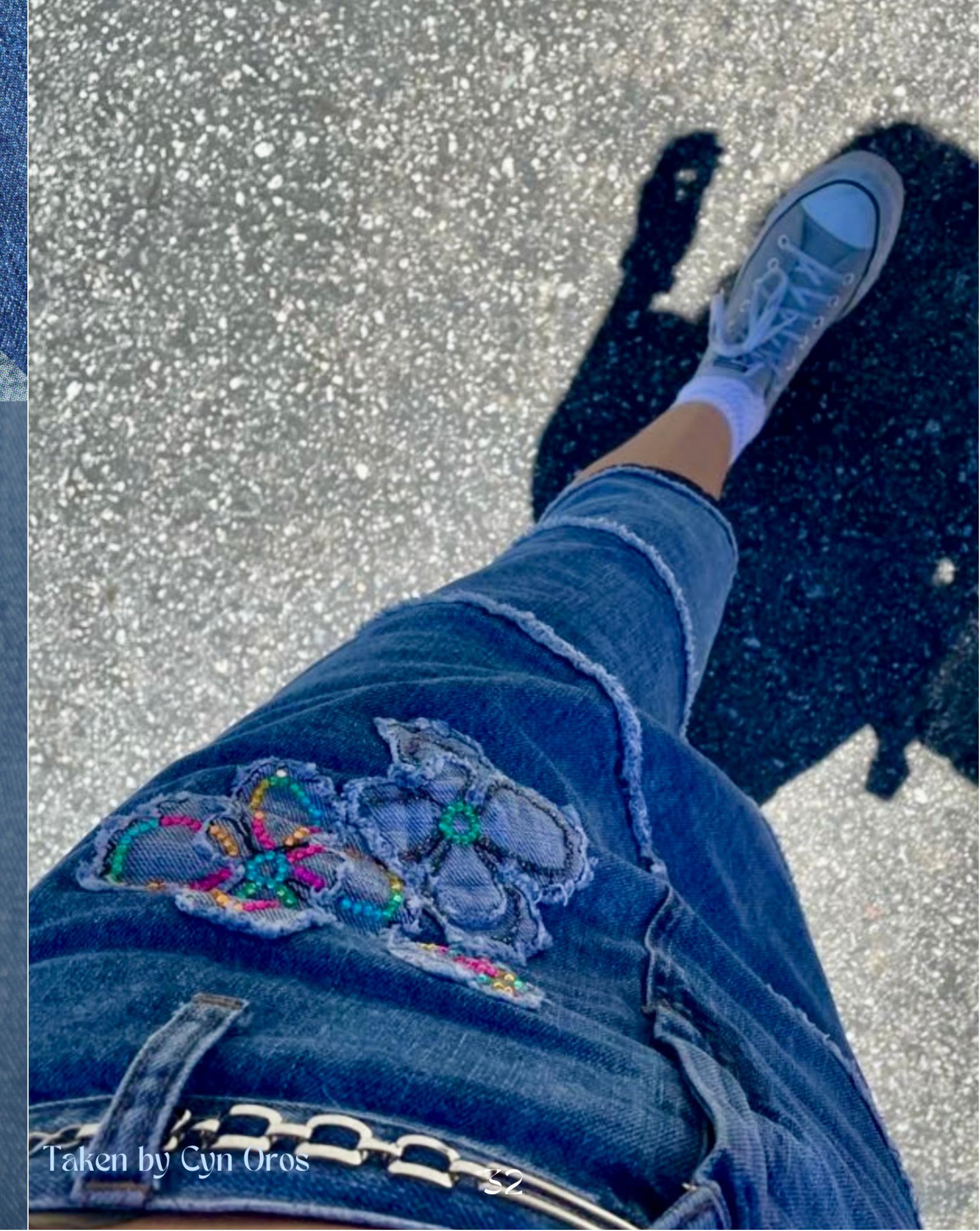
"It's hard work and I have the utmost respect for creators that do this full time because content creation is not easy."

In a saturated market of South Asian choreographers, Gupta approaches her craft with humility and collaboration rather than competition. She embraces the diversity of talent within the community, focusing on delivering value to her students and fostering a sense of inclusivity and joy in her workshops. As she continues her

journey, Gupta remains committed to authenticity, advocacy, and mentorship, embodying the spirit of resilience and innovation that defines South Asian creativity.

Looking ahead, Gupta's future projects encompass a diverse range of endeavors, from podcasting on topics of authenticity and community in media to engaging in speaking engagements on South Asian mental health and wellness. Through paid dancing, speaking, and modeling gigs aligned with her values, Gupta seeks to inspire and empower the next generation of creatives and professionals, while remaining dedicated to her mission of fostering positive change and connection within South Asian communities.

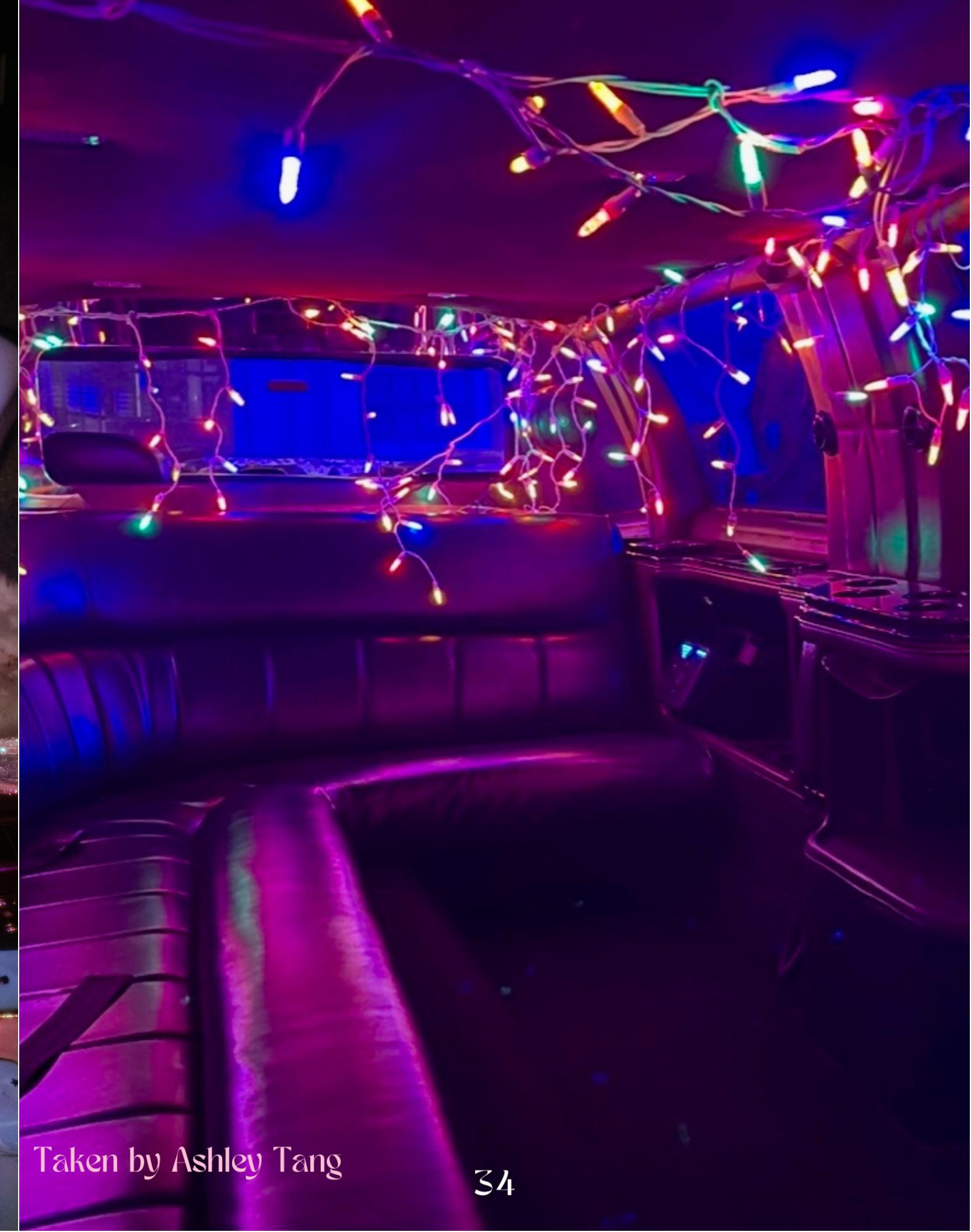
In the vibrant tapestry of South Asian creativity, Alisha Gupta shines as a beacon of innovation and empowerment, weaving together dance, advocacy, and entrepreneurship to create a brighter, more inclusive future for all.





Taken by Amrutha Gururaja
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Taken by Ashley Tang

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inspired by Justin Timberlake

DOUBLE TAKE



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18-YEAR OLD STUDENT AT
DE ANZA COLLEGE AS A
FIRST-YEAR STUDYING
BUSINESS ECONOMICS

ASIDE FROM HIS
ACADEMIC
PURSUITS, HE IS A
VISUAL ARTIST,
SPECIALIZING IN
THE MEDIUM OF
MIXED-MEDIA

HE HAS A
PASSIONATE
INTEREST IN
CINEMA +
SPENDS HIS
SPARE TIME
WATCHING
AUTEUR FILMS
OR LEARNING
HOW TO
STRENGTHEN
HIS VISUAL
CRAFT BY BEING
BEHIND OR IN
FRONT OF THE
CAMERA

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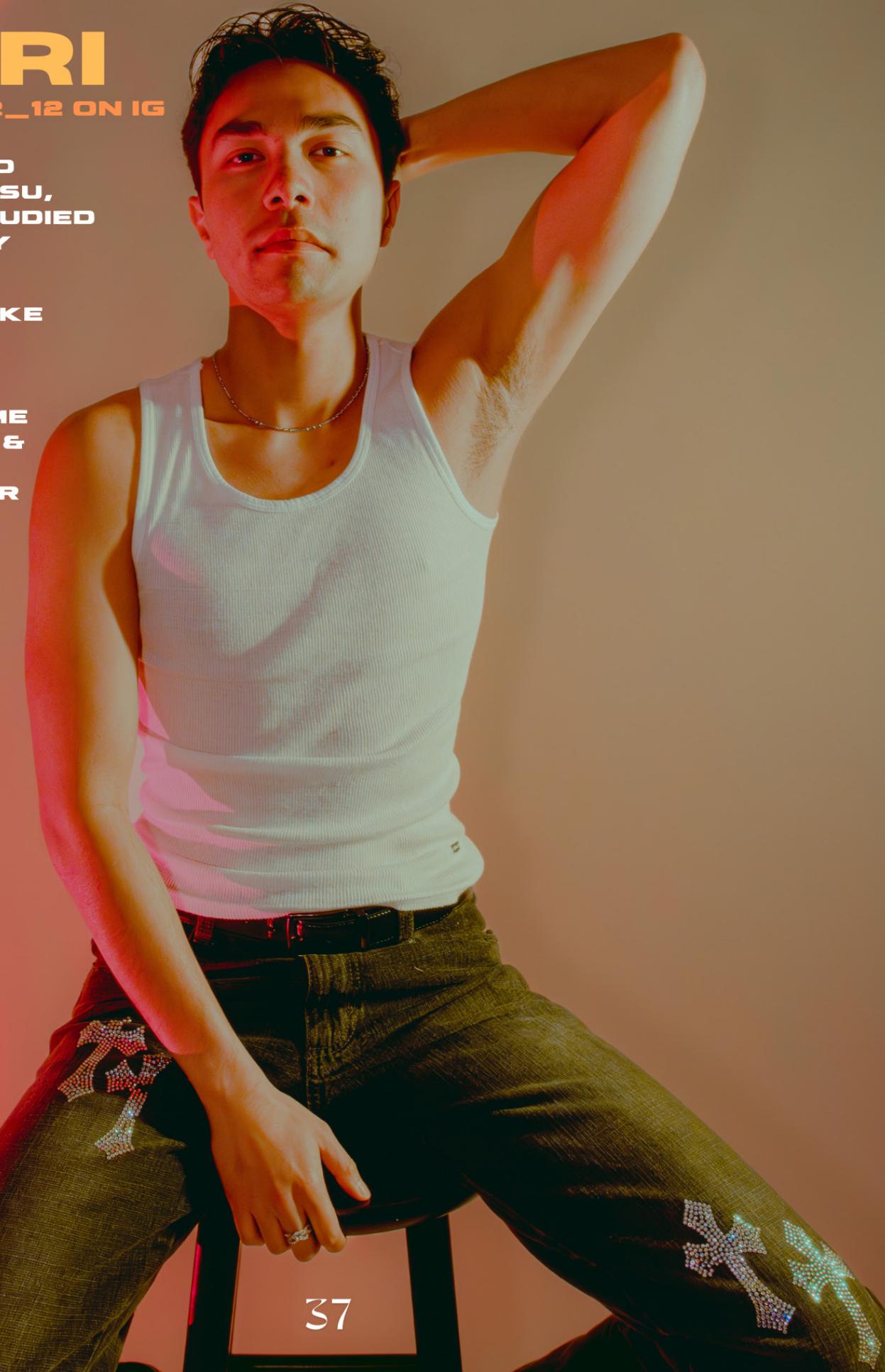
DONOVAN MITRI

@DONOVAN2_12 ON IG

23-YEAR-OLD
ALUMNI OF SJSU,
WHERE HE STUDIED
PSYCHOLOGY

HE ENJOYS BIKE
RIDING,
EXERCISING,
TRAVELING,
SPENDING TIME
WITH FAMILY &
FRIENDS, &
MODELING FOR
SOLUCKY

SINCE
GRADUATING
SUMMA CUM
LAUDE,
HE HOPES TO
ATTEND
GRADUATE
SCHOOL FOR
CLINICAL
MENTAL
HEALTH
COUNSELING



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ALAN POMPA

AGUAYO

@ALAN9OMPA ON IG

MAJORING IN PSYCHOLOGY
& MINOR IN SPANISH

THROUGHOUT HIS TIME
IN COLLEGE, HE HAS
CURATED MANY
CREATIVE PURSUITS
LIKE ACTING IN MOCK
TRIAL, PLAYING THE
FLUTE, & MODELING
FOR MAGAZINES

HE HOPES TO
ONE DAY
VENTURE INTO
THE REALM
OF FILM & LAW
TO UNCOVER
WHERE
HIS DREAMS
ALIGN



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Taken by Niya Maudgalya

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Taken by Niya Maudgalya

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Taken by Niya Maudgalya

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Taken by Niya Maudgalya

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a solucky curated edition

SPOTIFY PLAYLIST

Written & Curated: Mikaila Bramlette

If this playlist does not fit your music taste, do not worry as we will have a new curated playlist in our next issue for you to explore! In addition, make sure to check out our all-time favorites on our Spotify account the gems playlist!

scan the code in the app's camera to listen to our newest playlist :)



Taken by Aarushi Bali

NYE's pulse

FISHER, Tiesto, Galantis, & more

Step into the pulsating heart of the electronic dance scene with our House/EDM playlist that's set to ignite your senses & move your soul. Immerse yourself in the infectious beats & electrifying drops curated from the decks of iconic artists like Steve Aoki, FISHER, Chris Lorenzo, NGHTMRE, & more.

From the high-energy basslines to the euphoric melodies, this collection transcends the boundaries of sound, capturing the essence of the vibrant EDM culture. Let the hypnotic rhythms guide you through a sonic journey, where every track is a ticket to a euphoric escape on the dancefloor.

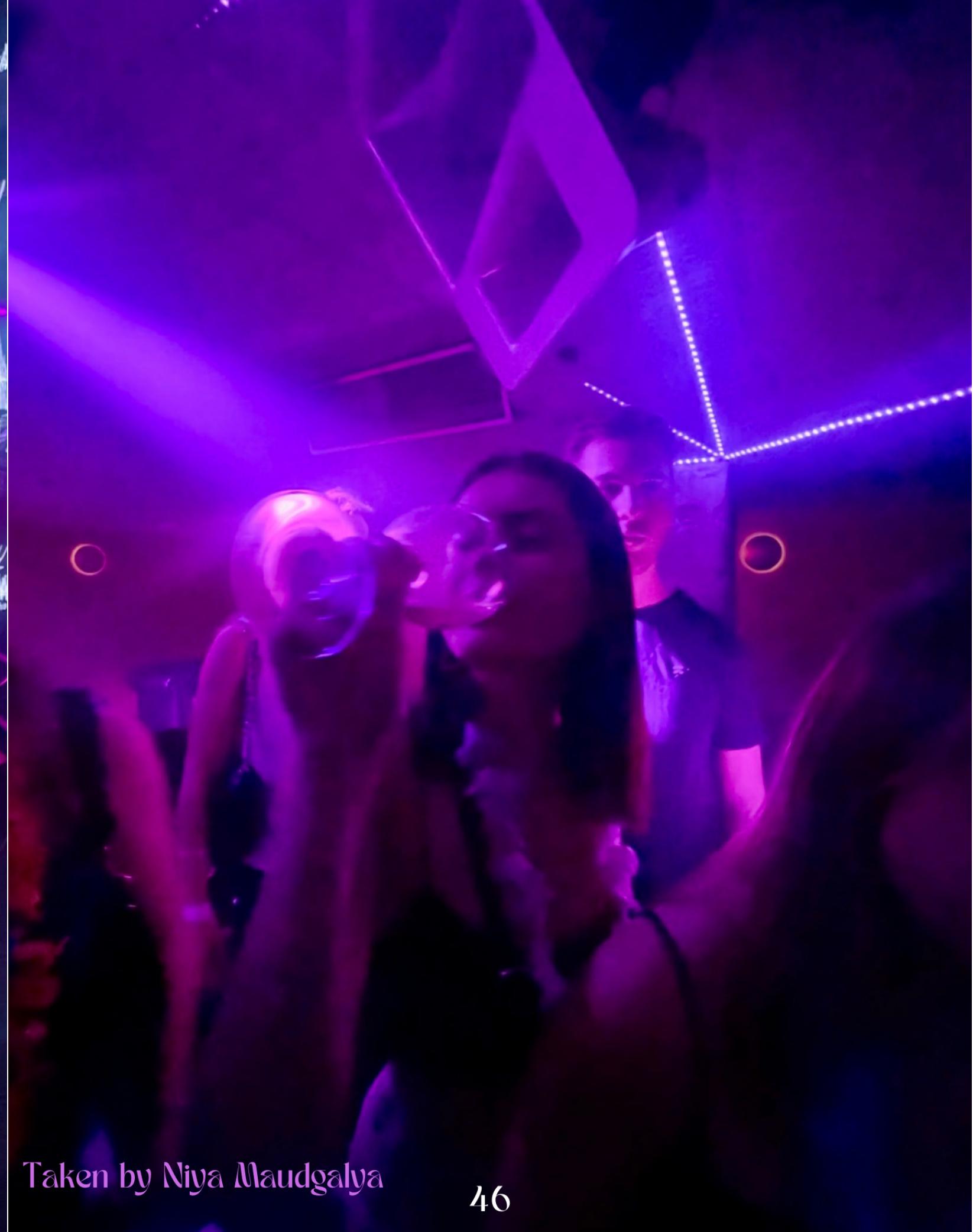
Whether you're a seasoned raver or a newcomer to the EDM scene, this playlist is your passport to a world where the music never stops & the energy is contagious. So, turn up the volume, feel the bass, & let the beats of our House/EDM selection elevate your spirit to new heights.

Find all this playlist by scanning the code (on page 43) through the Spotify app's camera!



Taken by Niya Maudgalya

45



Taken by Niya Maudgalya

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inspired by Britney Spears

OOPS! ...She Did it Again

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third year student
at SJSU, pursuing
a major in Public
Health + minor in
Business

beyond her
academic
pursuits, she
has a passion
for music,
fashion, DJing,
& lacrosse

enjoys trying
new food &
traveling

Divora Zeru

@divora.zeru on IG



Laasya Kollepara

@laaseya on IG

20 year old college student

her interests extend to music, travel, spirituality, reading, thrifting & fashion

A third-year student at SJSU pursuing a major in Business Administration with a concentration in Finance



Shamita Rai

@shhamiita on IG

Some of her favorite things include music, reading, & beach sunsets + likes to stay busy with hobbies such as pilates, weightlifting, cooking, pottery, & modeling

plans to work towards her MBA in New York

Originally from Los Angeles, currently a Junior at SJSU





Taken by Niya Maudgalya

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Submitted by Sanjana Solanki

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Taken by Natalie Getz

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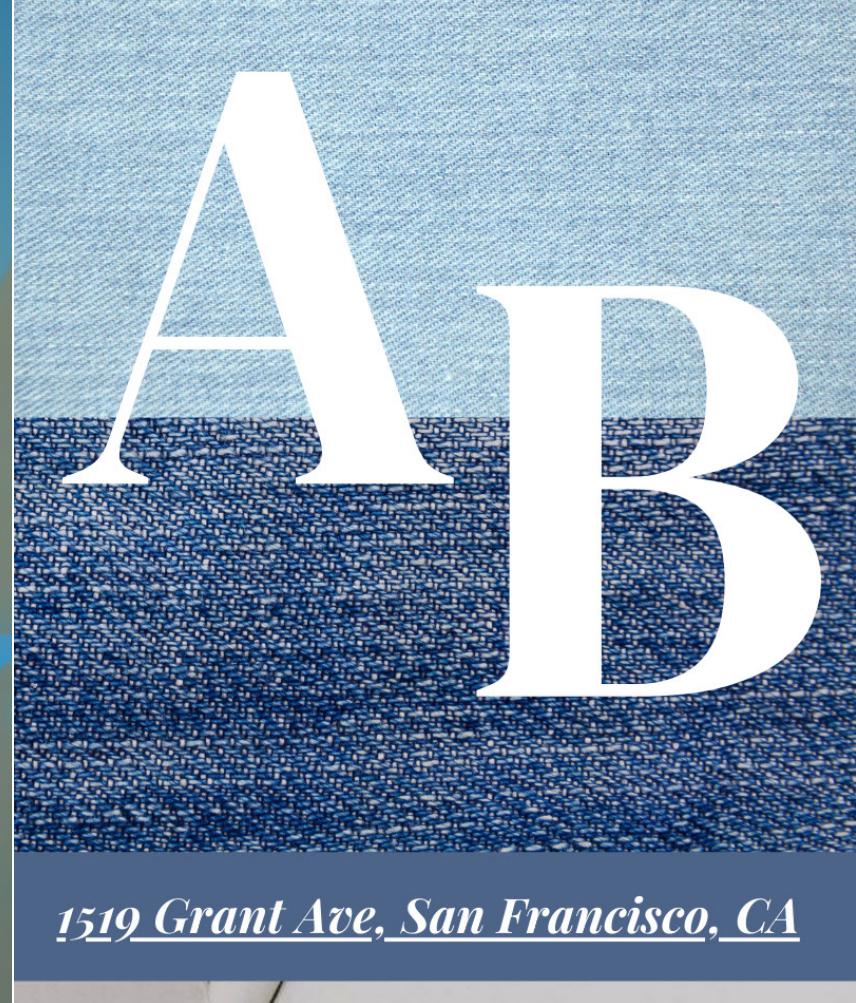
Taken by Cyn Oros

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Taken by Amrutha Gururaja
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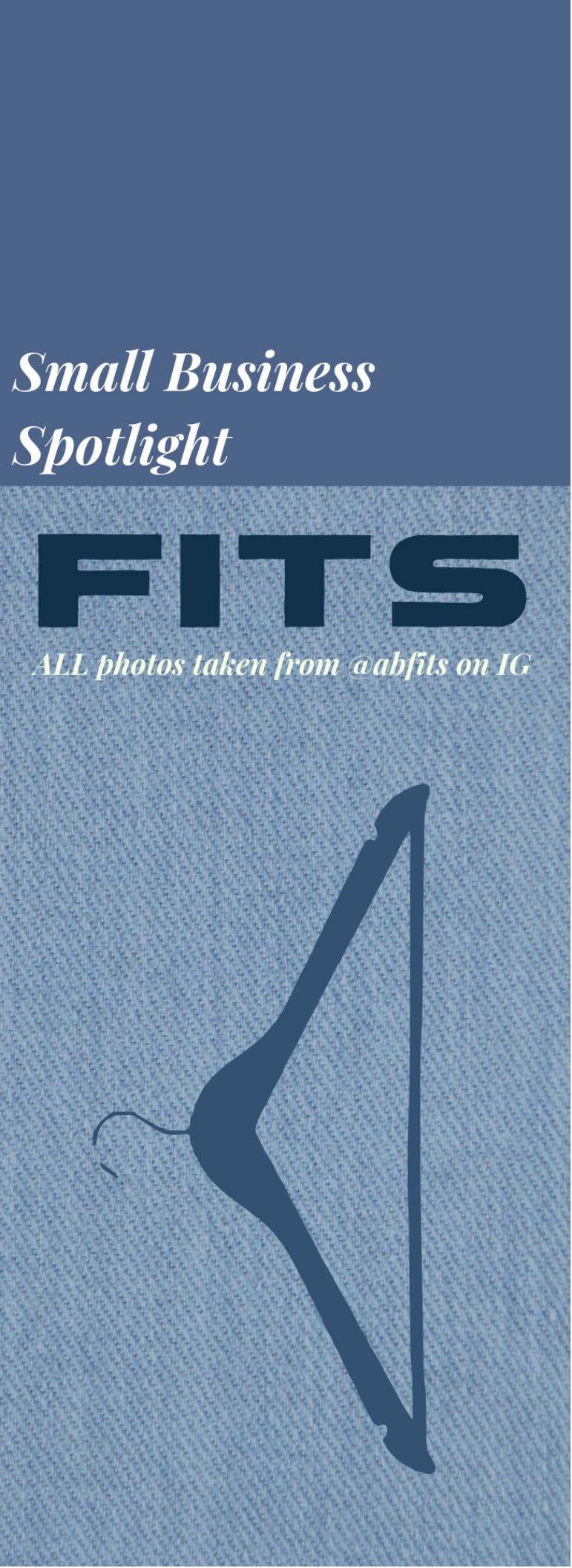
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1519 Grant Ave, San Francisco, CA



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*Small Business
Spotlight*

FITS

ALL photos taken from @abfits on IG

In San Francisco's historic North Beach neighborhood there is a denim sanctuary that has stood the test of time; it's called **AB Fits** on 1519 Grant Ave. This denim haven, which was established in 1873, has been the creation of San Francisco native Howard Gee for nearly three decades. With a mission to deliver superior denim with a personal touch, AB Fits has become a Bay Area favorite, weaving a tale of character & quality through its iconic offerings.

AB Fits is more than just a store; it's a curator of **denim styles** that embody character & individuality. **Howard Gee**'s deep knowledge & fit expertise have cultivated a loyal customer base, ensuring each visitor is dressed in the finest denim available. From the globally sourced men's & women's styles to their own creations like the 1195 Tapered Selvedge & 1197 Straight Cut Selvedge, every piece is a testament to passion & precision.



AB Fits remains a beacon of cool, offering street-smart fashions that range from basic to not-so-basic. As pioneers who started crafting their own jeans in 2010, AB Fits' commitment to innovation shines through with creations like the 1195 Tapered Black – a testament to their dedication to meeting customer demands & exceeding expectations.

The store invites you to experience denim in its truest form – where history meets innovation, & every stitch tells a story. Whether you're a denim enthusiast or a casual shopper, this North Beach gem promises an immersive journey through quality, style, & the spirit of San Francisco.



Don't just wear denim; wear a story. Visit **AB Fits in San Francisco, & let your style shine through. Your denim adventure begins here!**



Taken by Sanjana Dadi

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Taken by Niya Maudgalya

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3 steps
outfits with a
denim skirt

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festival
look



brunch
look



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night-out
look



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Taken by Niya Maudgalya

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Submitted by Niya Maudgalya

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Taken by Ashley Tang

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Submitted by Angel Tiachi
@watermygardens on IG

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APPLICATIONS

do you have what it takes to wear the pants in this experience?

Every application listed below can be found on our website, in the applications subsection of the magazine subsection OR in our Instagram bio!

CONTRIBUTOR INTEREST FORM:

The Contributors Interest Form is for anyone who is passionate & looking for an opportunity of a creative outlet to contribute. Being a contributor with the solucky team will give you voluntary experience from solucky as a brand/magazine &/or simply showcase your work submission(s). This form will allow you to choose what kind of role or submission you would want with the brand. Our team is composed of multi-talented writers, photographers, editors, designers, & curators. We welcome any kind of passionate work or workers, so feel free to send us a submission at any time! This experience is perfect for resume building & finding the right experience for you!

COLLABORATION INTEREST FORM:

Our Collaboration Interest Form is open to anyone who is looking for a marketing opportunity to expand the audience reach of their services. We welcome any kind of local business owners, small creators, organizations, etc. Previous collaborations have included jewelry, clothing, photoshoots, etc. If you have an idea for a collaboration that could work well with both of our audiences, feel free to send us a submission at any time & we can discuss it!



Taken by Sanjana Solanki



Submitted by Niya Maudgalya



Taken by Amrutha Gururaja
More on page 1

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Taken by Aarushi Bali

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Submitted by Alisha Gupta
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Find more information about solucky & our magazine by following us on Instagram, @solucky.life or by typing "solucky.life" into your browser



*See you next time!
- solucky Team <3*



Thank

you

for reading our newest issue!