

solucky

Clothing Sale Tour

Learn more about our next upcoming project

Creator Spotlight: Mahi Kabra

Check out our latest interview with the rising model

2000s Films

Reminisce with us through a list of well-known 00's films

solucky x evolve with fashion: Y2K's Best Dressed It-Girls

Review with us the iconic celebrities that influenced this era of Fashion

3-in-1 Outfits with Low Rise Jeans

See how we styled our favorite pair of low rise jeans

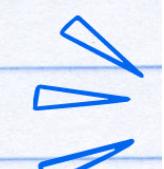


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AUGUST & SEPTEMBER
2022



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Taken by Niya Maudgalya



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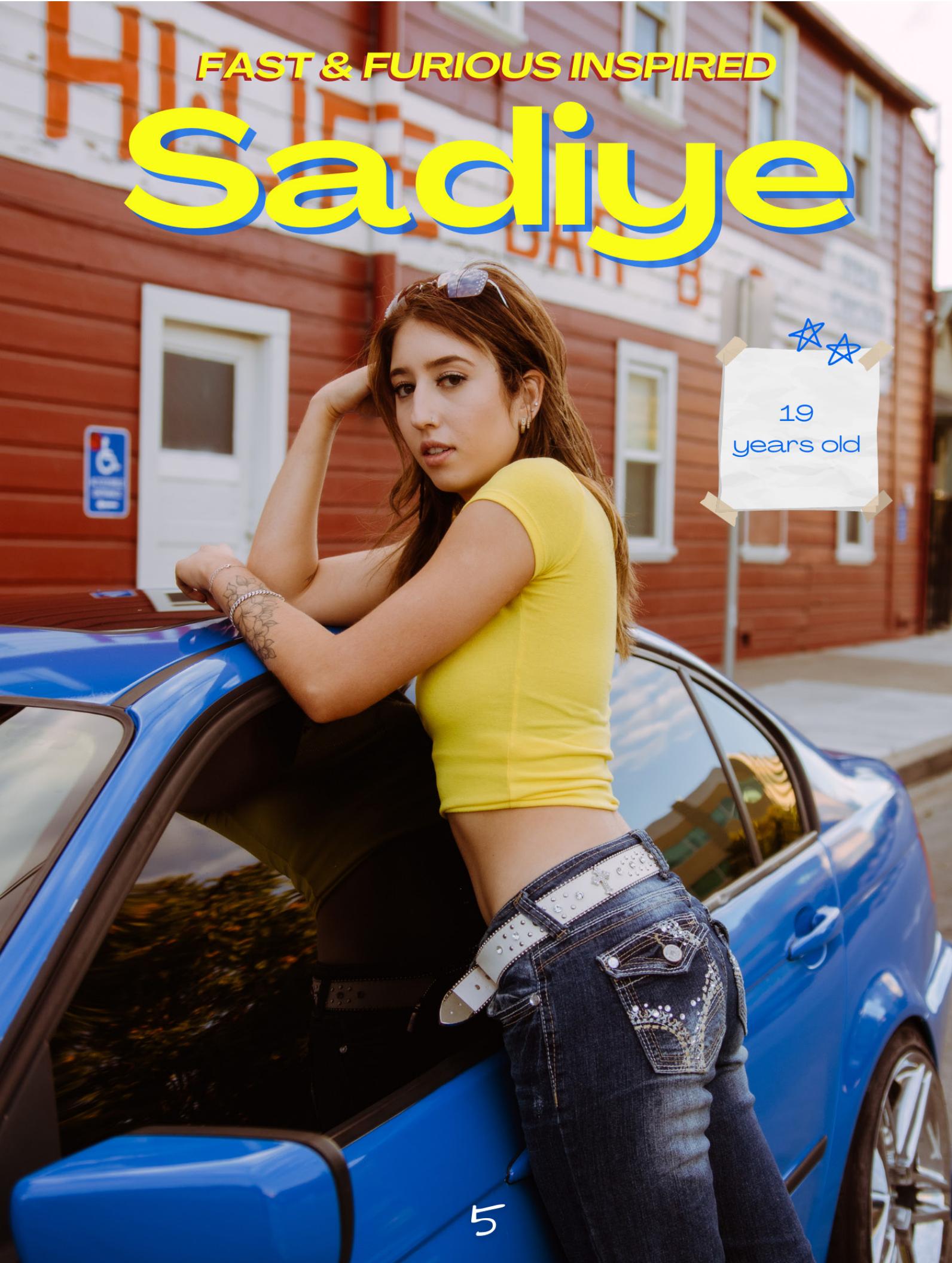
Taken by Sanjana Solanki



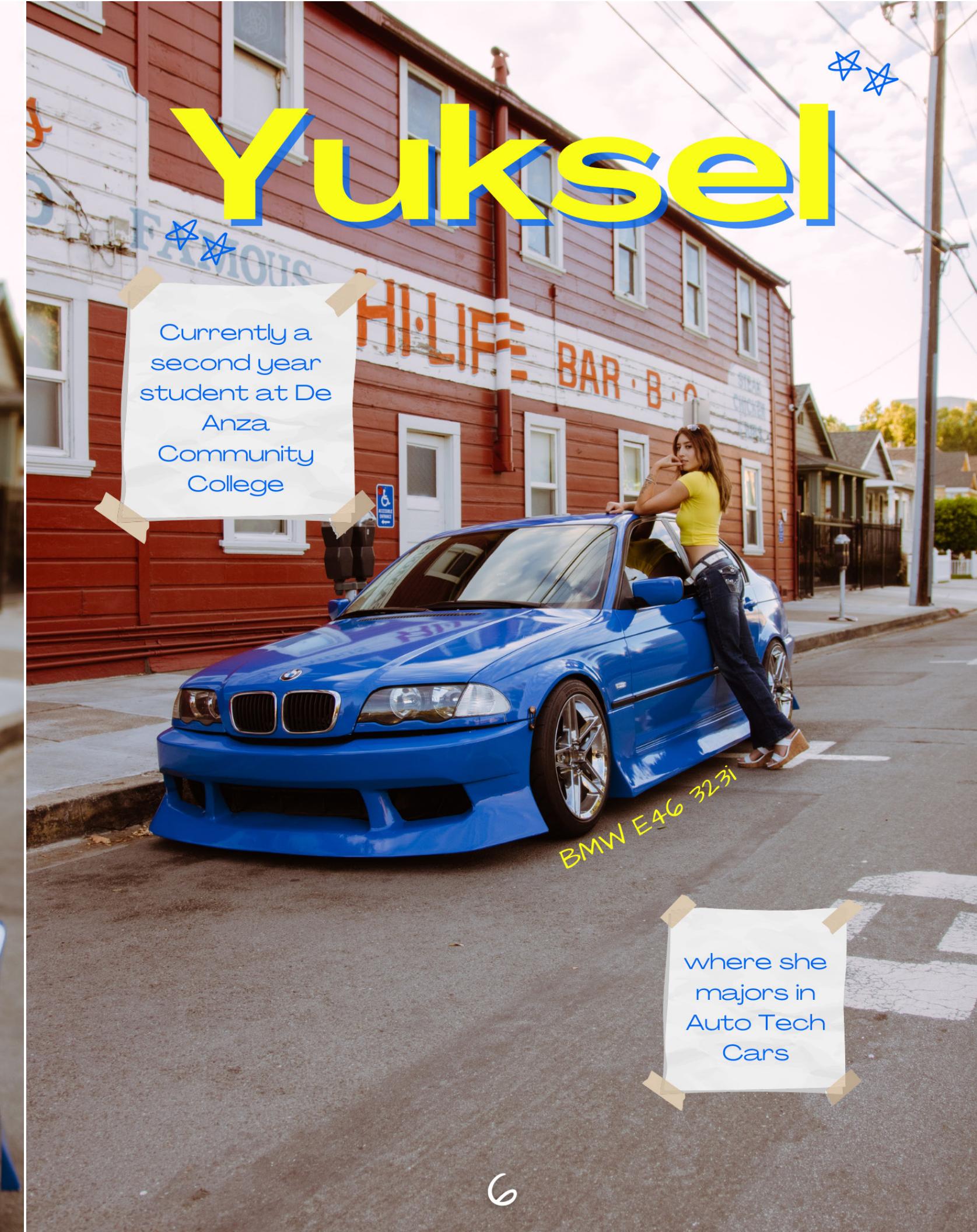
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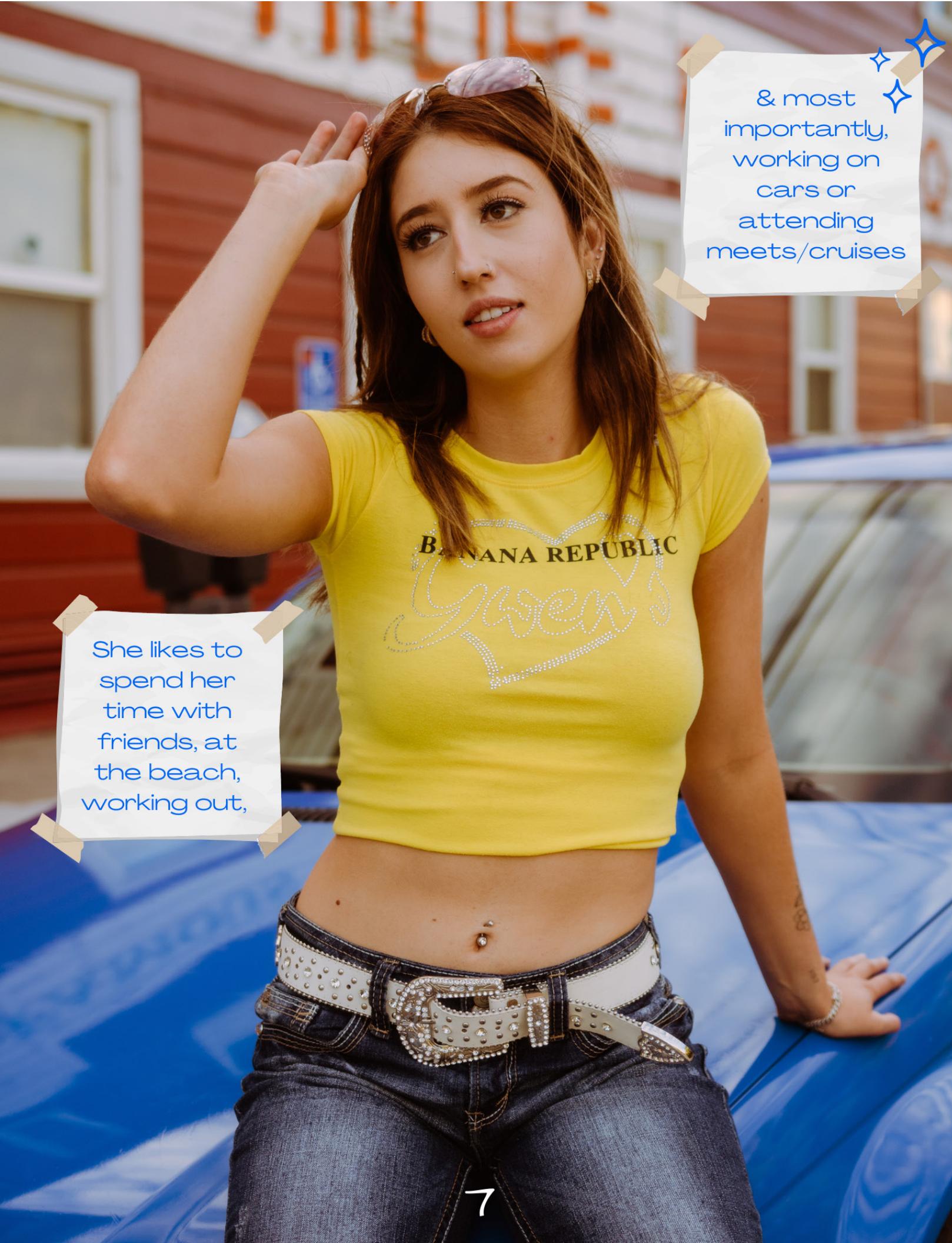
FAST & FURIOUS INSPIRED

Sadiye



Yuksel





7



8

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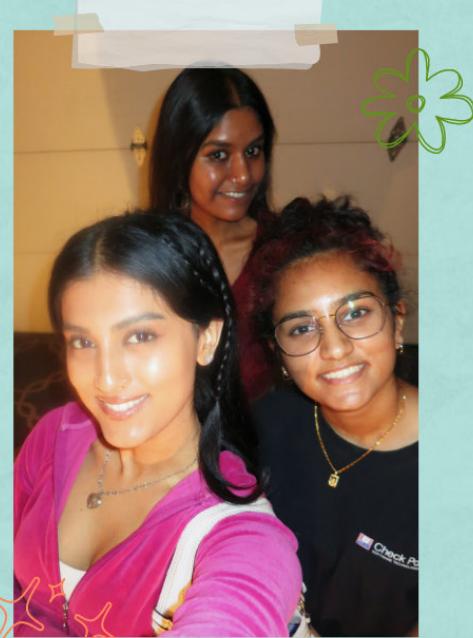
Taken by Sanjana Dadi,



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"Welcome to the Sleepover",
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solucky
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Taken by Sanjana Solanki



Taken by Sanjana Solanki

From the **FOUNDER**

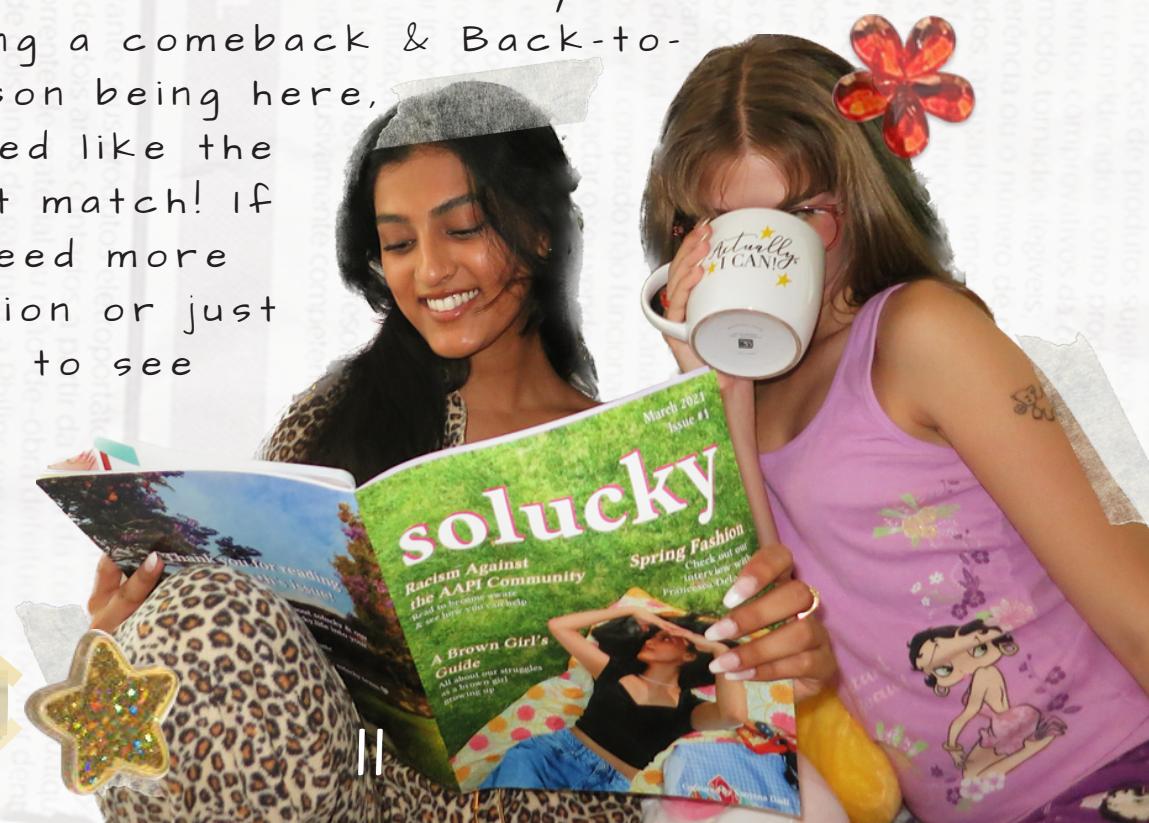
Back-to-School season is finally here & at solucky we know that only means one thing, it's time to grind. As a team, we are definitely trying our best to be on top of things, & we hope you are as well! We have so many new projects & collaborations lined up for our beloved audience! First off, our Second-Hand sale is almost done being in the works. In fact, our first event is coming up! Head over to page --- to find more details, this is a sale you do not want to miss!

In addition to our first sale of this project, we have more collaborations coming up! We have been holding smaller collaborations, with one of them being with Alina Jafri, who is behind the fashion blog, Evolve With Fashion. Our collaboration, solucky x evolve with fashion is meant to embrace different topics with fashion through written content while also in relation to that current issues theme. This written content can be found in our digital magazine issues as well as directly on the fashion blog itself! This collaboration began in our last magazine issue, Issue #13 - June & July 2022, where Alina spoke about different looks from this year's Met Gala! For this issue, find her pieces on page 25 & 34!

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On top of that, a collaboration with Nidhi Gowda, the host of Fridays are For... Podcast! Back in February 2022, solucky had the opportunity to interview Nidhi about her amazing podcast & feature it in that month's issue, Issue #12. After months of what seemed like never-ending planning, Nidhi & I were able to find the perfect time to record an interview on her podcast! This collaboration, solucky x fridays are for..., will only last within this month, as it is a one-time experience of collaborating with each other. Find the full podcast episode on @nids.g on Instagram!

Overall, if it was not already obvious, our theme for this issue is y2k! The early 2000s is an era that is all about being edgy, & digital. This entire time period is entirely iconic itself, & there are so many things we can take from it, hence why it was the perfect theme to choose! Throughout this magazine issue, you will be able to find content based on the 2000s fashion trends, celebrities, films, as well as overall inspiration if you a 2000's lover like me! With the y2k trends making a comeback & Back-to-School season being here, it seemed like the perfect match! If you need more inspiration or just want to see



Taken by Sanjana Dadi

more solucky content, make sure to follow us on TikTok & Pinterest by scanning the QR codes at the bottom right of this page or checking our Instagram bio, (@solucky.life)!

As time flies by, on August 10th, solucky hit its two year anniversary. There is only so much I can say that can really put into words how in awe I am to even be able to say this. Even typing this out is so surreal, I never imagined this creative brand to come this far, in addition to the hard-working team I am so grateful to have. The past two years have been an insane roller coaster, so I am more than excited to see where this journey takes us next! An incredible thank you to every single individual who has supported, contributed, or even simply watched this creative brand grow from the sidelines. It means the world to me to know that there are individuals out there that saw the potential this creative brand had over the past two years, it is the best feeling.



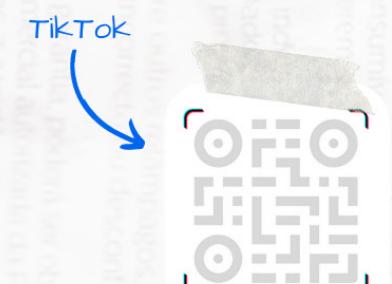
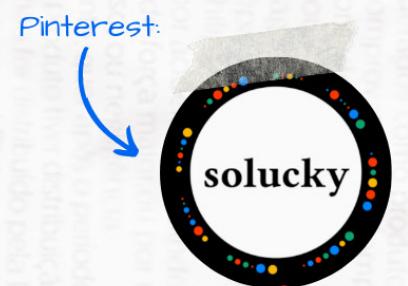
Taken by Sanjana Dadi



Taken by Sanjana Solanki



Taken by Rocio Salvatierra



Lastly, We are more than grateful to state that our current contributors team has added seven new team members! We welcome Aarushi Sharma, Jahnavi Manchella, Caitlin Lota, Alina Jafri, Mikaila Bramlette, Meera Manoj, & Rocio Salvatierra to the team! Every single individual has easily proved that they are each hardworking individuals who can make amazing contributions to the solucky journey as well as allow themselves to receive the experience they hope to get. View down below to see every role each individual amazingly holds!

Sanjana Solanki, Founder of

s o l u c y <3

(ALL Photos Submitted by each individual)

Aarushi Sharma
Magazine Designer + Model

Jahnavi Manchella
Stylist

Meera Manoj
Filler-In Magazine Writer + Aesthetic Photographer + Model

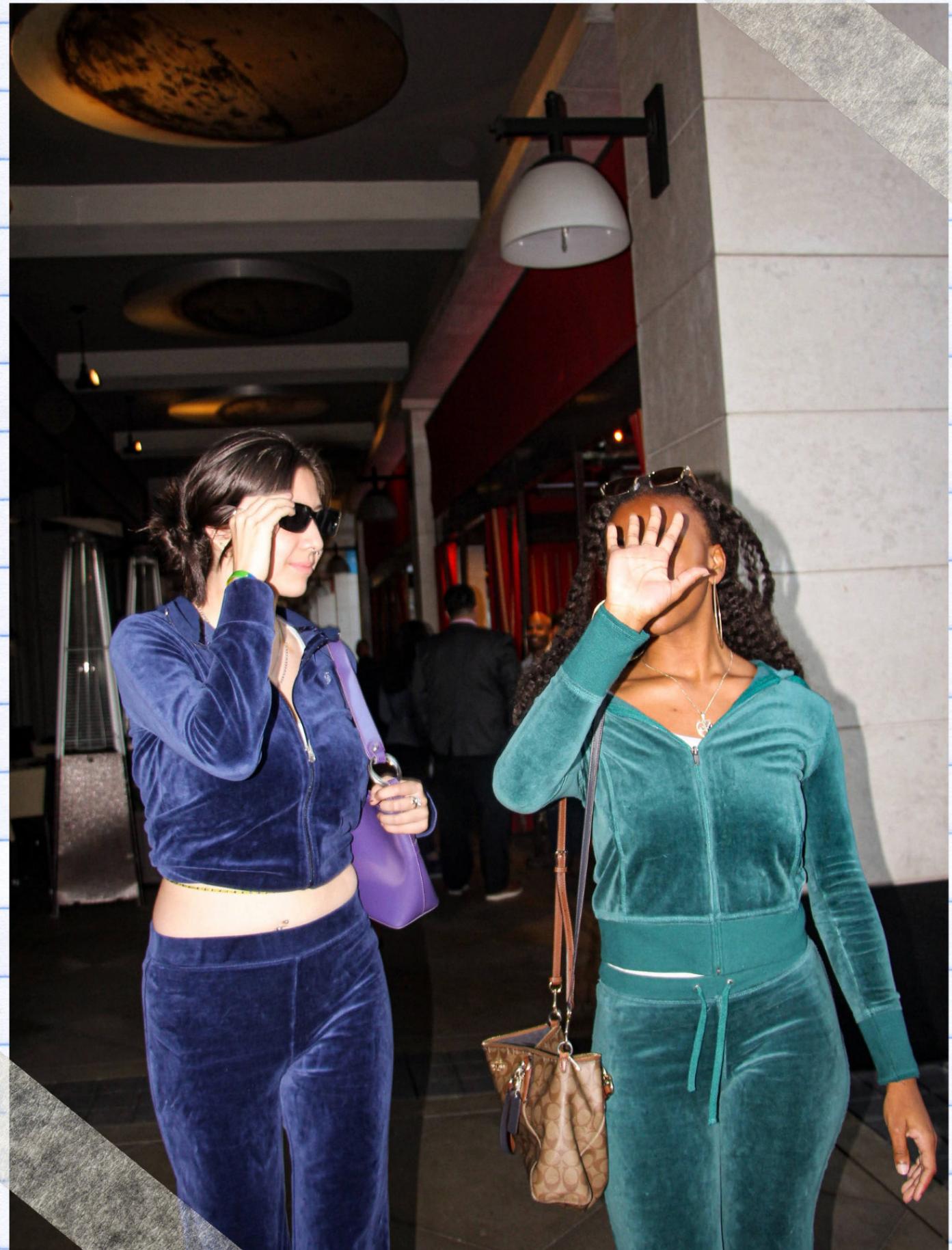
Alina Jafri
Stylist

Mikaila Bramlette
Spotify Playlist Columnist/Curator + Magazine Filler-In Writer + Model

Caitlin Lota
Stylist

Rocio Salvatierra
Brand & Magazine Photographer

Taken by Rocio Salvatierra,





a solucky clothing sale tour

B A Y A R E A E D I T I O N

We Welcome You!

Join us for a relaxing time with music, friends, & of course shopping!

San Jose, Berkeley, Santa
Cruz, Davis, & more

Consider this sale as a fun picnic & bonding between those within the solucky community as we tour around the Bay Area, California (& neighboring cities)

Most Prices -> Under \$5

We will have a bunch of our inventory laid out on our racks, tables, & bins as well as our solucky wardrobe from past issues!

Follow for more updates on our Instagram,
[@solucky.life!](https://www.instagram.com/solucky.life/)

GENERAL PRICES

Tank Tops.....	\$2
Half Sleeves.....	\$3
Cardigans.....	\$4
Jeans.....	\$5
Pants.....	\$4
Light Jackets.....	\$5
Heavy Jackets.....	\$7
Dresses.....	\$5
Shoes.....	\$3
Purses.....	\$5-\$10
Accessories.....	\$1-\$3



(prices are subject to change)

Taken by Sanjana Solanki



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PAPARRAZI SNAPSHOTS



18

19 years old & a third year communication studies major at San Jose State University

Hobbies include writing, scrapbook, & listening to music + a part of Her Campus at SJSU as well as a national writer for Her Campus Media.

Siobhan Robinson

@clo.udyclara



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Saman Ali

a current undergrad at UC Berkeley studying business & economics + hobbies include fashion, makeup, & travel

@saman.ali



20

as a businesswoman, she started a graphic design business in 2020, Touch of Ali, & does bridal/non-bridal makeup on the side

@samanalimakeup



Alekhya

Chadalawada

a 20 year old + a third year at San Jose State University, where she majors in Psychology

hobbies include dance, singing, & swimming + enjoys spending time with her friends, watching true crime, & traveling the world.

@_alekhya_c



21

hobbies include journaling, traveling, thrifting, listening to music, learning about new things, & meeting new people

@mikaila.bramlette



22

Mikaila Bramlette

a 21 years old & attends San Jose State University as a fourth year, majoring in Communication Studies & pursuing a minor in Public Relations



Taken by Sanjana Solanki



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Courtesy of Mahi Kabra,, @mahikabra on IG



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solucky x evolvewithfashion

Y2K Brands Make a Comeback

By Alina Jafari

The ever-increasing revival of fashion from the 2000s makes it seem as if we traveled back in time to the y2k era. While low-rise denim & graphic baby tees have made a comeback, the infamous brands that defined the decade have also risen in popularity once again. From Juicy Couture tracksuits to Tommy Hilfiger's "Tommy Girl" line, here are some brands you may want to consider when searching for pieces from the y2k era.



Juicy Couture is the definition of the "comeback queen." The brand was created in 1997 & became a luxury staple in the 2000s. If you were an "it-girl" of that decade, you were sure to have more than one Juicy Couture tracksuit in your closet. Every 2000s legend from Paris Hilton to Britney Spears was sporting Juicy Couture while being swarmed by paparazzi. However, the brand went out of business & closed all stores in 2014. While we thought the brand already hit its peak, the resurgence of y2k fashion trends brought it back!



Juicy Couture



There was no y2k era, without the graphic prints & rhinestones of Ed Hardy clothing. Tattoo artist Ed Hardy, inspired by his work, launched his apparel line in 2004. The styles & visuals of tattoos greatly influenced the graphic designs in y2k clothing because of Ed Hardy. While the brand was off the American radar for a while, Ed Hardy relaunched in 2021 & now even has a collaboration with Urban Outfitters. Today, it seems almost everyone wants their hands on a vintage piece from Ed Hardy.



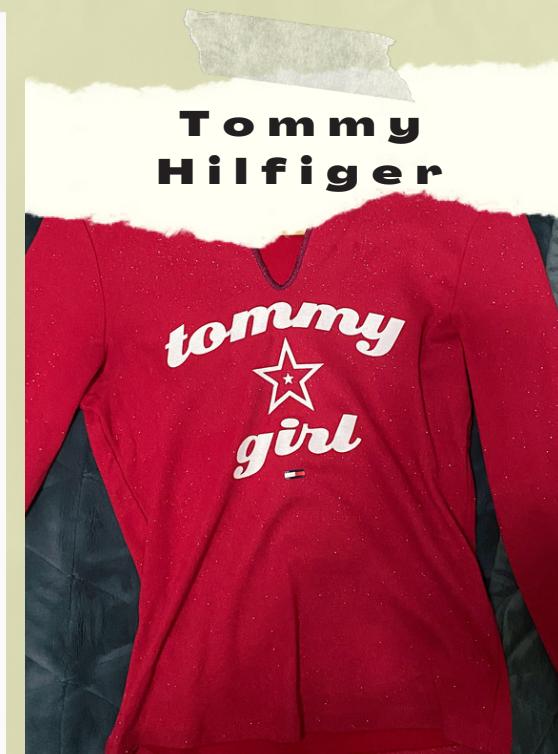
Ed Hardy



DKNY was created by the notorious "Queen of Seventh Avenue" Donna Karan in 1984. DKNY was thriving for some time before the 2000s, however, the brand poured its heart into the trends of the y2k era. DKNY was bought by LVMH Moët Hennessy Louis Vuitton in 2001 to gain popularity. The brand was sold off in 2016 but is still its own store today. People now favor the brand for its vintage pieces from the 2000s such as graphic tees, denim jeans, & zip-up jackets.



Unlike other mentioned brands, Tommy Hilfiger never experienced a fall after the 2000s. The legendary Tommy Hilfiger logo is continuing to thrive today in the high-fashion industry. However, "Tommy Girl" was no mystery in the 2000s. What started as a fragrance line by Tommy Hilfiger in 1996, Tommy Girl became a cultural phenomenon in the 2000s. When reminiscing about the y2k era, think of the 2002 infamous photo of Paris Hilton sporting her cropped Tommy Girl tank.



Taken by Sanjana Solanki



Taken by Sanjana Dadi



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"Welcome to the Sleepover",
More on Page 42



By Anandita Prakash

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BOLLYWOOD

2000S FAVS

Source: Indian Express, 'Take a look at Kareena Kapoor Khan's style evolution over the years'



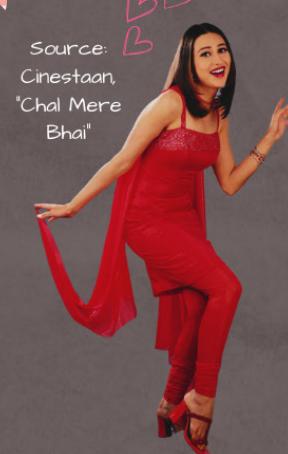
The 2000s were notorious for their chick flicks & action films with iconic casts. Some of the most iconic film celebrities of the 2000s include Aishwarya Rai, a famous Bollywood actress known for the movies Devdas (2002), Dhoon 2 (2006), Guru (2007), & Lindsay Lohan, a famous icon of Hollywood primarily known for her roles in the movies The Parent Trap (1998), Freaky Friday (2003), & Mean Girls (2004).

Growing up, The Parent Trap was one of my favorite movies ever! I always wondered what it was like to be a twin, & seeing Lindsay Lohan portray Annie & Hallie Parker fulfilled my curiosity. Additionally, her role as Cady in Mean Girls was a classic. This iconic chick-flick film introduced me to another famous bombshell of the 2000s (and a personal favorite of

mine): Rachel McAdams (who I have previously covered in my article about Midnight in Paris). McAdams played the head mean girl, Regina George. Seeing the hierarchy of high school & Cady's journey of self discovery was very important to me, & the movie also provided many amusing moments through the different characters & their over exaggerated personas.

Aishwarya Rai was a classic Bollywood heroine as well. I have very faint memories of watching her movies with my parents, but what made an impact for me was her musical scenes as well as others from the Bollywood movies in the y2k era. Watching Aishwarya Rai & other Bollywood actresses of the 2000s perform in music videos inspired me to try dancing for a little bit, & the music from her movies had a big impact on my music taste that has lasted to this day.

All in all, celebrities & their iconic roles in films from the 2000s have had a large influence on my life & interests, & I am thankful for that impact.



MEANT2BE



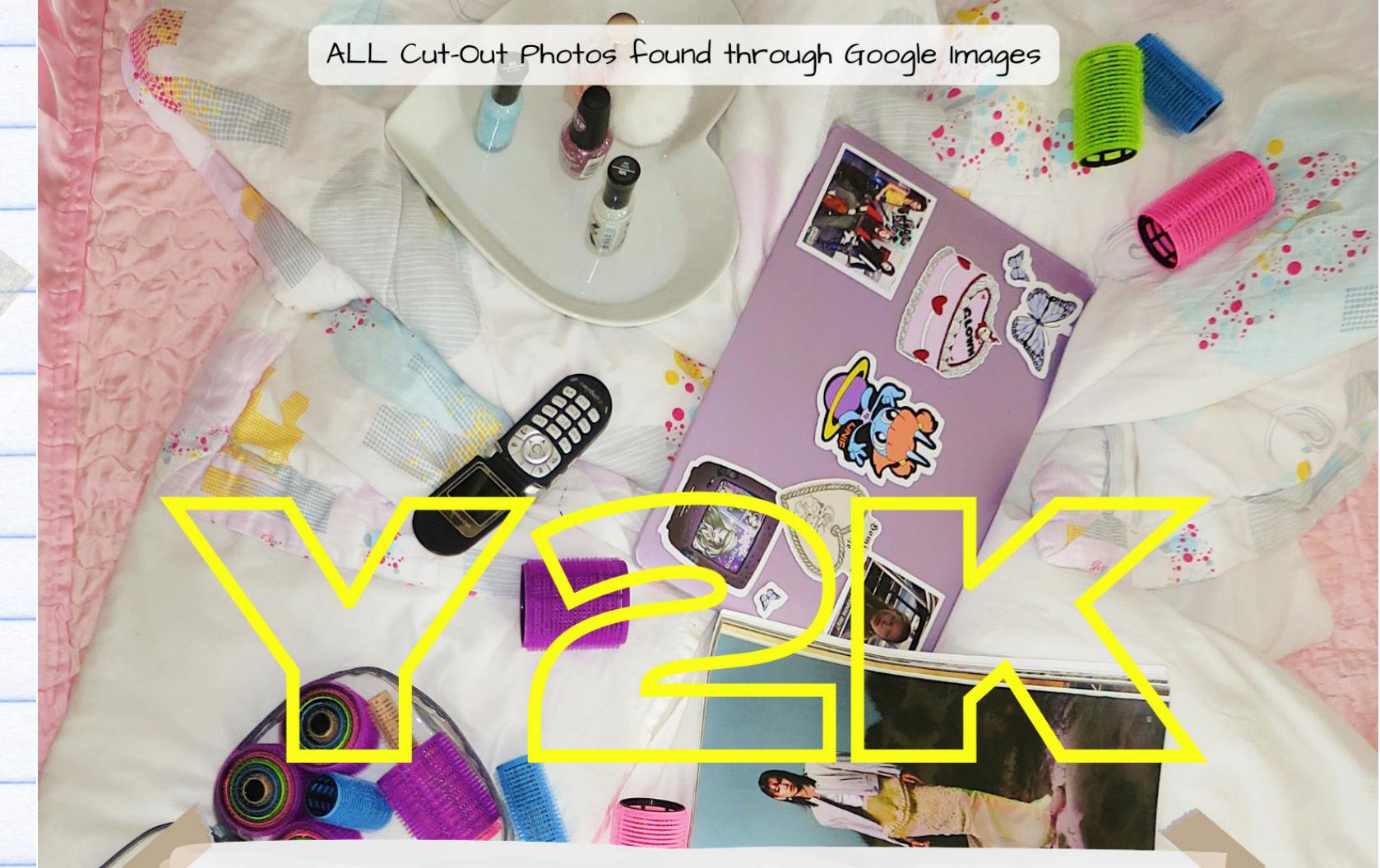
Source: Idiva, Sneakers, Co-Ord Sets & Baggy Pants; Kuch Kuch Hota Hai Is The Baap Of Retro Style"

Taken by Mira Ramiachandran



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ALL Cut-Out Photos found through Google Images



Best Dressed It-Girls

By Alina Jafri

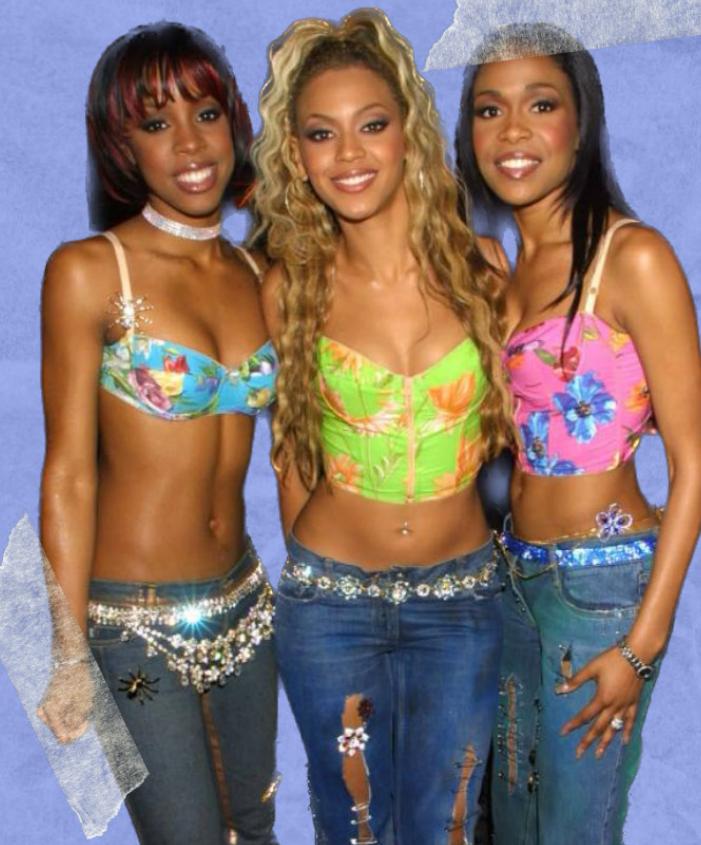


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If you think we're celebrity obsessed now, imagine the 2000s era. This was a time when pop culture thrived & "it-girls" of the decade were idolized. I like to call the "it-girls" of the 2000s the group of women who were effortlessly fashionable & famous; everyone wanted to be them. They always had the best paparazzi photos taken & wore outfits so iconic that people to this day still can't stop talking about them. Here are a few "it-girls" whose styles truly defined the y2k era:

Destiny's Child

What's better than one it-girl? Three it-girls! Destiny's Child harmonized in their fashion just as much as they did in their music. The famous girl group coordinated their outfits to perfection. They either all dressed good or missed the mark!



Source: Financial Times,
"The Good, the bad and
the Uggs: the return of
Y2K fashion"

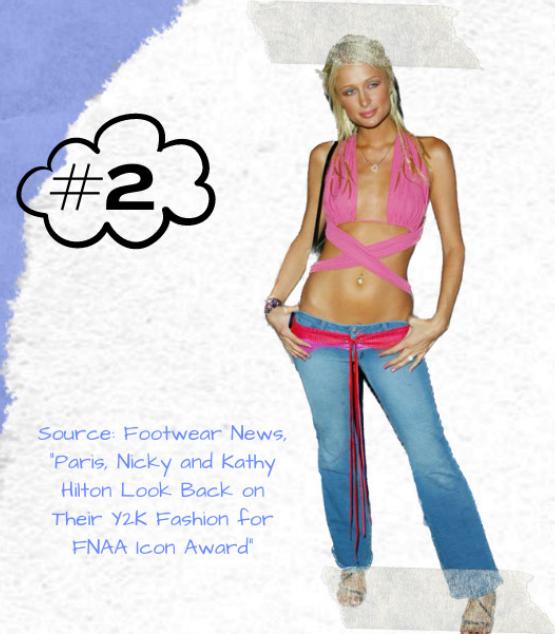
#1

Paris Hilton

It's crazy to think a young female socialite could define a decade in time, but that is exactly what Paris Hilton did in the 2000s. The y2k era belonged to Paris Hilton because she was never afraid to wear whatever she wanted whether it was her "stop being poor" shirt or a brightly colored tube top paired with bottoms that were the lowest-rise possible. Her paparazzi photos made her a trendsetter & she put many brands on the map, such as Juicy Couture & Tommy Girl.



#2



Source: Footwear News,
"Paris, Nicky and Kathy
Hilton Look Back on
Their Y2K Fashion for
FNAA Icon Award"

#2

In the 2000s, pop-idol Britney Spears made sure her fashion was just as hot as her music. Everything she wore was either sparkly, cropped, or low-rise. Spears's y2k wardrobe has become one of the biggest inspirations for feminine expression today. Halloween has become everyone's favorite time of year to recreate her signature music video & award show styles.

Britney Spears



#4

People will always remember Devon Aoki for being the best-dressed in the 2003 blockbuster film

Fast & Furious 2. Her fashion looks were iconic both on & off screen as her career in the fashion industry blossomed her sense of style. Her outfits always matched her energy: mysterious, edgy, & captivating.

Source: Highsnobiety, "Fashion Obscura: Devon Aoki's Wildest Y2K Style Moments"

The y2k era was big in fashion across the globe. In particular, the sexy & feminine style trends of the 2000s were seen in many Bollywood films. Bollywood star

Aishwarya Rai was one of the biggest celebrities in the y2k era people looked up to as a beauty symbol & a style icon.



Source: Twitter, @tobecouture, "Bollywood Style Icon..."

#5

Aishwarya Rai

Christina Aguilera

There was another pop star in particular whose fashion looks stuck out in the 2000s. Christina Aguilera's eccentric hairstyles & bold outfits made it impossible to ignore her sense of style. Xtina dressed just like that cool girl in school that your mom wanted you to stay away from.



Source: Style Bistro, Remember These Y2K Fashion Trends? They're Making A Comeback!"



#6

Source: Denimology, "Lindsay Lohan in PRVCY Premium Jeans"

Only Lindsey Lohan would dress up her ankle monitor to look just as fashionable

as her outfits on the red carpet. Besides Paris Hilton, Lohan was another young, female celebrity who defined the y2k era with her iconic styles. Some of her most-remembered films had a huge presence in the 2000s fashion scene such as Mean Girls (2004), Freaky Friday (2003), & Confessions of a Teenage Drama Queen (2004).

#7

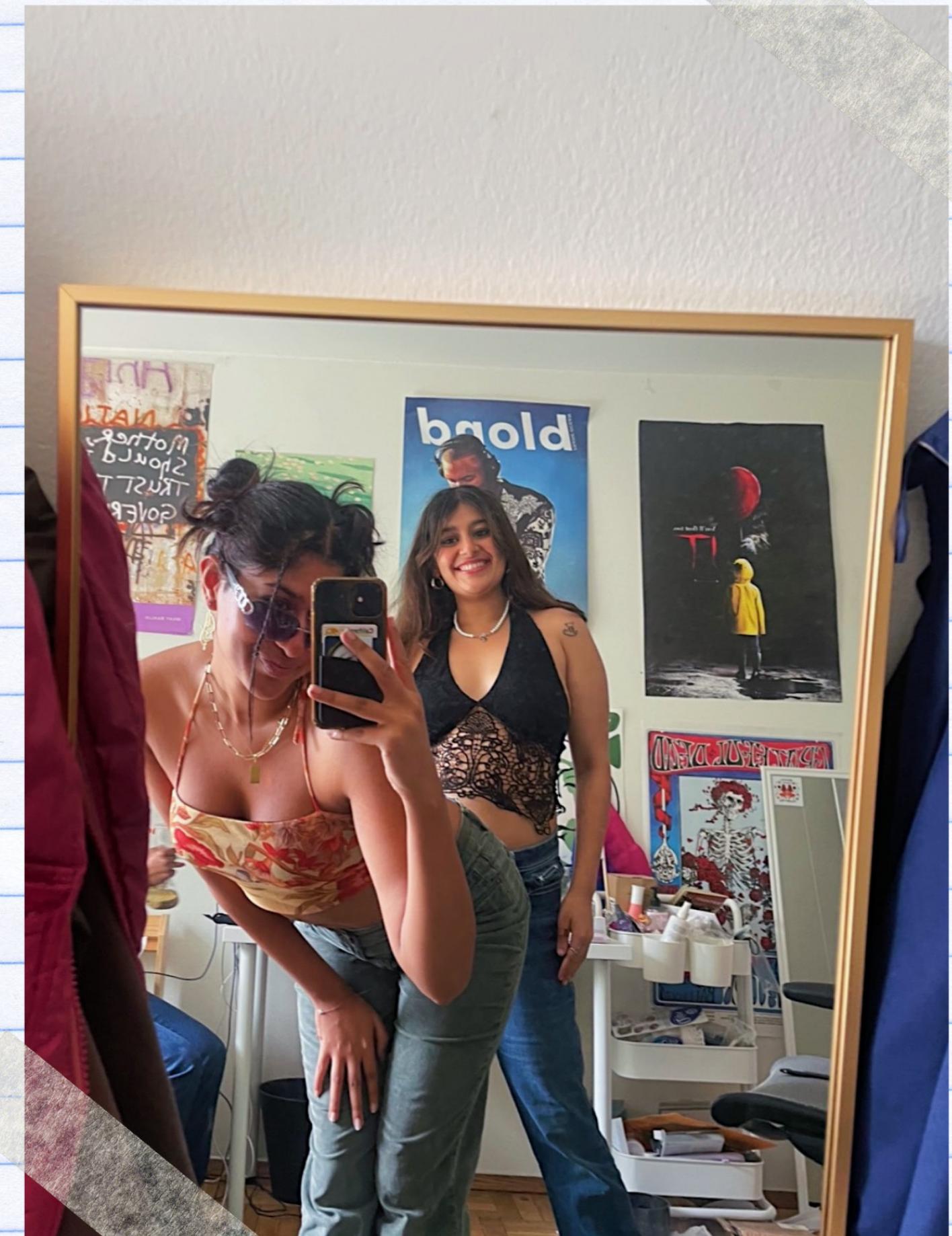
Lindsey Lohan

Taken by Mira Ramiachandran



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Taken by Niya Maudgalya



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Taken by Sanjana Solanki



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Kadie Qi

a student at UC San Diego focusing on International Business & COGS Design

@xx.kadie



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Sanjana Solanki

Founder of solucky

@sanjana.solankii

interested in fashion,
music, & exploring
cities

attends San Jose State
University, majoring in Business
Administration + minor in
Physics

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Taken by Amrutha Gururaja



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"Fast & Furious Inspired"
More on Page 5

Taken by Sanjana Solanki



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creator spotlight:

MAHI KABRA

By Alina Jafri



ALL Photos are
Courtesy of Mahi Kabra,
@mahikabra on IG

Modeling, though a dream, was never on Mahi Kabra's agenda. Little did she know that one day walking around with her friend in San Francisco would unexpectedly change her life & start her profound modeling career..

Kabra considered modeling growing up, however, moved forward with it until she was scouted by a modeling agent in San Francisco 2020. Soon after, she was signed to her dream agency IMG Models, & now lives the double-agent lifestyle. Currently, she balances attending UCLA as a full-time student "by day" & walking runway shows for high fashion designers "by night".

In Kabra's modeling experience so far, she has had an impressive line of work. Let alone these past few months, she has walked the Jacquemus show (in attendance were BLACKPINK's Jennie, SZA, Bretman Rock, Jhene Aiko etc.) on a private island in Hawaii & strutted the runways during New York Fashion Week in conjunction with Alexander Wang. She also has posed for numerous

@mahikabra
on IG



"Going to school full-time & modeling at the same time has definitely been crazy, but it's really rewarding," Kabra said.



@mahikabra
on IG



"Modeling involves a lot of traveling & I often find out that I have to travel somewhere for a job a couple of days in advance or even the same day."

noteworthy brands such as Savage x Fenty by Rihanna. However, Kabra pointed out that with all out that with all that you can accomplish in the industry, there is also rejection.

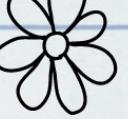
"Rejection is a huge part of the industry. It's really easy to take it personally since this line of work revolves around physical appearance," Kabra said. "What helps me deal with it is understanding that if I was rejected in some way, it was just because I was not the look they're going for at the moment. It's not personal at all."

There are many additional lessons Kabra has learned in her experience modeling. She notes you must also be proactive because as a model, you are your own business & have to constantly think about how you can further your career.

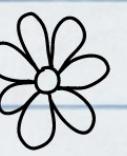
With the little representation of South Asian models, Kabra is proud to be a South Asian woman in the modeling industry & bring representation in whatever small way possible.

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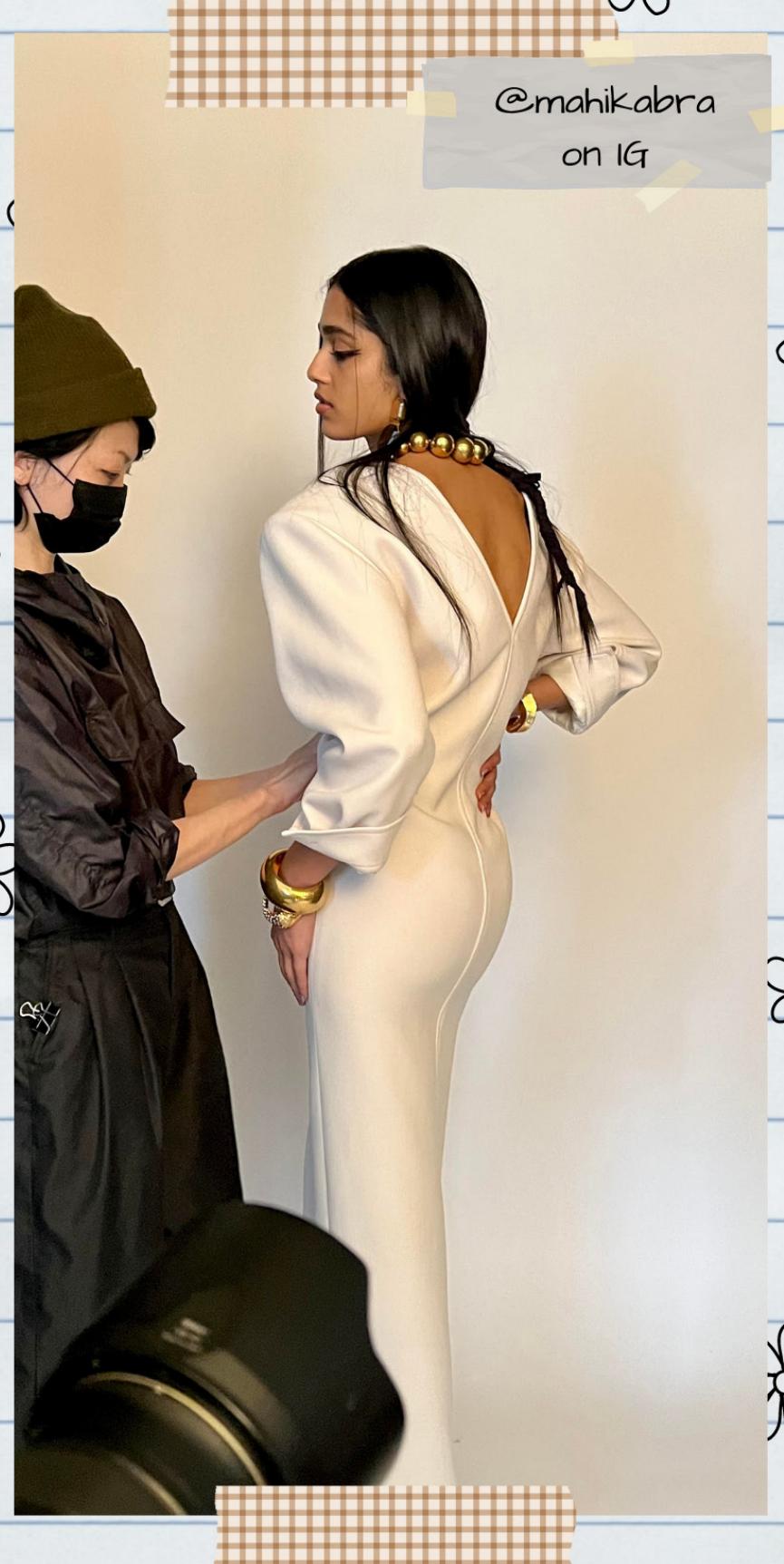
51



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"There is still a very small South Asian presence in the modeling industry, so if you belong to the South Asian community & have been wanting to model, go for it!"



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Taken by Mira Ramiachandran



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Taken by Amrutha Gururaja



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"3-in-1 Outfits",
More on Page 59

small business spotlight:

ANTOJITOS

By Mikaila Bramlette



Taken by
Sanjana Solanki

If you're a student looking for a fast, convenient, mouth-watering (and may I add, extremely affordable) place to satisfy your Mexican food craving in San Jose, Antojitos El Burrito Crazy is the place to go! This local food truck is the perfect place to go after a night out with the girls or when you just need a little pick me up after a long day of studying as it closes at 3:00 am, hence the convenience. The menu has all the food items you can think of to satisfy your Mexican food cravings. There you can find quesadillas, enchiladas, sopes, pupusas, tamales, tacos, etc. They even have a huge selection of refreshing aguas frescas to quench your thirst away. Antojitos El Burrito Crazy also has different food specials that change throughout the week so be sure to check those out!

Not only are you experiencing amazing food & quick service by going here (oh, & did I mention the fact that they take cash & card?), the ambience itself is just enough reason to motivate anyone to go. It's not just delicious food, it is also an experience. Because this location is such a staple, where else can you have random run-ins with your friends or peers from classes late at night, all while experiencing authentic eats? The location is in such close proximity to campus that you're bound to see someone you know, making the experience ten times more fun. Just make sure that if you're in a rush, to get there before midnight since the lines get crazy long (which are well justified).

Taken by Natalie Getz



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Taken by Sanjana Dadi



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"Welcome to the Sleepover",
More on Page 42



Cold Day

Long Sleeve +
Windbreak Vest
+ Messenger
Book Bag

Guess +
Kenneth Cole



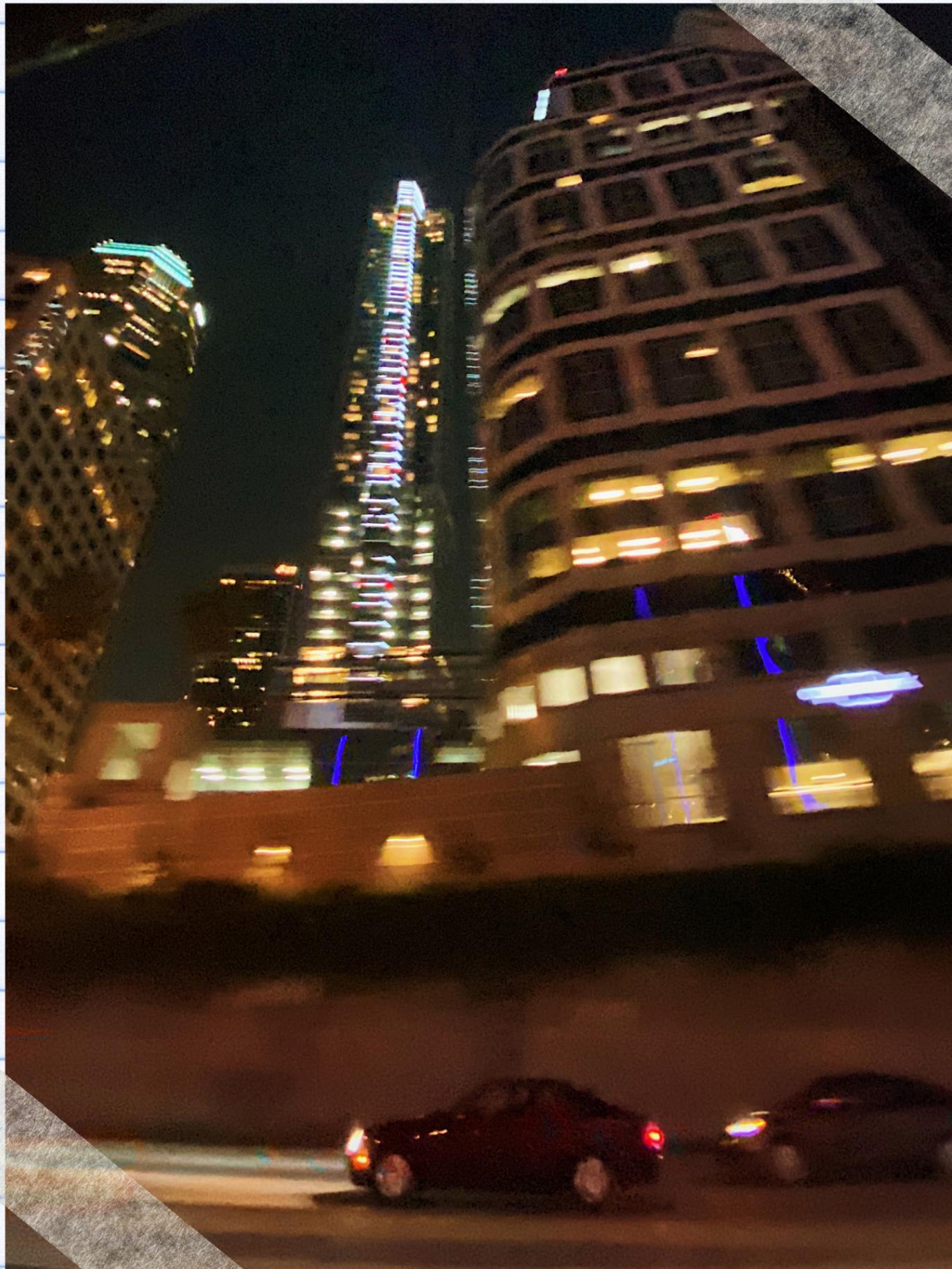
Hot Day

Your favorite
baby tee +
hoops + bulky
headphones

Tommy
Hilfiger

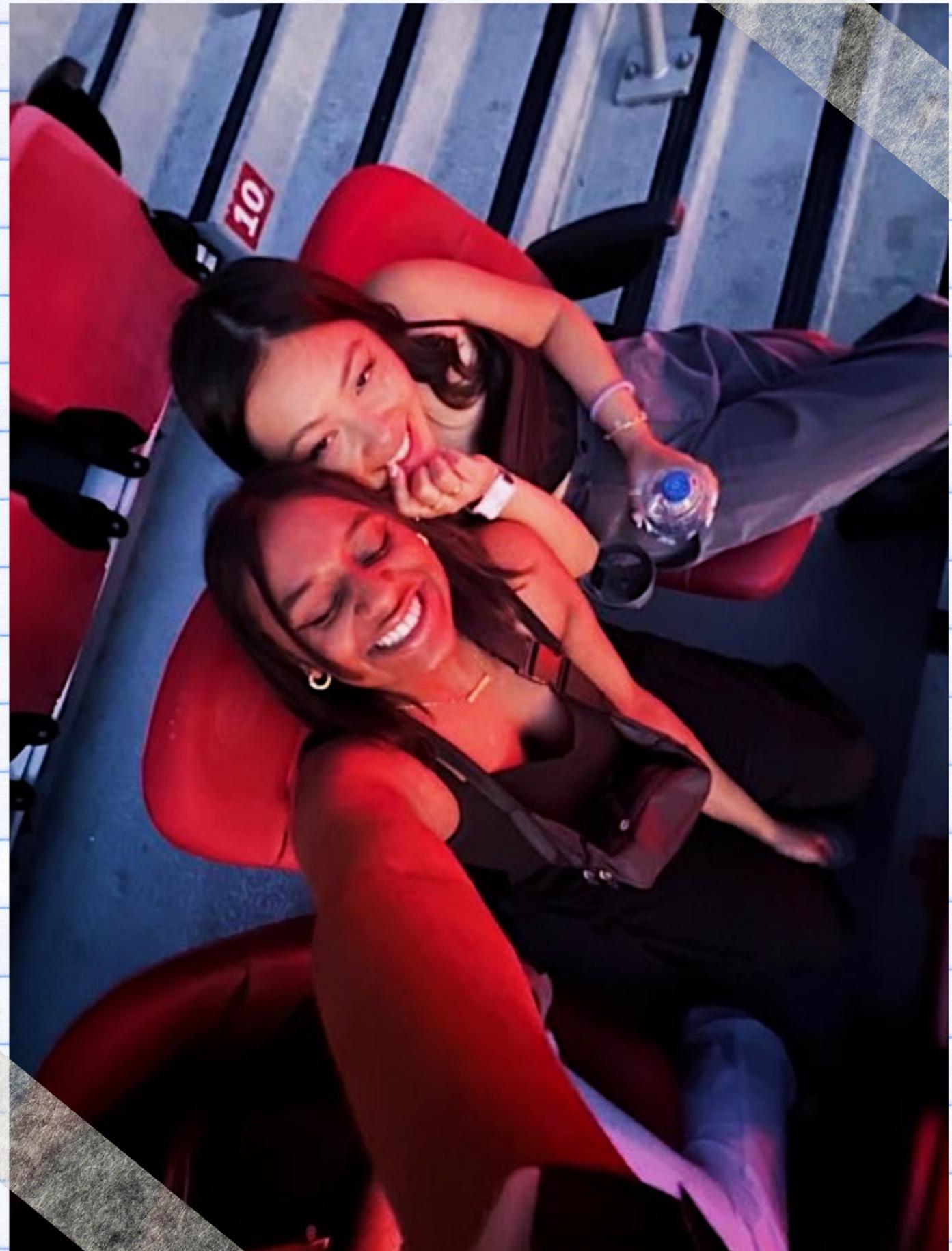


Taken by Sanjana Solanki



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Taken by Sanjana Dadi



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a solucky curated edition

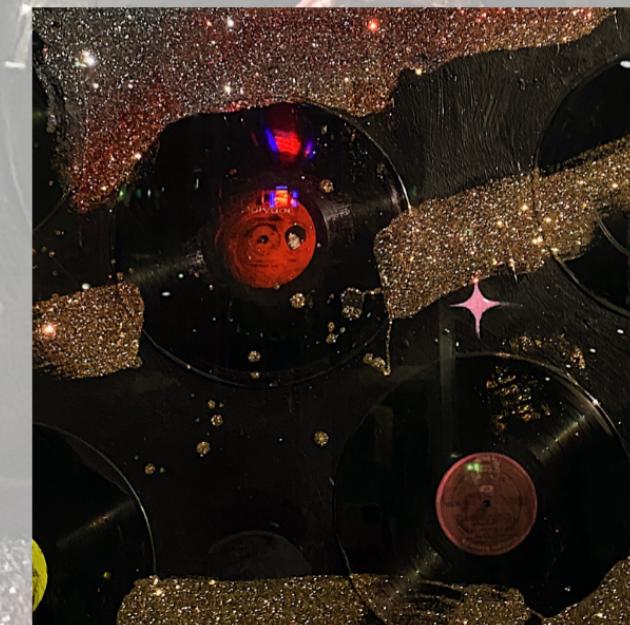
SPOTIFY PLAYLIST

If this playlist does not fit your music taste, do not worry as we will have a new curated playlist in our next issue for you to explore! In addition, make sure to check out our all-time favorites on our Spotify account - the gems playlist!

scan the code in the app's camera to listen to our newest playlist :)



65



night club

Rihanna, Destiny's Child, Lady Gaga, & more

Taken by
Sanjana Solanki

Imagine being able to relive an iconic club scene from the 2000s with strobe lights, loud music, a stage, people screaming in your ear, a DJ, etc. With this playlist filled with all your favorite throwbacks, we can transport ourselves back to the iconic Paris Hilton (& her pink bedazzled flip phone era)! This playlist is filled with a mix of nostalgic late 90s & early 2000's pop, R&B, & electronic music to satisfy all your throwback needs. Not to mention that every single song in this playlist will make you want to MOVE! Get ready to grab your low rise jeans, Juicy Couture sweatshirt zip up, & platform sandals when listening. In it you can find timeless hits like "Don't Stop the Music" to modern-day 2000s inspired music by artists like Jay Safari, this playlist is made to groove. We hope you enjoy this Spotify playlist curated specifically for this issue to the fullest extent. Find this playlist by scanning the code (on page 65) through the Spotify app's camera!

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Taken by Sanjana Solanki



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Taken by Sanjana Dadi



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"Welcome to the Sleepover",
More on Page 42

APPLICATIONS

Every application listed below can be found on our website, in the applications subsection of the magazine subsection OR in our Instagram bio!



Taken by
Sanjana Solanki

Contributors Interest Form

The Contributors Interest Form is for anyone who is passionate & looking for an opportunity of a creative outlet to contribute. Being a contributor with the solucky team will give you voluntary experience from solucky as a brand/magazine &/or simply showcase your work submission(s). This form will allow you to choose what kind of role or submission you would want with the brand. Our team is composed of multi-talented writers, photographers, editors, designers, & curators. We welcome any kind of passionate work or workers, so feel free to send us a submission at any time! This experience is perfect for resume building & finding the right experience for you!

Collaboration Interest Form

Our Collaboration Interest Form is open to anyone who is looking for a marketing opportunity to expand the audience reach of their services. We welcome any kind of local business owners, small creators, organizations, etc.

Previous collaborations have included jewelry, clothing, photoshoots, etc. If you have an idea for a collaboration that could work well with both of our audiences, feel free to send us a submission at any time & we can discuss!

Taken by Niya Maudgalya



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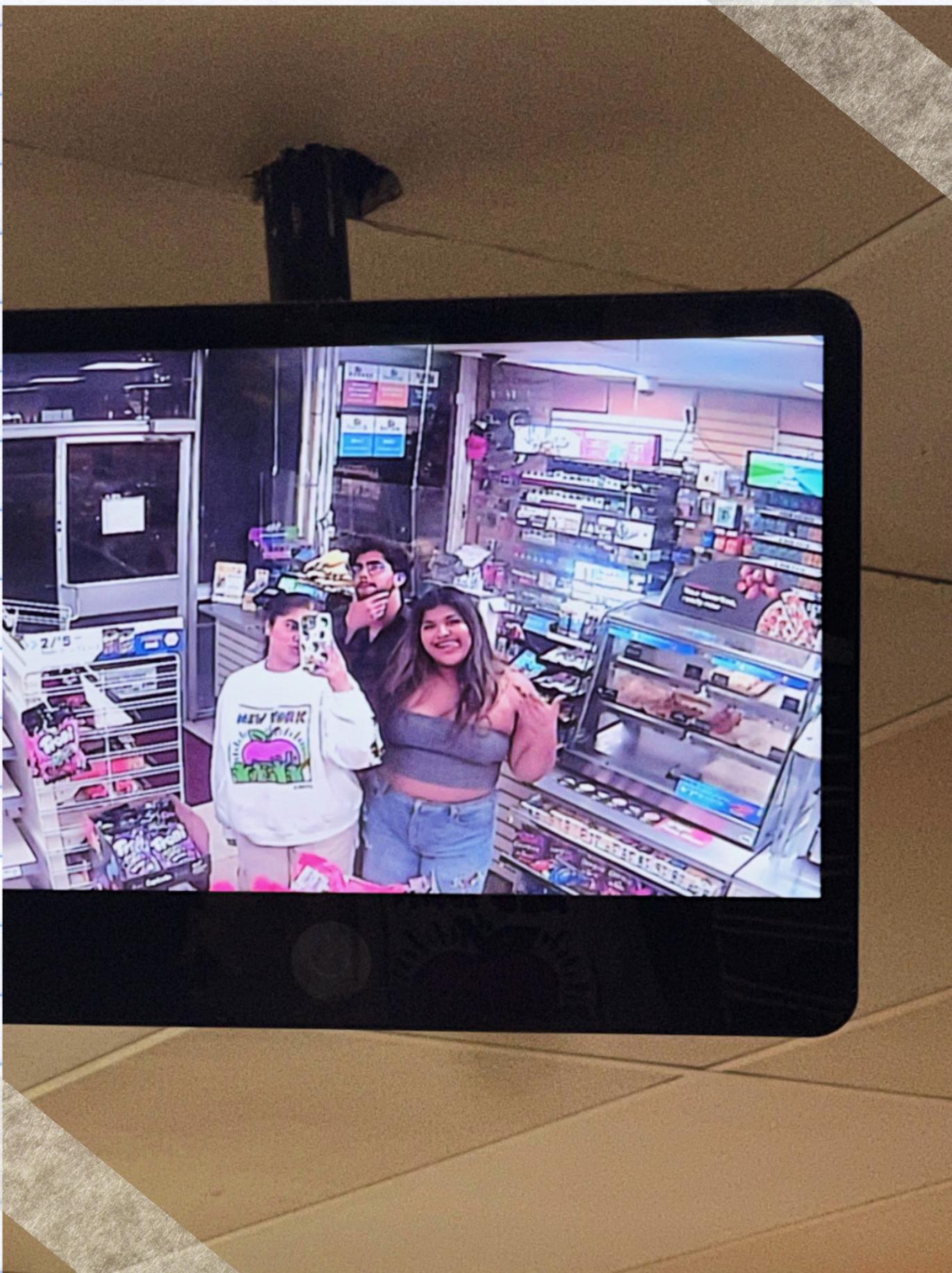
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Taken by Rocio Salvatierra,



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See you next time!

- solucky
Team <3

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