

March 2022

Issue #12

solucky

My Experience With solucky

Read about the solucky experience through a writer's eyes

solucky's Purpose

A deeper aspect of the purpose behind the brand



Creator Spotlight: Youth Speaks

Learn more about this amazing podcast that covers sensitive topics within our youth

Brand Overview

Take a look at this special edition piece to learn about what is next for solucky

SANJANA

Founder of **solucky** + 19 years old, with passions
for anything creative, exploring, thrifting,
fashion, & much more



Courtesy of Amrutha Gururaja

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SOLANKI

attends **San Jose State University**, majoring in
Business Administration with the focus on
Management + Physics minor

continue reading on page 32



Courtesy of Amrutha Gururaja

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to see what's included in our
last written issue**

+ to see what we mean by "our last
written issue" ...



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SLP

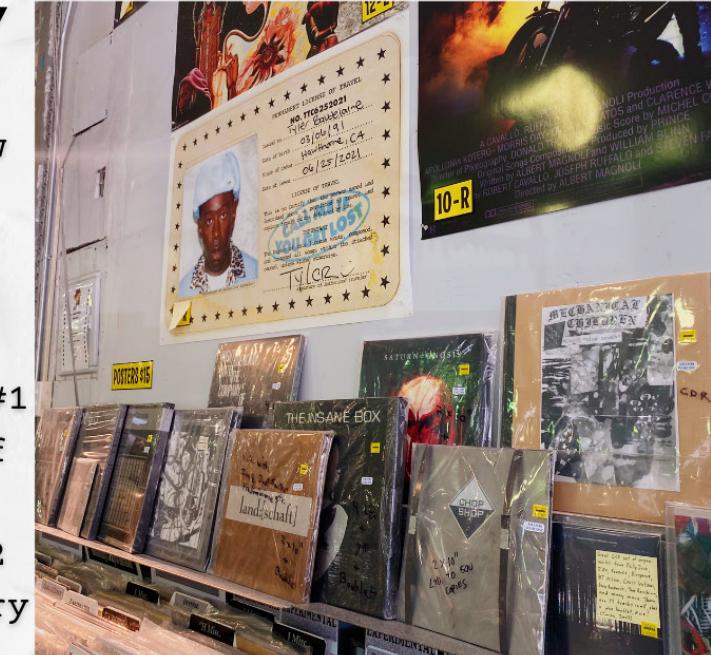
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BRAND OVERVIEW

It is absolutely unbelievable how far solucky has come, not only as a creative brand but as a digital magazine as well. Just about one year ago, we released our very first digital magazine issue, Issue #1 - March 2021, portraying the theme of "Springing Forward" as the weather gets warmer. In this issue, Issue #12 - March 2022, we are portraying a very similar theme, which can be seen as a tribute to our first issue, as well as staying on top of the changing seasons. As you can see from only a few pages into this month's issue, there is a lot of green. In addition, a splash/dash of all the colors portray the significant blooming Spring has when it comes by, not only on mother nature, but how we feel on the inside & act on the outside. When the weather gets warmer, I feel that everything is simply brighter. The vibes genuinely feel more wholesome & carefree, just doing exactly what you want.

With this idea in mind, this month's issue design is inspired by Tyler, The Creator. Tyler's aesthetic involves tons of funky items & designs, his aesthetic is uniquely shown within anything relevant to Tyler's work. From merchandise & posters to his concerts, Tyler's aesthetic is very well known & can easily be identified as its own genre of an aesthetic. As we cannot completely copy his aesthetic, we definitely took inspiration from it. More of Tyler, The Creator & similar artists can also be found in this month's Spotify playlist!



Courtesy of Sanjana Solanki



Neena Vennamaneni



Mira Ramachandran



Disha Desai



Natalie Getz



Natnaiel Yishak



Sanjana Dadi



Prisha Jain

Speaking of our team, just recently we have added two new members to the team, Neena Vennamaneni & Mira Ramachandran. Neena is starting off her time with solucky as a Consultant while Mira holds the role of a Photographer. We are more than lucky to have these two individuals contribute to the journey of solucky, & cannot wait to see what they bring to the table! On top of this, a few of our amazing team members have hit the mark of their one year anniversary with solucky! Disha Desai, Natalie Getz, Natnaiel Yishak, & Sanjana Dadi have all completed their one year anniversaries in the past month of February 2022, while Prisha Jain completed hers in this month, March 2022! Once again, we are very lucky to have such wonderful contributors on our team, especially for this long! Without their contributions, solucky would definitely not be where we are today as a creative brand, let alone a digital magazine.

Aside from this month's colorful theme, there is much to talk about when it comes to solucky as a brand overall. With this month's issue completing a twelve-issue set of our digital magazine, it is time to think about what we would like to pursue in the future as a team. The magazine has been incredibly fun & a great experience for all, definitely irreplaceable. However, as the months have gone by, it has been decided that a change is needed. At the moment, we currently are running a digital written magazine & are hoping to start our next set of twelve issues as a digital visual magazine. A digital visual magazine would be very similar to what our current magazine looks like, just with fewer articles & a larger focus on the visual content. We hope to move onto this next chapter of solucky with the continued & consistent support we have received from our

beloved readers every month! More information as to what solucky's next steps are will be released very soon, in the meantime the month of April will be taken as a step back to allow the team to rest & recharge before our next project!

Lastly, below is the rest of our incredible team who have unbelievably contributed countless hours & effort to the crazy journey of solucky. Stay up to date on our journey on our website (type into your browser "solucky.life"), Instagram (@solucky.life), & TikTok (@solucky.life)!

- Sanjana Solanki, Founder of solucky 



Ananya Dutta



Henry Pham



Amrutha Gururaja



Akhil Joondeph



Heena Bains



Hrithik Jariwala



Riya Patel



Sraavya Apuri



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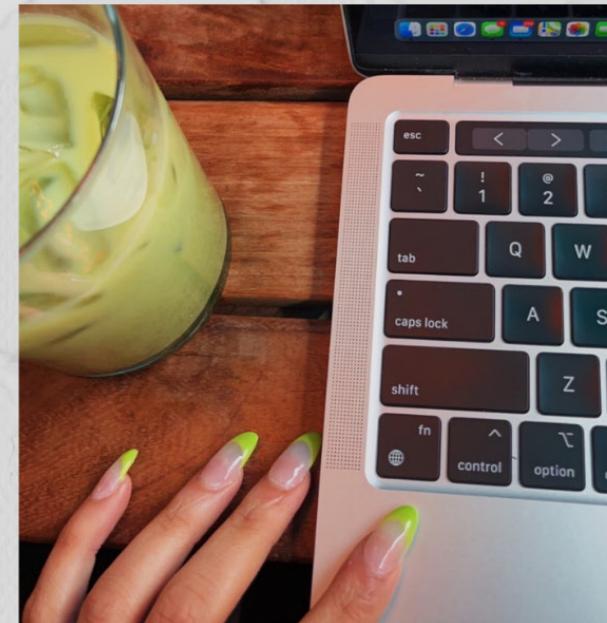


Niya Maudgalya



BY HENRY PHAM

MAGAZINE OVERVIEW



Courtesy of Prisha Jain

St. Patrick's day celebrates the culture of the Irish retrospect to its deep history. In this month's issue, we wanted to draw appreciation for this holiday as well as incorporate hints of its unique & distinct heritage in our magazine- as the appreciation & reverence for different social & ethnic groups are a part of the solucky's ethos.

Being that a large part of St. Patrick's day revolves around luck, we wanted to incorporate this within the

issue as "luck" is a part of the solucky facade as well. Being as that may, pieces of this month have been inspired by the theme of luck, as well as the meaning of solucky in relation to our writers. The March issue has an assortment of pieces ranging from these two themes- a first in our issue.

We are truly excited to share these pieces in this month's issue. Our team has worked very closely to encapsulate this month's theme from our writers, photographers, as well as graphic designers have all made this possible.

Lastly, March's issue will mark to be the last written issue that will be produced by solucky. Despite this unfortunate news, we will continue to manifest our spirit & brand ethos by continuing on with a different format. To our writers, we thank you for all of your hard work & dedication for this past year.

We hope you enjoy our last written issue as much as we do!



FRI DAY FAS HION FAVORTIES

curated by Riya Patel

Instagram handles of each individual are attached — to find more favorites, check out our Instagram highlights

(@solucky.life)!



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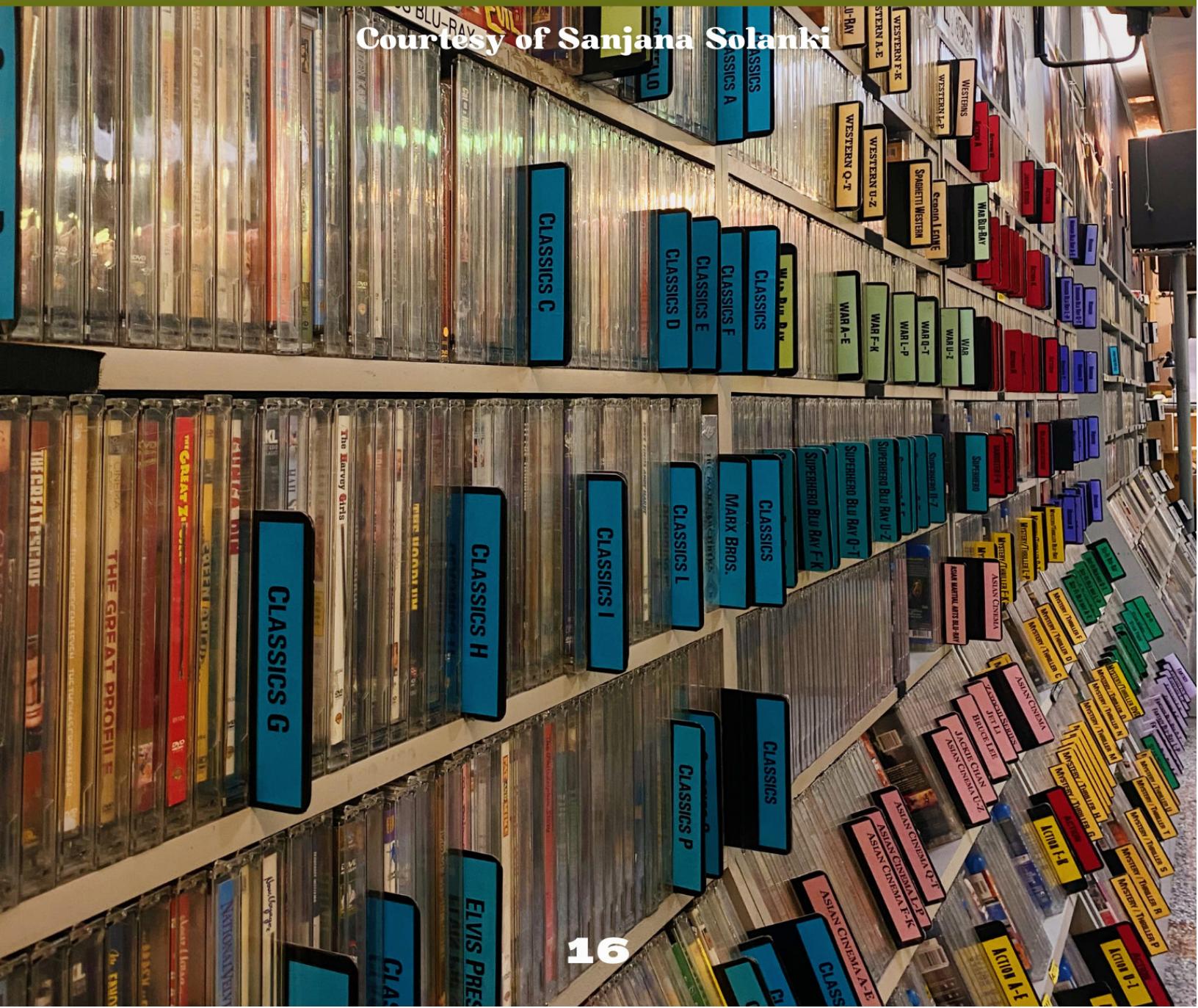
FRIDAY

SPOTIFY PLAYLIST

FASHION

Every single song that has been used to repost our favorite fashion IG posts for each week's Friday Fashion story highlight!

BY SANJANA SOLANKI



Courtesy of Natalie Getz



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PICNIC PICNIC



Courtesy of Niya Maudgalya, IG: @niya.maudgalya



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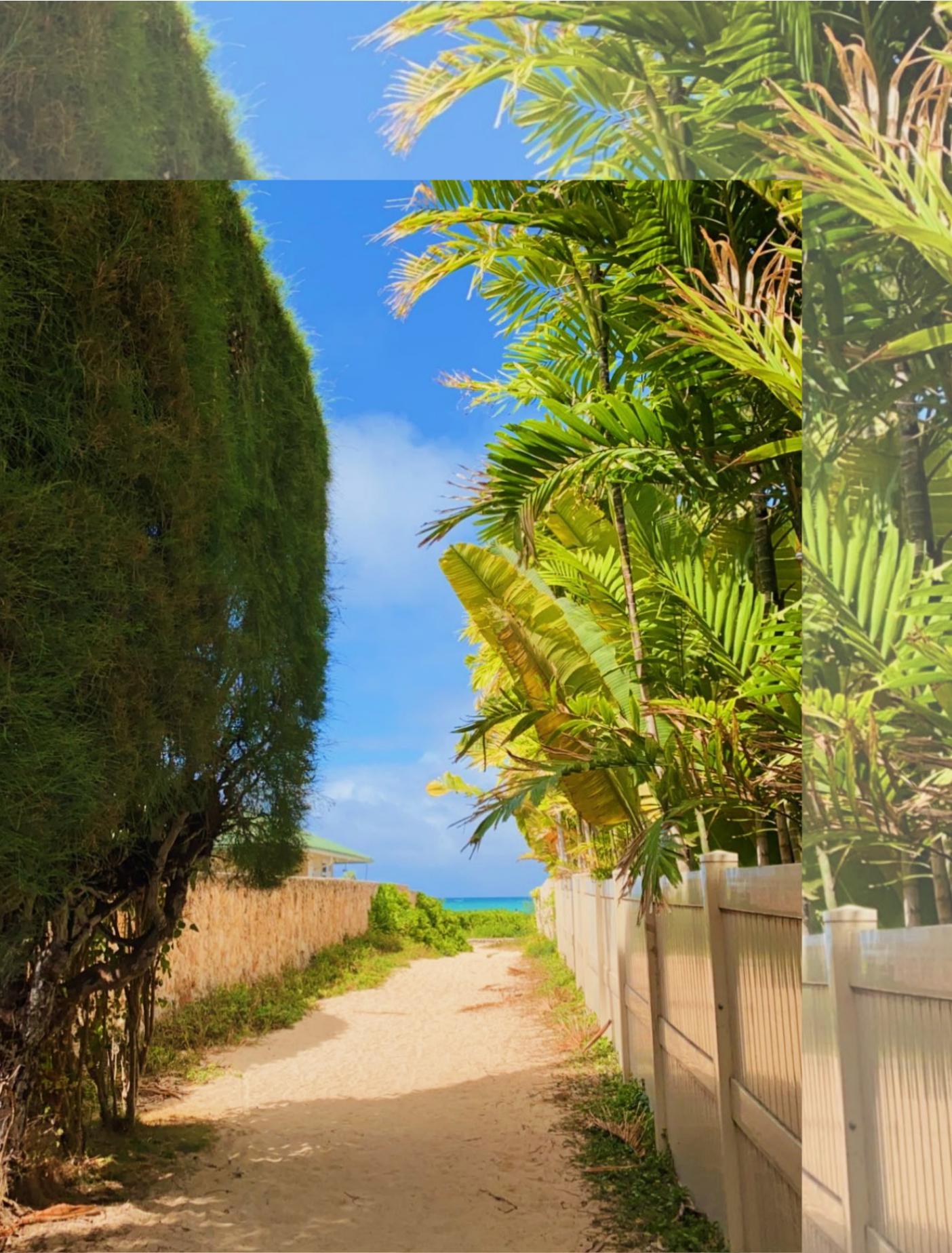
Courtesy of Henry Pham, IG: @henrycocopine



Photographers: Henry Pham, IG: @henrycocopine + Amrutha Gururaj, IG: @amruthagururaj

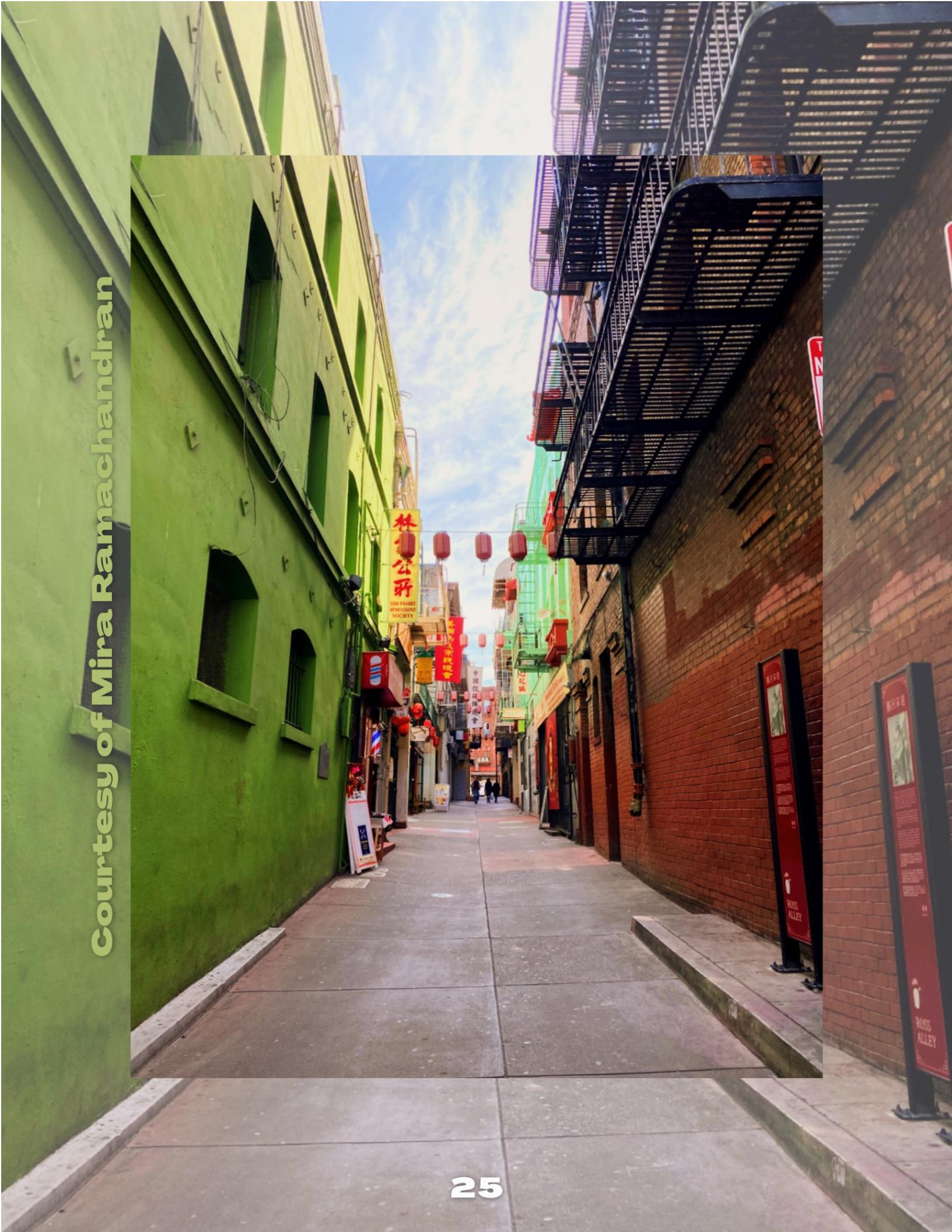


Courtesy of Natalie Getz



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Courtesy of Mira Ramachandran



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SPOTLIGHT: YOUTHSPEAKS

BY SRAAVYA APURI

YouthSpeaks

Following

Following

5 ★

YouthSpeaks was born out of a frenzied text sent late into the hours of the night. Sonya was thrilled about the possibility of diving into the world of mental health. Leela readily agreed, co-hosting season 1, but when she moved away to college, Sonya immediately FaceTimed her middle school best friend. Piya agreed to carry the legacy, and the rest was history. YouthSpeaks brings in acclaimed guest speakers to discuss mental well-being, specifically in people of color, from a South-Asian perspective. Tune in with Sonya and Piya for advice, comfort, and a (virtual) shoulder to cry on!

show less

Courtesy of Sonya Surapaneni

Starters of the podcast YouthSpeaks are Sonya Surapaneni (@sonyaa.sx) & Piya Devidasani (@piya.dev). This duo initially met in middle school, & were acquainted through mutual friends, however it was their move from Cupertino to Danville during their freshman year of high school that brought them closer together.

"We would hang out with each other consistently over breaks & weekends, & go down to Cupertino together to see old friends. We'd talk about anything & everything, & share our deepest moments with each other."

Sonya describes the intention behind starting YouthSpeaks comes from her & Piya's experience in the brown community because mental health is often put on a back burner growing up in a brown household. Especially being present in such an environment can often invalidate these feelings. A detrimental trend as it discourages this important narrative to be openly discussed, which can cause major mental health issues in further life.

"As Sonya speaks about largely on YouthSpeaks, her depression & history of anorexia was dismissed quickly, & she was told numerous times that it was 'just a phase.' Piya, similarly, shares numerous similar experiences as she grew up in the brown community."

Coming from an environment where mental health is considered to be taboo and often swept under the rug because most South Asian families do not want to deal with the second-handed opinions from relatives and other family friends.

"For both of us, it wasn't just parents or relatives that had an opinion on our lives—it was also the Indian aunty next door, the brown math professor at that nearby college, or even the sister's mother's brother's ex-wife's daughter."

Piya & Sonya strove to build a platform to spread awareness for mental health, discuss any inaccurate stereotypes concerning this topic, & acknowledge the fact that everyone has their own battles. According to Sonya & Piya, the podcast covers topics "that are raw & sensitive—including sexual assault victim narratives & eating disorder survivor tips—while celebrating the joy in life—with stories of acceptance & renewal", as well as, showcasing guest speakers who come from different backgrounds speaking about their experiences.

In addition to YouthSpeaks, Sonya enjoys volunteering & immerses herself in clubs, internships, sports, & other extracurriculars. In her spare time, Sonya studies courses such as psychology & neuroscience because it involves the major she will

eventually pursue. Along with balancing various extracurricular pursuits, Sonya is currently interning



Courtesy of Sonya Surapaneni
IG Handle: @sonyaa.sx

for California congressional elections and political figure, Eric Swalwell, as she is passionate about the political climate of the world. According to Sonya, her priority "is de-stigmatizing mental health struggles, especially in Indian women".

Likewise, Piya enjoys volunteering, especially in animal shelters. "Additionally, she works as a Public Relations Director at Revoteen where she manages aspects of the business that relate

to communications & personal connections". In the future, Piya hopes to have a career in business or marketing. To add on even further, one of Piya's passions since her childhood is dance & her love for this expression/art form has led her to be the captain of her dance team at Cal High.

Both Sonya Surapaneni & Piya Devidasani have been an inspiration to others, especially within the South Asian community, for using their platform to bring awareness to mental health. Along with providing a platform for people from all walks of life, discussing their experiences regarding mental health, we cannot wait to see what else they will do with YouthSpeaks!



Courtesy of Piya Devidasani
IG Handle: @piya.dev



Courtesy of Sonya Surapaneni

A B O U T N I T H E D O N P R E

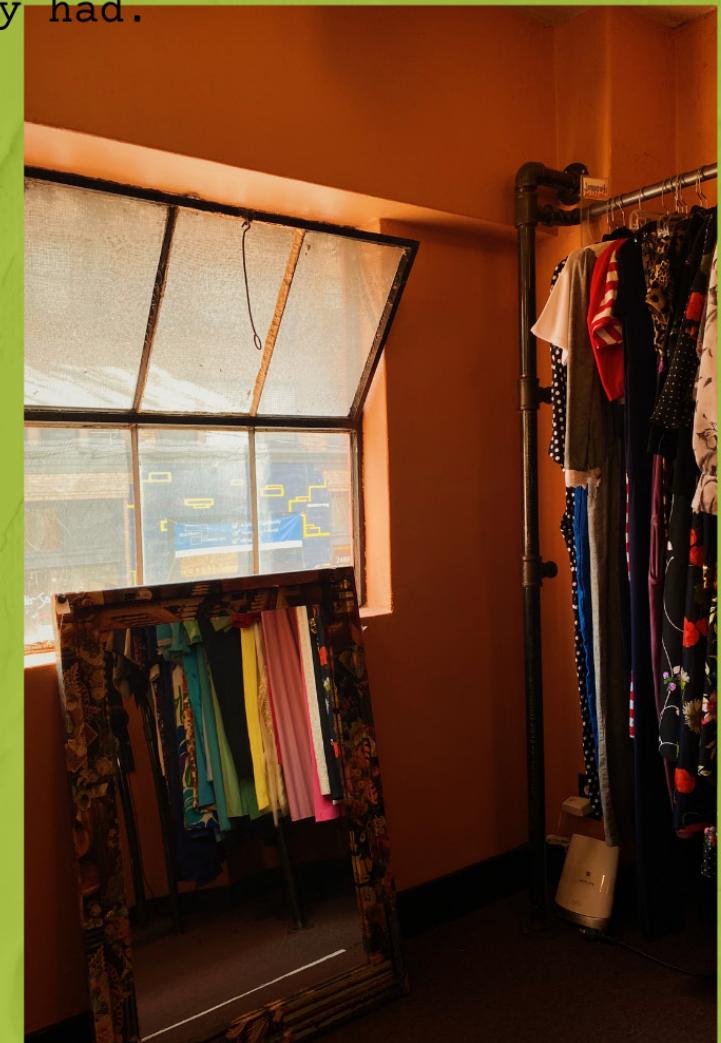
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(continuing from page 2)

I was born & brought up in the Bay Area of California, & for that I will always be thankful. I am forever grateful to have been able to grow up in a diverse & creative community around me at all times. Growing up, I slowly picked up several interests in makeup, fashion, decoration, organization, & film. Over time, I moved myself onto the next passion, creating a huge persona for everything I learned from each interest. Throughout my childhood, my family constantly inspired and influenced me. Each member was able to relate to one of these interests of mine, & expand the knowledge I already had.

My mom, for example, had a huge influence over me when it came to decoration & organization. In fact my mom passed this interest down to me. Ever since I was young, she has always been improving our home & how we live on a daily basis. She made me understand what the importance of a clean & orderly environment can do to an individual!

On the other hand, aside from the daily life lessons, my dad had the impact of bettering my skills when it came to makeup & fashion. My



Courtesy of Sanjana Solanki

dad has always been involved with art, precisely drawing, which explains his value for the importance of every detail. He was not always a fan of my huge interest in makeup/fashion, but he showed & taught me that even the littlest details matter, which led to my improvement for fashion choices & makeup looks.

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Courtesy of Sanjana Solanki

high school. Ever since then, I wanted to live through similar memories & never forget. To do this, I tried my best to film & capture each amazing moment I was thankful enough to experience. Filming came from my little brother, Yuvi. Since Yuvi was around two years old, he

Lastly, my brothers had a major impact on my passion for film. I watched my older brother, Raj, experience high school. Aside from the countless examples of coming of age movie scenes I could refer to, Raj showed me some of those experiences in real life. From what I have seen, he had fun & memorable moments throughout

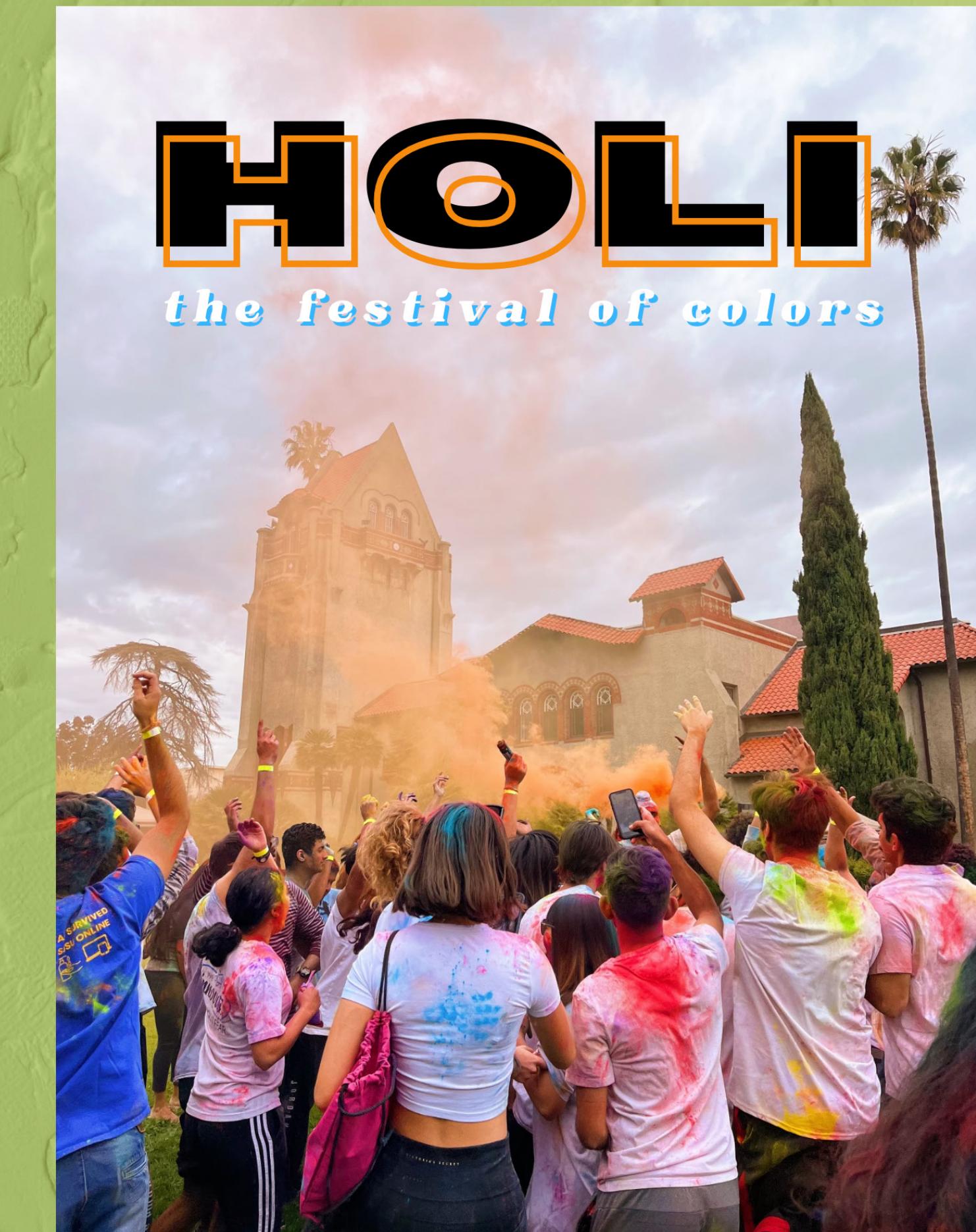
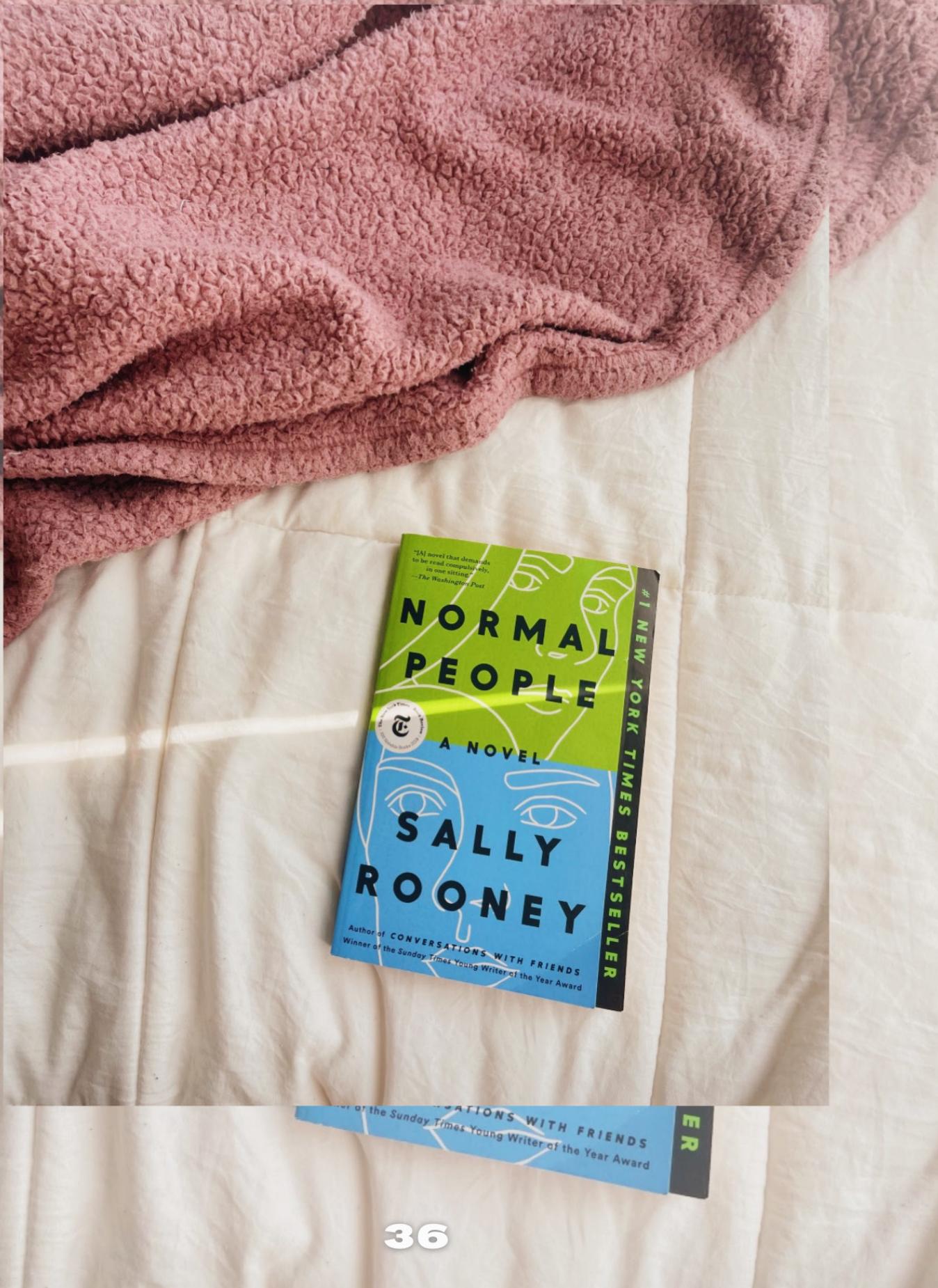
had always been attached to YouTube & the entire idea of film. He loved watching hundreds of videos on YouTube, as well as being & acting in front of the camera. With Yuvi growing up with a huge interest like this, I tried to fulfill his interest from day to day. This steadily led me to my attachment to filming special memories, from Yuvi's funniest moments to special hangouts with friends!

Throughout my entire life, the environment & the people around me have always had an enormous impact. I am forever thankful for the effect it all had on me. These interests & passions brought taste to my life & personality! Without it, I do not know where or what my life would be like today.

With something as special as solucky now available to me, I am able to pursue every single interest/hobby listed & much more! As I love to state, I do believe that solucky as a creative brand has no limits. I believe limits can truly decrease the amount of amazing opportunities available to you. Due to that, I treat solucky as a creative brand with a platform available to anyone. We are here to execute your/our finest & most creative ideas & continue coming together to do so!

All Courtesy of Sanjana Solanki







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SLP

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· PLAYLIST

lucky days

spotify playlist of the month · march

Created by **sanju** · 32 songs, 1 h 50 m

PLAY



Filter

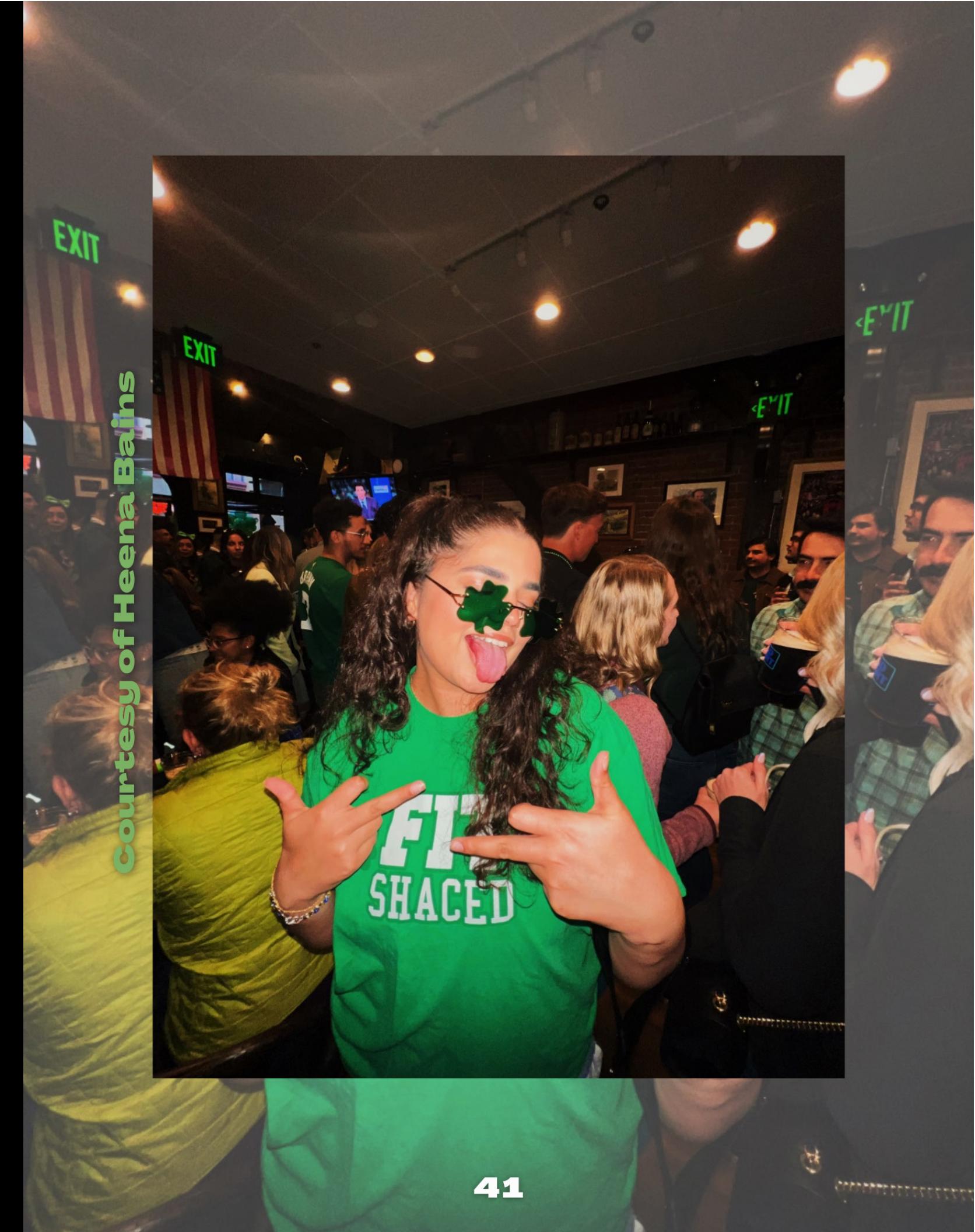
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As mentioned in this month's Brand Overview, Tyler, The Creator is our inspiration for this month's theme design, so rightfully he is also the main artist found in this month's Spotify playlist. Tyler, The Creator, Steve Lacy, Free Nationals, The Internet, Isaiah Rashad, KAYTRANDA, Mac Miller, & more artists were included when curating this playlist. When putting this playlist together, it was important to follow the similar genre of music & vibes that are found between many of these songs listed. Many of these songs can be seen as the perfect music to play when you are simply walking to your next class, going for a drive, or even putting together a digital magazine issue every month... This genre of music is always very refreshing to jump back into if you are someone like me who also tends to favor other genres of music that have louder bass, stronger wording, intense beats, etc. Hopefully you find this playlist as refreshing as I do & the season of Spring does!

Link: [https://open.spotify.com/playlist/1unp7grbX5l6m05gl3HnqP?
si=047627bcfca04c46](https://open.spotify.com/playlist/1unp7grbX5l6m05gl3HnqP?si=047627bcfca04c46)

(I am aware that not everybody has the same taste in music as I do! If this playlist isn't your style, check out this column next month & we'll have something new for you!)



Courtesy of Heena Bains

CAMERA1
PLAY ►



SLP

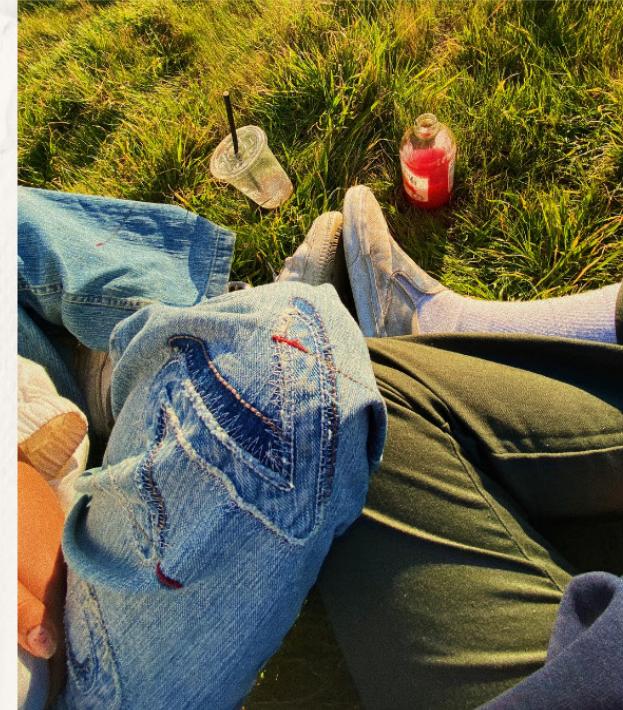
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MY EXPERIENCE WITH SOLUCKY

BY ANANDITA PRAKASH

Although my role as a writer in *solucky* is Film & T.V. Critic, I would like to talk about my relationship to *solucky*, writing, & luck for this special issue of the magazine. In June last year, I was approached by a close friend on the Editors/Writers team of *solucky* to potentially write an article for the June issue of the magazine, centering on LGBTQ+ Pride & the beginning of summer. At the time, I was surprised to be offered an opportunity like this because I had never considered myself a capable writer or author, but I accepted anyways.

Movies & television have had a huge impact on my life from a young age. Growing up, I spent hours & hours watching anything I could get my hands on; watching a movie or T.V. show was one of the ways I was able to take a break from the real world & immerse myself in a whole new environment. It was also my way of connecting to people; my dad & I would go watch every new superhero movie in theaters, me & my mom would watch the book-to-film adaptations of the different books I would read, & my sister & I would dedicate as much time as we



Courtesy of Niya Maudgalya

SOLUCKY

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could to watch so many different things over the weekend. To this day, movies & television make up a large part of who I am & where my interests lie.

When I was younger, my viewing experiences would be very surface level, simply for the purpose of entertainment or to escape reality for a little bit. Without even realizing it, the hours I spent watching movies or tv shows were teaching me more & more about the real world & I was subconsciously taking in lessons, new information, & knowledge that would help me grow as a person. As I got older, however, I found myself spending hours & hours researching & analyzing the media I consumed, just so I could talk about it with my friends & family. I enjoyed explaining the themes & motifs of the latest show I was watching, or the primary lesson or message of a movie I enjoyed.

Being able to write for solucky has been an amazing experience because it has given me a platform to voice all my opinions & findings! From talking about the importance of LGTBQ+ representation in Bollywood to discussing the religious themes within a horror show, from discussing the importance of love in all its forms to making people aware of the possibilities our future holds for us through television & movies, I have been given the opportunity to write about these things that I have only ever been able to talk about. Being a part of solucky has also given me confidence about my writing skills, which is something I thought I would never have. Creative writing & analysis is something that I have always enjoyed but felt as though I was never good at, but writing articles every month & putting my hobbies into practice have helped me cultivate even better writing, researching, & analysis skills.



I consider myself very lucky to be given an opportunity like this.

I have been able to give a bigger voice to my hobbies & this is something that I would like to pursue more in the future as I continue dedicating more time to watching movies & tv shows. Writing for solucky has broadened my horizons in ways that I did not think would be possible for me, & I am glad to have this experience writing about movies & television & the ways it can impact & teach us so many things.

Courtesy of Mira Ramachandran



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Courtesy of Sanjana Dacli



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SOLUCKY'S PURPOSE

BY HENRY PHAM

Courtesy of Mira Ramachandran

Being a part of the solucky team for the past year has truly been enlightening. From learning how to craft & manipulate images to better fit our themes- to examining unique & truly unique pieces to better fit our "brand" ethos- solucky within itself represents something that's larger than what I, or potentially you may think. Large in the sense that we've become distinct from any other generic magazine that one would commonly find on the shelves. It's a place for us, (Bay Area teens) to celebrate & appreciate each other's unique cultures. It's something that we could relate to. & is something that highlights how much we could empower each other by giving a platform to those who generally don't have that opportunity to express themselves artistically.

Hopefully, after my little ramble, you will come to see how much this magazine means so much more than what it is on the surface. Perhaps it would be the inspiration for you to join our team one day! Though with the unfortunate news that this will be the last written form of our magazine, doesn't mean that we will be forgoing our purpose. Of course, we will continue to release many issues to come—though in a different light.

This magazine allows us to better appreciate what makes us who we are as a collective. What makes us different from any other suburban neighborhood- is our diversity, which blends & flows in & out of every person. We're a product of this richness- & to have the opportunity to solidify it in written & visual form is oftentimes a value that I don't even know how to express.

All in all, *solucky*'s purpose, for me, lies in its power to celebrate differences & bring value to our distinctness. It brought together a community of so many people of so many different backgrounds that I would have never have anticipated. & that's the magic of *solucky*...

— Henry



DNS APPLICATIONS APPLICATIONS APPLICATIONS APPLICATIONS

Magazine Interview Interest Form

For a chance to be featured in one of our upcoming monthly issues, submit an application to be interviewed! The Magazine Interview Interest Form is open to anyone who believes they have a good influence on their community overall. This application is open to anyone, feel free to submit an application even if you feel that you are unsure if you fit our description for who to be interviewed. We like to pick those who should be interviewed based on our issue's theme for that month!

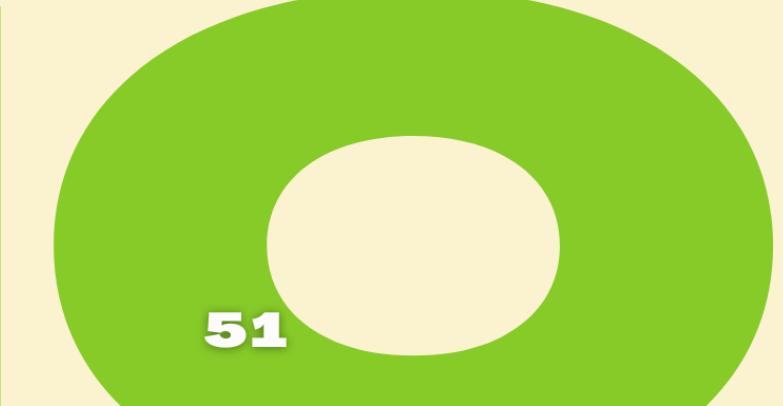
Link: <https://forms.gle/q6QeGUf2P6qpv6tZ8>

Magazine Advertisement Interest Form

If you are a small creator, business, organization, etc., check out the Magazine Advertisement Interest Form for an advertisement in one of our upcoming monthly issues! Your advertisement would be created by one of our Graphic Designers & then placed within one of our monthly issues. Within an issue, an advertisement will take up an entire page, & will include any information/graphics that you provide. Advertisements go for about \$3 each. The link to this application is linked down below!

Link: <https://forms.gle/3gvZ38vB4NY9n7CKA>

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Contributors Interest Form

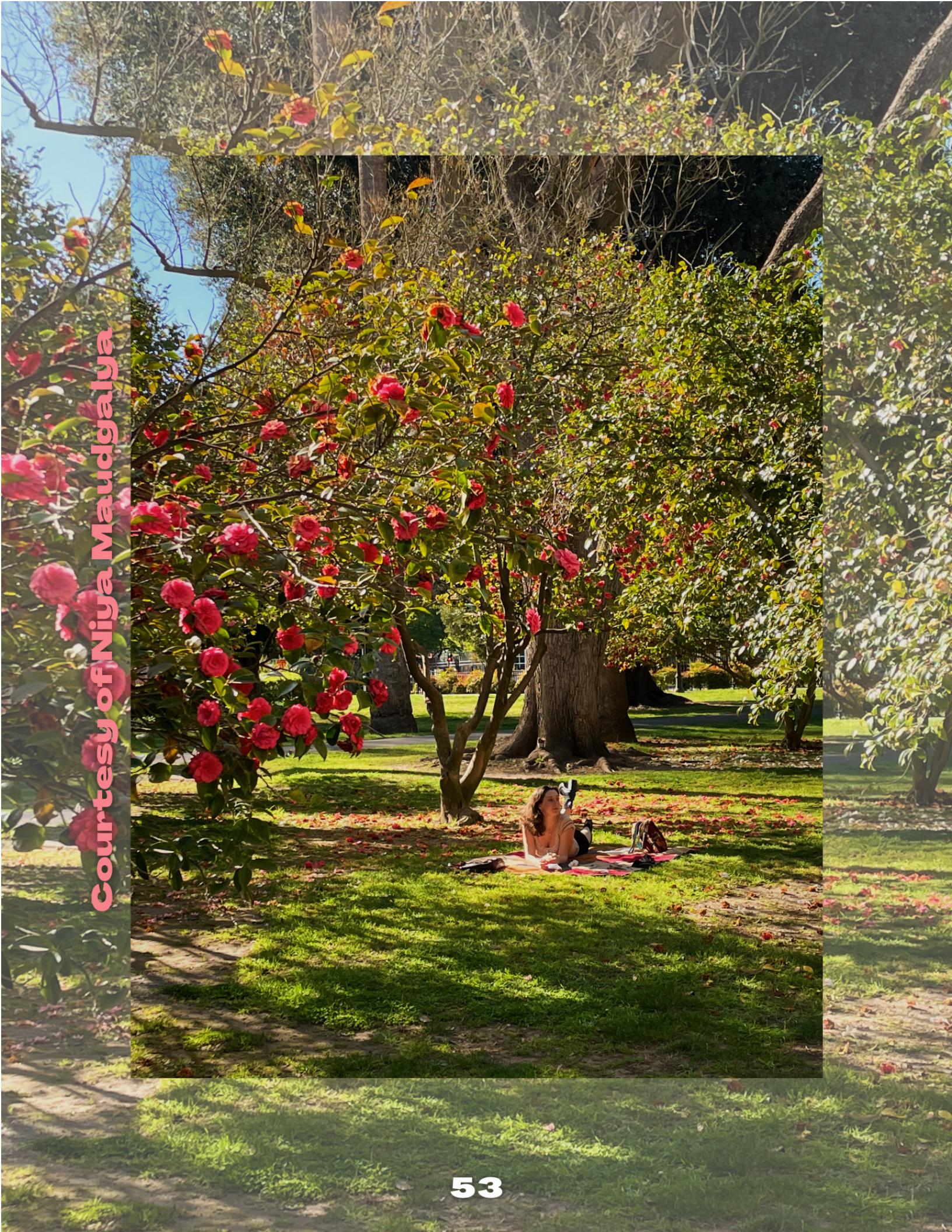
The Contributors Interest Form is for anyone who is passionate about something & would like to contribute/broadcast it through this brand. Being a contributor will give you voluntary experience from solucky as a brand/magazine and/or simply showcase your work submission(s). This form will allow you to choose what kind of position or submission you want for solucky. We welcome any kind of passionate work or workers, so feel free to send us a submission at any time! The link to this Google Form is linked below.

Link: <https://forms.gle/7AwTsQG7LfEv9HzG8>

Collaboration Interest Form

Our Collaboration Interest Form is open to anyone who is passionate about a certain cause, product, or kind of service that we can offer to our audience. This collaboration can be for either profit, non-profit, or simply marketing purposes. We welcome any kind of local business owners, small creators, organizations, etc. As long as you have an idea for a collaboration that could work well with both of our audiences, feel free to send us a submission at any time!

Link: <https://forms.gle/wZqEDGGrK6UifHws9>



ACKNOWLEDGEMENTS

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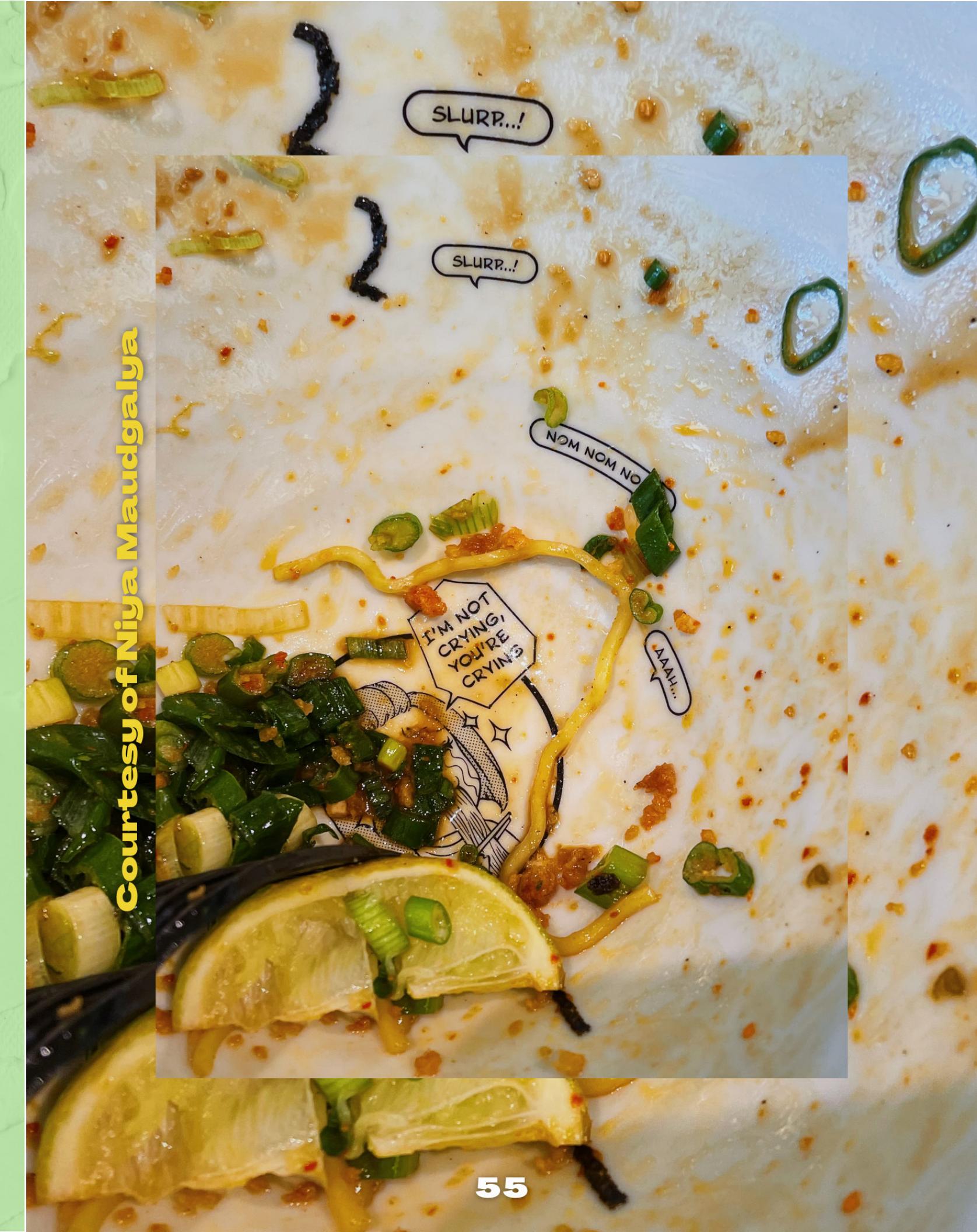
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courtesy of Niya Maudgalya

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THANK

Find more information about solucky & our magazine

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by typing "solucky.life" into your browser

READING

See you soon!

THIS

Text "@solucky" to 81010

MONTH'S

for more updates!

ISSUE!

