Shayne Martin

Mid-Level Front End Software Engineer with strong background in e-commerce and banking

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EXPERIENCE

Texas Beard Company — *Co-Founder, Software Engineer*

February 2014 - Present

Along with 3 partners, I helped found and grow Texas Beard Company — an e-commerce business specializing in beard care products. In the first year, we sold $500k+ and grew by 100% in 2015.

Primary duties include:

- Assisting in marketing efforts and campaigns
- Creating landing pages or site maintenance as needed
- Automating our fulfillment process to reduce overhead.

Spark Pay, Capital One — *Software Engineer, Senior Associate*

May 2012 - PRESENT

As a software engineer, I have worked on our Agency Services team as well as on our platform team.

Primary duties include:

- Working with the sales team to scope and quote projects
- Planning and executing development of client projects
- Manage client communications on open projects
- Completing tasks as assigned from the Product Owner

Notable projects include:

- Implementing our support/sales chat in the product for trial users to boost conversion rates
- Automate domain registration and SSL purchasing to reduce support load and time required to launch a site
- Currently prototyping and planning a ReactJS based rewrite of the admin's front end

The Complete Athlete — *Software Engineer, Graphic Artist*

November 2011 - May 2012

Notable projects include:

- Planning development for in-house order management system
- Managing e-commerce site creation
- Assisting lead artist in design ideation and creation
- Order database entry and management

Languages & Tools

HTML, CSS, Javascript, C#, Ruby
jQuery, Bootstrap, Rails, React
MSSQL, PostgreSQL, Adobe Suite, Visual Studio, tfs, git

Projects

Chelsea Henderson Portfolio

Portfolio for Chelsea Henderson, a local journalist. Built using Ruby/Rails and custom CMS. Link

JimmyClient

By monitoring my own network traffic while ordering online, I reverse engineered the Jimmy John's api and created a node api client. Link

BeaumontJS

I have helped grow and frequently speak at our area's first technical meetup group. Link