

Learner Personas Template

Use this template to create detailed learner personas that represent your target audience. Include demographics, goals, pain points, and learning preferences to inform your design decisions.

Persona 1

Name (fictional)	<i>Insert details here</i>
Job Title / Role	<i>Insert details here</i>
Age / Demographics	<i>Insert details here</i>
Technical Skill Level	<i>Insert details here</i>
Learning Goals	<i>Insert details here</i>
Pain Points / Barriers	<i>Insert details here</i>
Preferred Learning Style	<i>Insert details here</i>

Persona 2 (Optional)

Name (fictional)	<i>Insert details here</i>
Job Title / Role	<i>Insert details here</i>
Age / Demographics	<i>Insert details here</i>
Technical Skill Level	<i>Insert details here</i>
Learning Goals	<i>Insert details here</i>
Pain Points / Barriers	<i>Insert details here</i>
Preferred Learning Style	<i>Insert details here</i>