

# Aiyaz Mohammad

Dubai, United Arab Emirates

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## EDUCATION

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- **Fairleigh Dickinson University** New Jersey, United States of America  
Master of Science in Computer Science; GPA: 3.80/4.0 Aug. 2014 – Dec. 2015
- **Jawaharlal Nehru Technological University** Telangana, India  
Bachelor of Technology in Electrical and Electronics; GPA: 3.33/4.0 Aug. 2010 – May 2014

## EXPERIENCE

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- **Shubbak Technologies** Dubai, United Arab Emirates  
Business Analyst Mar. 2018 – Present
  - **Data Analytics:** Improved key KPIs by 70% between various e-commerce clients through strategies and insights conceived through analysis of real-time/historical financial, operational and marketing data.
  - **Product Design:** Designed software products for 6 distinctive e-commerce clients, that created new reliable revenue streams and established them preemptively in the emerging international markets.
  - **Product Management:** Worked directly with C-level executives and product owners in planning crucial business policies that contributed to achieving vital short-term business and financial growth goals.
- **SPG America & Urooj Corp.** New Jersey, United States of America  
Programmer Analyst (Level II) - Consultant Jan. 2016 – Jul. 2017  
Client: Marketsmith Inc., New Jersey, United States of America
  - **Data Analytics:** Designed analytical dashboards and data visualization program that directly lead the client to earn a prestigious spot in Chief MarTec's Marketing Technology Landscape for 2016 and 2017.
  - **Product Design:** Redesigned user experience and interfaces of the flagship B2B predictive data analytics platform – iPredictus, that recorded over \$1 billion media buys since its re-launch.
  - **Product Management:** Directed, managed and delivered projects that earned immense critical acclaim and recognition among the clientele. Won 2 intra-company "Play Up" awards for outstanding performance.
- **Vitel Global Communications** New Jersey, United States of America  
Software Analyst - Intern Aug. 2015 – Dec. 2015
  - **Software Analysis:** Developed complete systems design for mobile VOIP application, capable of IM, voice and video communications, designed to compete with major products in the international markets.
  - **Product Design:** Built user interfaces, models, wireframes, prototypes, mockups and devised world-class user experiences that helped company position the product in the highly competitive cross-platform messaging product market with record success; gaining over 200+ SMB clients in the release quarter.
  - **Product Management:** Facilitated team of software developers, database experts in building and releasing the product, which enabled the product owners to achieve strategic business goals in record sprints.

## PROJECTS

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- **Pilot Program:** Built multi-domain digital brand asset from scratch and AI-based tentative products with a team of 4, as a pilot experiment project called Fliqk Inc. ([www.fliqk.com](http://www.fliqk.com)), Aug. 2017 - Feb. 2017.
- **Spotify Trends Research & Analysis:** Performed EDA using inferential/descriptive statistical theory and gained insights into developing machine learning models to enhance track guidance engine predictions.
- **Energy Prediction:** Secured top 1% in "Energy Prediction" competition, by leveraging Prophet algorithm from Facebook AI Research, effectively cracking strong multiple "human-scale seasonalities" in the dataset.