

Ideation Phase

Define the Problem Statements

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| Date | 27 February 2026 |
| Team ID | LTVIP2026TMIDS79391 |
| Project Name | HematoVision: Advanced Blood Cell Classification Using Transfer Learning |
| Maximum Marks | 2 Marks |

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

This conversion is based on *inferred* customer challenges and pain points that such a technology would address.

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|---------------------------------------|---|--|--|---|
| PS-1 | A clinical pathologist/lab technician | Accurately and quickly classify different types of blood cells from a patient's sample | Manual classification is time-consuming and prone to human error, especially for rare cell types | High sample volumes and the complexity of distinguishing certain cell morphologies place a heavy burden on staff and can delay patient diagnosis | Stressed, pressured, and concerned about diagnostic accuracy and patient outcomes |
| PS-2 | A medical researcher or AI developer | Build a highly accurate and robust blood cell classification model for a new clinical setting | I lack the massive, fully-labeled dataset required to train a deep learning model from scratch | Gathering and annotating enough diverse clinical images is resource-intensive, expensive, and time-prohibitive | Frustrated, delayed in research, and restricted in the ability to deploy the |

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|------------------------|-----------------|---------------|-----|---------|---------------------|
| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
| | | | | | advanced model |