Ideation Phase

Empathize & Discover

Date	27 February 2026
Team ID	LTVIP2026TMIDS79391
Project Name	HematoVision: Advanced Blood Cell Classification Using Transfer Learning
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

For the **HematoVision** project, creating an effective solution requires understanding the true problem and the person who will be using the advanced blood cell classification system (e.g., lab technicians, hematologists, researchers). The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals (e.g., faster, more accurate diagnosis) and challenges (e.g., system complexity, integration with existing lab equipment).

Reference: https://www.mural.co/templates/empathy-map-canvas