

Business Problem

In recent years city hotel and resort hotel have seen high cancellation rates. Each hotel is now dealing with number of issue as a result, including fewer revenues and less than ideal hotel room use. Consequently, lowering cancellation rate on both hotel's primary goal in order to increase their efficiency in generating revenue, and for us to offer through business advice to address this problem.

The analysis of hotel booking cancellation analysis as well as the other factor that have no bearing on their business and yearly revenue generation are the main topic of this report