

LITEPAPER



UNLEASHING
FINANCIAL FREEDOM

SHAZU.IO

THE MEANING OF SHAZU & IT'S ORIGIN

Shazu is the name of our project and ecosystem. We chose ninjas due to their mysterious & alluring origins of nature. Originating in Japan many centuries ago, the way of the ninja began, they were a group of secret agents that used the cover of dark and camouflage of the shadows to remain hidden as they carried out their work.

Our artwork is based on this iconic part of Japanese culture, as we feel there are many parallels that can be drawn between crypto enthusiasts and the disciplined Ninja. We believe everyone has an inner Shazu waiting to be released and the Shazu Ninja Collective Welcomes all.



SNC

The Shazu Ninja Collective (SNC) is a limited edition NFT with over 222 unique traits & 8 differential categories, and made up of a total of 1500 NFTs. With some of them being hand-drawn becoming "Legendary Status" which means they are 1 of 1's. These digital collectibles live on the Ethereum blockchain and is tradable on the secondary market Opensea.

SHAZU TRAINING PACK EXPLAINED

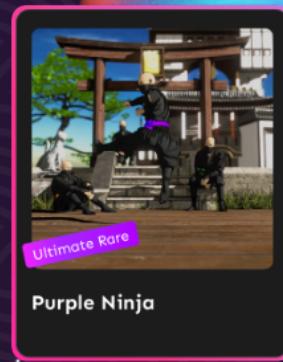
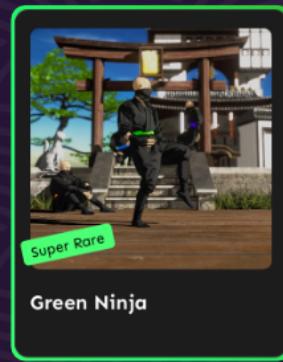
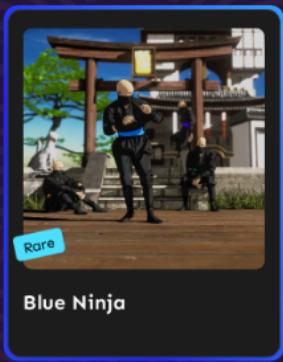
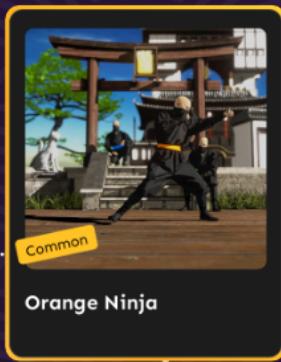
Genesis minters of the SNC NFT receive a "training pack" As a genesis minter you will receive access to the extended shazu ecosystem including the following:

-  Profile Picture NFT (ETH)
-  Airdrop of Shazu Tokens (BSC)
-  Free Scratch Chances on our First Game (3)
-  Shazu Action Cards (BSC)
-  Access to Exclusive Discord
-  Early access to Whitelist Spots for other NFT Projects



GAME THEORY EXPLAINED

All genesis minters will be fully equipped to enter the Shazu ecosystem as they are entitled to the training pack. This will allow genesis minters to advance their journey towards unleashing passive income. Users can play our game that utilizes the unique concept of S2M (Scratch to Mint) for efficiency of fees and to optimize the user experience, this part of the Shazu ecosystem will be located on BSC. The goal of this game is to obtain 1 NFT of each category.



This category of NFTs is part of our Action Cards Collection. These digital collectibles will live on the BSC blockchain as well as within our own in-house marketplace. The Action card collection is elastic in supply, meaning an unlimited number can be minted, but in order to receive the greatest benefit attached to them, you are required to burn the NFTs, in return this delates the supply. As the ecosystem expands there will be new action card collections released, hence the first set of action cards are also rare.

BOOST STAKING POOL

In order to **BOOST**, you must stake your existing **SHAZU** tokens alongside the action BSC NFT cards. Once you do that, you are entitled to access the **SHAZU** Staking pool, where you can earn **SHAZU** tokens, proportional to your initial stake size. When you decide to claim your **SHAZU** rewards, you will need another set of action cards to unstake. You can play the S2M game to obtain more NFTS hence unlock passive income.

NFT MARKET PLACE

At the in-house NFT Marketplace you can trade your Action Card NFTs (BSC) with other users. Shazu players will either be able to trade in BNB or **SHAZU**.

SHAZU TAX

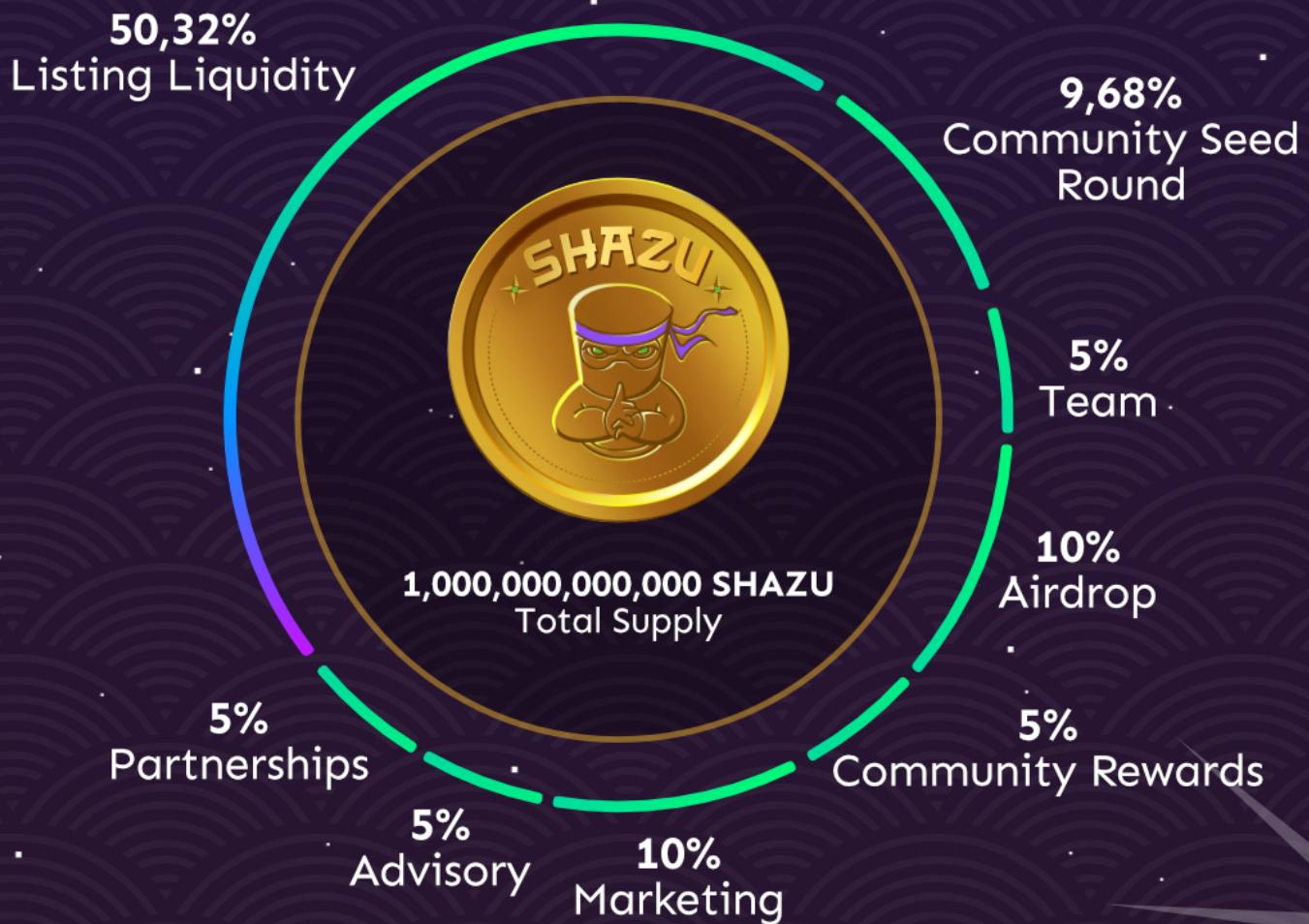
Shazu will have a tax system for selling only.

0% Buy Tax
0% Transfer Tax
5% Sell Tax

3% of the Sell Tax will go to Shazu Treasury
2% of the Sell Tax will go to adding liquidity.

TOKENOMICS ON SHAZU

There was no presale or public sale for the SHAZU Token. There was a community raise via Pincubator only. We will be providing liquidity our selves. All allocated tokens will be vested for twelve months, unlocked monthly. All tokens from the airdrop will be vested for twelve weeks, unlocked weekly.



2022

ROADMAP

Q2

- Introduce SHAZU to the world via Social Media
- Give away whitelists to supporters of SNC NFT
- Global Marketing for SNC NFT
- Presale of SNC NFT
- Public Sale of SNC NFT
- Introducing the SHAZU Token & List on Pancakeswap
- Initial Marketing for the introduction of SHAZU token pre launch.

Q3

- Airdrops & Community Rewards
- Shazu Scratch 2 Mint Game (Action Cards)
- In house Market Place for Action Cards (BSC)
- Introduce new aspects in our discord community for SNC NFT holders
- Provide early access to other NFT Projects
- Provide Utilities for holding a SNC NFT for our Shazu Ecosystem.

Q4

- Ongoing Extended Marketing for our SHAZU token
- Marketing for the secondary market of the SNC NFT
- Collaborate and create partnerships with other BSC Projects for our SHAZU token
- Explore options of entering the metaverse via SNC NFT
- Research, Build & Begin development of our metaverse ninja game.
- Providing the community information about the concept of our Ninja Game.
- Optimizing Shazu Ecosystem.

TEAM



Muhammed Taş
CEO
Artists and Founder



Zülal Muşlu
CMO
Marketing & Community Manager



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