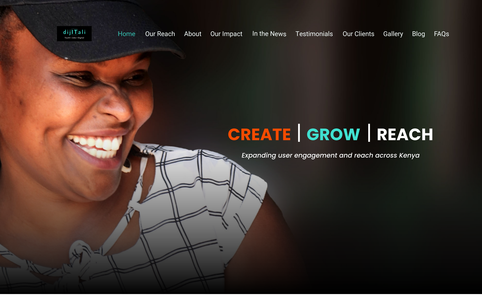


CREATE | GROW | REACH

Expanding user engagement and reach across Kenya

Our Reach

Western Kenya | Central Kenya | North Rift | Coast Region | North & Eastern | South Rift | Nairobi Region

South Rift

47

dijiTali Centres

Bomet	9	Kericho	7	Nakuru	15
Kajiado	8	Laikipia	2	Narok	6

dijiTali is a network of 430+ cyber cafes across Kenya ready to become your local solution centres/agents

95%
Presence in 45 counties

430+
Cyber cafes in our network

49+
Designs by dijiTali graduates

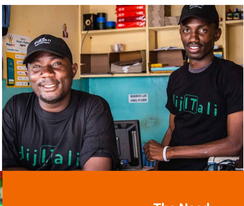
Grow Your Business

Would your business benefit from having >430 B2B solution partners across the country? Email us on digitali@digitaldividedata.com

We love working with clients

About Us

dijiTali is the swahili word for digital.When you see a cyber cafe, you see the hardware, the people, the location. We see a lot more..we see digital translators enabling entrepreneurs' businesses and dreams every single day. Our mission is to empower the youth and create employment through digital inclusion.



The Need

In Africa, two thirds of 420 million youth (aged 15–35) are either unemployed or underemployed and only one in six is in wage employment. In Kenya, 20% of youth are unemployed, with 54% in vulnerable employment.

dijiTali sees this as an opportunity to innovate by empowering hundreds of cybercafes to provide these youth with sustainable jobs, at the same time giving other youth access to government services, education and job opportunities, and economic participation through e-commerce.

Our Mission & Vision

To create new, sustainable jobs that will have a significant impact on the economy. dijiTali is a social enterprise founded in April 2020 to address youth unemployment through digital inclusion. Our primary focus is digital centres across Kenya. Digital centres are predominantly run by youth and they are the digital enablers on the ground.

Our Impact

Following Top Partner
John Ngugi - Owner Alentech Cyber Cafe (Murang'a)

"I joined dijiTali because their mission was job creation for the youth. Being only 23 years, I saw an opportunity to grow. The knowledge I have acquired by being part of the network has elevated me from a mere cyber cafe owner to a "flying out" to a more well-rounded."

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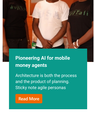
In the News



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Architecture is both the process and the product of planning. Sticky note agile personas.

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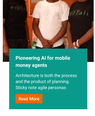

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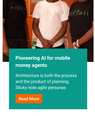

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Testimonials

SHUJAAZ INC

The COVID-19 pandemic required our Hustla MBA team to re-think the delivery model of the learning experience. In 2020, Shujaaz Inc, in partnership with Dijitali, successfully piloted the Hustla MBA with 8 Dijitali Centers who acted as moderators and trainers and we are excited to continue working with them as we continue our launches.

Project Co-ordinator, Shujaazinc

PesaKit

For PesaKit, working at the last mile of financial services and digital commerce, Dijitali Centers provide us with better distribution points for our services - digital products and insurance. Digital Centers play a crucial role in our communities, bridging the gap between the offline and online world.

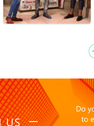
Andrew Mutua
Founder and CEO, Pesakit

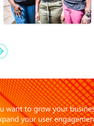
Our Partners & Clients

BFA GLOBAL | remotaskk | PesaKit | copia Mobile Money | SHUJAAZ INC

We have a growing set of partners who have utilized the dijiTali network to expand user engagement and reach across Kenya.

Gallery





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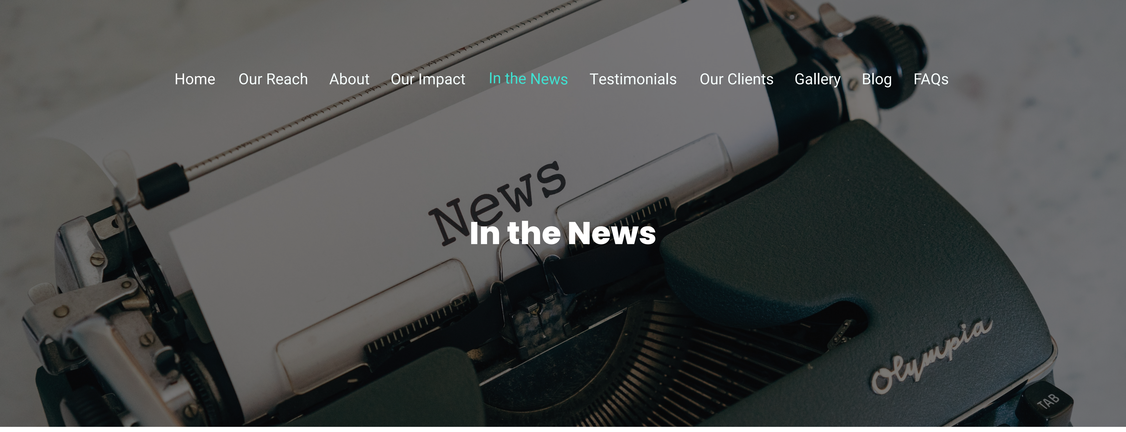

In the News

DAILY NATION

Pioneering AI for mobile money agents

"I consider myself very lucky, being a young entrepreneur who had the opportunity to find a partner who has my great interest at heart. I owe everything to the dijiTali network for moulding and making me who I am today in the business world. For those who are facing similar challenges as I had, I would say, stress no more, dijiTali is the place to be"

Tania Ngima - Managing Director dijiTali

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Entrepreneur

Following Your Passion

"I joined dijiTali because their mission was job creation for the youth. Being only 23 years, I saw an opportunity to grow. The knowledge I have acquired by being part of the network has elevated me from my initial position of "trying out" to a more well-rooted and confident young entrepreneur in the digital world through attending online classes, meetings, webinars and opportunities that dijiTali offers. Not forgetting the

John Ngugi - Owner Alientech Cyber Cafe (Muranga)

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STARTUP STASH

Making the Transition

I had to sell almost everything. To say the least, I found myself with nothing, not sure where to turn to. I tried to close the cyber cafe or give it to someone else to run it, but it seems God didn't want me to give up, so I encouraged myself that I can make it and I reopened the cyber cafe again. One day I woke up to a new idea of how to frame photos using boards in the dijiTali WhatsApp group and that made the turning point of where I am today.

Allan Didack - Owner Blessed Cyber Cafe (Mombasa)

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A MAGAZINE FOR YOUNG ENTREPRENEURS

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DISRUPT Africa
start • invest • Disrupt

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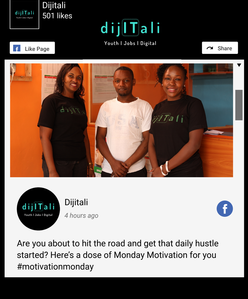

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Blog Post 1

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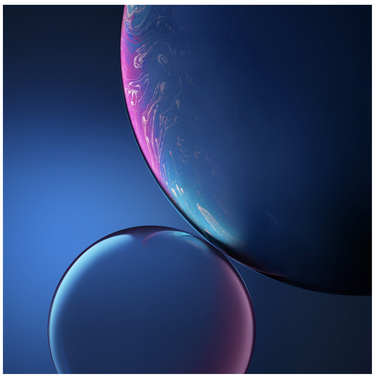

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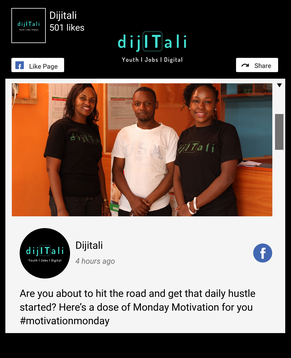

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Blog Post 1

06 July 2020 Topic: Lorem Ipsum dolor sit amet

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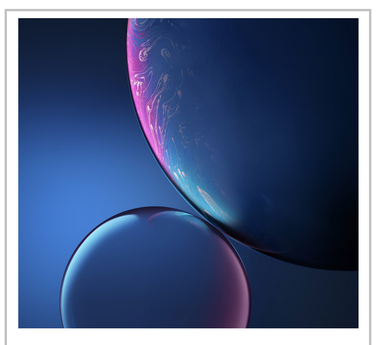

Blog Post 3

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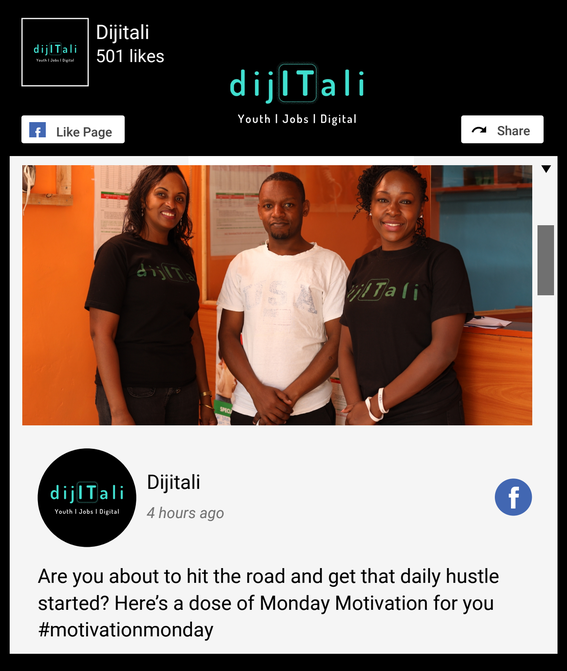

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FAQs

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How does your partnership work?

dijITali works with different organization:
As knowledge partners - to offer our cybercafes knowledge in different areas like marketing, finance, how to mitigate risk and many more.
As solution partners for organizations that are looking to expand their reach in the peri-urban and rural areas where our cyber cafes are location

Who is eligible to join the dijITali network?

What does dijITali network have to offer?

How do I join the network?

Are there any fees charged to join the network?

How do I benefit from being a member of dijITali

How long does one have to wait to benefit from the various opportunities you have?

Who can we contact for additional information?

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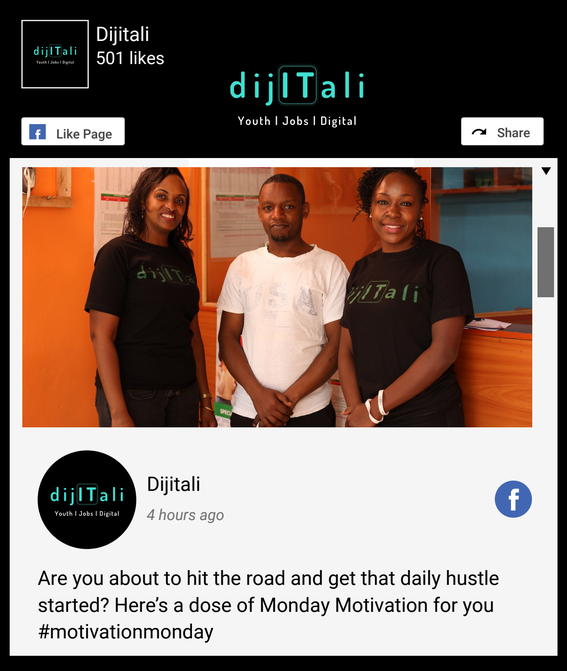

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