# Sharon Akoth

Graphic designer

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I am an industrious graphic designer with creative thinking and project design abilities in advertisements, posters, logo designs, branding, editorial, brochure designs, and catalog designs. I have a great understanding and interest in graphic design, UX design, technology, the latest design trends, and innovations. My end goal is to become a UI/UX designer in branding, color, typography, visual design, and user research. I do believe that the design industry is full of exciting, and challenging careers that involve using excellent artistic skills to communicate through visual media.

Nairohi

### **EDUCATION**

# codeHive

AkiraChix

Courses

Mobile development(Android)

 Front end development(HTML/CSS and Javascript)

 Professional development: CV writing, and interview skills

- Graphic design

 Navigating my journey: personal growth, and being resilient

Hardware, and electronics design

- Entrepreneurship

 Backend development(Python)

# **WORK EXPERIENCE**

#### Intern

Graphic LineupsLimited | August 2019 |

Achievements/Tasks

- Used Adobe Illustrator to design a logo for a startup called Health Solutions
- Designed t-shirts, mugs, a client's business card using Adobe Photoshop tools
- Designed catalog layouts in InDesign for Ankara online business
- Designed advertisements, brochures, and a thriller book cover using Adobe InDesign
- Designed posters for a client to be used in social media to create awareness for his interest in politics

#### **Graphic Designer**

Jemy Cyber Cafe | May 2018 - Nov 2018 |

Achievements/Tasks

- Responsible for branding of the cafe by designing the cafe's logo
- Designed brochures, flyers and online advertisements to promote the business

#### SKILLS

Graphic design skills

Excellent time management and organisational skills

Accuracy and keen attention to detail

Open mindedness and quick learner in terms of taking in feedback positively

Professional approach to time, and deadlines

Self motivation

Strong communication skills

### SCHOOL PROJECT

Easyhomes real estate web portal

- Develop graphics for product illustrations, logos, and website
- Create images (especially in adverts) that identify a product or convey a message
- Design brochures, digital marketing adverts for social media platforms
- Worked closely with my team to develop content for the website

#### REFEREES

Linda Kamau Managing Director & Co-Founder AkiraChix Ikamau@akirachix.com+25423674180

Steven Alila Software Engineer

alilasteve@gmail.com +254791027548

Nyandia Kamawe Graphic design trainer, AkiraChix & Designer at Ewamak designs

nyandia@akirachix.com +25404152737

#### LANGUAGES

English - Fluent (speaking, writing, reading)

Full Professional Proficiency

Kiswahili - Fluent (speaking, reading, writing)

Full Professional Proficiency

## **INTERESTS**

Reading and writing: a particular interest in poetry, blog writing, African Literature and entrepreneurship books such as 'Homegoing by Yaa Gyasi' and 'The Lean Playbook' respectively.

Volunteering: volunteer at Dagoretti Rehabilitation Centre which involves young ladies in the rehabilitation school with the aim of mentoring the amazing young ladies.