

INFORMATION ARCHITECTURE  
UNIVERSITY OF LOUISIANA AT LAFAYETTE

**Second Deliverable:  
Competitive Analysis**

COGS 187A  
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Scott Chen, Michelle Jow, Connie Lu

# MAIN NAVIGATION

UCSD	Stanford	De Anza	Yale	NYU
Prospective Students	About Stanford	About De Anza	About Yale	Schools*
Current Students	Admission	Admissions & Registration	Academic Programs	Quicklinks*
Parents & Family	Academics	Course Information	Admissions	A-Z*
Faculty & Staff	Research	Library	Health & Medicine	NYU Home Login
Alumni	Life on Campus	Student Services	Working at Yale	Students
Friends & Visitors	Students*	Current Students	Yale & New Haven	Faculty
Divisions & Schools*	Faculty & Staff*	Future Students & Parents	Yale & The World	Alumni
Undergraduate Colleges*	Alumni*	International Students	Going to Yale	Employees
Departments & Programs*	Parents*	Faculty & Staff	Prospective Students*	Community
Office of Graduate Studies*	Visitors*	Community, Alumni, & Donors	Students*	About NYU
Explore*	Neighbors*		Parents*	Admissions
Learn*	Schools*		Faculty*	Academics
Apply*	Academic Departments*		Staff*	University Life
	Hospitals*		Postdocs*	Research

UCSD	Stanford	De Anza	Yale	NYU
	Library*		Alumni*	Global
	Research*		Foundation & Corporation*	
			Patients*	
			Visitors*	

\* Also navigational elements on the home page but not on the very top, or somehow indicated by the website to be “less important first level navigation”

# SECOND LEVEL: ACADEMICS

UCSD	Stanford	De Anza	Yale	NYU
Departments & Programs	Schools	N/A	Schools	Undergraduate Education
Undergraduate Degrees	Departments & Programs		Departments & Programs	Graduate Education
Undergraduate Department & Program Advisors	Academic Calendar & Courses		Research Centers	Continuing Education
Graduate Departments & Advisors	Undergraduate Academic Life		Libraries	Schools and Colleges
Academic Calendars	Graduate Academic Life		Museums & Galleries	Libraries
Courses, Curricula, & Faculty	Professional, Continuing, & K-12		Open Yale Courses On-line Courses	Centers and Institutes
Divisions & Schools				Awards and Highlights
Undergraduate Colleges				Academic Resources
Office of Graduate Studies				Open Education
Related UCSD Academic Info				

# SECOND LEVEL: ADMISSIONS/APPLY

UCSD	Stanford	De Anza	Yale	NYU
Admission Process	Undergraduate	How to Apply and Register	Admissions Overview	Undergraduate Admissions
Parents & Family	Graduate	Registration Info	Yale College	Graduate Admissions
Campus Tour	Financial Aid	Fees and Refunds	Graduate School of Arts & Sciences	Study Abroad
Resources for Veteran	Professional, Continuing, K-12	Financial Aid	Professional Schools	Summer Sessions
What's Next	Summer Session	Counseling and Advising	Summer Programs	Spring in NY
Email Updates		Transfer Planning	World Fellows Program	Winter Session
Live Video of Beach		Placement Tests		Financial Aid & Scholarships
FAQ		Student Forms		
Contact Us		Transcripts		
		Verify Degree/ Enrollment		
		My Portal		
		Apply & Register for Classes		

# SECOND LEVEL: FACULTY & STAFF

UCSD	Stanford	De Anza	Yale	NYU
Buy & Pay	Faculty Resources	Faculty & Staff Activities	University Resources	Research & Scholarship
Facilities & Services	Staff Resources	Simply the Best	Policies	Funding Opportunities
Faculty Resources	Teaching Resources	Organizational Resources	Teaching Resources	Benefits
Finance	Academic Technology	Learning Facilities	Research Resources	HR @ Your Service
Human Resources	Staff Training	New Faculty Orientation	Administrative Resources	Life & Wellness
Research		Faculty Dates/Deadlines	New Haven Information	Community Advantages
Safety		PT Faculty Office Availability	News & Events	Resources & Services
Student/Class Info		CCC Systemwide Technology Services	New Staff Information	Governance, Policies, and Procedures
Technology			Benefits	Career Development
Travel			Employment	Teaching & Learning Resources
			Business Links	
			News	

# STATISTICS

About	XXXXX	Hospitals	XX
Prospective Students	XX	Donations/Giving	XX
Current Students	XXX	Admissions/Apply	XXXXX
Students (General)	XX	Academics/Programs	XXXX
International Students	X	Course Info	X
Faculty & Staff	XXXXX	Research	XX
Alumni	XXXXX	Student Life/Life on Campus	XX
Visitors	XXX	Library	XX
Parents	XXXX	Schools	XXX
Neighbors/Community	XXX	Global/World	XX
Postdoc	X	Quicklinks	X
Foundations & Corporation	X	Index A-Z	X
Patients	X		

## Popular User-Group Navigation

Prospective Students  
Current Students  
Faculty & Staff  
Alumni  
Visitors  
Parents  
Community

## Popular Main Navigation

About  
Admissions/Apply  
Academics/Program  
Schools  
Hospitals  
Donations  
Research  
Life  
Library  
Global/World

# NAVIGATION DECISIONS

## Popular User-Group Navigation

Prospective Students  
Current Students  
Parents  
Faculty & Staff  
Alumni  
Visitors

## Popular Main Navigation

About Us  
Admissions  
Academics  
Campus Life  
Research  
Athletics