

# Akash

Shetye

UX/UI Designer  
Design Technologist

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www.akash.me

## UX/UI Skills

Qualitative Research Design  
Personas and Storyboarding  
Information Architecture  
User Research  
Affinity Diagrams  
Card Sorting  
Usability Evaluation  
A/B Testing  
Rapid Prototyping

## Technology Skills

Sketch and Photoshop  
FramerJs  
Functional Prototyping  
JavaScript and HTML/CSS  
Python  
SQL  
D3.js

## Education

### M.S in Information Sciences (HCI Focus)

University of Texas at Austin, GPA 3.9/4.0  
Aug 2016 - May 2018 (Expected)

### B.Tech in Computer Engineering

College of Engineering Pune, GPA 8.52/10.0  
Aug 2010 - May 2013

## Experience

### UX Designer

#### @Simulation and Gaming Applications Lab

Feb 2016 - Present

- SAGA Lab is a game studio where I work on the user experience end of the game design and development process.
- Designed a deaf first gaming experience for game-based learning about deaf identity, deaf issues, rights and self-advocacy.
- Designed, evaluated and improved through user research with deaf participants, a first of its kind gaming interface with integrated American Sign Language (ASL) transcriptions.
- Ran play tests, focus groups, design research, prototyping and accessibility.

### Analyst

#### @Credit Suisse

Jul 2013 - Aug 2016

- Worked on market leading audit products for institutional investors, designing and developing interfaces.
- Involved in re-designing the UI of a client facing audit product, ClientGuard.
- Worked on UI design and front-end development of complex financial interfaces, conducted demos and value proposition.

## Projects

### Automated Fat-Finger Testing for Sketch Prototypes

2 Weeks

A Sketch plugin to visually flag touch targets place too close to one another, an exploration into experimental design tooling.

### Visualization Driven Machine Learning UI

4 Weeks

Explored ML system interfaces driven by interactive visualizations. Built an MVP to demonstrate its feasibility.