1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. From “Category Pivot” – Kickstarters in the Theater category were the most popular campaign to start and had a high success rate of over 60%. Music Kickstarters had the highest success rate over 77% while the few journalism Kickstarters did not have any successful campaigns with all 24 being cancelled.
   2. From “SubCategory Pivot” – Plays were the by far the most popular Kickstarter campaign over the time period, representing almost 26% of the total campaigns. Within the Music category rock was the most popular campaign and had a 100% success rate along with many other categories. However, Jazz, Faith and World Music had no successful campaigns.
   3. From “Creation Date Pivot” -There appears to be some seasonality in determining whether a Kickstarter campaign will be successful or not. February through May had the highest success rates with May being the highest at 60.6%. December had the lowest at 44%.
2. What are some limitations of this dataset?
   1. Backer data is very limited. For example, the data does not show if one or a handful of backers funded the majority of the project, where the backers are from, other demographic information of the backers that could be helpful.
   2. Unknown reasons for cancellation. Did a project get cancelled because it was not getting funding a was destined to fail?
   3. There is little data of what was happening during the campaign. Are backers more likely to fund closer to the start or closer to the end of the campaign?
3. What are some other possible tables and/or graphs that we could create?
   1. Goal size compared to success count – Do smaller projects have higher success rates?
   2. Staff picks to success count – Does a staff pick equate to higher success rates/higher number of backers?
   3. Spotlight to success count – Does a staff pick equate to higher success rates/higher number of backers?
   4. Country of origin to success count – Are backers more likely to fund one country campaigns over another?