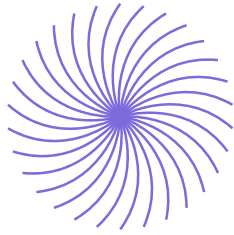


NATE SHEARER



INFORMATION DESIGNER



nateshearer.com



nates@shaw.ca



linkedin.com/in/shearer-nas



github.com/shearernas



Calgary, AB 403-771-5489

EDUCATION

BACHELOR OF COMMUNICATION - INFORMATION DESIGN *with Minor in Computer Information Systems*

2021 - 2025
MOUNT ROYAL UNIVERSITY

DIPLOMA - INFORMATION TECHNOLOGY TELECOM SYSTEMS

2017 - 2019
SOUTHERN ALBERTA
INSTITUTE OF TECHNOLOGY

CORE COMPETENCIES

- Usability testing protocol design and execution
- Customer discovery and user interviews
- Literature review and research synthesis
- Systems mapping and service design
- Data visualization and analysis

TECHNICAL SKILLS

- **Figma, Rive** for interactive UX design and wireframing
- **Adobe Creative Suite**, specializing in **InDesign, Illustrator, Premiere Pro** for visual design and video editing
- **HTML, Tailwind CSS, React, Unity Engine** for interactive, fluid website and app development
- **Cascade CMS, Wordpress** for website management and data entry
- **SQL, Python, R** for data analysis and visualization

ABOUT ME

I'm an Information Designer, specializing in usability research, interactive UX design, and intuitive front-end web development.

I gather valuable insights and data from real users to guide design and development, through educated user testing and concise, easily-understood data visualization.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGN & WEB DESIGN CONSULTANT MOUNT ROYAL UNIVERSITY CAREER SERVICES

MARCH 2025 - SEPTEMBER 2025 (PART TIME CONTRACT)

- Performed web page design and data entry for the Career Services department's website, utilizing Cascade CMS.
- Designed multiple website and email banners, as well as web page layout drafts for Career Services' brand refresh.
- Consulted and collaborated with Career Services staff on design choices from a recent MRU student's perspective.

MARKETING & STREET TEAM INTERN HERITAGE PARK HISTORICAL VILLAGE

JUNE 2024 - SEPTEMBER 2024 (TEMPORARY INTERNSHIP)

- Distributed marketing materials promoting the Park, conversing with visitors about upcoming events and attractions.
- Created engaging social media marketing materials showcasing the different daily activities available at the Park.
- Created public event listings and gathered statistics and metrics from social media outlets that the Park is active on.

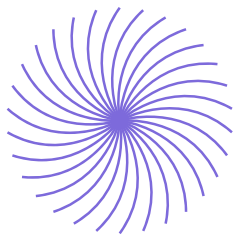
MARKETING & COMMUNICATIONS ASSISTANT NORDIQ ALBERTA

MAY 2023 - AUGUST 2023 (WORK EXPERIENCE CO-OP)

- Spearheaded a new marketing campaign to spread brand awareness and promote cross-country skiing across Alberta.
- Developed marketing campaign pitches such as online advertisements, social media videos, and print banners/signs.
- Designed internal and external press releases and other documents.

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KEY PROJECTS & CASE STUDIES

- City of Calgary 311 app usability case study
- React-powered web application for local artists & business owners
- Mixed reality for storytelling & education research project
- Homelessness & crime relationship systems mapping project

More information on these projects can be viewed on my online portfolio [here](#).

OTHER SKILLS

- Bilingual in English and Greek
- Beginner level in Mandarin Chinese
- 6+ years of customer service experience in various other retail roles
- Strong background in IT and networking
- Extremely detail oriented
- Concise verbal, visual, and written communication skills
- Excellent organisational and problem solving skills



PROFESSIONAL EXPERIENCE, CONTD.

STUDIO CONSULTANT MOUNT ROYAL UNIVERSITY CAREER SERVICES

MAY 2023 - NOVEMBER 2024 (PART TIME CONTRACT)

- Provided peer support and design feedback for students developing their own digital portfolios for future career paths.
- Worked with Career Services staff to organize student portfolio showcase events for industry guests & professors.
- Created various internal and external marketing materials and portfolio examples.

JUNIOR TELEPHONE & NETWORK TECHNICIAN ATCOM SYSTEMS INC.

JULY 2019 - MARCH 2020 (FULL TIME)

- Programmed and installed phone systems and networking equipment for various small-medium sized businesses in Calgary and the surrounding area.
- Provided effective remote administration and support for compatible customers over the Internet.
- Experienced as a certified Nortel, Avaya, and Cisco technician.
- Received recognition from customers for delivering excellent customer service and remote technical support to clients.

VOLUNTEER EXPERIENCE

HELLENIC COMMUNITY OF CALGARY GREEK FESTIVAL

2009 - 2013, 2025

Assisted fellow Hellenic Community of Calgary members with food prep, organizational and clean up responsibilities for the annual Calgary Greek Festival.