

Nathanael A. Shearer

Calgary, AB | nates@shaw.ca | [Portfolio](#) | [LinkedIn](#) | [GitHub](#)

Professional Summary

Information Designer and Usability Researcher with 4+ years of experience in visual system design, user-centered design, usability testing, and customer discovery.

Recent graduate of the Bachelor of Communication Information Design program, with a Minor in Computer Information Systems from Mount Royal University (Dean's List all four years, 3.77 GPA).

Proven expertise in conducting user research, synthesizing complex data, and translating insights into actionable design recommendations.

Core Competencies

Research & Testing

- Usability testing protocol design and execution
- Customer discovery and user interviews
- Literature review and research synthesis
- Systems mapping and service design
- Data visualization and analysis

Technical Skills

- Figma and Rive for interactive UX design and wireframing
- Adobe Creative Suite, specializing in InDesign, Illustrator, Premiere Pro for visual design
- HTML, Tailwind CSS, JavaScript, React, Unity Engine for interactive, fluid website and app development
- Cascade CMS for website management and data entry
- SQL, Python pandas, AntConc for data analysis and visualization

Languages

- Greek (fluent)
- Mandarin Chinese (beginner)

Education – *Transcripts available upon request*

Bachelor of Communication - Information Design w/ Minor in Computer Information Systems | Mount Royal University
2021 - 2025

Awards: Jason Lang Scholarship, Dean's List (2021-2024) | Final GPA: 3.77

Diploma - Information Technology Telecom Systems | Southern Alberta Institute of Technology
2017 - 2019

Awards: Alberta Blue Cross Scholarship, Jason Lang Scholarship | Final GPA: 3.80

Key Projects & Research – Refer to [portfolio website](#) for more details

- City of Calgary 311 App Usability Study
- CraftHive Web Application (Tech LiftOff Program)
- Mixed Reality Education Research Project
- Homelessness & Crime Relationship Systems Mapping Project

Professional & Volunteer Experience - References available upon request

Graphic Design & Web Design Consultant | Mount Royal University Career Services March 2025 - Present

- Performed web page design and data entry for the Career Services department's website, utilizing Cascade CMS.
- Designed multiple website and email banners, as well as web page layout drafts for Career Services' brand refresh.
- Consulted and collaborated with Career Services staff on design choices from a recent MRU student's perspective.

Marketing & Street Team Intern | Heritage Park Historical Village June 2024 - September 2024 (Summer Internship)

- Distributed marketing materials promoting the Park, conversing with visitors about upcoming events and attractions.
- Created engaging social media marketing materials showcasing the different daily activities available at the Park.
- Created public event listings and gathered statistics and metrics from social media outlets that the Park is active on.

Marketing & Communications Assistant | Nordiq Alberta May 2023 - August 2023 (Work Experience Co-op)

- Spearheaded a new marketing campaign to spread brand awareness and promote cross-country skiing across Alberta.
- Developed marketing campaign pitches such as online advertisements, social media videos, and print banners/signs.
- Designed internal and external press releases and other documents.

Studio Consultant | Mount Royal University Career Services May 2023 - November 2024

- Provided peer support and design feedback for students developing their own digital portfolios for future career paths.
- Worked with Career Services staff to organize student portfolio showcase events for industry guests & professors.
- Created various internal and external marketing materials and portfolio examples.

Junior Telephone and Network Technician | Atcom Systems Inc. July 2019 - March 2020

- Programmed and installed phone systems and networking equipment for various small-medium sized businesses in Calgary and the surrounding area.
- Provided effective remote administration and support for compatible customers over the Internet.
- Experienced as a certified Nortel, Avaya, and Cisco technician.
- Received recognition from customers for delivering excellent customer service and remote technical support to clients.

Volunteer Work at the Hellenic Community of Calgary Greek Festival 2009 - 2013, 2025

Assisted fellow Hellenic Community of Calgary members with food prep and clean up for the annual Calgary Greek Festival.