

Shea Schindelar

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EDUCATION

Boston College, *Computer Science BA and Studio Art Minor/ Class of 2025* | Boston, MA

- **Relevant Course Work:** Web Development, Introduction to Photoshop and Illustrator, Computer Systems, Logic and Computation, Randomness and Computation, Computer Organization

EXPERIENCE

Social Media Manager | The Boston College Acoustics | Present

- Run and curate the group's various promotional platforms to create our unique branding and image, such as the website, Instagram, TikTok, Facebook, and YouTube accounts that has resulted in over 75+ auditioners in the year.
- Keep each platform up to date with recent photos, performances, promotional content.

Group Image Curation

- Utilizing Adobe Creative Suite to create attractive content to develop a unique and inviting image of the group that is posted to social media pages and used as flyers for events to promote group engagement.
- Organize and direct photoshoots and media days to create professional content that speaks to the group's personality and presence on campus.

Website Design | Present

- Work with a website building application to create and design a pleasing and easy to navigate website that fits the customer's needs.
- Consulting with customers to develop their ideas through specific questions to better understand and conceptualize their brand and website goals.
- Photograph and curate images that best represent the business according to the customer's vision.

Projects:

The Boston College Acoustics Website | 2024

- o Created using Wix website editor to create a more streamlined site and cohesive look for the group that matches the group's brand. <https://www.thebostoncollegeacoustics.com/>

Saxton Falls Sand and Gravel Website | 2023

- o Created using Word Press and Elementor plugin to create an easily accessible and informational site to better aid customers in finding the products they need. <https://saxtonfalls.com/>

Makerspace Team Member | The Hatchery at Boston College | Present

- Educate users in the makerspace on proper use of machines, tools, and computer softwares.
- Design and lead workshops that utilize the makerspace's resources in unique ways that foster creative thinking within users.
- Discuss and provide insightful feedback to users on their projects.
- Management of sewing machines, industrial embroidery machine, and other machines to keep the makerspace organized and accessible to users

Customer Service Representative | Gruber Dental | 2022 / 2024

- Serving five dentists, positively interacting with 45+ people a day between staff and customers so they feel welcome in the office.
- Answering phones, scheduling and confirming appointments, collecting insurance information.

Social Media Promotion

- Utilize Canva to create eye-catching social media posts and sale promotions for social medias like Facebook and Instagram that fit the office's brand and increased client interest in teeth whitening services.

PORTFOLIO: www.sheaschindelar.github.io

Skills: Adobe Creative Suite (Illustrator, Photoshop, Lightroom, After Effects), Figma, Canva, Social Media Promotion, Content Creation, HTML, CSS, JavaScript, Python, Java, C, React

