

Marketing Conference 2025

AAMBY VALLEY CITY

Event Flow schedule

15th Dec 2024 (Day 0)

Session	Program	Approx. Time period (Hours)	Remarks
Reaching the venue	Arrival at Mumbai Airport	08:00 - 10:00	
	Travel to Aamby Valley City, Lonavala	11:00 - 14:00	By vehicle
	Check-in at Aamby Valley	12:30 - 15:30	
	Settlement in rooms & Lunch at Woodpecker	13:00 - 16:00	By walk / cart
Evening	Exploring the location	15:30 - 17:00	
	Movement to Lake-side	17:00 - 17:15	By vehicle
	Team building and Boat ride	17:30 - 19:45	
	Movement to Golf Course	19:45 - 20:00	By vehicle
	Drone Shoot (Night)	20:00 - 20:45	
	Movement to Summit for dinner	20:45 - 21:00	By vehicle
	Dinner at the summit	21:00 - 22:15	
	Movement to Aussie rooms	22:15 - 22:30	By walk/cart

16th Dec 2024 (Day 1)

Session	Program	Approx. Time period (Hours)	Remarks
Morning	Morning walk (Optional)	05:30 - 06:15	
	Breakfast at Woodpecker Restaurant	06:30 - 07:45	
	Movement to conference venue	07:30 - 08:15	By vehicle
	Marketing Conference Sessions	08:30 - 18:00	
Evening	Movement to Rooms	18:00 - 18:15	By vehicle
	Movement to Gala dinner venue	19:00 - 19:15	By vehicle
	Internal Talent show	19:15 - 20:00	
	Music program and dinner	20:00 - 22:00	
	Movement to Aussie rooms	Post dinner by vehicle	

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Event Flow schedule

17th Dec 2024 (Day 2)

Session	Program	Approx. Time period (Hours)	Remarks
Morning	Morning walk (Optional)	05:30 - 06:15	
	Breakfast at Woodpecker Restaurant	06:30 - 07:45	
	Movement to conference venue	07:30 - 08:15	By vehicle
	Marketing conference Sessions	08:30 - 12:45	
Afternoon	Lunch	13:00 - 14:30	
	Departure	13.30 onwards	By vehicle

Note: Movement from Aussie rooms (place of stay) to/from Woodpecker restaurant / Timber clock (assembly point) will be by cart / Walk only. Vehicles are not allowed for this movement.



Thank you

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Dress code

Day	Date/Time	Event / Program	Dress Code
Day 0	15.12.2024/ Evening	Outbound activities	Casual and comfortable clothing - preferably <ul style="list-style-type: none"> T-shirt (Black/Navy Blue) + Dark Pants/Jeans
Day 1	16.12.2024/ 5.30 AM	Morning walk (optional activity)	Comfortable attire
	16.12.2024/ Day time	Conference session	Business suit <ul style="list-style-type: none"> Ladies : Business suit / Formal Dress /Sari with Blazer Gentlemen : Business suit and tie
	16.12.2024/ Evening	Talent show and Gala dinner	Formal / Semi formal attire
Day 2	17.12.2024/ 5.30 AM	Morning walk (optional activity)	Comfortable attire
	17.12.2024/ Day time	Conference session	MarC 25 attire <ul style="list-style-type: none"> Kurta and Nehru jacket (will be given to the participants at the venue) Blue Jeans (to be brought by the participants)

Note: As temperatures are expected to be low, it is recommended that participants may bring sufficient winter wear to stay warm and comfortable during the stay.