



**Marketing
Conference 2025
Macro Program
schedule**

Macro program schedule: 15th Dec 2024 (Day 0)

Session	Program	Approx. Time (Hours)	Remarks
Reaching the location	Arrival at Mumbai Airport	08:00 - 10:00	
	Travel to Aamby Valley City, Lonavala	11:00 - 14:00	By vehicle
	Check-in/Lunch at Aamby Valley	12:30 - 15:30	
	Settlement in rooms & Lunch at Woodpecker Restaurant	13:00 - 16:00	By walk / carts
Evening	Exploring the location	15:30 - 17:00	
	Movement to Lake-side	17:00 -17:15	By vehicle
	Team building and Boat ride	17:30 - 19:45	
	Movement to Golf Course	19:45 - 20:00	By vehicle
	Drone Shoot (Night)	20:00 - 20:45	
	Movement to Summit for dinner	20:45 - 21:00	By vehicle
	Dinner at the summit	21:00 - 22:15	
	Movement to Aussie rooms	22:15 - 22:30	By vehicle

Macro program schedule: 16th Dec 2024 (Day 1)

Session	Program	Approx. Time (Hours)	Remarks
Morning	Morning walk (Optional)	05:30 - 06:15	
	Breakfast at Woodpecker Restaurant	06:30 - 07:45	
	Movement to conference venue	07:30 - 08:15	By vehicle
	Marketing Conference Sessions	08:30 - 18:00	
Evening	Movement to Rooms	18:00-18:15	By vehicle
	Movement to Gala dinner venue	19:00-19:15	By vehicle
	Internal Talent show	19:15-20:00	
	Music program and dinner	20:00-22:30	
	Movement to Aussie rooms	Post dinner by vehicle	

Macro program schedule: 17th Dec 2024 (Day 2)

Session	Program	Approx. Time (Hours)	Remarks
Morning	Morning walk (Optional)	05:30 - 06:15	
	Breakfast at Woodpecker Restaurant	06:30 - 07:45	
	Movement to conference venue	07:30 - 08:15	By vehicle
	Marketing conference Sessions	08:30 - 12:45	
Post noon	Lunch	13:00 – 14:30	
	Departure	13.30 onwards	By vehicle

Note: The above macro schedule is provided in advance to ensure that the participants are aware of the program schedule of the Marketing Conference and to plan their day well in advance to meet the time schedule.