

SHEENAL JAIN

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SKILLS

Languages

- 1. HTML5
- 2. CSS3
- 3. Modular Sass

Framework

- 1. Wordpress
- 2. Bootstrap (Flexbox, CSS Grid)
- 3. Tailwind
- 4. Webflow

Designing Tool

Figma, Cursor AI

Libraries

Javascript, jQuery, React

Details about Websites Designed

- 1. <https://www.snackmagic.com>
- 2. <https://www.bystadium.com>
- 3. <https://www.swagmagic.com>
- 4. <https://www.superiordishes.com>
- 5. <https://jaipurliteraturefestival.org>
- 6. <https://teamworkarts.com>

Vinayak Solution Pvt Ltd.

Frontend Engineer– Apr 2019 – Present

UI/UX Enhancement & Code Optimizationt

Better navigation and intuitive designs reduce bounce rates, while code reviews and optimized code minimize errors, speeding up future enhancements and feature rollouts.

Accessibility, SEO, and Performance Improvements

Custom solutions, optimized emails, streamlined workflows, enhanced SEO, WCAG compliance, and faster load times collectively drive higher revenue, improve brand reputation, attract a wider audience, and boost overall user 3satisfaction.

Mentoring, Dynamic UI, and Team Collaboration

Tailored solutions, optimized workflows, faster and more accessible websites, and strong team collaboration enhance user experience, boost customer engagement, improve brand reputation, increase revenue, and drive consistent business growth.

WordPress Development & Email Optimization

- **Custom Solutions:** Tailored WordPress themes and plugins meet specific business goals, Increased
- **Email Engagement:** Optimized email templates boost conversions, and Efficient Project
- **Management:** Streamlined workflows ensure faster delivery and reduced overhead.

Webcontxt India Pvt. Ltd.

Senior Developer & Designer - Feb 2014 – Dec 2018

- Developed dynamic and interactive websites that consistently drove high traffic and increased page views, ensuring an exceptional user experience through intuitive design and optimized functionality.
- Specialized in designing and developing WordPress websites, **leveraging custom themes** and plugins to create tailored solutions that meet diverse client needs while maintaining responsiveness and scalability.
- Led the development of high-profile websites, including **the Jaipur Literature Festival, Metawards, Teamwork Arts, The Sacred, and Mahindra Kabira Festival**. Collaborated with cross-functional teams to deliver projects on time and exceed client expectations.