

V Shira UI/UX Senior Designer

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SUMMARY

I'm a UI/UX designer with over 5 years of experience creating clean, responsive web interfaces. I enjoy transforming complex ideas into straightforward, intuitive designs that are easy to use. I build React components and assist developers to ensure the UI works flawlessly. I also enjoy mentoring juniors and collaborating closely with teams to deliver great products.

SKILLS

Design & UX

Wireframing, Prototyping, Responsive Layouts, Systems, User Research, Usability Testing, A/B testing

Tools & Tech

Figma, Adobe XD, Photoshop, HTML5, CSS3, Tailwind CSS, SCSS, Bootstrap 4/5, JavaScript, React, WordPress

Teamwork & Workflow

Agile, Developer Handoff, Working with Cross-functional Teams, Version Control (Git), Mentoring

EXPERIENCE

2021 – Present

Senior UI/UX Designer

Techversant Infotech PVT

- Worked on web applications such as dashboards, timesheets, and internal employee management tools.
- Designed clean, responsive layouts using HTML, CSS, Tailwind, and Bootstrap, ensuring a smooth user experience across all devices.
- Collaborated closely with front-end developers to bring designs to life using React and Angular.
- Built wireframes and interactive prototypes to visualize the user journey before development.
- Took initiative to mentor new team members and trained over 10 freshers in front-end basics.

05/2019 – 10/2021

UI developer

TCP International PVT

- Customized and maintained WordPress websites, working on both design and development.
- Designed banners and handled video editing for web content.

- Developed mobile-friendly interfaces and contributed to improving site performance

PROJECTS

Techversant Hiring Application

A company focused on developing web applications and digital solutions has created a hiring platform to simplify the process of applying for jobs and managing applications for HR teams. Focused on intuitive navigation, user flows, and layouts that made the experience smoother for everyone involved.

CompuSystems Lead Retrieval System

Designed the hiring platform to simplify how candidates apply and how HR teams manage applications. Focused on intuitive navigation, user flows, and layouts that made the experience smoother for everyone involved.

Tutors Valley

Led the frontend development using Bootstrap. Worked closely with React developers to ensure a seamless integration. Paid special attention to speed and responsiveness to enhance user satisfaction.

Time Sheet project

Worked on the design of features like billing hours, productive hours, task types, and project assignment. I focused on simplifying the interface so daily users could manage their work efficiently. Assisted the developers with the front-end.

Titan HelloCRM.ai (Conversational Sales Insight Bot)

Titan Company Ltd

- Led the UI/UX design for HelloCRM.ai, a sales insights platform built for CXOs, Regional Heads, and Store Managers to monitor performance and make data-driven decisions.
- Converted a 40+ page Business Requirement Document into structured wireframes and high-fidelity UI screens.
- Planned modules for admin access control, user role management, fallback query logs, data upload, and regional sales analytics.
- Prioritized usability, information clarity, and scalable design systems for consistent and efficient handoff to development teams.
- Collaborated closely with stakeholders to align user flows with real-world sales processes and organizational roles.
- Also built the Admin panel UI in React using JSX

UDEMY CERTIFICATIONS

- UX/UI Design Principles Compact (Theory + Figma Exercise) [🔗](#)
- Tailwind CSS From Scratch | Learn By Building Projects [🔗](#)

OTHER CERTIFICATIONS

Graphic Web Design & Developement

Arena Animation

React Js

Qtree Technologies

EDUCATION

2011 – 2014

Diploma in Computer Science

EIILM University

LANGUAGES

English

Tamil

Telugu

Hindi